



QUARTERLY LISTINGS OF COMMUNITY ISSUES & PROGRAMS
WKYT-TV
JULY – AUGUST – SEPTEMBER 2011

Heart Disease

Program: 27 Newsfirst Date: July 5, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dr. Alison Bailey, UK Health Care; and Jennifer Ebert, American Heart Association – Heart Disease is a major problem here in Kentucky. There's no time to wait to get started with a heart-healthy routine. The following questions were answered and discussed during this news segment: What is a medicated stent and who would benefit from them? What is Cardiac Rehab? How does cardiac rehab improve the progress of patients with medicated stents?

Program: 27 Newsfirst Date: August 2, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dr. Karyn Esser, UK Center for Muscle Biology; Jennifer Ebert, American Heart Association – It's one of the most popular resolutions people make – to exercise more and adopt a healthier lifestyle. The following questions were answered and discussed during this news segment: Other than the obvious issues like weight gain, how does a sedentary lifestyle affect the health of an individual? Everyone knows that exercise can help you become fitter and lose weight, but what are some of the other benefits to physical activity? What role does physical activity have in ideal heart health?

Program: 27 Newsfirst Date: September 6, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dr. Tracy Macaulay, UK Health Care; and Jennifer Ebert, American Heart Association – For people battling heart disease, medication can make a world of difference in the fight. At times and if mixed in certain ways, those medicines can do more damage than good. The following questions were answered and discussed during this news segment: What are some of the most common types of medications taken for heart and cardiovascular health? What do they do? For heart patients, how important is it to take your medications as directed and when directed? What are some possible consequences of not being compliant in taking medication? What about herbal supplements? Should you be taking things like garlic, fish oil or vitamin E?

Kentucky Tourism

Program: 27 Newsfirst Date: July 6, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Pat Stipes, Kentucky Tourism – It's a beautiful time of the year, here in Kentucky and there is lots to do and enjoy! A few sites to visit during the "99 Days of Summer" promotion in Kentucky were: Berea Arts Festival, Indian Fort Theatre, County Fair season.

United Way of the Bluegrass

Program: 27 Newsfirst Date: July 8, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Jerry Ravenscraft and Mark Walls, Highway Department – District 7 – There is nothing better than a day of golf and giving back at the same time...and all for the United Way of the Bluegrass. The following questions were answered and discussed during this news segment: What is the connection with the United Way? What a special opportunity to support the community. How can people join the scramble?

Lexington Junior League

Program: 27 Newsfirst Date: July 11, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Marcey Ansley, Lexington Junior League; Elizabeth Shatner, Horses for Heroes – Since its inception in 1937, the Lexington Junior League Charity Horse Show has raised millions of dollars for charitable and civic organizations in Central Kentucky. Equally impressive, is the economic impact of the millions of dollars generated for the community and area merchants by the over 30,000 participants and attendees each year. Now the world's largest outdoor American Saddlebred show and the first leg of the Saddlebred "Triple Crown," the show has truly made a tremendous impact in Saddlebred Industry, as well as in our local community.

Eye Surgery

Program: 27 Newsfirst Date: July 13, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Dr. Lance Ferguson, Commonwealth Eye Surgery – Commonwealth Eye Surgery is giving away a free LASIK procedure to a local hero. Commonwealth Eye Surgery is honoring the men and women who give their time and talent to help the people of the bluegrass. Applicants may come from any walk of life – Teachers, Soldiers, Parents, Police Officers, Fire Department, EMS-anyone who has put a commitment towards improving the lives and well being of others.

American Red Cross

Program: 27 Newsfirst Date: July 13, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Amber Philpott, Disaster Blaster Chair; Winn Stephens, American Red Cross – The following questions were answered and discussed during this news segment: How important is this fundraiser in terms of what the American Red Cross is able to accomplish throughout the year? Your theme is 'walkin in Memphis' – tell us what people should expect.

Program: 27 Newsfirst Date: September 26, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Winn Stephens, American Red Cross – The Bluegrass Chapter of the American Red Cross is planning “On the Green with the Red Cross Charity Golf Outing. This event will raise funds to help support the mission of helping neighbors in Bourbon, Casey, Clark, Harrison, Estill, Fayette, Jessamine, Nicholas, Powell, and Scott Counties prevent, prepare for, and respond to emergencies. The Bluegrass Chapter provides the community with Disaster Services, Health and Safety Training, International Social Services, Service to the Armed Forces, and Wheels Transportation.

Shepherd’s House

Program: 27 Newsfirst Date: July 15, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Steve Sharpe and Jason Thomas, Shepherd’s House. The annual run for recovery is a change for you to get out and enjoy a beautiful morning at Keeneland Race Track. At Shepherd’s House they endeavor to assist residents to gain living skills the empower them to take responsibility for their lives. They strive to create an atmosphere that is conducive to recovery and to establish a life-changing fellowship that will ultimately lead to a successful recovery and re-entry into the community. They believe the needs of individuals in recovery are best met through a healthy reliance on a peer support group, twelve-step programs, confrontation, and the concept of caring and sharing. In doing so we create a framework for a life that can be lived substance free and produce productive members of society.

Amputee Walking School

Program: 27 Newsfirst Date: July 22, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dennis Oehler, Amputee Walking School; Todd Schaffhauser, Kenney Orthopedics – The Amputee Walking School is in session working to get amputees back on their feet. The following questions were answered and discussed during this news segment: What is the “Amputee Walking School?” What are your benefits to amputees and physical therapy?

Higher Education

Program: 27 Newsfirst Date: July 25, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – David Lawhorn, Kentucky Higher Education; Kelly Lamm, Lexington Public Library – Reading and comprehension – two of the most important tools for success for kids, the school year is not the only time of year that it’s important to read – summer, too. It’s also possible to win money for college just by picking up a book. The following questions were answered and discussed during this news segment: What is the Summer Reading Program and how do families participate? Why is reading during the summer important for children? Has the incentive of winning money for college encouraged more families to participate in the Summer Reading Program?

Program: 27 Newsfirst Date: August 12, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Sean Smith, Class 101 – Studying for college entrance exams can be a stressful situation for high school students. The following questions were answered and discussed during this news segment: How important is the ACT/SAT in college prep? How many times does a typical student take the ACT?

Cancer

Program: 27 Newsfirst Date: July 25, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Kristi Blumetti, Chair – Denim & Diamonds – the American Cancer Society’s “Denim and Diamonds” Gala – includes dancing, entertainment, and auctions. The following questions were answered and discussed during this news segment: What can people expect? What are some of the items in your auction? What kind of entertainment? How do you get tickets?

Economy & Financial Future

Program: 27 Newsfirst Date: July 26, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Tom Dupree, Financial Analyst – The debate over raising the U.S. debt ceiling continues to rage on ahead of the August 2 deadline – something that’s being watched very closely here in Kentucky and around the nation and the world. The following questions were answered and discussed during this news segment: What are the ramifications, should Congress and the President not reach a deal? Some analysts paint a grim picture; do you really think it could affect our economic recovery a great deal?

Program: 27 Newsfirst Date: September 28, 2011
Time: 10:00-10:30 am (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Don McNay, Financial Advisor – Would you like to improve your finances and reduce the power of Wall Street and Washington over your life? The following questions were answered and discussed during this news segment: You talk about some simple economic moves for people like move your money to a local bank? You mention to get rich slowly, get rid of credit cards and debt, and look at being self-employed or start a small business.

Salvation Army

Program: 27 Newsfirst Date: July 26, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Debra Ashcraft, The Salvation Army; Kyle Krebs, Lexington Legends – Whitaker Bank Ball Park will be adorned with Christmas décor. The Legends will host its first “Food for Food” night. Attendees bringing food for the Salvation Army’s pantry will receive a coupon for a free hot dog. Salvation Army bell-ringers will be on hand collecting contributions for its Boys and Girls Club program that serves homeless and at-risk youth.

Aging/Elderly Citizens

Program: 27 Newsfirst Date: July 27, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dr. Greg Jicha, University of Kentucky Sanders-Brown Center on Aging; Stephanie Freeman, Mind Matters Health Fair – A health fair to be held July 30 will focus on the importance of mind, body and soul in healthy aging. The 4th Annual Mind Matters Health Fair sponsored by the University of Kentucky Sanders-Brown Center on Aging, UK HealthCare and the Greater Kentucky and Southern Indiana Chapter of Alzheimer’s Association will offer hands-on activities as well as health information booths covering a variety of topics. Popular attractions include: Ask the Doctor, Ask the Pharmacist, Information Booths, Memory Screenings, and Community Resources for Health Aging.

Program: 27 Newsfirst Date: August 22, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Angela Zeek and Katie York, SHIP Benefit Counselor – SHIP is the State Health Insurance Assistance Program and the mission is to provide education and assistance for older adults to aid them in making informed decisions on programs impacting their quality of life such as Medicare, Medicaid, Social Security, insurance and other benefit programs specific to older or disabled adults. It is a non-profit and federally-funded and provides services free of charge.

Program: 27 Newsfirst Date: August 24, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Amber Lakin and Laurie Dorrough, Faith in Action – Faith in Action is a non-profit program for seniors 65 and above in Fayette and Scott Counties. Volunteers go into their homes and provide non-medical services such as light housekeeping, transportation to appointments, services and are seeking volunteers to share any amount of time.

Program: 27 Newsfirst Date: September 19, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Jeff Rubin and Carolyn Wallace, Body Recall – Falls are the leading cause of older people needing to be admitted to hospitals. The following questions were answered and discussed during this news segment: How much of a difference can it make for folks to take a fall prevention course? What do you cover? September 18-24 is National Fall Awareness Week.

Lexington Dream Factory

Program: 27 Newsfirst Date: July 29, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Beth Mendenhall and Jamie Clark, Lexington Dream Factory – The Lexington Dream Factory makes dreams come true for children with incurable diseases. Their work has included sending children to see the Pope, meet the President, and a number of other big dreams. A Family Fun Night to raise funds will include food, games and entertainment.

The Nest

Program: 27 Newsfirst Date: August 1, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Patty Breeze, The Nest – Proceeds from a fundraising event will benefit The Nest, a Center for Women, Children and Families. The Nest is a nonprofit Lexington based social service agency that provides a safe, accessible and healing environment for children while developing the strength and self-efficiency of women and families through education, support, counseling and advocacy. The evening of fun will include drinks, hors d'oeuvres, silent auction, and a Caribbean vacation raffle.

Lexington Humane Society

Program: 27 Newsfirst Date: August 2, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Madison Carey, Lexington Humane Society – Why not turn the dog days of summer into a really good thing? A fundraiser to help support the Lexington Humane Society will take place at Talon Winery with live music by the Torques.

Ronald McDonald House

Program: 27 Newsfirst Date: August 8, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Sarah Warner Lister, Ronald McDonald House – The Ronald McDonald House Charities of the Bluegrass is to create and support programs that directly improve the health and well-being of children and to strengthen families by keeping them together in times of medical need.

Women's Imaging Center

Program: 27 Newsfirst Date: August 9, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Regina Thompson and Valerie Campbell, St. Claire Medical Center – The new Women's Imaging Center offers state-of-the-art technology in a stress-free tranquil environment. The new center is focused on providing a more comfortable, relaxing environment to help ease the tension that often comes with diagnostic screenings. Women spend so much time taking care of everyone in their lives that they often forget to look after their own needs – especially their health needs. It also features digital mammography which provides clearer images than traditional mammography allowing radiologists to focus more closely on any areas of concern.

Chrysalis House

Program: 27 Newsfirst Date: August 9, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Sam Dick, Runner/Triathlete; and Jennifer Glass, Chrysalis House – Many people say Lexington is getting a bum rap being called a sedentary city. There are plenty of ways people stay fit and active in the Bluegrass – one example is a race that benefits a great cause – Chrysalis House – who offers programs in both domestic and international adoption or foster children whose goal is adoption.

Children & Back Pain

Program: 27 Newsfirst Date: August 10, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Dr. Jenny Millen – Triple Crown Chiropractic – A new and disturbing trend is emerging – young children are suffering from back pain much earlier than previous generations, and the use of overweight backpacks is a contributing factor. The U.S. Consumer Product Safety Commission reports that backpack related injuries sent more than 7,000 people to the emergency room in 2011 alone.

Program: 27 Newsfirst Date: August 31, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Dr. Jenny Millen, Triple Crown Chiropractic – Back pain is pervasive among American adults, but a new and disturbing trend is emerging. Young children are suffering from back pain much earlier than previous generations, and the use of overweight backpacks is a contributing factor, according to the American Chiropractic Association. In fact, the U.S. Consumer Product Safety Commission reports that backpack-related injuries sent more than 7,000 people to the emergency room in 2001 alone.

Young Entrepreneurs

Program: 27 Newsfirst Date: August 11, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Kim Ragland and Griffin Blevins, Boyle 4-H – Even with the current economic situation – some young people are still forging ahead with a business mind spirit. The following questions were answered and discussed during this news segment: How do these young entrepreneurs get started? What types of products have you and the other members created? What have you learned from your experience? How can youth in other communities get involved?

Bluegrass Rape Crisis

Program: 27 Newsfirst Date: August 11, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – David Carroll and Beth McRoberts, Bluegrass Rape Crisis Center – A unity of people across Central Kentucky are standing to end sexual violence – those folks from diverse backgrounds make up the Bluegrass Rape Crisis Center.

Kentucky Children's Hospital

Program: 27 Newsfirst Date: August 11, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Billy Rose, Dairy Queen; and Angela Clemens, Kentucky Children's Hospital – Some of the proceeds from every blizzard treat sold at participating Dairy Queens will be donated to Children's Miracle Network. It raises money for hospitals including Kentucky Children's Hospital here in Lexington.

Program: 27 Newsfirst Date: August 31, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Steve Fister, Bi-Water Farm – It's time to rock the farm for Kentucky Children's Hospital. The public is invited to Bi-Water Farm in Georgetown for a "Rock the Farm" benefit for Kentucky Children's Hospital.

Program: 27 Newsfirst Date: September 7, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – David Fraley, The Makenna Foundation – The Makenna Foundation is always hard at work to make dreams come true at Kentucky Children's Hospital. The following questions were answered and discussed during this news segment: What can people expect at this year's event? Tell us about the Makenna David Pediatric Emergency Center at Kentucky Children's Hospital.

Children with Cancer

Program: 27 Newsfirst Date: August 15, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Andrea Nichols, Kentucky Children's Hospital; and Cassie Rickerson, Cancer Survivor. Kentucky Children's Hospital is bringing together the state's youngest cancer survivors to share their stories of hope and a picnic. This is a day for pediatric cancer survivors and their families to celebrate life, health and a hope for the cure. The battle these children face is tremendous and worth recognition. This event is completely funded through money raised by the nurses at Kentucky Children's Hospital. Around 300-400 survivors and family members will attend.

Military

Program: 27 Newsfirst Date: August 16, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Tom Baker, Bluegrass Military Affairs – Appreciating our veterans is the theme of Wounded Warrior weekend and that includes Military Appreciation Day at the University of Kentucky vs. Central Michigan home football game. BMAC's goal is to raise more than \$100,000 to benefit Kentucky Wounded Warriors.

Program: 27 Newsfirst Date: August 30, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Tom Baker, Bluegrass Military Affairs – The Bluegrass Military Affairs Coalition is honoring Kentucky's military men and women on the weekend of the 10th Anniversary of September 11.

Program: 27 Newsfirst Date: September 29, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Pat Kline and David Levy, Central Kentucky Riding for Hope – For more than 30 years, Central Kentucky Riding for Hope has been helping individuals with Equine assisted activities and therapies. The following questions were answered and discussed during this news segment: What are the Horses for Heroes Program? Who is eligible to participate? What will veterans be doing in this program? Where is the program located? What benefits can a veteran expect to receive from the program? How should an

interested veteran sign up?

Special Needs Children Adoptions

Program: 27 Newsfirst Date: August 19, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Tim Hodge, Special Needs Adoption Program – Every year Thursday's Child holds a special event for over 300 Kentucky children in the SNAP program awaiting adoption. Thursday's Child will host its 7th Annual Night with the Stars event providing a night of fun for individuals at the Crowne Plaza. A special highlight will be the opportunity to hear from youth and families who have benefited from the opportunities provided to them by Thursday's Child. The mission is to recruit adoptive parents, support waiting children and provide post-adoption support.

Kentucky Agriculture

Program: 27 Newsfirst Date: August 19, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Tina Garland, Farm to School Program – The crops of Kentucky farmers sometimes travel long distances before they make it to the table. The Kentucky Department of Agriculture has started a new program to get those local crops to local schools. The following questions were answered and discussed during this news segment: What is the Farm to School Program? How do we get the kids to eat or try locally grown Kentucky Proud fresh fruits and vegetables? Is our locally grown produce more nutritious than produce that travels long distances?

Lupus

Program: 27 Newsfirst Date: August 23, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Shannon Rodriguez and Jen Gullett, Walk For Lupus Now – Lupus is a chronic, autoimmune disease that can damage any part of the body (skin, joints, and/or organs inside the body). Normally our immune system produces proteins called antibodies that protect the body from foreign substances, like bacteria and viruses. With Lupus, your immune system cannot tell the difference between these foreign invaders and your body's healthy tissues and creates auto-antibodies to attack and destroy healthy tissue. These auto-antibodies cause inflammation, pain, and damage in various parts of the body. The Lupus Foundation of America, Mid-South, is the leading non-profit voluntary health organization dedicated to finding the cause of and cure for lupus and providing support and services to all people affected by Lupus.

Child Development Center

Program: 27 Newsfirst Date: August 24, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Heather Henry and Ginger Adams, Child Development Centers – Child Development Center provides quality early intervention and preschool education for children with disabilities in an inclusive setting with typically developing peers. Since 1958, CDCB has served more than 10,000 children and families in central Kentucky, and it continues today to be a model program for how families and the community work with children who have disabilities.

Breast Cancer

Program: 27 Newsfirst Date: August 26, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Jane Beshear, Kentucky’s First Lady; and P.J. Cooksey, Jockey – Every year between 2,800 and 3,200 women are diagnosed with breast cancer in Kentucky and it’s the second leading cause of death among women in the state. The following questions were answered and discussed during this news segment: Why is breast cancer awareness a cause so close to your heart? What is Horses and Hope? Tell us about how you’re honoring breast cancer survivors this year.

Program: 27 Newsfirst Date: September 28, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Mary Allison Belshoff and Adam English, Susan G. Komen of Lexington – For 15 years, Lexington’s Susan G. Komen Chapter has raised more than \$1 million for breast cancer research. The Komen Foundation works hard to make a difference with breast cancer. Grim statistics prove that 230,000 women find out they have breast cancer every year.

Cycling Program for Children

Program: 27 Newsfirst Date: September 1, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Bill Cole, Bluegrass Cycling Club; and Tim Buckingham, Broke Spoke – The Bluegrass Cycling Club is sponsoring a charity cycling ride to raise funds for two community FREE bicycle shops and advocacy programs for cycling programs for children.

Emergency Disasters

Program: 27 Newsfirst Date: September 2, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Pat Dugger, Division of Emergency Management – The Division of Emergency Management has joined FEMA’s Ready Campaign, founded after 9/11 to increase preparedness throughout all communities in the United States. Throughout the month of September, we will have community seminars, radio and television appearances and other activities that will increase community awareness of the need to be prepared for emergencies. Over the past ten years, Fayette County has experienced a wide range of weather-related emergencies from ice storms to severe winds and rain to extreme heat. Each situation requires citizens to follow some simple guidelines to staying safe.

God’s Pantry

Program: 27 Newsfirst Date: September 12, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Jonathan Lundy, Jonathan’s at Gratz Park Inn; and Mandy Brajuha, God’s Pantry Food Bank – It’s a once in a lifetime opportunity to benefit God’s Pantry Food Bank. Supporters can purchase raffle tickets for \$20 each for the chance to win a dinner for 8 on the floor of Rupp Arena. God’s Pantry helps provide food for the homeless and low income families.

YMCA

Program: 27 Newsfirst Date: September 12, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Cathy Boone, YMCA – Every day the YMCA works side by side with the community to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. In 2011 the Paris-Bourbon YMCA will provide 850 children, adults and families with financial assistance towards memberships, services and programs. Since no one is turned away for their inability to pay, we ask that you help us continue this cause.

Crusade for Children

Program: 27 Newsfirst Date: September 13, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Dawn Lee, Crusade for Children – This year the Crusade for Children is granting a total of \$214,079 to agencies and schools who serve children with special needs in Central Kentucky. Eight agencies will receive over \$90,000 in grants.

Alzheimer's

Program: 27 Newsfirst Date: September 13, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Amber Lakin and Liz Polly, Alzheimer's Association – The 2011 Walk to End Alzheimer's will be held downtown Lexington at the Fifth/Third Pavilion. The Walk to End Alzheimer's is the nation's largest event to raise awareness and funds for Alzheimer's care, support and research.

4-H

Program: 27 Newsfirst Date: September 15, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Alex Johnson and Jenny Cocanougher, Woodford 4-H – The following questions were answered and discussed during this news segment: Many people have the old mindset that 4-H is for farm kids and if you live in the city you can't be part of the horse or animal clubs. Are there opportunities for youth in the urban areas to get involved with horses and other animal programs? 4-H is more than just riding a horse. What other skills do youth learn in the horse and other animal clubs. 4-H depends on adult volunteers to guide the youth, why should people in the community get involved and what type of volunteer leads are needed?

Life Adventure Center of the Bluegrass

Program: 27 Newsfirst Date: September 19, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Don Fulford, Life Adventure Center – Life Adventure Center of the Bluegrass is a not-for-profit experimental education farm located in Woodford County. This working farm has 575 acres of beautiful central Kentucky farm and wooded land. It has expanded its experiential education components of a Challenge Course, Environmental Education and Equine to include Wilderness Living Program, Kentucky's Largest Corn Maze, Play Date with your Mate events and the Reindeer Experience. It offers other non-

profits as well as colleges and universities programming that includes upcoming 4-H workshops and Military Extension Adventure Camps for military parents and their teenage children.

Adoptions

Program: 27 Newsfirst Date: September 20, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Brenda Riddle, Cinderella Evening at Castle Post – The 3rd Annual Benefit “A Cinderella Evening” at the beautiful Castle Post in Versailles. The fund-raising event is an opportunity to support orphaned children in Guatemala and to celebrate adoptions.

Arts & Culture

Program: 27 Newsfirst Date: September 22, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dr. Michael Karpf, UK Healthcare; and Ellen Karpf, Arts Supporter – The Lexington Philharmonic is preparing to embark on its 50th Anniversary Season and they’re ready for a big one, but those years wouldn’t be possible without the support of many patrons and sponsors.

Poverty

Program: 27 Newsfirst Date: September 23, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Jack Burch and Malcolm Ratchford, Community Action Council – The constant struggle against poverty is on the minds of many – especially in a tough economy. The Annual Poverty Forum in Lexington will address some of those major issues in the fight against poverty.

Big Brothers/Big Sisters of the Bluegrass

Program: 27 Newsfirst Date: September 27, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guests – Dale Suttles and Antoine Spillman, Big Brother/Big Sisters – What a combination – Basketball, Bourbon & Bluegrass at Three Chimney’s Farm. The following questions were answered and discussed during this news segment: How great are the needs for Big Brothers/Big Sisters? How many children really need a big brother or big sister?

Kentucky American Water

Program: 27 Newsfirst Date: September 27, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Susan Lancho, Kentucky American Water – What goes into making sure that tap water is suitable for drinking? How does tap water quality and cost compare with that of bottled water? What are easy ways to conserve water? What is a watershed and how can you protect yours? The Water Fest will include educational booths and exhibits about local water service, water conservation, watershed protection and more.

Free Dental Work for Needy

Program: 27 Newsfirst Date: September 29, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Dr. Damon Pleasant, Dentistry from the Heart – Dr. Damon Pleasant has been practicing dentistry for 42 years – now his enthusiasm has spread to a program called ‘Dentistry from the Heart’ which offers FREE, limited dental work. The following questions were answered and discussed during this news segment: How did you get involved in this program? Why is dentistry important? How many folks do you expect? How do people stop in?

Diabetes

Program: 27 Newsfirst Date: September 29, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Monica Crocker/Bluegrass ADA Leadership Board – About 400,000 Kentuckians have to deal with diabetes every day and the numbers keep growing. Hundreds of people will gather for a “Moroccan Affair” to raise money in the fight against diabetes. The following questions were answered and discussed during this news segment: It is estimated every 21 seconds someone is diagnosed with diabetes. How can people here in Kentucky support ADA and its efforts to fight diabetes?

Creating Jobs

Program: 27 Newsfirst Date: September 30, 2011
Time: 12:30-1:00 pm (approx. 5 min.) Type: News Segment
Description: Hosts – Bill Bryant and Barbara Bailey. Guest – Representative Hal Rogers, Republican Appropriations Chairman – Congressman Hal Rogers is credited with bringing this Center to Somerset as a way to create jobs, provide job training and education to the region. The following questions were answered and discussed during this news segment: This Center has done so much for the region and for the state, but what in your opinion are some of the challenges still facing your part of the state?

KENTUCKY NEWSMAKERS (local public affairs program)

Host – Bill Bryant. 30-minute programs with various community leaders and politicians discussing issues facing our city and state, during JULY, AUGUST, and SEPTEMBER 2011.

GUEST: Congressman Ben Chandler
DATE: Saturday, July 2, 2011
TIME: 11:00-11:30 am
TOPIC: A tough debate is underway about how to deal with the nation's debt. A deadline is approaching on August 2 that could have the country unable to pay its bills for the first time ever. Many Democrats are pushing to raise taxes on the wealthy and Republicans have drawn a line in the sand saying they won't agree to that. Also the President is planning to pull out of Afghanistan. June was the deadliest month in Iraq in two years and some Kentucky guard members are headed there to help in the draw down. Some are critical of U.S. involvement in Libya without Congressional approval, and the Congressman has lost a colleague this month when New York's Anthony Weiner resigned in a twitter scandal.

GUEST: Dr. Eli Capilouto, University of Kentucky President
DATE: Saturday, July 9, 2011
TIME: 11:00-11:30 am
TOPIC: It's the state's flagship University and also operates the state's largest medical community and is the home of the Kentucky Wildcats. Emerging from a long and secretive search, Dr. Eli Capilouto impressed the UK Board of Trustees by talking about his vision for the institution. He and his wife Mary Lynne also visited Lexington before he was announced as the preferred candidate. They got a feel for campus and for Lexington. The Capilouto's are both dentists and the new President comes from an academic background as well. He was Provost at the University of Alabama – Birmingham – which also operates a major Medical Center. What are his plans for the future? Will he go in different directions from the path laid out by his predecessor Dr. Lee Todd?

GUEST: John T. Kemper, Republican Candidate for State Auditor
Adam Edelen, Democrat Candidate for State Auditor
DATE: Saturday, July 16, 2011
TIME: 11:00-11:30 am
TOPIC: The office of State Auditor is in the Kentucky Constitution to protect the taxpayers. The Auditor has broad authority to investigate spending and gage the effectiveness of state offices and programs. In some cases fraud and other crimes are uncovered as auditors look over the books. Auditor Crit Luallen has been highly visible during her terms in office. Her audits brought major reforms to the Kentucky League of Cities, The Kentucky Association of Counties, and Blue Grass Airport. She also busted local officials from city halls to sheriff's offices where taxpayer's money was being taken or use illegally. The next state auditor is likely to be one of two guests joining us today. Republican John T. Kemper who says an auditor should be independent and aggressive and Democrat Adam Edelen who touts his experience in state government as evidence that he knows how to find what works and whats wrong.

GUEST: Barbara Curtis, Lexington-Bluegrass Realtors
DATE: Saturday, July 23, 2011
TIME: 11:00-11:15 am
TOPIC: Some sobering numbers have come out over the summer regarding home sales and values. Is Central Kentucky bucking national trends? Are there bargains to be had? We'll ask our guest those questions and find out what buyers are looking for and what many sellers are trying to do. Do people want more space or less, shorter drives or some quiet in the suburbs or land in the country?

GUEST: Jon Larson, Republican Fayette Judge-Executive
DATE: Saturday, July 23, 2011
TIME: 11:15-11:30 am
TOPIC: Since the governments of Lexington and Fayette County were merged in 1974, the mayor has been the executive in charge of local government. But the job of Judge Executive has never been eliminated and still has some select duties. Democrat Sandra Varellas held that office for nearly 30 years before she was defeated last year. Republican Jon Larson ran for Judge Executive on the promise to work to do away with it. Larson now indicates he's taken several steps to try to accomplish that.

GUEST: Mayor Jim Gray of Lexington
DATE: Saturday, July 30, 2011
TIME: 11:00-11:30 am
TOPIC: From talk of two-way traffic on downtown streets to Centerpointe to a budget that passed after some tough negotiations – it's been an interesting summer in Lexington. The city has made some national lists lately – ranked well for affordability – tops when it comes to jobs – but also landing on a list as most sedentary in America. The heat of summer has presented its challenges with the city opening cooling centers and slashing pool prices for a while to help people cope with soaring temperatures. There are ongoing issues about doing more with less – some uncertainty regarding the future at the Fire Department, County Jail, and the Health Department.

GUEST: Representative Hal Rogers, Republican Appropriations Chairman
DATE: Saturday, August 6, 2011
TIME: 11:00-11:30 am
TOPIC: The country is facing an uncertain economy, a shaky stock market and questions about where divisive debates will go next. Earlier this week Congress passed a bill that raised the nation's debt ceiling and calls for significant cuts in spending. The drama to get there was played out in front of the American people and the world. Now Congress is charged with finding more cuts as the economy continues to try to recover from the worst recession since the great depression. In his more than 30 years in Washington, Congressman Hal Rogers has seen the U.S. and Kentucky face up to big challenges. As the current Chairman of the House Appropriations Committee – he knows there are big decisions ahead.

GUEST: Lt. David Jude, Kentucky State Police
DATE: Saturday, August 13, 2011
TIME: 11:00-11:30 am
TOPIC: Their duties are much more comprehensive than the highway patrol duties handled by agencies in many other states. It takes a special kind of person to go into dangerous situations in remote areas – usually alone – and uphold the laws of the Commonwealth. The requirements are tough and there are a number of potential disqualifications from joining the ranks. Commissioner Ted Basset coined the term ‘thin gray line’ when he led the KSP in the 1960s – the term has endured since then.

GUEST: Tom Shelton, Fayette County Superintendent of Schools
DATE: Saturday, August 20, 2011
TIME: 11:00-11:15 am
TOPIC: When Fayette County School Superintendent Stu Silberman decided to retire after ten years in the post, the search for his replacement was nationwide. After it was all over, the Board of Education turned to a man who has been running the same system that Silberman did in Daviess County in the Owensboro area. Tom Shelton comes to Lexington to lead a growing system where there’s talk of building new schools and improving quality. He’s 47-years old and was named Kentucky’s 2011 Superintendent of the Year. What are his plans for the district that educates around 40,000 students? And what is his philosophy about education and parental involvement in schools?

GUEST: Jack Conway, Democrat Kentucky Attorney General
DATE: Saturday, August 20, 2011
TIME: 11:15-11:30 am
TOPIC: Kentucky Attorney General Jack Conway is seeking re-election right now and at the same time serving as the state’s top prosecutor. More counties are going online with so-called E-warrants. The Attorney General has a booth at the state fair to educate people about Cyber Safety and Prescription Drug Abuse, and he recently announced a settlement with a group of companies that diverted Medicaid funds. House Speaker Greg Stumbo says still more needs to be done to crack down on pills in Kentucky now that other states are making them harder to get and bring into the Commonwealth. Also, in the news recently, Attorney General Conway’s scrutiny of for profit colleges which he says often make promises they don’t keep. One of those colleges called it false and has been organizing support for his Conway’s opponent. Attorney General Conway faces Republican nominee Hopkins County Attorney Todd P-Pool on November 8th.

GUEST: Todd P’Pool, Republican Attorney General Candidate
DATE: Saturday, August 27, 2011
TIME: 11:00-11:15 am
TOPIC: Republican nominee for Attorney General Todd P’Pool is keeping himself in the news lately as he tries to unseat incumbent Democrat Jack Conway. P’Pool says Kentucky should get involved in a Federal lawsuit to undo healthcare reforms passed by Congress last year, he says coal mine unions have outlived their usefulness. He also says Kentucky should take an aggressive stand toward what he considers over-reaching by Washington. P’Pool is the Hopkins County Attorney, he’s a UK Law graduate and

hopes you'll vote to make him Kentucky's top prosecutor.

GUEST: Dudley Webb, Lexington Developer
DATE: Saturday, August 27, 2011
TIME: 11:15-11:30 am
TOPIC: For now it's a grassy field in the middle of downtown Lexington where some buildings once stood. A few years ago, Lexington developers proposed a huge skyscraper to be called Centerpointe on the property. The first version of the plan was heavily criticized by many who saw it as out of character for Lexington's downtown. Now there's another scaled down proposal, but funding remains the key issue. Dudley Webb and his brother Donald were the imaginative developers behind the Festival Market, Victorian Square, Vine Center, and other landmark properties that came on the scene in the 1980's.

GUEST: Governor Steve Beshear, Democrat-Kentucky
DATE: Saturday, September 3, 2011
TIME: 11:00-11:30 am
TOPIC: A lot has happened since Governor Steve Beshear was last with us in early June. It's been a summer of campaigning and of a trip to Iraq and Afghanistan by the Governor to visit Kentucky troops. Fancy Farm was the opening gate of the fall campaign, but the Governor's speech didn't mention any issues except that trip. As the nation deals with economic uncertainty Kentucky's economy has its own challenges, unemployment remains high, but tax receipts have taken a jump. Despite charges from his challengers, the Governor says he is not avoiding face to face encounters with Republican David Williams and independent Gatewood Galbraith.

GUEST: Senator David Williams, Republican Nominee for Governor
DATE: Saturday, September 10, 2011
TIME: 11:00-11:30 am
TOPIC: It's said that Kentucky elections unofficially start at Fancy Farm and then really start after Labor Day. So here we are – now about two months until Kentucky voters go to the polls and decide whether to give incumbent Governor Steve Beshear another four years or make a switch. All three of the political figures chasing the governorship have been on the public scene in Kentucky for more than 30 years. Republican Nominee David Williams has been the Senate President over the last decade. He made one statewide run before when he lost to Senator Wendell Ford in 1992. Williams finds himself trailing in the polls, but he says voters are only now focusing and this week his campaign rolled out spots that criticize Beshear for job losses in the state during the last four years. Williams represents a string of counties in Southern Kentucky, but he's hoping to capture the state's highest office.

GUESTS: Terry McBrayer, Democratic Activist
Senator Damon Thayer, Republican – Georgetown

DATE: Saturday, September 17, 2011

TIME: 11:00-11:30 am

TOPIC: Kentucky's statewide elections are now just over six weeks away. The Commonwealth will elect a Governor and Lt. Governor, as well as Attorney General and other offices. Governor Steve Beshear is seeking re-election and has a big lead in the polls and fundraising. But Republicans insist there is still time for their nominee Senate President David Williams to pull off an upset. While that is going on – candidates in next year's Presidential race are already fighting it out especially on the Republican side. In Kentucky – Legislative and Congressional candidates are lining up for next year, even though they don't know how or if district lines will be drawn up. Two players on the Kentucky Political landscape – Terry McBrayer is a former Chairman of the State Democratic Party – now a powerful lobbyist and lawyer with a worldwide list of clients. He was once a serious candidate for Governor himself and a member of the Legislature. Republican State Senator Damon Thayer of Georgetown – who has been involved in politics at every level in Kentucky. He's been elected and re-elected by wide margins in a district with a Democratic Majority – he also runs a Georgetown based communications firm.

GUEST: Paul Patton, Former Kentucky Governor, President of University of Pikeville

DATE: Saturday, September 24, 2011

TIME: 11:00-11:15 am

TOPIC: Former Kentucky Governor Paul Patton led the commonwealth from 1995 to 2003 and always considered one of his crowning achievements the passage of a 1997 Higher Education Reform Act. Patton retired from politics and went home to Pikeville but quickly re-emerged to lead the council on Post Secondary Education. After that, he also assumed the Presidency of what is now the University of Pikeville, which now has a remarkable story of growth and new programs to share.

GUEST: Dr. Wayne Andrews, Morehead State President

DATE: Saturday, September 24, 2011

TIME: 11:15-11:30 am

TOPIC: Morehead State University is boasting an all time record enrollment, topping 10,000 students for the first time ever. It's an exciting time at Morehead with non-traditional students coming back to class, High school students getting a head start on college and thousands of traditional students working toward degrees in about 80 different fields of study. What's driving students to college and specifically to MSU? Morehead State's President is among a group of exceptionally strong regional University President's serving in Kentucky right now. The Universities are teaming up more often but also stand strong in their own right.

MONEY WATCH

The latest news on your money air during the 6:00-7:00 am newscasts, Monday-Friday during THIRD QUARTER OF 2011:

- July 1 Manufacturing was up in the Midwest in June – economists say it could signal a recovery in manufacturing.
- July 4 Investors will be watching for the latest jobs numbers later this week. They'll also get an update on how America's factories are doing
- July 5 New numbers showing improvement in manufacturing helped Wall Street rally – the Dow finished up 168 points.
- July 6 U.S. retailers could give the sluggish economy a boost. Analysts are expecting 5% jump over the same time last year.
- July 7 As the economy continues to shed jobs, the car companies are hiring again. Job growth is up 12% among automakers since mid 2009, outpacing the rest of the economy
- July 8 Economists are expecting growth in the jobs report. This news and better than expected retail sales figures helped give stocks a boost
- July 11 The unemployment rate inched upward, but could there be some hope when it comes to consumer confidence? Plus, Apple is trying to sell more I-Phones
- July 12 Wall Street is worried that debt problems in Greece, Portugal and Ireland will spread to larger European economies in Italy and Spain – that led to a broad based selloff for the stock market
- July 13 More worries this morning about the debt crisis in Europe, plus what changes will you see when the light bulb law takes effect?
- July 14 The Fed is ready to provide another boost to the economy and homes are being foreclosed in a longer process
- July 15 The government may not be ready to pump money into the economy that sent stocks south yesterday
- July 18 Today, we will see if more debt concerns keep Wall Street down and the government may be about ready to get involved in those airline fees you're seeing
- July 19 Investors will try to bounce back today on Wall Street, because of economic fears, they're stocking up on precious metal
- July 20 Wall Street will get new numbers on home sales; also big companies like

- American Express, E-Bay, and Qualcomm are expected to announce their quarterly results
- July 21 Investors on Wall Street will be watching as new weekly jobless claim numbers are released – also, Fed Chairman Ben Bernanke testifies before the Senate on financial reform and eagerly awaited second quarter earnings are expected from Microsoft, Morgan Stanley, and Pepsi
- July 22 Today investors will try to keep the rally alive on Wall Street but, there are still worries about whether lawmakers can make the deadline for raising the debt ceiling
- July 25 Reports on consumer confidence are set to take center stage this week as debt ceiling talks reach closer and closer to the August second deadline
- July 26 The US debt situation continues to have an effect on markets around the globe
- July 27 Worries over the disagreement about the debt ceiling in Washington are already weighing on Wall Street
- July 28 Stocks plunged as the U.S. edges closer to defaulting on its debt for the first time in the country's history. The market is headed for its worst weekly decline in nearly a year
- July 29 Upbeat news about the job market wasn't enough to distract investors from the debt-deadlock in Washington. The Dow gave up an early rally to finish 62 points lower
- August 1 Today, Wall Street will react to the news that a deal has been reached on the debt ceiling
- August 2 Today, investors will react to sales figures from automakers and one airline may be sending you a check
- August 3 The stock market is on its longest losing streak in 2 ½ years. More evidence of a stalled economy overshadowed the debt deal in Washington. The Dow sank 266 points to close below 12,000 – and the Nasdaq tumbled 75
- August 4 Packaged foods giant Kraft Foods will split into two companies – it's part of tax-free spinoff for Kraft. Meanwhile, today may be another wild ride for investors on Wall Street
- August 5 Wall Street is bracing for another rocky day after stocks took a nosedive...the Dow erased all of its gains for the year, falling nearly 513 points – its biggest percentage drop in 2 ½ years – the Nasdaq finished down 136 points
- August 8 Diamonds may be an investor's best friend and the Fed prepares to discuss what

may be needed to help the economy

- August 9 Could the Fed increase interest rates to help give the economy a boost, and a fast food giant says sales are booming!
- August 10 Wall Street is hoping to build on Tuesday's big rally. The Dow gained almost 430 points – its best day in more than two years – the Nasdaq finished nearly 125 points higher
- August 11 Wall Street is hoping for a turn-around after the Dow tumbled another 519 points, losing 4% of its value – the Nasdaq fell more than 100 points – the President is looking for ways to help the economy and focusing on the housing market
- August 12 Investors are hoping to build on yesterday's huge gains in the market – the Dow closed up more than 400 points – a better than expected jobs report fueled Thursday's rebound
- August 15 Traders hope the markets can stabilize this week after last week's huge swings. The Dow finished up or down 400 points or more – four days in a row.
- August 16 The buyers were back on Wall Street after a string of merger announcements boosted investor confidence. Stocks have now erased all of their losses since Standard and Poors cut America's credit rating on August 5th
- August 17 The stock market's three day rally came to an end. Investors sold stocks on continued worries about Europe's economic and debt problems
- August 18 Nervous investors pulled more than \$40 billion out of stock and bond funds in a single week. That's the largest amount removed from mutual funds in one week (in nearly 3 years).
- August 19 The calm didn't last for long on Wall Street – stocks were pummeled once again following a few quiet days for world markets. Traders are becoming increasingly worried that the U.S. will fall back into a recession
- August 22 Wall Street will try to find its footing after a four week losing streak – investors continue worrying about a potential global recession and the health of the European banking system
- August 23 Investors are trying to put a four-week losing streak behind them – but the housing market still appears to be in trouble
- August 24 The earthquake that hit parts of the east coast did not disrupt the stock market's rally, stocks made it two winning days in a row after some encouraging economic news from Asia and Europe

- August 25 The stock market is on track for its first winning week – stocks rose for the third straight day – encouraged by some better than expected news on manufacturing
- August 26 Wall Street is waiting for a speech later today by the Federal Reserve Chairman, Ben Bernanke will speak at the Fed’s annual retreat in Jackson Hole Wyoming. Some investors hope he’ll announce more government support for the economy.
- August 29 Investors are getting ready for what could be a big week on Wall Street. Several major economic reports come out this week including new data on the housing market, auto sales, the unemployment rate and consumer spending
- August 30 Stocks extended last week’s rally on news that consumers spent more money last month. Investors were also relieved that hurricane Irene appears to not be as costly as first feared.
- August 31 Some Federal Reserve officials pushed this month for a more aggressive response to the weak economy. Notes from their August meeting show Fed officials discussed a range of options, including buying more treasury bonds
- September 1 The stock market closed the book on a wild month with modest gains. Stocks made it four winning days in a row. The Dow rose 53 ½ points.
- September 2 There are new estimates about what will happen with unemployment, and gas prices are in uncomfortable territory
- September 5 The stock and bond markets are closed for Labor Day. Stocks plunged after a weaker than expected unemployment report renewed fears that the economy can slip back into a recession
- September 6 Wall Street is open for business after the long holiday weekend. We’ll see if stocks can bounce back from last week’s selloff, when the market plunged following a dismal August unemployment report.
- September 7 It was a bumpy day on Wall Street with nervous investors responding to increased concerns over the European debt crisis and stalled U.S. economic recovery
- September 8 Investors are gearing up for President Obama’s highly anticipated jobs speech tonight. Jobs are a top priority for both Main Street and Wall Street, especially after last week’s dismal report that showed zero job growth last month.
- September 9 The New York Stock Exchange is remembering the 10th Anniversary of 9/11 today. Once trading gets underway, investors will have the chance to react to last night’s speech by President Obama on jobs

- September 12 We are now seeing how Hurricane Irene affected business at one of the major tourism cities on the East coast and trouble in Europe has investors on Wall Street paying close attention to the markets
- September 13 Another wave of layoffs is coming to Wall Street. Bank of America is cutting 30,000 jobs over the next five years, the struggling bank says the move will save it \$5 billion a year
- September 14 Large U.S. Banks will soon have to show the government how they would break up and sell off their assets in the event they fail. The rules – are designed to reduce the chances of another government bailout of Wall Street banks if there is another financial crisis
- September 15 Investors pushed stocks higher Wednesday after the leaders of Germany and France promised to help Greece avoid defaulting on its debts.
- September 16 Mortgage rates are at their lowest level in six decades, but few Americans can take advantage of the historically low rates because banks are now much stricter about lending after the financial crisis
- September 19 Fed policy makers meet this week to decide whether the economy needs another helping hand. They are expected to discuss a third round of bond buying that would push more cash into the financial system and help keep interest rates low
- September 20 Growing fears about a Greek default put an end to a week-long rally on Wall Street. Financial and energy stocks led the sell off
- September 21 Wall Street expects the Central Bank to announce a new plan to help stimulate the weak economy.
- September 22 The Fed will sell billions in short term bonds to buy longer term treasuries. The move is designed to reduce rates on mortgages and other consumer and business loans.
- September 23 The stock market will try to recover from its biggest two day slide since the financial crisis three years ago. Stock plunged after a gloomy outlook by the Federal Reserve renewed fears of a global recession.
- September 26 The recent safe haven investments fell out of favor as investors dumped the gold and silver to raise cash. They're worried the global economy is headed for a recession and could cut demand for the commodities. Gold fell nearly 10% last week, silver plunged 25% - those same fears sent crude oil lower to close at around \$80 a barrel.
- September 27 Investors are hopeful that European leaders will act soon to contain the region's debt crisis. Stocks rose despite news that new home sales fell to a six month

low in August.

September 28

Stocks soared on renewed hopes for a resolution to Europe's debt crisis, but they pared some gains later after the financial times reported that European leaders are split on the terms of Greece's second bailout package

September 29

Investors are still waiting for European leaders to take concrete action to address their region's debt crisis. GM factory workers have approved a new four-year contract with the automaker – it provides profit sharing instead of pay raises for most workers and also promises at least 5,100 new jobs.

September 30

Investors are concerned Europe's debt crisis will trigger a global recession. Investors unloaded shares of luxury retailers on concern about slower economic growth in China.

HEALTH SEGMENTS

The Health Segments air during our 5:00 pm Newscast lasting approximately 2 minutes, Monday thru Friday, JULY, AUGUST, and SEPTEMBER 2011. It is a daily segment dealing with various diseases, health issues and medical breakthroughs.

- July 1 New research found the antioxidants in blueberries may help protect arteries by helping prevent stiff, fatty plaque from forming
- July 1 A study at Texas University found people who drank two or more diet sodas each day saw their waist measurement increase by two inches over a ten year period
- July 4 Barefoot running shoes that fit like a glove force your feet muscles to work harder – doctors say they are best for people who are at least somewhat athletic
- July 6 The government report shows a sharp decline in the number of colon cancer cases and deaths – researchers credit increased screening by adults over 50.
- July 7 Researchers say the high you get from eating fatty foods may be related to the way you might feel if you smoked marijuana. They found fatty foods affect brain chemicals crucial to regulating mood, anxiety and appetite
- July 8 Some lawmakers are asking the Food & Drug Administration to regulate hair straightening treatments – those treatments use formaldehyde which experts say can irritate the eyes, skin and lungs
- July 11 Nearly 30-million Americans suffer from migraines – especially during the summer
- July 12 A new study says sleep apnea can be dangerous for your heart! A person with sleep apnea can stop breathing for up to ten seconds – several times a night.
- July 13 Too much salt – and too little potassium in your diet may boost your risk for Cardiovascular disease
- July 15 People who regularly drink tea or coffee – may be less likely to be carriers of the ‘superbug’ MRSA
- July 19 Researchers say smoking, depression, lack of exercise, obesity and high blood pressure can all raise your risk for Alzheimer’s
- July 20 The Center for Science in the public interest says some of America’s most popular restaurants offer some of the most fattening dishes you’ll ever eat!
- July 21 Adding some healthy fats (as nuts) into your diet may help control your blood sugar

- July 25 A new drug TDM1 is being tested at 107 sites in 37 states that say shows promise for advanced breast cancer
- July 25 There is a nationwide shortage of some drugs that are used to treat certain cancers, such as breast, colon, testicular, and leukemia
- July 27 Cranberry juice may not be the best option for treating a urinary tract infection – they found women who took a cranberry pill were ‘more’ likely to develop a new UTI sooner than women who treated the infection with an antibiotic
- July 27 A study from Intersperience found when people are deprived of the internet, 53% feel upset and 40% feel lonely
- August 1 Researchers say adults who took vitamin and mineral supplements for almost a decade performed better on a long-term memory test than those who did not take vitamins
- August 1 Another study found women who eat more fiber are less likely to get breast cancer
- August 9 Doctors and dieticians say fiber helps slow digestion and keeps you feeling fuller longer
- August 10 New research found inactive people have a greater risk of developing peripheral artery disease or PAD
- August 11 Researchers found three months of weight training appeared to curb cigarette cravings and withdrawal symptoms of smokers who were trying to quit
- August 11 Eating red meat may increase your risk of developing type two diabetes – Analysts at Harvard found a daily serving of unprocessed red meat – the size of a deck of cards – increased diabetes risk by 20%
- August 12 Researchers at a Texas hospital looked at people who regularly used tanning beds and had difficulty stopping – those people displayed similar brain function to that of people with addictions
- August 15 Rubbing and rinsing your soft contact lenses may be the best way to keep them clean and prevent eye infections
- August 16 The caffeine in your morning coffee may help prevent harmful sun damage or skin cancer – new research at Rutgers University and the University of Washington backs this up
- August 17 Moderate drinking may help lower your risk of Dementia – Loyola University found moderate drinkers were 23% less likely to develop Dementia, Alzheimer’s, or other forms of cognitive impairment

- August 19 A Calcium Test may be a better way to find out if a person is at risk for heart attack or stroke
- August 24 There could be a possible break-through in Lou Gehrig's Disease – researchers say they've found a mutation responsible for muscle degeneration in ALS patients
- August 24 Nearly 200,000 Americans have Tourette's Syndrome – while there is no cure, doctors can now prescribe medicine to treat symptoms (but with side effects), now doctors at North Shore University Hospital are using deep-brain stimulation
- August 24 When it comes to protecting against cervical cancer, new research suggests the HPV test may be a better tool than the traditional pap smear
- August 25 Researchers at Columbia University found regular dental check-ups helped identify people with diabetes – or those who might develop the disease
- August 25 Canadian researchers found diets with more plants, nuts, and high-fiber grains, did more to lower bad cholesterol than a low saturated vegetarian diet
- August 25 Exercise can help lower your cholesterol, researchers say it can also be a big weapon in the fight against depression
- August 26 The Centers for Disease Control and Prevention says only about half of teenage girls in the U.S. have received the vaccine against cervical cancer
- August 29 If you love chocolate, researchers say there's growing proof it does have health benefits
- August 29 A study done at Duke University found aerobic exercise like jogging is much more effective at burning calories than strength training
- August 30 If you don't get a good night's sleep, your chances of developing high blood pressure may increase
- August 31 The FDA is proposing strict new standards for companies to sell products labeled 'gluten free' – even when they are not
- August 31 New research shows the very act of sitting for several hours effects the regulation of fat and sugar in the body – doctors recommend spreading out some of your physical activity over the course of the day
- September 6 The Fayette County Health Department and Lexington Parks and Recreation are teaming up to launch a free weight loss challenge. It's designed to help folks get in shape and improve health

- September 6 Scientists found that people who had a healthy diet, a healthy weight, who exercised, didn't smoke, and didn't drink much alcohol were 80% less likely to develop diabetes than those who didn't do those things
- September 7 A new study found senior citizens who expend most of their energy by doing chores and running errands were less likely to experience dementia and other forms of mental decline as they age
- September 7 Harvard researchers say women who drink one alcoholic beverage a day during middle age – may be healthier than women who do not drink at all
- September 8 The Fayette County Health Department is giving flu shots at its clinic at a cost of \$25 each
- September 12 Drugs used to treat Osteoporosis have been linked to jawbone deterioration and unusual leg fractures. The FDA panel has recommended the agency require drug makers label the products with an advisory
- September 14 British Researchers have found the good bacteria found in yogurt called Probiotics can potentially alter brain chemistry for the better
- September 15 A new study found frequent use of antibiotic ointments could be creating a new drug-resistant super strain of the MRSA staph infection – that bacteria causes mild to severe skin infections and it can be deadly
- September 22 Doctors have said dark chocolate is heart-healthy and helps keep blood vessels smooth and supple – doctors are now saying dark chocolate can improve athletic performance as much as exercise
- September 23 the Centers for Disease Control and Prevention found one death and eight illnesses linked to chemicals used to get rid of bed bugs
- September 26 When it comes to preventing cancer, a new study says fruits and vegetables can reduce the risk of colon cancer – broccoli, cabbage, and apples seem particularly good at lowering the risk
- September 27 A new report in the Journal “Neurology” says people with only slightly high blood pressure are at risk for stroke – people with pre-hypertension were 50% more likely to develop a stroke – even when compared to people who are older, obese, smoke or have diabetes
- September 28 Researchers at Stanford found men without children had a higher risk of dying from heart disease – they say there may be a link between fertility and overall health
- September 28 A study in the archives of internal medicine suggests drinking coffee may lower

a woman's risk of depression

September 30

Researchers found diabetic patients were 38% more likely to have colon cancer than those who were diabetes free. The findings also found a 20% increase in the risk of rectal cancer.

KIDS HEALTH SEGMENTS

These Health Segments air during our 5:00 pm Newscast lasting approximately 2 minutes, Monday thru Friday, JULY, AUGUST, and SEPTEMBER 2011. It is a daily segment dealing with various diseases, health issues and medical breakthroughs relating to children:

- July 1 Researchers studied response to human and non-human sounds in the brains of infants between 3 and 7 months old. Researchers say the babies brains showed more activity after hearing coughing, sneezing and sad sounds
- July 11 Pregnant women who experience anxiety or depression could be putting their child at greater risk for asthma
- July 13 At least 19 large restaurant chains are planning to offer children ‘healthier’ choices – including more fruits and vegetables, whole grains, and low-fat dairy
- July 18 A new study in the journal “Pediatrics” says grandparents are safer drivers than parents
- July 26 A new study has found the chicken pox vaccine has nearly wiped out deaths from chickenpox in the United States
- August 10 Making sure your children wash their hands may cut down on the number of days they’re home sick
- August 25 When it comes to communicating with your children, researcher say you shouldn’t talk down to them, they say toddlers understand complex grammar at a younger age than previously thought
- August 26 When it comes to vaccines, scientists say more and more studies show they do NOT cause Autism or type one diabetes and rarely have serious side effects
- August 29 New research suggests smoking while pregnant could affect your baby’s brain
- September 1 Kraft foods is now offering a version of macaroni & cheese with cauliflower – helping parents get their children to eat vegetables
- September 7 Researchers say children who live with smokers have higher rates of respiratory illnesses
- September 14 Three schools in Minnesota have launched a pilot program designed to make school food a lot healthier – they have gotten rid of seven ingredients – bleached flour, processed sugar, food coloring, high fructose corn syrup, preservatives, trans fats and hormones
- September 20 Spanish Researchers found students who slept 8 hours a night performed more poorly in school than those who slept 9 to 11 hours a night

September 21

New concerns have been raised about canned food marketed for children – a lab in San Francisco tested six canned foods – and found Bisphenol – a chemical not listed on the ingredient label – and it can cause cancer

CRIMESTOPPERS

Hosted by Tamara Evans. This segment airs during the 12:30 pm and 5:30 pm newscasts, JULY, AUGUST, and SEPTEMBER 2011. It is a one-minute segment outlining a crime, how it occurred, the location of the crime, clues, and any hidden-camera footage of the suspect. A reward is offered to anyone who has information that will lead to the arrest and conviction of a suspect.

July 5

He racked up thousands of dollars in charges on a stolen credit card. Now police hope you'll recognize the man who went on the illegal shopping spree. They say he's made more than \$5,000 dollars worth of charges on a stolen Home Depot Credit card. Now police are hoping you'll know who this man is. Officers say between April 28th and May 3rd of this year, the suspect went to several Home Depot stores to rack up \$5,224 in purchases on one woman's stolen card. Det. Robert Sarrantonio says what this person did was go in and buy metal; spools of metal; and what that person did was take them to a scrap metal shop. Police say the man probably got hundreds in cash from selling the stolen goods – and now they say they need your help putting this man behind bars. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

July 19

He was caught on tape carrying out his crimes. Police say the same man broke into stores in a strip mall over the course of several days, but it was where he went after the burglaries that could give police new clues in the case. Police are hoping you know who this man is! They say between April 23rd and May 3rd, this man broke into stores four times at a strip mall on Versailles Road near Red Mile. Same suspect doing the burglaries – have been taking rocks and throwing them through the glass. When they're going in – they are mostly taking cash out of the register. The stores were leaving cash in registers overnight; something we've instructed them not to do. With the stolen cash, police say the suspect would often walk to the Thornton's on Versailles Road. Police are hoping the store's video will give you a better look at the suspect and his jacket – a black hooded with flames on the sides and back upper shoulder. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

July 26

Surveillance cameras captured two men robbing a Lexington gas station. Now police say these two may be responsible for similar crimes in the area, and they are offering a reward for information that helps lead to an arrest. Two men burst into the Speedway at Man O War and Liberty Roads – robbing the overnight clerk who was working at 1:40 am on April 28. Police say both had handguns, both were wearing all black and one spoke with a Spanish accent. Officers say they made the clerk empty the register, a safe, and stole cigarettes on their way out. But police say their crime spree wouldn't end there. A short time later, Paris Police Department dispatch had a call with a commercial robbery to a Thornton's station with their same description. Officers need your help identifying these two men before they strike again. We believe they are in Lexington or in the surrounding counties. Police say they were spotted taking off from one crime scene in a newer model white two door pickup with a white bed cover. Crime Stoppers is offering a \$1,000 cash reward for information

leading to an arrest in this case.

August 2

It is a hard loss for one family. Two brothers shot and killed – just more than two years apart. Now that family is pleading to the public to come forward with information to help solve the murders of these brothers. Two brothers and two cold cases – police are hoping you’ll know who’s responsible for gunning down Quinn and Micole Dent. It’s hard to console someone who’s lost two children, especially in this tragic manner. Three months ago, police say Micole had just left a nightclub on Fortune Drive when two men wearing bandanas over their faces came from the side of the building shooting him dozens of times. Making matters worse for Dent’s family, it forced them to re-live the murder of Micole’s brother, Quinn, who was gunned down on September 28th in 2008 near a nightclub at the corner of East Second and Spruce Streets. We couldn’t believe it – there are no words – feeling like we just lost, surely this can’t be happening again. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

August 9

They say she stole wallets from purses in Lexington restaurants and used folks credit cards to go on a shopping spree. Police want you to take a close look at this woman. They say on July 1st and 2nd, she stole wallets at two Hamburg restaurants – Johnny Carinos and Cracker Barrel and used the credit cards inside to rack up thousands of dollars in purchases minutes later. The victims say one moment they got up and they were gone. These criminals know to go out immediately and go to a store and use them before a credit card is stopped. Police say after stealing the credit cards at Johnny Carinos, the woman shopped in Brannon Crossing. The next day, they say she stole a wallet at the Cracker Barrel on Winchester Road and spent more than \$3500 at an area Wal-Mart and Walgreens. Officers say she may be connected to more cases. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

August 23

Police are looking into two different gas station robberies that happened about an hour apart. A man held up the Swifty Oil in Frankfort last night. The robber used a pipe or wrench to attack the clerk before taking off with the money. About an hour later, someone held up the Speedy Mart on Main Street with a silver handgun. The description of the robber in both cases is the same. Anyone with information on the robberies is asked to contact Frankfort Crime Stoppers.

Police say they’ll check with neighboring businesses for surveillance of a robbery. The crime happened around 6PM at Emperor’s Cleaners in the Idle Hour Shopping Center in Lexington. A man held an employee at knife point while he robbed the store. That clerk says he then told her he had a drug problem and apologized for robbing her. That robber is still on the run.

August 30

Police need help finding a man who attacked a woman as she was walking through a Lexington neighborhood. The woman was able to help investigators

come up with a sketch of the man and now they're offering a reward for information that helps put the suspect behind bars. Police are searching for a man – who looks like this. They say on the morning of June 25th, he attacked and robbed a woman as she was walking down Alexandria Drive. Det. Robert Sarrantonio says she was walking to her boyfriend's house. While she was walking, she noticed there was a male subject with a hood following her. Police say as the woman continued, she lost track of the man following her. He then all of a sudden appeared at the front door of the apartment building. Police say the man grabbed the victim from behind and assaulted her. She helped investigators make this composite sketch from her hospital bed. Police say he's a black man in his late teens or early 20's...about 5'7" with short wavy black hair and gold inlays on his upper teeth. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

September 6

Police say they need help finding a bank robber who struck almost two months ago. They still haven't been able to find the man who took money from a Lexington Bank. Police hope you know who this man is. They say on July 8, he robbed the Chase Bank on Clays Mill Road at 2:00 pm. He presented a note to the teller demanding cash and no dye packs. Police say the man is believed to be in his 50's, outfitted in a UK ball cap, had the teller load the money into a bag he'd brought with him. Police say after the robbery, he headed out the door, down Clays Mill towards Lafayette High School. Officers say it's especially important to find suspects committing crimes like these. Lots of times these bank robbers have committed robberies in multiple states – maybe someone can pick this up and solve multiple cases. Crime Stoppers is offering a \$1000 cash reward for information leading to an arrest in this case.

September 13

Lexington Police are looking for the people behind an early morning shooting this winter near a popular downtown restaurant. They still haven't been able to find the men who fired shots near Tolly Ho sending three people to the hospital. Shots rang out early in the morning of February 4th along South Limestone – sending three people to the hospital. Now, police want to know if you know who the gunmen are. Officers say four men were heading to Tolly Ho when they were approached by two men in the McDonald's parking lot. After the confrontation there, police say the four moved on. A short time later, they realized they were being followed. Police say the two men stopped the group on the sidewalk. In this location, the shorter of the two suspects produced a firearm and started shooting. Police say two of the four were hit directly; a third passerby got struck in the foot by a stray bullet. The two victims who were shot were seriously injured as a result. The gunman got away in a green Camero or Monte Carlo. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

September 20

Police in two counties want to find a woman who they say is shopping on credit cards she stole from someone else's home. Now detectives are offering a reward for information in the case that leads to an arrest. Police are hoping you know who this woman is. They say on June 24th she used credit cards stolen in

a burglary in Jessamine County at a department store on Tiverton Way in Lexington. Now, officers in Jessamine County and in Lexington have partnered trying to find out who she is and how she got the cards. Det. Rob Sarantonio says, "We're not sure if the person using the cars is actually the person who committed the burglary; we do believe there is a connection." He says the burglary happened a week before the cards were used and the homeowner didn't realize the card had been stolen until a big bill arrived. He says sometimes people have credit cards in places around the house they don't carry with them; that's something we always do following a burglary – stress taking an inventory. Crime Stoppers is offering a \$1000 cash reward for information leading to an arrest in this case.

September 27

Police say they started a fire to cover their crime. Two men stole from a business on National Avenue in Lexington and then torched the evidence. Now police are offering a reward to help catch the suspects. On July 29th, police say these two shadowy figures were captured on this surveillance moments after torching a car on National Avenue near Winchester Road in Lexington. Investigators say the two stole a car at an auto repair shop on National Avenue, drove it to the dead end of the street and doused it with lighter fluid. Fire Investigator John Blanton said a passerby in the area called to report a fire in the area. The car was a total loss and now police hope you can make out who these people are. They could be residents or known to residents in the National Avenue or Richmond Avenue area. Police say the victim likely has no connection to the suspects wanted in this case. Crime Stoppers is offering a \$1,000 cash reward for information leading to an arrest in this case.

BETTER LIVING

Segments during our newscasts will focus on projected changes in travel, business, home sells, gasoline, groceries and everyday life. These segments discuss these changes and ways Kentuckians can save in these tough economic times. The following are segments airing during JULY, AUGUST, and SEPTEMBER 2011

- July 5 When it comes to treating lower back pain – massage may be the way to go. Researchers divided patients into two groups – painkillers and massage – Only about 1/3 receiving traditional treatment reported significant improvement, while 2/3 of those receiving massage described significant less pain
- July 7 A new device implanted in the mouth uses vibrations to help people deaf on one side hear better
- July 18 The Transportation Department has proposed new rules that would require airlines to report the fees they charge passengers – airlines made 5 ½ billion dollars from baggage fees and fees passengers paid to change reservations
- July 19 Many smart phone apps like “realtor.com” allow you to find homes for sale with a single tap of your finger
- July 21 For those who want to carry more things on a plane without being charged – a British company has come up with a travel jacket that can hold up to 22 pounds of items
- July 22 If you get turned down for credit – you can find out why – free of charge
- July 26 Glaucoma has led to blindness in millions – now a new contact called triggerfish may change all that
- July 26 A new synthetic protein call syn-visc-one is an acid originally derived from chicken protein – is injected into joints and relieves pain from problems like arthritis
- July 29 Personal finance experts say there are some things you should always leave at home in case your wallet or purse gets lost or stolen – they are: social security card, receipts, and pin numbers
- July 29 The Physicians Committee for Responsible Medicine put up a billboard in Indianapolis claiming eating processed meats like hot dogs can lead to an increased risk of colon cancer and dieticians say research backs that up
- August 1 Have you ever walked out of a doctor’s office and realized you forgot to ask something? Experts suggest you should get to the point – let your doctor know your chief complaint up front – report the basic symptoms and what self treatments you have tried

- August 5 Some people think they need electrolytes or potassium after working out – doctors say within 30 minutes after a workout you actually need carbohydrates which can be found in chocolate milk
- August 12 A new incision less surgery is helping some patients who suffer from severe heartburn or acid reflux – the surgery strengthens a valve at the end of the esophagus so food can go down, but not back up
- August 12 The FCC is working on a plan that will allow you to send texts, videos and even pictures – instead of dialing 911 – in an emergency
- August 15 Visa, MC, and American Express are all moving into the mobile payment business – a few stores now allow customers to swipe their smart phone to make purchases
- August 20 Doctors in New Orleans have launched a study which uses cell phone technology to help folks control diabetes
- August 20 Researchers are training dogs to smell exhaled breath – hoping the dogs will help them pinpoint organic compounds linked to cancer
- August 30 When it comes to losing weight – researchers say watch what you eat for lunch – portion controlled lunches usually results in you eating less calories for the entire day
- August 30 Researchers have found people’s memory and attention improved 20% when they walked through the park – as opposed to those that spent their break on a busy street
- September 1 Researchers at Vanderbilt University have discovered a new compound that may be thousands of times stronger than ‘deet’ – the active ingredient found in common mosquito repellents
- September 2 The intensity of exercise, not the duration, is what’s important in terms of improving your chances of living a longer life
- September 7 Homeland Security is trying to develop technology than can scan shoes for bombs – that means you would be able to keep your shoes on
- September 8 Some new research on mammograms found they are useful in detecting breast cancer in younger women
- September 8 Nutritionists say you need to throw out fatty foods in your kitchen and replace them with a balance of fruits, vegetables, whole grains, low fat dairy, and lean protein
- September 16 Dutch researchers say eating lots of fruits and vegetables with white fleshy

insides may protect against stroke. Apples and pears are examples of white fruits

September 19 Scientists know a lot more than ever about gene mutations and those gene changes can now be detected by a simple blood test

September 21 Instead of using needles to reduce wrinkles, Doctors may soon be able to use a gel rubbed on the skin – researchers say initial results show the gel is effective in getting rid of wrinkles around the eyes

September 28 A new study shows the vitamin C in orange juice helps maintain healthy eyes. Foods like bell peppers, broccoli and sweet potatoes also have high levels of the vitamin

FOCUS ON ECONOMY

Segments during THIRD QUARTER OF 2011, our newscasts focused on the economy and how the business world is struggling to survive

- July 13 USA Today reports after 76 years, banks and credit unions will stop selling savings bonds at the end of the year. The change is supposed to save the government \$70 million over five years
- July 19 Air Tran Airways has launched a new sale for flights between July 30 and November 16 at \$59 one way – with the lowest fares on Tuesday and Wednesdays
- July 27 A recent review of job vacancy postings on popular websites like monster.com and career builder revealed hundreds of employers would consider only people currently employed or just recently laid off
- August 5 Researchers at the University of Washington found buying healthier foods can add almost 10% to the average person's food bill
- August 11 Analysts predict automakers will soon be handing out lots of incentives including zero % financing and rebates
- August 15 More investors are turning to precious metals as safe havens for their money
- August 16 While there are plenty of reasons to be concerned about the future of social security – many people still do not understand their social security benefits
- August 22 A new bank rate survey says, consumers feelings about their net worth, savings, and job security have dropped sharply. Nearly half are less comfortable with their savings than a year ago. 35% say their financial situation is worse, and a third aged 30-64 fell less secure about their jobs.
- September 6 A new survey from Triple A suggests one in four Americans could not pay for a major car repair and a quarter of all drivers admitted to neglecting repairs and maintenance recently
- September 20 An Insurance Industry group says the number of families with life insurance policies has hit a 50-year low! Although 4 in 10 households with children say they would have trouble paying their bills if the family's primary breadwinner suddenly died
- September 22 The cost of raising a child has gone up – the latest report found the a child born in 2010 – parents could expect to spend more than a quarter of a million dollars in the child's first 18 years
- September 27 The number of free checking accounts is dropping. Bank Rate dot com says only 45% of non-interest bank checking accounts are free – 65% were free just

last year.

September 27

The Commerce Department says new home sales fell 2.3% in August. Year over year – the average price of a new home fell by nearly 8%

PROGECT GREEN

Segments during THIRD QUARTER OF 2011, our newscasts focused on how to Live and work green

July 15

The Deep Springs Pump Station is a new project being constructed on the East side of Lexington. The design will make it blend right in with the neighborhood. The Pump Station will keep the water flowing toward treatment plants and will avoid raw or partially treated sewage from backing up after heavy rainfall or snow events. The green impact is going to be that the Lexington environment, especially water quality is going to be improved by all of the sanitary sewer projects that we've got going on.

July 22

Bluegrass Pride is offering a passport program to celebrate their 10 year anniversary. The passport program is something where people can go on our website bgpride.org and look up a list of 25 options for them to do from now through October 1st and if you participate in 10 of those options then you can be eligible to win prizes. You can win a \$500 gift certificate to petal power or a \$500 local food basket. The idea is to get people to go out and see things in the community and see the partnerships that we've made and also make a difference in their own life. The Kentucky Department of Environmental Protection is hosting the 10-10-10 challenge for individuals and businesses in the commonwealth. The program is to encourage Kentucky to take steps toward living green. All you need to do is register at dca.ky.gov and begin reducing your environmental impact.

September 2

Central Kentucky leaders will be on hand today to recognize an elementary school for its efforts to go green. According to school officials, last year, students and staff at Rosa Parks Elementary School in Lexington reduced the school's energy consumption by 47% simply by changing their habits and paying more attention to the use of electricity in the building.

BUSINESS LEXINGTON

Hosted by Tom Martin, Editor of Business Lexington Magazine – on a weekly basis highlights the business community in Lexington during THIRD QUARTER of 2011

July 2 Foreclosure and mortgage delinquency rates in the Lexington-Fayette metro area rose in April – the most recent month analyzed over April of 2010. According to new data from Core-Logic, local foreclosures remain below the national rate.

Home sales were up sharply in May, according to the National Association of Realtors. The numbers are drawn from contract signings, a strong indicator of where the market is heading. Sales rose by over 8% in May to a reading of 88.8. Economists look for that reading to hit 100 before declaring a healthy scenario.

The Wild Turkey Distillery in Lawrenceburg was announced the state's first major distillery expansion in decades. The new \$50 million distillery will double production of the brand's bourbon and rye whiskies to 11 million gallons annually. The new distillery features improved anti-pollution controls, water recycling and a renewable fuel system.

July 9 Should downtown Lexington welcome more street food vendors? The Urban County Council has set up a task force to look into the question. Council member Peggy Henson is chairing. Issues include whether the city should encourage competition with permanent restaurants; safety; staying out of the way of pedestrians. A proposal on the table would set up a “mobile food and beverage vending” pilot program, designating six “vending zones” in and around downtown. Vendors would be required to rotate throughout these zones with a limit of three at each location. Much more on this in the new business Lexington “Restaurant” edition...you can check it out online at Bizlex.com

Lexington is moving up in the world...literally. Forbes “Best Places for Business and Careers” ranks Lexington #4 – up from #9 last year, and Lexington beat all six of the most recent cities the annual Commerce Lexington “Leadership Visits” have traveled to, topping #7, Austin #28, Oklahoma City – Boulder in 44th place, Greenville #60, Madison #63, and Pittsburgh #69. Forbes notes that Lexington is characterized for its surrounding horse farms that give the region its identity – but also for its rapidly developing urban center.

July 16 It may be possible to create a replacement for oil and coal shale deposits as energy resources from Algae. Research led by Professor Joe Chappell in the University of Kentucky College of Agriculture focuses on a colony forming green Alga that accumulates large amounts of high-value petrochemical replacement oils. It's the first example of recreating a true direct replacement for oil and coal. Still the challenge: capturing the genetic blueprints of the algae that could be used to generate alternative production platforms.

Data Geeks – listen up! Some great sites have come to our attention. Go to “New Geography.com to get the latest information on industrial growth or decline in any given area across the United States – including Kentucky. You’ll find that since 2001, Kentucky has seen jobs in mining and oil exploration increase 38% - management up 42%, there has been a 23% jump in jobs related to arts and entertainment, while the information industry has seen a 17% employment decline, with agriculture and forestry down 21% and manufacturing off by 26% for the decade.

Commerce Lexington developed “Locate in Lexington.com” as an aid to site location specialists and companies looking to bring their business and people into the Bluegrass region. It’s a very rich resource for anyone doing research on the area, offering data, facts and figures – a listing of local business services, education, and business connections, and a collection of information about what it’s like to live in Lexington.

July 23

Downtown Lexington has drawn another high-tech business – in this case, a new headquarters office for a firm with offices in seven other cities. Software information systems SIS has snipped the ribbon on its new address on Martin Luther King Blvd. and Barr Street – the former Triple A offices. In the process SIS is expanding to create 15 new high-tech jobs averaging \$80,000 in annual salary. SIS has been a Lexington presence for more than 25 years.

The Lexington Downtown Development Authority has launched a regional search for a new executive to succeed Harold Tate, who retired in April. The DDA oversees the ongoing physical and economic development of downtown Lexington.

Lexington based Fazolis gets a write-up in Nation’s Restaurant News as one to watch for what results from a chain-wide makeover. The company has refurbished 99 company owned and 15 franchised restaurants in the past 18 months. Its part of a brand repositioning plan that began with menu upgrades in 2009 – which alone stopped years of sales and traffic declines for the quick service Italian chain. Beginning in early 2010, Fazolis started updating unit décor and rolling out its enhanced service program with fast-casual touches like food runners and real plates. Once the remodeling phase is completed, plans call for a franchise push and locations in non-traditional venues to help reignite growth.

State law now requires a dental screening for admittance to public schools. The aim is to reduce Kentucky’s high incidence of dental health issues. But it can also pose a barrier to education for kids from households that can’t afford the screening. One local industry is stepping up to make sure all of its future generation gets and education. The children of Horse Industry employees will receive free dental screenings. It’s made possible by a partnership between the Keeneland Association, UK’s College of Dentistry and Blue Grass Farms

Charities. One of the University's Mobile Dental Units will be on hand at Keeneland on July 30th to provide screenings for kids between 4 and 10 who have a parent or guardian affiliated with the Thoroughbred Industry. Those found in need will be referred to the school's Twilight Clinic for more extensive care at significantly reduced or no cost for the children of families who cannot otherwise afford it. In the process, the clinic provides training for dental students – preparing them to work with children as they move into dental practices.

July 30

The proposed merger of St. Joseph Health System with the University of Louisville Hospital, Jewish Hospital and St. Mary's Healthcare is getting some attention. In the offices of the Kentucky Attorney General, as well as Governor Steve Beshear, the Governor cites growing concerns about how the merger will impact access to medical services. Beshear calls for a deliberate and thoughtful review of the merger. St. Joseph is part of Catholic Health Initiative and CHI would hold 70% of the merged entity. That has raised concerns over how Catholic Church doctrine would impact such matters as end of life care and women's reproductive issues. These concerns recently went public with health care executives and opponents of the proposed merger taking out dueling ads in the Louisville Courier-Journal. Meantime, Attorney General Jack Conway has told the Federal Trade Commission that the merger can't proceed without the state's approval.

Two of our area institutions of higher learning have won some valuable attention. A survey conducted by the chronicle of higher education ranks Eastern Kentucky University as one of three in the nation earning an "A" plus for career development. ECU lands on the chronicles "Honor Roll" of great colleges to work for. Also among the 111 colleges and universities ranked as "outstanding workplaces" was Somerset Community Colleges.

August 6

Good News – Bad News on economic recovery from an important resource in the commercial real estate sector – the NAI Isaac Firm is out with its midyear Lexington commercial real estate report. The good news is the numbers indicate recovery is happening. The bad news is there is still a long way to go. The report notes that the key indicator for real estate recovery is job growth – that jobs fill buildings. Going by that measure, the vacancy rates for retail and suburban office spaces have dropped over the most recent six months. There have been increasing vacancies, however in downtown and industrial spaces. At 7.6 %, Fayette County's jobless rate is among the lowest in the state. For perspective, Jackson and Magoffin Counties are at the far end of the unemployment spectrum with rates topping 16%.

On the national level, while weakness in growth in the services and manufacturing sectors in the early month of the year were tied to temporary factors such as a jump in oil prices and the impact from Japan's massive earthquake in March, signals of a pickup have so far been elusive. In fact, growth in the services sector dropped in July to its lowest level since February

2010.

August 13

Ask a random group of ten Americans how they would rate their country's direction these days and seven will tell you the United States is off on the wrong track. It's in a Reuter/IPSOS poll that finds the level of discontent in this country at its highest since Reuters/IPSOS began polling American public opinion in the winter of 2009. As you might imagine, the poll finds most pointing a finger of blame to political dysfunction in the nation's capitol.

For all we hear about unemployment, there are jobs available – good ones. American manufacturers including many in Kentucky are having trouble attracting workers with the skills needed to innovate and cultivate growth in their businesses. Some believe this 'skills gap' threatens not only the future success of the U.S. Industrial sector, but the overall competitiveness of the U.S. Economy as well. The Kentucky Association of Manufacturers is trying to get the word out to its members to complete a survey that is key to a study now underway, looking into the impact of the shortage of qualified workers who have the skills manufacturers need to compete. This is especially critical in advanced manufacturing, and advanced manufacturing has been identified by Mayors Jim Gray of Lexington and Greg Fischer of Louisville as a key to future prosperity for Kentucky. In fact, they're cooperating to join Louisville and Lexington in an economic development super region that would revolve around improving both cities competitiveness in advance manufacturing, Fischer and Gray spoke about it last week in Louisville.

August 20

General Electric has chosen Lexington as its site to develop new "next generation" energy efficient lamps. GE Lighting is investing about \$10 million at its Lexington Lamp Plant to produce the new "silver halogen" line. The expansion is expected to create 38 new jobs.

It's been a big week for grants – money you get to keep! UK landed a couple of major grants to continue Alzheimer's Research, and another for research into ways to capture CO2 Emissions. \$7 million for Alzheimer's Disease research and clinical initiatives goes to the Sanders-Brown Center on Aging – that comes from the National Institute of Health. The other, weighing in a \$14.5 million, comes from the Department of Energy to UK's Center for Applied Energy Research. The aim of that work is to make carbon-capture systems at coal-fired power plants more effective and cost-efficient.

Grants ranging from \$5,000 to \$65,000 are available from the Kentucky Workforce Investment Board. The Board is now accepting proposals for grants support the creation of industry partnerships that would encourage employers to build a talent pipeline in support of five targeted industry sectors: Automotive and Aircraft Manufacturing – Transportation, Distribution and Logistics – Business Services and Research & Development – Health Care/Social Assistance – and Energy Creation and Transmission. Important: Information gleaned from these industry partnerships will be used to adjust

education and training investments to meet the needs of growth industries in Kentucky.

August 27

More homeowners are showing a preference for paying off their loans sooner. Looking into why, Freddie Mac, the Mortgage Finance Agency, found that people are reacting to interest rates, which have stayed at near rock-bottom, and weak labor conditions. It's translating into a trend in refinancing into shorter-term loans. Of those who refinanced a 30-year fixed-rate mortgage during the second quarter, 37% went down to 15 or 20 year fixed rate loans. That's the highest rate of change seen since late 2003.

Automotive innovation is at the heart of the advanced manufacturing being targeted for growth in Kentucky as Lexington and Louisville leaders work to form a new "super region." And with some leading economists predicting another round of rising gasoline prices, Hybrids and total-electrics are looking better all the time. This is not lost on General Motors. GM sources telling Reuters that the carmaker will build an electric Cadillac, to be based on the technology used in its Chevy Volt plug-in Hybrid. They say to look for it in showrooms in a couple of years.

September 3

Business and organizations can now apply for grant money to pay for projects – infrastructure, educational – that are designed specifically to improve water quality, reduce storm water runoff or help us better understand storm water issues. The incentive is funded by Lexington's water quality management fee. It offers up to \$150,000 for approved infrastructure projects and as much as 35,000 for educational initiatives. Last year's grant winners included the installation of rainwater harvesting tanks to capture and re-use roof runoff – the use of pervious pavement that rainwater runs through and into the ground – workshops on rain gardens and storm water pollution – and the creation of an outdoor learning space for environmental education. Those and other projects added up to 1.2 million dollars in grants. You can download an application from the division of water quality website Lexingtonky.gov/incentives

Look for the Obama Administration to roll out a plan next week to revive the housing market and cut down on foreclosures. One report says the plan includes an effort to help troubled borrowers refinance their mortgages. The administration's home affordable refinance program introduced in the spring of 2009 was intended to help up to 5 million homeowners avoid foreclosure, but according to the Federal Housing Finance Agency, as of May it had assisted only about 810,000 homeowners in refinancing into loans with lower rates. The average rate on a 30 year fixed loan was 4.2% last week – close to the lowest seen in half a century.

For a second month in a row, private sector job growth slowed in August. Manufacturing activity is advancing but advancing unevenly across regions.

Want to support the arts, bring more color and imagination into your

community – your life? Lex Arts has come up with an added incentive to support its “Fund for the Arts.” Donors giving \$52 or more anytime during the year are eligible for a Lex Arts card that entitles you to a 10% discount at many area arts venues and restaurants, as well. Check the Lex Arts website for more information

September 10

Foreclosure rates in Lexington and Fayette County increased in June. Over the same period last year, according to research firm “Core-Logic” this new data shows the rate of foreclosures among outstanding mortgage loans was about 2 ½ percent for June – up by about a ½ percentage from a year ago. Important to note: Foreclosure activity in Lexington – Fayette is lower than the national rate which was up by well over 1%.

The creation of jobs has everybody’s attention these days. Affiliated computer services ACS is looking to immediately fill 700 positions for permanent and temporary assignments. These jobs are at the ACS Call Center Operations in Lexington and London, Kentucky. You can apply online at ACS-Inc.com

September 17

Indiana Governor Mitch Daniels decision to shut down the I-64 “Sherman Minton Bridge has called attention to the condition of bridges closer to home. Inspectors had discovered disturbing cracks in the steel structure of the Sherman-Minton which spans the Ohio between New Albany, Indiana and Louisville. So it’s closed for the foreseeable future – who can forget what happened in Minneapolis just a few years ago when an interstate bridge collapsed – killing 13?

Close to home: 11 bridges in Fayette County are deemed “structurally deficient” according to Transportation for America – a coalition of business, transportation and environmental groups. TOA’s James Corliss says that doesn’t necessarily mean they’re in imminent danger of failure, but he says, it does serve as an important warning sign. The bridges include the busy 47-year-old Newtown Pike span over New Circle Road. Most bridges in the U.S. were designed to have a 50-year lifespan before needing to be reconstructed or replaced.

Business is concerned about it, Fed-Ex Freight President Bill Logue, telling a U.S. Chamber of Commerce gathering that the lack of investment in infrastructure is hitting his business every day. Logue said delays caused by infrastructure failures like the Sherman-Minton Bridge mean condensed delivery windows, more facilities, extra trucks and planes, more employees – all adding up to increase Fed-Ex costs and rates. According to a study conducted for the U.S. Chamber, every one point increase in transportation effectiveness results in a \$42-billion dollar increase in the gross domestic product. The closure of the I-64 Bridge is something of a poster-child for investment in infrastructure. The Chamber called for it in 2010, and now President Obama is pressing Congress to put people back to work, in part by funding infrastructure projects.

September 24

Another example that direct connection between a University and its hometown economy: Co-Plex Therapeutics – a University of Kentucky spinoff – has signed an exclusive global license agreement with Hawthorn Pharmaceuticals to develop and commercialize HAW-A-D-14 a treatment for Alzheimer's. The treatment is said to significantly decrease the production of the major ingredient in 'senile plaques' – while also altering proteins associated with characteristics of an Alzheimer's brain. The development of HAW-A-D-14 is the outcome of work by UK researchers Bert Lynn, Mark Lovell and Co-Plex CEO John Beran.

A \$10,000 'Carrot' is being dangled to lure Lexington, companies participating in the Federal "Small Business Innovation Research" and "Small Business Technology Transfer Research Programs." The one-time subsidy is being offered to relocating companies by the Bluegrass Business Development Partnership. Seven companies taking advantage of such incentives have recently relocated to Lexington – coming from Virginia, West Virginia, Utah, Michigan, Georgia, Texas, and Pennsylvania

Could this be the start of something big? Drugstore giant Wal-Greens is installing solar systems in 90 of its stores in Ohio. The first 53 installations will be finished by mid-November and that will bring Walgreens' total number of solar stores to 136 – one of the largest solar rollouts to date for an American retailer

BULLETIN BOARD

On-screen announcements of various community organizations, government offices, churches, and school events, or fundraisers inviting the public to help raise money for a charitable cause. These announcements air Monday thru Friday during “27 Newsfirst” that aired at 12:30-1:00 pm, APRIL, MAY, and JUNE 2011.

WKYT-TV TOURS

Tours groups visited the WKYT facilities during THIRD QUARTER OF 2011. Various groups were given extensive tours of all departments including master and studio control, studios, with an educational explanation of equipment and responsibilities:

July 13	Leadership Lexington group
July 25	Kids R Kids Summer Day Camp
July 26	Kids R Kids Summer Day Camp
August 8	Viewer and children group

COMMUNITY ISSUES COVERED DURING OUR LOCAL NEWSCASTS DURING THIRD QUARTER OF 2011:

The following community issues (: 30 to 1:30 minutes in length) aired during the following newscasts during THIRD QUARTER OF 2011:

July 1	12:00 pm	Gas prices
July 1	12:30 pm	Lung cancer screenings
July 1	12:30 pm	Grocery prices decreasing due to large corn crop
July 1	6:00 pm	Lung cancer screenings
July 5	12:00 pm	Texting and driving
July 5	5:30 pm	Kentucky's homeless
July 7	6:00 am	Big Brother/Big Sisters segment
July 7	12:30 pm	Kentucky Medicaid
July 7	5:00 pm	Obesity Report
July 8	12:30 pm	Jobs report
July 8	5:00 pm	Obese kids
July 11	6:00 am	Economy and Jobs
July 12	12:30 pm	Nursing home changes
July 12	12:30 pm	Economy and Jobs
July 12	12:30 pm	Meals on wheels
July 12	12:30 pm	Tips on staying safe in the summer heat
July 18	6:00 am	Economic predictions
July 18	12:30 pm	Hiring predictions
July 18	12:30 pm	Economy and gas prices
July 18	5:00 pm	Debt plans
July 20	6:00 am	Scam alert
July 22	6:00 am	MacKenna Foundation
July 22	5:00 pm	Lexington Child Abuse
July 22	5:30 pm	Jobless rates
July 27	6:00 am	Veteran's Benefits
July 28	6:00 am	New economy
July 28	5:00 pm	House debt plan
July 28	6:00 pm	Heat Health
July 29	6:00 am	Fuel economy
July 29	6:00 am	Car seat safety
July 29	12:30 pm	Kentucky education grant
July 29	5:30 pm	Kentucky jobs
August 1	6:00 am	Women's health
August 3	5:30 pm	Unemployment
August 4	12:30 pm	Unemployment claims
August 4	6:00 pm	Kentucky's unemployment
August 4	6:00 pm	Social Security
August 5	6:00 am	Economy
August 5	12:00 pm	Job numbers
August 9	5:00 pm	Tourism
August 9	11:00 pm	Youth crime
August 10	5:00 pm	Kentucky economy

August 10	5:30 pm	Gas prices
August 11	6:00 am	Kentucky economy
August 16	12:00 pm	Alzheimer's Disease
August 16	5:30 pm	Credit Card Report
August 16	6:00 pm	Prescription Abuse
August 19	12:30 pm	Kentucky jobless Rate
August 20	6:00 pm	Race for a Cancer Cure
August 22	6:00 am	Jobless rate
August 22	12:00 pm	Blood drive
August 23	12:30 pm	Recession Report
August 23	5:00 pm	Red Cross
August 25	6:00 am	Habitat for Humanity
September 2	12:30 pm	Unemployment
September 5	6:00 pm	Economy and Jobs
September 6	6:00 am	Kentucky Fema
September 6	12:30 pm	Smoking numbers
September 7	6:00 am	School & Smoking
September 7	12:00 pm	Hiring Report
September 7	12:00 pm	Obama Jobs Plan
September 8	6:00 am	Jobs Plan
September 12	12:00 pm	Jobs Plan
September 14	12:00 pm	Kentucky Poverty
September 14	5:30 pm	U.S. Poverty
September 14	6:00 pm	Fall Allergies
September 16	6:00 pm	State Unemployment
September 19	6:00 am	Obama Taxes
September 20	12:30 pm	Medicaid Overhaul
September 23	10:00 am	Bed Bug study
September 23	10:00 am	Hospital shortages
September 26	10:00 am	Asthma
September 26	10:00 am	Colon Cancer
September 26	6:00 pm	Property Taxes
September 27	6:00 am	Job earnings
September 28	6:00 am	Homeless population in Lexington
September 30	10:00 am	Smoking numbers
September 30	10:00 am	Coffee benefits

COMMUNITY LEADER INTERVIEWS

The following community leaders and members of the community were interviewed during THIRD QUARTER OF 2011 about community issues, so that we as the media can address them.

<u>Name</u>	<u>Company</u>	<u>Community Issue</u>
Judy Woolums	Wilmore Community	Development of Wilmore
Colonel Davis	Carriage Assoc. of America	Historical Preservation
Nicola Fleming	YMCA of Central Kentucky	Youth Obesity & Education
Melissa Vanderberg	Lexington Art League	Visual Art, Community Engagement
Will Lavender	Local Author	Mass closing of bookstores
Dr. Cheryl Curd	UK Health Care	Charitable Health Care
Billy Lester	Kenney Orthopedics	Amputee Walking School – C.H.
Dennis Ochler	Kenney Orthopedics	Providing care to Amputees
Sam Neace	Snake Saddler	Literacy and Education
Renee Jackson	Downtown Lexington	Awareness of downtown Lexington
Patty Breeze	Prof. Women’s Forum	Advancement of women at work
Stephanie Freeman	UK Sanders-Brown of Aging	Alzheimer’s Disease
Kristie Blumeth	American Cancer Society	Cancer research and fundraising
Kelly Lamm	Lexington Public Library	Children’s Education
David Lawhorn	Kentucky Higher Education	Higher Education
Jim Laird	J&M Strength & Conditioning	Health & Wellness of community
Amy Nelson	Art Museum at UK	Education
Terri Alley	Ace Hardware	Buy local – support hometown heroes
Denise Nelson	Chrisman Hill Vineyards	N/A
Tom Baker	Bluegrass Military Affairs	Support of Military & their families
Karyn Esser	University of Kentucky	Muscle Health & Physical Activity
Jane Ellen	Bluegrass Pride	Sustainability and Children’s Health
Carmen Bowles	Paul Mitchell School	Fundraising for local branded school
Liz Polly	Alzheimer’s Association	N/A
Jonathan Lundy	God’s Pantry Food Bank	Human Services
Kimberly Baird	Roots & Heritage Festival	Culture/Achievements African Americans
Joey Wright	Lexington Charity Club	Help local charities meet their needs
Brenda Riddle	Adopt! Inc.	Adoptive families needed for children
Susan Lancho	KY American Water	Environmental Protection & Education

COMMUNITY INVOLVEMENT

WKYT-TV's management and staff are encouraged to actively participate in local, regional, state and national organizations – whether social, civic or professional. The following is a list of personnel and the community organizations to which they belong:

Barbara Bailey, News Anchor

Member – Big Brothers/Big Sister of the Bluegrass
Member– Kidney Foundation of Central Kentucky
Member – Center for Women, Children, and Families
Advisory Board– Ronald McDonald House
Sustaining Member – Junior League of Lexington
Member – Central Kentucky Youth Salute
Member – Bluegrass Tomorrow
Co-Chair – Fayette County Bowl for Kid's Sake
Steering Committee – Blanton Forest
Member – Character Council of Central Kentucky
Board Member – Divine Providence Way House
Member – Telecommunications Advisory Committee/LFUCG

Dave Baker, Anchor-Sports Marketing Consultant

Tournament Committee – Children's Charities of the Bluegrass
Board of Directors – Larry Gilbert Foundation
Member – Southland Christian Church

Bill Bryant, News Director

Member – Eastern Kentucky University Distinguished Alumni
Member – Stonegate Neighborhood Association Executive Committee
Chairman – University of Cumberlands Communications Council
Trustee – Commerce Lexington
Member – Bill Woods Downtown Williamsburg Park Committee
Member – Whitley County Historical Society
Contributor – Comment on Kentucky – Kentucky Educational Television
Class President/Hall of Fame member/Advisor – Williamsburg High School

Randy Burke, Account Executive

Member – Lexington Advertising Club
Board Member – Kentucky Chapter of NFLPA (National Football League Association)

Sam Dick, News Anchor

Board Member – Blue Grass Council of the Boy Scouts
Station Representative – Regional Emmy Awards/Ohio Valley Chapter
Member – Bluegrass Cycling Club

Barbara Howard, Vice President - Programming

Past President – Television Programming Association
Board Member – Kentucky Cable Television Association
Board Member – Miss Kentucky Scholarship Organization (Miss America)

Mike Kanarek, Sr. Vice President-Broadcast Operations

Vice President/Board of Directors – Children’s Charity Fund of the Bluegrass
Past Chairman/Board Member – Child Development Centers of the Bluegrass
Board of Trustees/Past Chairman – Cardinal Hill Rehabilitation Hospital
Chairman – Kentucky Easter Seal Society

Kevin Kidd, National Sales Manager

Company Campaign Coordinator – United Way

Chris Martin, General Sales Manager

Board Member – Lexington Area Sports Authority
Past President/Board Member – Transylvania Univ. Bluegrass Alumni Club
Member – Big Brothers/Big Sisters Golf Committee
Member – Leadership Lexington Class of 2001

Wayne Martin, President and General Manager

Past Chairman – Commerce Lexington
Past Chairman – Kentucky Chamber of Commerce
Past Chairman – Lexington Center Corporation
Past Chairman – United Way of Bluegrass Board and Campaign
Past Chairman/Board Member – Child Advocacy Center of the Bluegrass
Past Chairman – Lexington Area Sports Authority, Inc.
Chairman – Governor’s Scholars Program
Past President – Kentucky Broadcaster’s Association

Amber Philpott, News Anchor

Current Board Member – Women Leading Kentucky
Founding Member of Professional Ambassadors of Women Leading Kentucky
Current Board Member – Bluegrass Chapter of the American Red Cross
Volunteer – American Diabetes Association
Volunteer – Girls on the Run Organization
Member – Professional Women’s Forum of Lexington

Jennifer Royalty, Account Executive

Member – Lexington Advertising Club
Volunteer – Junior Achievement

Jaime Sayre, Senior Marketing Consultant

Member – Lexington Advertising Club
Member – American Marketing Association – Gatton College of Business
Member/Alumni Advisory – Chi Omega Sorority
Member – Chamber of Commerce Leadership Lexington
Volunteer – Southland Christian Church
Board Member – UK Healthcare Second Hand Smoke Campaign
Member - NAWBO

Jaime Schembari, Account Executive

Member – Downtown Lexington Marketing Committee

Regional Secretary – Kentucky/Tennessee Min Pin Rescue

PERSONAL APPEARANCES BY WKYT STAFF MEMBERS DURING THIRD QUARTER OF 2011:

Amber Philpott, News Anchor

July 4	July 4 th Parade downtown Lexington
July 18	Wounded Warriors Golf Event for Jacob Tamme – Lexington
July 22	Host/Chairwoman – Disaster Blaster
August 3	Emcee event for Professional Women’s Forum – Lexington
August 12	Emcee for Pink Tie Gala – Lexington
August 15	Roving Reporter for Rupp at Pros vs. Dominican game
August 16	Women Leading Kentucky Board Meeting
August 25	Guest Speaker at Bluegrass Army Depot Women’s Event
August 25	Guest for Thursday’s Child Adoption Dinner – Lexington
August 27	Host for Rape Crisis Center – Notable Night at the Lyric Theatre
September 9	Field Anchor for the opening of the new Eastern Kentucky University Theatre
September 11	Wounded Warrior Golf Event – University Club
September 13	Hosted opening of Cardinal Hill new facility
September 15	Red Cross Board Meeting
September 16	Emcee for POW/MIA event – Lexington
September 21	Emcee for LYPA Rising Star Awards
September 23	Emcee for Night at the Castle – Adopt, Inc.

Barbara Bailey, News Anchor

August 18	Volunteer – Kitchen help at Chi Omega bid day
August 19	Co-Chair – University of Kentucky Moms’ Club Meeting
August 25	Emcee – Special Needs Adoption Dinner
September 9	Emcee – Alzheimer’s Camp for a Cure – Danville
September 12	Guest Reader – Central Kentucky Reading for the Blind
September 18	Emcee – Alzheimer’s Walk for a Cure
September 27	Guest Speaker – Georgetown College/Sigma Kappas Alzheimer’s Awareness

Bill Bryant, News Anchor

July 4	Fourth of July Parade and celebration – Lexington
July 9	50 th Anniversary Reunion Williamsburg High School
August 20	Emcee – Pops at the Park – Madison County
August 27	Flight 5191 Memorial Visit – Madison County
September 9	Met with Eastern Kentucky University leaders about their vision for the new Performing Arts Center
September 9 &10	Speaker – Williamsburg High School Reunion
September 27	Planning meeting for statewide gubernatorial debate
September 30	Attended 15 th Anniversary of Center for Rural Development in Somerset

Dave Baker, Sports Anchor

August 9 & 10	Winner’s Circle – Lexington Chamber of Commerce
August 26	BORA Golf – Richmond
August 27	Emcee – Children’s Advocacy Center Fundraiser

Sam Dick, News Anchor

July 4 4th of July Parade – downtown Lexington
July 12 Press Conference – Run the Bluegrass at Keeneland
July 30 Attended Emmy Awards in Louisville
August 6 Participated – Mid Summer Night’s Run for Central Baptist
August 12 Emcee – Susan B. Komen Fundraiser Gala
September 9 Emcee – Special broadcast at Eastern Kentucky University Arts Center
September 11 Speaker – 9/11 Run at Horse Park
September 13 Emcee – Cardinal Hill Hospital Dedication
September 16 Emcee – Conference with Water workers

Stacy Ellison, News Anchor

July 18 Emcee – Noble Police Conference – Opening Ceremony
September 21 Speaker – Eastern Kentucky University
September 28 Speaker – Lansdowne Elementary School

Todd Borek, Weather Anchor

July 15 Volunteer for Lexington Humane Society: Cats of Summer
July 26 Volunteer for Lexington Humane Society: Cats of Summer
August 5 Volunteer – Spay our Strays
August 12 Volunteer for Lexington Humane Society: Cats of Summer
August 19 Volunteer – Spay our Strays

WKYT-TV'S LOCALLY PRODUCED SPECIAL PROGRAMS AIRED DURING JULY, AUGUST, and SEPTEMBER 2011:

Kentucky Newsmakers

Saturday, July 2, 2011, 11:00-11:30 am
Saturday, July 9, 2011, 11:00-11:30 am
Saturday, July 16, 2011, 11:00-11:30 am
Saturday, July 23, 2011, 11:00-11:30 am
Saturday, July 30, 2011, 11:00-11:30 am
Saturday, August 6, 2011, 11:00-11:30 am
Saturday, August 13, 2011, 11:00-11:30 am
Saturday, August 20, 2011, 11:00-11:30 am
Saturday, August 27, 2011, 11:00-11:30 am
Saturday, September 3, 2011, 10:00-10:30 am
Saturday, September 10, 2011, 11:00-11:30 am
Saturday, September 17, 2011, 11:00-11:30 am
Saturday, September 24, 2011, 11:00-11:30 am

Inside Kentucky Golf

Saturday, July 2, 2011, 1:30-2:00 pm
Sunday, July 10, 2011, 2:30-3:00 pm
Saturday, July 16, 2011, 1:30-2:00 pm
Saturday, July 23, 2011, 1:30-2:00 pm
Saturday, July 30, 2011, 12:30-1:00 pm
Saturday, August 13, 2011, 12:30-1:00 pm
Sunday, August 21, 2011, 12:00-12:30 pm
Saturday, August 27, 2011, 12:00-12:30 pm

Kentucky Country Music Hall of Fame

Sunday, July 31, 2011, 1:00-2:00 pm

Countdown to Tip-Off

Monday, August 15, 2011, 7:00-7:30 pm

Pros vs. Dominican Nationals (Basketball)

Monday, August 15, 2011, 7:30-9:30 pm

First Alert Defender Weather Special

Saturday, August 20, 2011, 6:30-7:00 pm

Scholastic Ball Report

Saturday, August 27, 2011, 11:30-12:00 pm
Saturday, September 3, 2011, 10:30-11:00 am
Saturday, September 10, 2011, 11:30-12:00 pm
Saturday, September 17, 2011, 11:30-12:00 pm
Saturday, September 24, 2011, 11:30-12:00 pm

Coach Joker Phillips Show

Sunday, September 4, 2011, 11:00-11:30 am

Sunday, September 11, 2011, 11:30-12:00 pm

Sunday, September 18, 2011, 11:30-12:00 pm

Sunday, September 25, 2011, 11:30-12:00 pm

CBS "PUBLIC AFFAIRS/NEWS PROGRAMMING AIRED DURING JULY, AUGUST, and SEPTEMBER 2011:

48 Hours Mystery

Saturday, July 2, 2011, 10:00-11:00 pm
Tuesday, July 5, 2011, 10:00-11:00 pm
Saturday, July 9, 2011, 9:00-10:00 pm
Saturday, July 9, 2011, 10:00-11:00 pm
Tuesday, July 12, 2011, 10:00-11:00 pm
Saturday, July 16, 2011, 10:00-11:00 pm
Tuesday, July 19, 2011, 10:00-11:00 pm
Saturday, July 23, 2011, 10:00-11:00 pm
Tuesday, July 26, 2011, 10:00-11:00 pm
Saturday, July 30, 2011, 10:00-11:00 pm
Tuesday, August 2, 2011, 10:00-11:00 pm
Saturday, August 6, 2011, 10:00-11:00 pm
Saturday, August 13, 2011, 10:00-11:00 pm
Saturday, August 20, 2011, 10:30-11:30 pm
Friday, September 2, 2011, 8:00-9:00 pm
Saturday, September 3, 2011, 10:00-11:00 pm
Friday, September 9, 2011, 8:00-9:00 pm
Saturday, September 10, 2011, 10:00-11:00 pm
Friday, September 16, 2011, 8:00-9:00 pm
Saturday, September 17, 2011, 10:00-11:00 pm
Saturday, September 24, 2011, 10:00-11:00 pm

Face the Nation

Sunday, July 3, 2011, 10:30-11:00 am
Sunday, July 10, 2011, 10:30-11:00 am
Sunday, July 17, 2011, 10:30-11:00 am
Sunday, July 24, 2011, 10:30-11:00 am
Sunday, July 31, 2011, 10:30-11:00 am
Sunday, August 7, 2011, 10:30-11:00 am
Sunday, August 14, 2011, 10:30-11:00 am
Sunday, August 21, 2011, 10:30-11:00 am
Sunday, August 28, 2011, 10:30-11:00 am
Sunday, September 4, 2011, 10:30-11:00 am
Sunday, September 11, 2011, 10:30-11:00 am
Sunday, September 18, 2011, 10:30-11:00 am
Sunday, September 25, 2011, 10:30-11:00 am

60 Minutes

Sunday, July 3, 2011, 7:00-8:00 pm
Sunday, July 10, 2011, 7:00-8:00 pm
Sunday, July 17, 2011, 7:00-8:00 pm
Sunday, July 24, 2011, 7:00-8:00 pm
Sunday, July 31, 2011, 7:00-8:00 pm
Sunday, August 7, 2011, 7:00-8:00 pm
Sunday, August 14, 2011, 7:00-8:00 pm
Sunday, August 21, 2011, 7:00-8:00 pm
Sunday, August 28, 2011, 7:00-8:00 pm
Sunday, September 4, 2011, 7:00-8:00 pm
Sunday, September 11, 2011, 7:00-8:00 pm
Sunday, September 18, 2011, 7:00-8:00 pm
Sunday, September 25, 2011, 7:00-8:00 pm