Quarterly Report WCNN-AM North Atlanta, Ga. Third Quarter (July-August-September) 2023

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the Third Quarter 2023 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JULY 2, 2023

**GUESTS:** 

DR. DIANA SULLIVAN DR. P.M. FORNI

### **SUBJECTS:**

OPENING PORTION OF THE BROADCAST DREW A STARK CONTRAST TO AMERICANS CELEBRATING THE JULY 4<sup>TH</sup> HOLIDAY WEEKEND, ALMOST THREE QUARTERS OF THE POPULATION ARE OVERWEIGHT AND OVER TWENTY-FIVE PERCENT ARE CONSIDERED TO BE OBESE. GUEST POINTS TO SEDENTARY LIFESTYLE AND ADVANCES IN TECHNOLOGY AS CONTRIBUTORS AND RECOMMENDS A SHIFT IN APPROACH TO LIVING, CONSISTENT MOVEMENT AND CONSUMPTION CHOICES. THE FOLLOWING PORTION EXAMINED THE IMPORTANCE OF CIVILITY TO A SOCIETY, THE EVENTUAL CONSEQUENCES OF DECAYING AND RELAXING OF SOCIETAL NORMS.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

SUICIDE PREVENTION HOTLINE VETERAN CRISIS HOTLINE GEORGIA DEPARTMENT OF PUBLIC SAFETY

# **TOPICS:**

OBESITY, CIVILITY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JULY 9, 2023

**GUESTS:** 

JULIE GATZA HASHISH RANIKER

### **SUBJECTS:**

GUEST JOINED HOST FOR A GREATER PORTION OF THE BROADCAST, FIRST EXPRESSED WAS THE CONCERN OF AFTER AFFECTS DUE TO COVID-19, SPECIFICALLY DIGESTIVE ISSUES SUCH AS IRRITABLE BOWEL SYNDROME, HEARTBURN AND LEAKY GUT THAT CAN WEAKEN THE IMMUNE SYSTEM. SAME GUEST IN FOLLOWING SEGMENT DISCUSSED SEVERAL ITEMS AS WELL AS BEVERAGES WE SHOULD AVOID THAT ARE COUNTERPRODUCTIVE TOWARDS HEALTHY DIGESTION. ALTHOUGH THE SUMMER BREAK FOR STUDENTS IS IN FULL SWING, THEY WILL RETURN SOON TO BEGIN ANOTHER YEAR. THE FINAL SEGMENT EXAMINED THE PROCESS OF RETAINING INFORMATION, THE IMPORTANCE OF AN IDEAL SETTING, THE HOME NOT BEING A PLACE FOR STUDY UNLESS THERE IS AN ACTUAL CUSTOM SPACE SPECIALLY DESIGNED. THE GUEST STRESSED THE LIBRARY IS STILL THE BEST ATMOSPHERE.

### PUBLIC SERVICE ANNOUNCEMENTS:

VETERAN'S CRISIS HOTLINE, CHILD PASSENGER SAFETY, JUST DRIVE

## **TOPICS:**

AFTER AFFECTS/COVID, WORST FOODS AND BEVERAGES, STUDY HABITS

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE:** JULY 16, 2023

### **GUESTS:**

MARK UNDERWOOD AIMEE SHUNNEY, ND SHERRY BRANTLEY

### **SUBJECTS:**

GUEST IN OPENING SEGMENT DISCOVERED A
PROTEIN IN JELLYFISH THAT CAN SLOW THE
PROGRESSION IN MEMORY LOSS. FOLLOWING
SEGMENT GUEST SHARED WITH LISTENERS
THE ROOT CAUSE OF SOME CHRONIC AILMENTS
CAN BE ATTRIBUTED TO INFLAMMATION.
FINAL SEGMENT GUEST EXPRESSED HOW AND
WHY MANY SET GOALS YET ARE UNSUCCESSFUL
IN REACHING THEM.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

PUPS FOR PATRIOTS, TALK THEY HEAR YOU, NARCANON

## **TOPICS:**

MEMORY LOSS, INFLAMMATION, MOTIVATIONAL

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE:** JULY 30, 2023

**GUESTS:** 

STEPHANIE CARTER

#### **SUBJECTS:**

GUEST JOINED HOST FOR THE ENTIRE BROADCAST TO DISCUSS EDUCATION, HOW AND WHEN SHE KNEW THAT WOULD BE HER PASSION AND VOCATION, HER EXPERIENCES IN THE CLASSROOM, THE CREATIVE WAYS SHE KEPT STUDENTS ENGAGED IN HER TWO DECADES OF SERVICE. THE GUEST ALSO EXPRESSED THE GRADUAL CHANGES IN THE EDUCATIONAL SYSTEM AND HER DESIRE TO FOCUS ON GETTING THE BEST OUT OF STUDENTS OUTSIDE OF THE CLASSROOM.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

SCHOOL SAFETY

**TOPICS:** 

**EDUCATION** 

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE:** JULY 23, 2023

### **GUESTS:**

LANCE PORTER DR. CASS INGRAM

### **SUBJECTS:**

GUEST IN OPENING PORTION IDENTIFIED FORMER
AND CURRENT TYPES OF DIABETES, THEIR DIFFERENCES,
THE AFFECTS OF THE DISEASE SUCH AS BLOOD
PRESSURE, KIDNEY FUNCTION, BLINDNESS AND
AMPUTATION OF LIMBS. REMAINDER OF THE
BROADCAST PRESENTED AN ALTERNATIVE TO
PHARMACEUTICALS AS A SOLUTION TO WELLNESS.
BY EXAMINING PLANTS, THEIR COLORS ARE AN
INDICATOR TO WHAT PART OF THE HUMAN BODY
THEY CAN CURE NATURALLY. DISCUSSION
CONTINUED ON THE POSITIVE AFFECT CANNABIS
HAS ON MS, DEPRESSION, ANXIETY, AUTISM,
MEMORY LOSS AND POST-TRAUMATIC STRESS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

SAFE SUNSCREEN, SCOTT'S LAW/MOVE OVER,

# TOPICS:

DIABETES, NATURAL CURES/FOREST, CANNABIS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: AUGUST 6, 2023

### **GUESTS:**

LARRY SHILLER DR. EUDENE HARRY

### **SUBJECTS:**

AS ANOTHER LEARNING SEASON GETS UNDER WAY THE OPENING PORTION EXAMINED MATHMATICS, FORMULAS THAT WERE TAUGHT DECADES AGO, REFERRED TO AS OLD MATH AND REASONS WHY THE SUBJECT FOR SOME STUDENTS IS DIFFICULT TO MASTER. THE GUEST PRESENTED A STRATEGY OF HIS CREATION TO COUNTER THE STUMBLING BLOCK OF RETENTION TO THE POINT OF ACTUALLY ENJOYING THE DISCIPLINE. THE FOLLOWING SEGMENT HAD A CLASSROOM FEEL, THE GUEST BEING A LECTURER ADDRESSING AT LEAST FIVE TYPES OF ANXIETIES, THE BENEFITS AS WELL AS PHYSICAL CONSEQUENCES. GUEST RECOMMENDED REMAINING ACTIVE WILL OFFSET INCREASING INFLAMMATORY MARKERS AS WE AGE.

# PUBLIC SERVICE ANNOUNCEMENTS:

# **TOPICS:**

MATHMATICS, ANXIETIES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: AUGUST 13, 2023

### **GUESTS:**

DR. CASS INGRAM STAURT TOMC DR. JULIE GATZA KYLE WAIDE

#### **SUBJECTS:**

AS GEORGIA AND THE NATION ARE EXPERIENCING YET ANOTHER VARIANT OF COVID-19 KNOWN AS EG.5, JUST ABOUT THE ENTIRE HOUR WAS BASED ON GOING BACK TO BASICS REGADING PROTECTION FROM BECOMING INFECTED. OPENING SEGMENT EXPRESSED THE IMPORTANCE OF RAW HONEY IN BOOSTING THE IMMUNE SYSTEM, THE FOLLOWING SEGMENT REVEALED JUST HOW THE CORONAVIRUS AFFECTS THE LUNGS AND THE GUEST LISTED ITEMS ONE CAN CONSUME TO BOOST ITS IMMUNITY. THIRD SEGMENT GUEST'S CONCERN WAS ONE OF AFTER AFFECTS OF COVID, PRIMARILY IN THE DIGESTIVE SYSTEM AND OTHER ORGANS. FINAL SEGMENT BROUGHT ATTENTION TO LOCAL NON-PROFIT, ITS TRIUMPS HAVING EXPANDED TO A LARGER FACILITY AND CHALLENGES WITH STAFFING DURING AND POST-PANDEMIC.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, SCOTT'S LAW/MOVE OVER

### **TOPICS:**

IMMUNITY BOOSTING/COVID, NON-PROFIT FOOD BANK

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: AUGUST 20, 2023

## **GUESTS:**

DR. CASS INGRAM STAURT TOMC DR. JULIE GATZA KYLE WAIDE

## **SUBJECTS:**

RE-AIRED PREVIOUS WEEK'S BROADCAST.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL, SCOTT'S LAW/MOVE OVER

### **TOPICS:**

IMMUNITY BOOSTING/COVID, NON-PROFIT FOOD BANK

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: AUGUST 27, 2023

### **GUESTS:**

DOTTIE CALLINA, INVESTIGATIVE SPECIALIST/ATLANTA BBB WALTER BOSTON, JR.

### **SUBJECTS:**

WITH THE UPCOMING LAST HOLIDAY WEEKEND OF SUMMER, THE PUBLIC SERVICE ANNOUNCEMENTS CONCENTRATED ON BEING SAFE WHILE DRIVING. AS THE NATION BRACES FOR ANOTHER WIDESPREAD STRAIN OF THE CORONAVIRUS, THERE IS ALSO THE POTENTIAL FOR SCAMS. THE OPENING GUEST GAVE LISTENERS CUES FOR IMPOSTERS ATTEMPTING TO GET PERSONAL INFORMATION, SUCH AS ACCOUNT NUMBERS. UNFORTUNATE INFAMY TOOK PLACE LOCALLY AT THE FULTON COUNTY JAIL, THE FOLLOWING SEGMENT WAS A DEEP CONVERSATION PERTAINING TO LEADERSHIP, THE QUALITIES REQUIRED, THE DIFFERENCES BETWEEN THAT AND MANAGEMENT, THE EFFECTIVENESS AND SUCCESSES FROM EACH, UNDERSTANDING THE WEIGHT OF RESPONSIBILITY AND ACCOUNTABILITY AS A LEADER.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

DISTRACTED DRIVING, JUST DRIVE, TALK THEY HEAR YOU STAY WELL, SCOTT'S LAW/MOVE OVER

## **TOPICS:**

COVID SCAM WARNINGS, LEADERSHIP

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: SEPTEMBER 3, 2023

**GUESTS:** 

ERIC V. PLASKER, D.C.

### **SUBJECTS:**

GUEST FOR ENTIRE BROADCAST EMPASIZED THE IMPORTANCE OF SHIFTING OUR FOCUS ON OUR DEPENDENCE OF THE CURRENT HEALTH CARE SYSTEM. TWO LIFE-ALTERING INCIDENTS, ONE INVOLVING A LONG-TIME PATIENT AT HIS LOCAL PRACTICE EXPIRING IN THE LOBBY OF HIS PRACTICE AT THE AGE OF ONE-HUNDRED INSPIRED HIM TO WRITE HIS BOOK AND REDIRECT HIS PERSPECTIVE ON LIFE. THE GUEST EXPRESSED AND ENCOURAGED WELLNESS, TAKING ACCOUNTABILITY FOR OUR HEALTH AND EXISTENCE IS THE KEY TO LIVING OUR BEST LIVES TO THE AGE OF ONE HUNDRED.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

SUICIDE PREVENTION HOTLINE, DRIVING PSA, STAY WELL IS IT WORTH IT, HEART HEALTH TIPS, LIFE REBALANCED

## **TOPICS:**

LIVING TO (AT LEAST) ONE HUNDRED

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: SEPTEMBER 10, 2023

### **GUESTS:**

DR. DAVID MAGNANO DR. ANITRA S. GRAVES

### **SUBJECTS:**

AS THE SUMMER SEASON SLOWLY BEGINS TO WIND DOWN, THE OPENING SEGMENT GUEST PROVIDED SEVEN WAYS OF EATING HEALTHY TO ENCOURAGE PROPER CELL REGENERATION, DIGESTION TO OPTIMIZE HEALTH AND LONGEVITY. DAYLIGHT HOURS ARE BEGINNING TO DECREASE, THE REMAINING PORTION OF THE BROADCAST PERTAINED TO SLEEP, THE NUMBER OF HOURS NECESSARY FOR VARIOUS STAGES OF LIFE, THE HARMFUL AFFECTS FROM EXTENDED SLEEP DEPRIVATION AND HOW TO RESET YOUR CIRCADIAN RHYTHM. THE GUEST ALSO ADDRESSED CONDITIONS OF SNORING AND SLEEP APNEA AND SOLUTIONS FOR EACH.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

SCOTT'S LAW/MOVE OVER, GEORGIA DEPARTMENT OF PUBLIC SAFETY

## **TOPICS:**

SEVEN PRINCIPLES TO EATING HEALTHY, SLEEP/DISORDERS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: SEPTEMBER 17, 2023

### **GUESTS:**

DR. SCOTT D MILLER PAUL THOMAS MARK UNDERWOOD

### **SUBJECTS:**

SEPTEMBER HAS BEEN DESIGNATED AS PROSTATE AWARENESS MONTH. THE OPENING PORTION DETAILED THE IMPORTANCE OF SCREENINGS TO AVOID THE ADVANCING STAGES OF CANCER. GUEST ALSO EXPRESSED ADVANCED PROCEDURES IN SURGERY THAT EASES CONCERNS MEN HAVE. THE FOLLOWING SEGMENT OFFERED AN ALTERNATIVE TO TRADITIONAL BRICK-AND-MORTAR CLASSROOM INSTRUCTION. FINAL SEGMENT PRESENTED A SOLUTION TO PROGRESSIVE MEMORY LOSS, A PROTEIN FOUND IN JELLYFISH ACTUALLY SLOWS THE ADVANCEMENT.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL

#### **TOPICS:**

PROSTATE/AWARENESS, ONLINE EDUCATION K-12 MEMORY LOSS

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: SEPTEMBER 24, 2023** 

**GUESTS:** 

DR. CASS INGRAM JON GORDON

### **SUBJECTS:**

RECENT IMAGES OF MIGRANTS CONTINUING TO MAKE THEIR WAY INTO THE UNITED STATES ALSO STOKE THE CONCERNS OF THEIR HEALTH AS WELL AS AMERICANS. FIRST SEGMENT PRESENTED SOLUTIONS TO BOOST THE HEALTH OF CITIZENS AS PROTECTION AGAINST POTENTIAL THREATS. THE REMAINDER OF THE BROADCAST TOOK A DETAILED LOOK AT ENERGY, WHAT WE DO RIGHT AND WRONG TO MAINTAIN IT, THE CONSEQUENCES OF CONTINUED DEPENDENCE OF ENERGY BOOSTERS. GUEST APPROACHED OFFERING ALTERNATIVES FROM A HOLISTIC PERSPECTIVE, DEEP BREATHING, SLOWING DOWN, NOT FEELING THE NEED TO FILL EVERY SECOND OF THE DAY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

MIGRAINE AT SCHOOL

**TOPICS:** 

IMMIGRATION/HEALTH, ENERGY