Quarterly Report WCNN-AM North Atlanta, Ga. First Quarter (January-February-March) 2023

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the First Quarter 2022 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: JANUARY 1, 2023** 

### **GUESTS:**

CARL & JHONE ROBINSON PAUL THOMAS WALTER BOSTON, JR.

### **SUBJECTS:**

AS THE NEW YEAR BEGINS MANY TAKE THIS TIME TO CHANGE A LAUNDRY LIST OF HABITS. THE OPENING SEGMENT BROUGHT ATTENTION TO AN INGREDIENT FOUND IN BEVERAGES AND SOME BREAD ITEMS, BROMINE. THE GUEST WARNED OF CONTINUED CONSUMPTION OF CERTAIN ITEMS CAN AFFECT THE THYROID GLAND. THE FOLLOWING SEGMENT PRESENTED AN ALTERNATIVE TO LEARNING FOR THOSE STILL CONCERNED WITH THE LATEST VARIANT OF THE VIRUS. WITH THE CHANGE OF LEADERSHIP ON THE HOUSE SIDE IN WASHINGTON, THE FINAL SEGMENT GUEST DISCUSSED FROM HIS HUMBLE PERSPECTIVE LEADERSHIP, THE INGREDIENTS NECESSARY FOR AN INDIVIDUAL TO RISE TO THAT LEVEL, WHAT WORKS AND REFERENCES FROM A SPIRITUAL ANGEL AS A PARALLEL.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

### **TOPICS:**

BROMINE & THYROID AFFECTS, ONLINE EDUCATION, LEADERSHIP

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: JANUARY 8, 2023** 

**GUESTS:** 

DR. CASS INGRAM STUART TOMC DANIEL STEENERSON

#### **SUBJECTS:**

WITH THE EVER-INCREASING ISSUE PERTAINING TO IMMIGRATION AND TITLE 42, WHAT'S OVERLOOKED IS THE HEALTH OF THE MIGRANTS. THE GUEST PRESENTED THE DANGERS AND OFFERED SOLUTIONS TO STRENGTHENING THE IMMUNE SYSTEM. ANOTHER VARIANT OF THE CORONAVIRUS WAS THE FOCUS OF THE FOLLOWING SEGMENT, THE GUEST INFORMED LISTENERS HOW THE VIRUS AFFECTS THE THROAT AND LUNGS AND PRESENTED MEANS OF BOOSTING THE STRENGTH OF THE RESPIRATORY SYSTEM. THE FINAL SEGMENT GAVE TEN PROGRESSIVE WAYS OF DOING BUSINESS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

RADON, STAY WELL

## **TOPICS:**

IMMIGRATION & HEALTH, LUNG HEALTH, BUSINESS PRACTICES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 15, 2023

## **GUESTS:**

DR. ALVEETA KING & CELESTE BEAL DR. ANITRA S. GRAVES

#### **SUBJECTS:**

IN HONOR OF THE BIRTHDAY OF THE LATE REV. DR. MARTIN LUTHER KING, JR, THE OPENING PORTION PRESENTED THE NIECE OF SLAIN CIVIL RIGHTS LEADER. HER DISCUSSION INCLUDED THE FAMILY TREE, HER PERSPECTIVE ON NON-VIOLENCE AND CARRYING ON THE LEGACY. HER DAUGHTER JOINED THE DISCUSSION AS WELL AS REMINISCED OF HER FIRST KNOWLEDGE OF HER LINEAGE. THE FOLLOWING SEGMENT PRESENTED THE IMPORTANCE OF SLEEP, RECOMMENDED HOURS FOR VARIOUS STAGES, CONSEQUENCES FOR PROLONGED PERIODS OF INADEQUATE SLEEP. GUEST ALSO ADDRESSED ISSUES WITH SLEEP APNEA AND SNORING, AS WELL AS CORRECTIVE MEASURES FOR EACH.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

## **TOPICS:**

**HUMAN INTEREST, SLEEP** 

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 22, 2023

**GUESTS:** 

HASHISH RANIKER DOUG INGOLDSBY

## **SUBJECTS:**

OPENING SEGMENT OF BROADCAST EXAMINED THE BARRIERS STUDENTS STILL FACING STUDENTS WITH REGARDS TO EDUCATION, ELECTRONICS AND SOCIAL MEDIA, AS WELL AS DISCOVERING THE HOME ENVIRONMENT BEING A MAJOR DISTRACTION TO INFORMATION RETENTION. GUEST RECOMMENDED THE LIBRARY SYSTEM STILL BEING THE BEST ATMOSPHERE IN ACHIEVING EDUCATIONAL GOALS. THE FOLLOWING SEGMENT WAS A DETAILED DISCUSSION PERTAINING TO CAFFEINE, A LEGAL DRUG ALLOWED IN BEVERAGES, ITS CONCERNING POPULARITY AND DEPENDENCY ON ENERGY DRINKS. GUEST RECOMMENDED ALTERNATIVES TO BOOST ENERGY SUCH AS PROTEIN.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

STUDYING AT HOME, CAFFEINE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 29, 2023

## **GUESTS:**

MIKE LEWIS STUART TOMC MICHAEL R. LEGAULT

### **SUBJECTS:**

THE BEGINNING OF A NEW YEAR FOR MANY IS AN OPPORTUNITY FOR A CHANGE. THE OPENING SEGMENT GUEST PRESENTED HIS PERSONAL JOURNEY, TRANSITIONING HIS COMFORTABLE CORPORATE CAREER OF WHICH HE WAS NOT SATISFIED TO PURSUING HIS LOVE PLAYING SPORTS. THE FOLLOWING SEGMENT ADDRESSED A SEASONAL TYPE OF DEPRESSION DUE TO DIMINISHED DAYLIGHT HOURS RESULTING IN A VITAMIN D DEFICIENCY. GUEST RECOMMENDED SUPPLEMENTS AND FOODS RICH IN OMEGA-3. FINAL SEGMENT GUEST EXAMINED THE SHIFT FROM CRITICAL THINKING TO AN EMOTION-BASED SOCIETY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

OPIOD ADDICTION, STAY WELL

## **TOPICS:**

CAREER CHANGE, SEASONAL AFFECTIVE DISORDER, CRITICAL TO EMOTIONAL THINKING

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: FEBRUARY 5, 2023

**GUESTS:** 

## **SUBJECTS:**

FEBRUARY IS DESIGNATED AS HEART HEALTH MONTH, THE BROADCAST BEGAN WITH A PSA GIVING LISTENERS TIPS. THE OPENING SEGMENT GUEST RECOMMENDED MORE PROTEIN AND LESS DAIRY TO AVOID PLAQUE BUILDUP, PARTICULARLY FOODS WITH OMEGA-3. THE FOLLOWING SEGMENT HAD A GUEST FROM THE FORMER GOLF SHOW 'TEE TIME', PRODUCED BY THE HOST. THE GUEST GAVE HIS RECOLLECTION OF HIS INTRODUCTION TO THE GAME OF GOLF DURING THE EARLIEST STAGES OF INTEGRATION, BEING ONE OF THE FIRST BLACK GOLFERS TO GO ON THE PGA TOUR. THE FINAL SEGMENT HIGHLIGHTED A LOCAL COMMUNITY FOOD BANK.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

HEART HEALTH TIPS, SUICIDE HOTLINE, BENEFITS CHECKUP, GEORGIA DEPARTMENT OF TRANSPORTATION, MOVE OVER

## **TOPICS:**

OMEGA-3 FOR HEART HEALTH, FIRST BLACK PGA TOUR GOLFERS, LOCAL NON-PROFIT FOOD BANK

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: FEBRUARY 12, 2023** 

**GUESTS:** 

FRANK REDDING/FORMER GEORGIA STATE REPRESENTATIVE

### **SUBJECTS:**

FORMER GEORGIA STATE REPRESENTATIVE AND POLITICAL TALK SHOW CO-HOST JOINS HOST AND FORMER COLLEAGUE TO RECOLLECT A YEAR THAT WAS NOT ONLY PIVITAL IN HIS LIFE, IT WAS FOR THE NATION AS WELL. THE GUEST POINTED OUT HOW THE VIETNAM WAR WAS AT ITS HEIGHT, AS AN AIR FORCE RESERVIST AND A STUDENT AT MOREHOUSE WAS CALLED UP FOR ACTIVE DUTY IN THE REGULAR ARMY. AFTER FULFILLING HIS OBLIGATION HE RETURNED TO HIS STUDIES AND RESERVE DUTY, HIS UNIT WAS CALLED TO QUELL POTENTIAL RIOTS AFTER THE ASSASSINATION OF THE REV. DR. MARTIN LUTHER KING AND EXPRESSED WHAT THE CLIMATE WAS FIRST-HAND IN THE BLACK COMMUNITY ON THAT FATEFUL DAY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

ENVIRONMENTAL PROTECTIVE AGENCY AMERICAN PHYSICAL THERAPY ASSOCIATION, AMERICAN LUNG ASSOCIATION, JUST DRIVE, STAY WELL

# **TOPICS:**

**THE YEAR 1968** 

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: FEBRUARY 19, 2023

## **GUESTS:**

GENEA YATES DOTTIE CALLINA, INVESTIGATIVE SPECIALIST/ATLANTA BBB DR, JULIE GATZA

## **SUBJECTS:**

THIS WEEK'S BROADCAST BEGAN WITH TWO PUBLIC SERVICE ANNOUNCEMENTS ADDRESSING MENTAL HEALTH IN LIGHT OF THE LATEST SHOOTING AT MICHIGAN STATE UNIVERSITY. THE OPENING SEGMENT EXAMINED DEPRESSION, ITS MISCONCEPTIONS AND WAYS ONE CAN MANAGE THE CONDITION SHORT OF MEDICATION. WITH THE 2022 TAX FILING SEASON UNDERWAY, GUEST IN THE FOLLOWING SEGMENT ADDRESSED THE GROWING ATTEMPTS AND CONCERNS PERTAINING TO SCAM ARTISTS SINCE THE COVID PANDEMIC. THE GUEST CONVEYED TO LISTENERS INTERNAL REVENUE WILL NEVER CONTACT YOU BY PHONE, COMMUNICATE THREATS OR COERCE TAXPAYERS TO GIVE ANY ACCOUNT INFORMATION. GUEST IN FOLLOWING SEGMENT DETAILED WHY DAIRY PRODUCTS MANY OF US ENJOY DOES NOT AGREE WITH OUR DIGESTIVE SYSTEM AND RECOMMENDED AN OVER-THE-COUNTER SOLUTION.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

SUICIDE PREVENTION, IS IT WORTH IT, MIGRAINE AT SCHOOL

# **TOPICS:**

DEPRESSION, IRS SCAMS, DIGESTIVE HEALTH

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: FEBRUARY 26, 2023** 

**GUESTS:** 

BRIAN MALOOF AIMEE SHUNNEY, ND

#### **SUBJECTS:**

THIS WEEK'S BROADCAST RECOGNIZED THE DECISION OF THE 39<sup>TH</sup> PRESIDENT, JAMES EARL CARTER TO NO LONGER RECEIVE TREATMENT FOR HIS ADVANCED STAGE OF MELANOMA AND TO SPEND HIS REMAINING TIME AT HOME. THE OPENING SEGMENT ACKNOWLEDGED A POPULAR GATHERING SPOT FOR LOCAL AND NATIONAL POLITICIANS, INCLUDING JIMMY CARTER AS WELL AS A FEW CELEBRITIES. THE REMAINDER OF THE BROADCAST PRESENTED HOW INFLAMMATION IS THE SOURCE OF MANY CHRONIC CONDITIONS AND RECOMMENDATIONS FOR REDUCTION.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

LAGRANGE BASEBALL TOURNAMENT

**TOPICS:** 

POLITICS, INFLAMMATION

**PROGRAM TITLE:** COMMUNITY FOCUS

AIR DATE: MARCH 5, 2023

**GUESTS:** 

JAN BOWEN JON GORDON

### **SUBJECTS:**

AS THE WINTER SEASON BEGINS TO WIND DOWN, THE FIRST PORTION OF THE BROADCAST EXAMINED IF ANY PROGRESS WAS MADE FROM RESOLUTIONS OR DECLARATIONS FROM THE START OF THE NEW YEAR. THE GUEST PRESENTED HAVING A PURPOSE AS AN EFFECTIVE ALTERNATIVE TO GOALS BEING TIED TO A CALENDAR. THE FOLLOWING SEGMENT'S GUEST POINTED OUT HOW UNBALANCED MANY OF OUR DAILY EXISTENCES HAVE BECOME, RELYING ON MOSTLY CAFFINATED BEVERAGES AND CONSUMING SUGARY EMPTY-CALORIED ITEMS. RECOMMENDED WAS MAKING ADJUSTMENTS MENTALLY AND PHYSICALLY IN ORDER TO HAVE A MORE BALANCED LIFE.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

### **TOPICS:**

SELF-HELP/FINDING ONE'S PURPOSE, ENERGY

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE:** MARCH 12, 2023

## **GUESTS:**

ANITRA S. GRAVES STUART TOMC KYLE WAIDE

### **SUBJECTS:**

THIS SUNDAY BEING THE FIRST OF DAYLIGHT SAVING TIME THE OPENING PORTION WAS DEDICATED TO EXAMINING SLEEP, ITS IMPORTANCE TO THE BODY, ULTIMATE HEALTH CONSEQUENCES FROM PROLONGED SLEEP DEPRIVATION, MEASUREMENTS OF REQUIRED SLEEP FOR VARIOUS AGE GROUPS AS WELL AS BENEFITS FROM NAPPING AND BANKING SLEEP. GUEST ALSO ADDRESSED CONDITIONS RELATING TO SLEEP SUCH AS APNEA AND SNORING. WHAT EACH INDICATE AND CORRECTIVE MEASURES FOR BOTH. FRIDAY WAS THE THREE-YEAR MARK OF COVID-19 BEING DECLARED A PANDEMIC, THE FOLLOWING SEGMENT GAVE INSIGHT ON HOW OUR RESPIRATORY SYSTEM CAN BE COMPROMISED AND SOLUTIONS FOR BOOSTING ITS IMMUNITY. FINAL SEGMENT PRESENTED A LOCAL NON-PROFIT ORGANIZATION SERVING TWENTY-NINE COUNTIES IN NORTH GEORGIA.

### **PUBLIC SERVICE ANNOUNCEMENTS:**

## **TOPICS:**

SLEEP, RESPIRATORY IMMUNITY, NON-PROFIT FOOD BANK

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: MARCH 19, 2023** 

**GUESTS:** 

SCOTT D. MILLER DR. 'DO-LESS'

#### **SUBJECTS:**

OPENING SEGMENT GUEST EMPHASIZED THE IMPORTANCE OF SCREENINGS TO DETERMINE PROSTATE HEALTH, THE DIGITAL RECTAL EXAM AS WELL AS THE PSA. GUEST ALSO EXPLAINED WHAT THE SIZES OF THE PROSTATE INDICATE, THE OPTIONS FOR TREATMENT, THE CONCERNS PERTAINING TO SURGERY AND ADVANCED TECHNOLOGY ELIMINATING THE CHANCES OF SEVERING THE NERVE CRITICAL FOR FUNCTION. THE REMAINDER OF THE BROADCAST HAD AN MIT-TRAINED SCIENTIST THAT STRESSED THAT WHAT WE DO IN THE NAME OF FITNESS IS COUNTERPRODUCTIVE, DRINKING HALF OUR BODY WEIGHT IN WATER AS AN EXAMPLE.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

EAT RIGHT.ORG, HEART HEALTH TIPS

# **TOPICS:**

PROSTATE HEALTH/TREATMENT, HEALTH BY SCIENCE

**PROGRAM TITLE: COMMUNITY FOCUS** 

**AIR DATE: MARCH 26, 2023** 

### **GUESTS:**

DOUG INGOLDSBY EVERETT FARNELL MARY TORRENCE DR, CASS INGRAM

### **SUBJECTS:**

OPENING SEGMENT GUEST OFFERED VITAMIN SUPPLEMENTATION AS AN ASSIST TO WEIGHT LOSS. AS THE TAX FILING SEASON DEADLINE APPROACHES, THE FOLLOWING SEGMENT BROUGHT AWARENESS TO A LITTLE KNOWN FACT CONCERNING THE IRS HAVING ACCESS TO E-MAILS. THIRD SEGMENT GUEST HIGHLIGHTED A NON-PROFIT'S MISSION TO ASSIST STUDENTS HAVING LOST A PARENT. RETURNING GUEST IN FINAL SEGMENT GAVE VERY DETAILED INSIGHT OF THE CORONAVIRUS, ITS ORIGINS AND TRANSFER TO HUMANS, PARTS OF THE BODY IT AFFECTS, VITAMINS A, C AND ZINC AS WELL AS OREGANO WILL STRENGHTEN THE IMMUNE SYSTEMS AGAINST THE VIRUS.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

OPIOD ADDICTION, STAY WELL, IS IT WORTH IT

### **TOPICS:**

VITAMIN SUPPLEMENTATION, IRS ACCESSING E-MAILS, STUDENTS WITHOUT MOTHERS, COVID-19/IMMUNE BUILDING SOLUTIONS