Quarterly Report WCNN-AM North Atlanta, Ga. First Quarter (January-February-March) 2021

WCNN-AM, as required by law, airs regular programming to meet the needs of the North Atlanta, Georgia area.

The following programs aired during the First Quarter 2021 to discuss the issues and needs of the community.

The following information is retained as part of the station's Public File.

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 3, 2021

AIMEE SHUNNEY ND DR. CASS INGRAM

#### **SUBJECTS:**

AS THE HOLIDAY SEASON ENDS AND A NEW YEAR BEGINS, LIMITED MOBILITY FOR SOME DUE TO THE CORONAVIRUS MAY HAVE CAUSED WEIGHT GAIN. THE FIRST SEGMENT GUEST ADDRESSED TWO DIFFERENT TYPES OF INFLAMMATION, HOW IT DEFENDS THE BODY FROM INFECTION AS WELL AS ITS COUNTERPRODUCTIVE MEASURES REGARDING HEART DISEASE AND DIABETES AS EXAMPLES. RETURNING GUEST IN THE REMAINDER OF THE BROADCAST PRESENTED CUES FROM THE FOREST AS NATURAL REMEDIES FOR MALADIES IN CERTAIN PARTS OF THE BODY. HE CONCLUDED WITH A DETAILED LOOK AT CANNABIS, PARTICULARLY CBD TO OFFSET CONDITIONS AND AN ALTERNATIVE TO MEDICATION.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

RADON WARNING, STAY WELL, GET OUT THE VOTE

## **TOPICS:**

INFLAMMATION, NATURAL CURES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 10, 2021

**GUESTS:** 

WALTER BOSTON, JR. DR. P.M. FORNI

### **SUBJECTS:**

THE ENTIRE BROADCAST WAS A DIRECT RESPONSE TO YET ANOTHER DAY THAT WILL LIVE IN INFAMY. AS THIS NATION ATTEMPTS A PEACEFUL TRANSFER OF POWER, THE FIRST GUEST EXPRESSED HIS PERSPECTIVE ON LEADERSHIP, THE QUALITIES REQUIRED OF AN INDIVIDUAL AND DIFFERENCES BETWEEN LEADERSHIP AND MANAGEMENT. THE GUEST BEING A SPIRITUAL LEADER ALSO GAVE EXAMPLES ALONG THAT VEIN. THE FOLLOWING SEGMENT GUEST CONVEYED AT LENGTH THE IMPORTANCE OF CIVILITY, HOW CRITICAL IT IS IN ANY SOCIETY AND AT ONE TIME WAS A MUTUAL AGREEMENT IN NORMS. THE GUEST BEING OF EUROPEAN DESCENT POINTED OUT DIFFERENCES WHEN HE ARRIVED TO THE STATES AND GAVE HIS BEST RECOMMENDATIONS TOWARDS MAINTAINING A CIVIL SOCIETY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

LEADERSHIP, CIVILITY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 17, 2021

**GUESTS:** 

SHARON SALZBERG DR. JULIE GATZA STUART TOMC/CV SCIENCES

#### **SUBJECTS:**

WITH THE CURRENT STATE OF AFFAIRS PERTAINING TO THE TRANSFER OF POWER, GUEST IN THE OPENING SEGMENT OFFERED THE PRACTICE OF MEDITATION AS AN ALTERNATIVE IN OFFSETTING RECENT CONSTERNATION. AS THE NATION IS IN THE PROCESS OF RECEIVING VACCINATIONS, MANY OF STILL NEED TO REMAIN CAUTIOUS IN KEEPING OURSELVES SAFE. THE FOLLOWING SEGMENT GUEST INFORMED LISTENERS OF DIGESTIVE ISSUES RELATING TO THE CORONAVIRUS AND THE FINAL SEGMENT GUEST BROUGHT AWARENESS TO THE VIRUS ATTACKING OUR LUNGS AND MADE RECOMMENDATIONS TO KEEPING THE IMMUNE SYSTEM STRONG.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL

## **TOPICS:**

MEDITIATION, DIGESTION & PULMONARY ISSUES/COVID

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 24, 2021

**GUESTS:** 

WILL BOWEN
DR. DIANA SULLIVAN
MARK UNDERWOOD

### **SUBJECTS:**

AS THE NATION MOVES FORWARD WITH A NEW ADMINISTRATION, A SEGMENT OF THE POPULATION STRUGGLES WITH ACCEPTANCE. THE FIRST SEGMENT GUEST EXAMINED THE ESSENCE OF A COMPLAINT, DIFFERENCES OF THAT TO A GRIPE AND A CLAIM AND OFFERED SOLUTIONS TOWARDS CONFLICT RESOLUTION. AS THE NATION CONTINUES TO STRUGGLE WITH COVID-19, THE FOLLOWING SEGMENT HIGHLIGHTED OBESITY AS ONE OF THE PRE-EXISTING CONDITIONS. IN THE FINAL SEGMENT, RESEARCHER PRESENTED HIS DISCOVERY OF A PROTEIN IN JELLYFISH PROVEN TO OFFSET MEMORY LOSS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

## **TOPICS:**

COMPLAINTS, OBESITY, MEMORY LOSS

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: JANUARY 31, 2021

### **GUESTS:**

DR. CASS INGRAM STAURT TOMC DR. UDO ERASMUS

#### **SUBJECTS:**

AS THE NATION BEGINS TO RECEIVE VACCINATIONS, IT WILL BE SOME TIME BEFORE EVERY AMERICAN GETS ONE OF THE THREE VERSIONS. THE FIRST SEGMENT GUEST RETURNED TO RECOMMEND INGESTING RAW HONEY, HAVING POWERFUL ANTI-OXIDANTS TO STRENGTHEN THE IMMUNE SYSTEM AGAINST THE CORONAVIRUS. DURING THE FALL AND WINTER SEASONS, THE SECOND SEGMENT GUEST REMINDED LISTENERS OF A CONDITION THEY MIGHT NOT BE AWARE AFFECTS THEM DUE TO A DEFICIENCY IN VITAMIN D. THE FINAL SEGMENT GUEST BROUGHT AWARENESS TO THE SKIN BEING THE LARGEST ORGAN OF THE BODY AND EATING FOODS RICH WITH OMEGA-3 AND 6 WILL KEEP THE ENTIRE BODY HEALTHY.

#### **PUBLIC SERVICE ANNOUNCEMENTS:**

ENVIRONMENTAL PROTECTIVE AGENCY/RADON SCIENTOLOGY.ORG/STAY WELL

## **TOPICS:**

COVID-19 SOLUTIONS, SEASONAL AFFECTIVE DISORDER SKIN HEALTH

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE: FEBRUARY 7, 2021** 

**GUESTS:** 

CARL & JHONE ROBINSON/CEDAR BEAR NATURALS REV. DR. JOSEPH E. LOWERY

#### **SUBJECTS:**

FIRST SEGMENT GUESTS CAUTIONED LISTENERS ABOUT BROMINE, A LEGAL INGREDIENT IN SOME CARBONATED BEVERAGES, SPORTS DRINKS AND DINNER ROLLS, WARNING THE CHEMICAL LONG-TERM CAN CAUSE THYROID ISSUES. SPECIAL GUEST OF THE BROADCAST SHARED HIS LIFE EXPERIENCES FROM HIS EARLY YEARS IN HUNTSVILLE, RECEIVING HIS 'CALLING' FIRST AS A MINISTER THEN WITH THE TIDE BEGINNING TO TURN DURING THE JIM CROW ERA BECOMING INVOLVED IN THE CIVIL RIGHTS MOVEMENT. HE ALSO SHARED THE INNER WORKINGS OF WHAT WAS A NETWORK, SCREENING THOSE WANTING TO BE A PART YET COULD NOT ADOPT THE CONCEPT OF NON-VIOLENCE, HIS RELATIONSHIP WITH THE REV. DR. MARTIN LUTHER KING, JR AND HIS CONTINUED ACTIVISM IN CIVIL RIGHTS.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

HEART HEALTH TIPS

#### **TOPICS:**

BROMINE/IODINE & THYROID, CIVIL RIGHTS HISTORY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: FEBRUARY 14, 2021

**GUESTS:** 

DWIGHT JESSIE, CHIEF VISIONARY/ALWAYS KEEP HOPE STUART TOMC MICHAEL B. HOLMES

#### **SUBJECTS:**

BROADCAST OPENED WITH GIVING GUEST THE OPPORTUNITY TO PRESENT HIS NOT-FOR-PROFIT ORGANIZATION, FOCUSING ON DEVELOPING YOUTH. FEBRUARY IS DESIGNATED NATIONAL HEART MONTH, THE FOLLOWING SEGMENT GUEST EXAMINED THE CAUSES OF ATHEROSCLEROSIS, HOW THE FOOD PYRAMID WAS A RECIPE FOR DISASTER, COMPARED THE INTAKE OF AMERICANS TO THOSE OF EUROPEAN AND ASIAN NATIONS AND RECOMMENDED MORE OMEGA-3 & 6 TO OFFSET HEART DISEASE. THE FINAL SEGMENT HIGHLIGHTED LOCAL FAMILY OF TWO GENERATIONS MAKING BLACK HISTORY, THEIR SURNAME REPLACING THE FORMER HIGHTOWER ROAD IN WEST ATLANTA.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY SAFE

# **TOPICS:**

NON-PROFIT, HEART HEALTH ADVICE, CIVIL RIGHTS HISTORY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: FEBRUARY 21, 2021

**GUESTS:** 

HELEN CHEN/RELATIONSHIP AUTHORITY DR. BILL THOMAS DOUG INGOLDSBY

#### **SUBJECTS:**

BROADCAST BEGAN ON A LIGHTER NOTE WITH THE PREVIOUS SUNDAY BEING VALENTINE'S DAY. FIRST SEGMENT GUEST SHARED HER JOURNEY OF BECOMING ONE OF THE NATION'S MOST SOUGHT-AFTER AUTHORITIES ON RELATIONSHIPS AND MARRIAGES AND BEST ADVICE TOWARDS DEVELOPMENT AND STRENGTHENING THAT BOND. THE SECOND SEGMENT GUEST BROUGHT SELF-EXAMINATION TO THE DISCUSSION, AWARENESS OF THOUGHTS AND ACTIONS BEING TWO OF THE CONTRIBUTING FACTORS TOWARDS AGING. THE FINAL SEGMENT EXAMINED THE LEGAL DRUG CAFFEINE, HOW TODAY IT HAS BECOME MORE PROMINENT AND CONSUMED AT EARLIER AGES, THE LONG-TERM EFFECTS FROM ADDICTION AND ALTERNATIVES TO INCREASE AND MAINTAIN ENERGY.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:** 

RELATIONSHIPS, AGING, CAFFEINE

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: FEBRUARY 28, 2021

**GUESTS:** 

JAMES BLACK & JAMES DENT BRIAN MALOOF

### SUBJECTS:

FIRST PORTION OF THE BROADCAST GAVE EXPOSURE TO AFRICAN-AMERICAN HISTORY IN THE SPORTS WORLD, SPECIFICALLY GOLF. THE GUEST GAVE HIS EXTENSIVE EXPERIENCES OF EXCLUSION IN THE EARLY 1960s YET BECOMING A CADDIE AND SUPPLEMENTING THE FAMILY INCOME TO BEING ONE OF THE FIRST TO PLAY ON THE PGA TOUR. THE FOLLOWING SEGMENT PRESENTED HIGHLIGHTS OF A FAMILY STEEPED IN LOCAL POLITICS, THE ORIGINS OF A LOCAL GATHERING ATTRACTING MANY TO INCLUDE THEN GOVERNOR JIMMY CARTER'S INTENTION TO RUN FOR THE PRESIDENCY TO BEING FEATURED IN MOVIE SCENES.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

# **TOPICS:**

AFRICAN-AMERICAN HISTORY/GOLF, HUMAN INTEREST

**PROGRAM TITLE:** COMMUNITY FOCUS

AIR DATE: MARCH 7, 2021

DR. CASS INGRAM STUART TOMC DR. JULIE GATZA

#### **SUBJECTS:**

THE ENTIRE BROADCAST CONCENTRATED ON THE CORONAVIRUS. ALTHOUGH VACCINATION IS UNDERWAY THROUGHOUT THE NATION, THERE ARE STILL ISSUES WITH LOGISTICS AND DISTRIBUTION. IN THE MEANTIME, LISTENERS WERE ENCOURAGED TO FOCUS ON STRENGTHENING THEIR IMMUNE SYSTEMS, PARTICULARLY LUNG AND DIGESTIVE IN ORDER TO AVERT RESIDUAL HEALTH PROBLEMS DOWN THE LINE.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

STAY WELL

#### **TOPICS:**

COVID-19/IMMUNE, LUNG & DIGESTIVE HEALTH

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: MARCH 14, 2021

**GUESTS:** 

DOTTIE CALLINA, INVESTIGATION SPECIALIST/ATLANTA BBB DR. CASS INGRAM

### **SUBJECTS:**

FIRST SEGMENT GUEST PROVIDED TIMELY AND VITAL INFORMATION WARNING AGAINST COVID-19 AND INTERNAL REVENUE SCAMS, ADVISING LISTENERS NOT TO TAKE PHONE CALLS, THAT INTERNAL REVENUE DO NOT CALL TAXPAYERS AND AVOID CALLS THAT SPOOF OR ARE CLOSE TO YOUR NUMBER. GUEST ALSO WARNED AGAINST E-MAILS THAT REQUIRE AN UP FRONT PAYMENT OR AN ACCOUNT NUMBER. REGULAR GUEST IN THE REMAINDER OF THE BROADCAST ENLIGHTENED LISTENERS OF THE FOUR BODY TYPES AND IDENTIFIERS OF EACH BY THE LENGTH OF CERTAIN FINGERS, THE SHAPING OF A NOSE OR THE CURVATURE OF THE SPINE AS EXAMPLES. THE GUEST ADVISED SPECIFIC FOODS AND SPICES AS WELL AS THINGS TO AVOID IN ORDER TO OPTIMIZE HEALTH.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

DOCTORS WITHOUTH BORDERS

## **TOPICS:**

COVID-19 SCAMS, FOUR BODY TYPES

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: MARCH 21, 2021

**GUESTS:** 

MIKE LEWIS
PAUK THOMAS
HASHISH RANIKER/ED TECH

### **SUBJECTS:**

AS THE NATION SLOWLY BEGINS TO RESET THE ECONOMY AND WORKFORCE, BEGINNING SEGMENT GUEST GAVE HIS PERSONAL TESTAMENT OF NOT BEING SATISFIED IN A WELL-COMPENSATED POSITION AND MAKING HIS DECISION TO PURSUE HIS PASSION. ON THE EDUCATION FRONT, SCHOOL DISTRICTS ARE CONTINUING TO BRAINSTORM THE SAFEST WAYS FOR STUDENTS TO RETURN TO CLASSES. THE FOLLOWING SEGMENT OFFERED AN ONLINE ALTERNATIVE. FINAL SEGMENT GUEST EXAMINED THE LEARNING STRUCTURE, DISCOVERING ELECTRONICS AND SOCIAL MEDIA ARE INHIBITORS AS WELL AS THE HOME ENVIRONMENT. THE GUEST RECOMMENDED THE LIBRARY IS STILL IDEAL FOR AFTER-SCHOOL STUDIES.

# **PUBLIC SERVICE ANNOUNCEMENTS:**

RECOGNITION OF WOMEN

## **TOPICS:**

CAREER CHANGE, ONLINE EDUCATION, HOW TO STUDY

**PROGRAM TITLE: COMMUNITY FOCUS** 

AIR DATE: MARCH 28, 2021

**GUESTS:** 

ERIC V. PLASKER, DC

### **SUBJECTS:**

GUEST FOR THE ENTIRE BROADCAST SHARED A FEW LIFE EXPERIENCES OUTSIDE OF HIS PRACTICE AS A CHIROPRACTOR, ENCOUNTERING A PATIENT INITIALLY NEARING ONE HUNDRED YEARS OF AGE THEN EXPIRING IN HIS OFFICE AT THAT AGE. AFTER ANOTHER LIFE-ALTERING MOMENT IN WHICH A VEHICLE LOSES CONTROL, CRASHING INTO HIS OFFICE. THE TWO INCIDENTS INSPIRED THE GUEST TO AUTHOR A BOOK WITH INSTRUCTIONS ON HOW TO ALTER YOUR THOUGHTS, PIVOT FROM BAD HABITS AND INCORPORATE ACTIVITIES TO INCREASE LONGEVITY TOWARDS AT LEAST THE AGE OF ONE HUNDRED.

# PUBLIC SERVICE ANNOUNCEMENTS:

VIDALIA.ORG, STAND UP TO CANCER, IS IT WORTH IT

# **TOPICS:**

WELLNESS/LIVING TO ONE HUNDRED