



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25156112	<b>Changes as of:</b> 9/27/2016 at 12:26 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 49/53/4610	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Station:</b> WKEF
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Market:</b> Dayton
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Product:</b> issue	<b>Office:</b> PHILADELPHIA
		<b>Total \$:</b> \$0.00
		<b>Total Spots:</b>
		<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 4973812	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Buyer:</b> Miller, MacKenzie	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2478394
<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400	<b>Separation:</b>

**Comments:** 9/26 cancel per agency, this is statewide

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
1	Sa 6p-6:30p		ABC22 News At Six	\$185.00	0	30	0		0	\$0.00	\$0.00	0.0
2	Tu-F,M 1p-2p		The Chew	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
3	Tu-F,M 5p-6p		Judge Judy	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
4	Su 10:30a-11:30a		ABC This Week	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
5	Sa 11:30p-12:30a		The Good Wife	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
6	Tu-F,M 12n-1p		Rachael Ray	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
7	Su 8a-9a		Good Morning America Sunday	\$115.00	0	30	0		0	\$0.00	\$0.00	0.0
8	Tu-F,M 7:30p-8p		Family Feud	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
9	Tu-F,M 11a-12n		The View	\$110.00	0	30	0		0	\$0.00	\$0.00	0.0
10	Tu-F,M 9a-10a		Celebrity Name Game	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Steve Harvey	\$160.00	0	30	0		0	\$0.00	\$0.00	0.0
12	Su 11:30a-12n		Sharyl Attkisson	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
13	Tu-F,M 7a-9a		Good Morning America	\$180.00	0	30	0		0	\$0.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		ABC22 News At Six	\$185.00	0	30	0		0	\$0.00	\$0.00	0.0
15	Tu-F,M 7p-7:30p		Family Feud	\$400.00	0	30	0		0	\$0.00	\$0.00	0.0
16	Sa 8a-9a		Good Morning America Sat.	\$115.00	0	30	0		0	\$0.00	\$0.00	0.0
17	Tu-F,M 12:36a-1:06a		Nightline	\$90.00	0	30	0		0	\$0.00	\$0.00	0.0
18	Tu-F,M 11:35p-12:36a		Jimmy Kimmel	\$155.00	0	30	0		0	\$0.00	\$0.00	0.0
19	Sa 7p-8p		Judge Judy	\$185.00	0	30	0		0	\$0.00	\$0.00	0.0



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**CPE:** 49/53/4610      **Flight:** 10/11/16 - 10/17/16      **Station:** WKEF      **Total \$:** \$0.00  
**Agency:** Great American Media      **Advertiser:** DSCC IE      **Market:** Dayton      **Total Spots:**  
GREAT AMERICAN      **Product:** issue      **Office:** PHILADELPHIA      **Total CPP:** \$0.00  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

**Agency Order #:** 4973812      **Primary Demo:** Adults 35+      **Total GRP:**  
**Buyer:** Miller, MacKenzie      **Con Type:** POLITICAL/VOTE      **Traffic #:** 2478394  
**Salesperson:** FRAN BROWN      **Assistant:** FRAN BROWN      **Separation:**  
215-563-5400      215-563-5400

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11					
20	Su 11p-11:35p		ABC 22 News	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
21	Tu-F,M 2p-3p		General Hospital	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
22	Tu-F,M 6a-7a		ABC22 Good Morning News	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
23	Su 12m-1a		Family Feud	\$60.00	0	30	0		0	\$0.00	\$0.00	0.0
24	Tu-F,M 5a-6a		ABC22 Good Morning News	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
25	Tu-F,M 3:30p-4p		Crime Watch Daily	\$80.00	0	30	0		0	\$0.00	\$0.00	0.0
26	Su 6p-6:30p		ABC News At Six	\$185.00	0	30	0		0	\$0.00	\$0.00	0.0
27	Sa 11p-11:30p		Sat ABC22 News	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
28	Tu-F,M 11p-11:35p		ABC 22 News At Eleven	\$300.00	0	30	0		0	\$0.00	\$0.00	0.0
29	F 10p-11p		20/20-ABC	\$900.00	0	30	0		0	\$0.00	\$0.00	0.0
30	M 8p-10p		Dancing With the Stars-ABC	\$1,800.00	0	30	0		0	\$0.00	\$0.00	0.0
31	W 10p-11p		AMERCN CRM-ABC	\$1,050.00	0	30	0		0	\$0.00	\$0.00	0.0
32	Tu 10p-11p		Shark Tank Tue-ABC	\$1,400.00	0	30	0		0	\$0.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>		<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0</b>



**KATZ** TELEVISION  
GROUP

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**CPE:** 49/53/4610

**Agency:** Great American Media  
GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
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**Flight:** 10/11/16 - 10/17/16

**Advertiser:** DSCC IE

**Product:** issue

**Version:** Current State Version 2

**Station:** WKEF

**Market:** Dayton

**Office:** PHILADELPHIA

**Total \$:** \$0.00

**Total Spots:**

**Total CPP:** \$0.00

**Agency Order #:** 4973812

**Buyer:** Miller, MacKenzie

**Salesperson:** FRAN BROWN  
215-563-5400

**Primary Demo:** Adults 35+

**Con Type:** POLITICAL/VOTE

**Assistant:** FRAN BROWN  
215-563-5400

**Total GRP:**

**Traffic #:** 2478394

**Separation:**

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/26/16 12:59 PM	FRAN BROWN	9/26 cancel per agency, this is statewide
		lines 1,3,5,7-9,11,131,15-20,23-26,28-32 NA d/t incorrect rates, pls offer: 10x w/o 10/11 7-9a GMA @ \$200 5x w/o 10/11 5-6a news @ \$90 1x 10/15 8-9a GMA sat @ \$125 1x 10/16 89a GMA sunday @ \$125 5x w/o 10/11 11a-12n view @ \$125 5x w/o 10/11 4-5p steve Harvey @ \$110 10x w/o 10/11 judge judy @ \$180 5x w/o 10/11 11-1130p news @ \$190 1x 10/16 6-630p news @ \$200 5x w/o 10/11 7-730p family feud @ \$525 1x 10/17 8-10p DWTS @ \$1900 1x 10/14 10-11p 20/20 @ \$935 1x 10/12 10-1p Designated Survivor @ \$1300 1x 10/11 10-11p Agents of Shield @ \$1500 1x 10/14 9-10p shark tank @ \$1000 5x w/o 10/11 1135p-1235a kimmel @ \$125 1x 10/16 11-1130p news @ \$230 5x w/o 10/11 1235-106a nightline @ \$85 2x w/o 10/11 730-8p family feud @ \$555 1x 10/16 12m-1a family feud @ \$95
08/29/16 8:39 AM	Jillian Mudryk	
04/19/16 10:46 AM	FRAN BROWN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$0
<b>WKEF Share:</b>	21%
<b>Comment:</b>	
<b>WBDT:</b>	5%
<b>WDTN:</b>	23%
<b>WHIO:</b>	32%
<b>WRGT:</b>	19%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	0%	0	\$0.00	N/A	0.0
<b>Total</b>	<b>0%</b>	<b>0</b>	<b>\$0.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	0	\$0.00
<b>Total</b>	<b>0</b>	<b>\$0.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Revision	9/26/16 12:59 PM	FRAN BROWN	Confirmed		120	\$-23,605.00	\$0 Changes: Total Spots from 120 to 0, Calculated Dollars from \$23,605.00 to \$0.00, Competitive Market Budget from \$112,405 to \$0, Total \$ from \$23,605.00 to \$0.00, Demo Meta to [R16], Comments from Separation: 30 to 9/26 cancel per agency, this is statewide. 32 buylines added or modified.



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Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/29/16 8:39 AM	Jillian Mudryk	Confirmed			\$0	\$23,605.00	
Queued for Electronic Contracting	4/19/16 10:48 AM					\$0	\$0	
New	4/19/16 10:45 AM	FRAN BROWN	Confirmed	120		\$23,605.00	\$23,605.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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