

## ORDER



Orders	Order / Rev:	1265542
	Alt Order #:	25777586
	Product Desc:	11/1-11/7 Candidate
	Estimate:	3263
	Flight Dates:	11/01/17 - 11/07/17
	Original Date / Rev:	10/30/17 / 10/30/17
	Order Type:	REG

	<b>WVBT Norfolk</b>
Primary AE:	<u>Katz Washington</u>
Sales Office:	<u>K-WAS</u>
Sales Region:	Nat

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Services</b>
	Buying Contact:	
	Billing Contact:	
		1911 North Fort Myer Drive
		Arlington, VA 22209

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Jill Vogel for Lt. Governor</b>
	Demographic:	A35+
	Product Codes:	PL19
	Priority:	P5
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN13871/SP2622/AL1146
Unit Code:	General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	75	\$10,470.00	\$8,899.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	75	\$10,470.00	\$8,899.50	0.00
<b>Totals</b>	<b>75</b>	<b>\$10,470.00</b>	<b>\$8,899.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WVBT Norfolk	8%	\$10,470.00
Market	100%	\$130,875.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	27%	\$35,336.25
WAVY	33%	\$43,188.75
WGNT	3%	\$3,926.25
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	26%	\$34,027.50
WTVZ	3%	\$3,926.25
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	11/01/17	11/01/17	WAVY News 10 @7a on FOX43	WAVY News 10 @7a on FOX43	WAVY News 10 @7a on FOX43	W- - - -	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 1265542  
 Alt Order #: 25777586  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Jill Vogel for Lt. Governor  
 Product Desc: 11/1-11/7 Candidate  
 Estimate: 3263

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$85.00		0.00			
N 2	WVBT	11/02/17	11/02/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	---T---	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	---T---					1	\$85.00		0.00			
N 3	WVBT	11/03/17	11/03/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	----F--	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----F--					1	\$85.00		0.00			
N 4	WVBT	11/06/17	11/06/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	M-----	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----					1	\$85.00		0.00			
N 5	WVBT	11/07/17	11/07/17	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	@-T-----	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$85.00		0.00			
N 6	WVBT	11/01/17	11/01/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@--W----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$75.00		0.00			
N 7	WVBT	11/02/17	11/02/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	---T---	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	---T---					1	\$75.00		0.00			
N 8	WVBT	11/03/17	11/03/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	----F--	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----F--					1	\$75.00		0.00			
N 9	WVBT	11/06/17	11/06/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	M-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----					1	\$75.00		0.00			
N 10	WVBT	11/07/17	11/07/17	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@-T-----	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$75.00		0.00			
N 11	WVBT	11/01/17	11/01/17	M-F 10-11a M-F 10-11a	CM	10-11a	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
		DR. OZ< Target 200118 Index: 95. Nielsen: 0.4													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$30.00		0.00			
N 12	WVBT	11/02/17	11/02/17		CM	10-11a	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00

**WVBT Norfolk**

Order / Rev: 1265542  
 Alt Order #: 25777586  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Jill Vogel for Lt. Governor  
 Product Desc: 11/1-11/7 Candidate  
 Estimate: 3263

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----					1	\$25.00		0.00			
N23	WVBT	11/01/17	11/01/17	Hampton Roads Show	CM	1-2 pm	--W----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Hampton Roads Show											
				HMPTN-SHW R<											
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----						1	\$25.00		0.00			
N24	WVBT	11/02/17	11/02/17	Hampton Roads Show	CM	1-2 pm	---T---	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Hampton Roads Show											
				HMPTN-SHW R<											
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---T---						1	\$25.00		0.00			
N25	WVBT	11/03/17	11/03/17	Hampton Roads Show	CM	1-2 pm	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Hampton Roads Show											
				HMPTN-SHW R<											
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----F--						1	\$25.00		0.00			
N26	WVBT	11/06/17	11/06/17	Hampton Roads Show	CM	1-2 pm	M-----	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Hampton Roads Show											
				HMPTN-SHW R<											
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	M-----						1	\$25.00		0.00			
N27	WVBT	11/01/17	11/01/17	M-F 2-3p	CM	2-3p	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				M-F 2-3p											
				JERRY SPRINGER<											
Target 200118 Index: 98. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----						1	\$30.00		0.00			
N28	WVBT	11/02/17	11/02/17	M-F 2-3p	CM	2-3p	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				M-F 2-3p											
				JERRY SPRINGER<											
Target 200118 Index: 98. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---T---						1	\$30.00		0.00			
N29	WVBT	11/03/17	11/03/17	M-F 2-3p	CM	2-3p	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				M-F 2-3p											
				JERRY SPRINGER<											
Target 200118 Index: 98. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----F--						1	\$30.00		0.00			
N30	WVBT	11/06/17	11/06/17	M-F 2-3p	CM	2-3p	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
				M-F 2-3p											
				JERRY SPRINGER<											
Target 200118 Index: 98. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	M-----						1	\$30.00		0.00			
N31	WVBT	11/01/17	11/01/17	M-F 3-4p	CM	3-4p	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
Target 200118 Index: 100. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----						1	\$50.00		0.00			
N32	WVBT	11/02/17	11/02/17	M-F 3-4p	CM	3-4p	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				M-F 3-4p											
				MAURY POVICH R<											
Target 200118 Index: 100. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---T---						1	\$50.00		0.00			



Order / Rev: 1265542  
 Alt Order #: 25777586  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Jill Vogel for Lt. Governor  
 Product Desc: 11/1-11/7 Candidate  
 Estimate: 3263

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	--W----	1		\$125.00		0.00							
N44	WVBT	11/02/17	11/02/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	---T---	1		\$125.00		0.00							
N45	WVBT	11/03/17	11/03/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	----F--	1		\$125.00		0.00							
N46	WVBT	11/06/17	11/06/17	WAVY News @ 7p on FOX WAVY News @ 7p on FOX43	CM	WAVY News @ 7p	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
WAVY NWS-7PFOX<															
Target 200118 Index: 106. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/06/17		11/12/17	M-----	1		\$125.00		0.00							
N47	WVBT	11/01/17	11/01/17	M-F 730-8p M-F 730-8p	CM	730-8p	--W----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
TMZ<															
Target 200118 Index: 84. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	--W----	1		\$125.00		0.00							
N48	WVBT	11/02/17	11/02/17	M-F 730-8p M-F 730-8p	CM	730-8p	---T---	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
TMZ<															
Target 200118 Index: 84. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	---T---	1		\$125.00		0.00							
N49	WVBT	11/03/17	11/03/17	M-F 730-8p M-F 730-8p	CM	730-8p	----F--	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
TMZ<															
Target 200118 Index: 84. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	----F--	1		\$125.00		0.00							
N50	WVBT	11/06/17	11/06/17	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
TMZ<															
Target 200118 Index: 84. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/06/17		11/12/17	M-----	1		\$125.00		0.00							
N51	WVBT	11/01/17	11/01/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	--W----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
WVBT FOX NEWS<															
Target 200118 Index: 120. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	--W----	1		\$300.00		0.00							
N52	WVBT	11/02/17	11/02/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	---T---	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
WVBT FOX NEWS<															
Target 200118 Index: 120. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	---T---	1		\$300.00		0.00							
N53	WVBT	11/03/17	11/03/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
WVBT FOX NEWS<															
Target 200118 Index: 120. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/30/17		11/05/17	----F--	1		\$300.00		0.00							

Advertiser:	POL/Jill Vogel for Lt. Governor
Product Desc:	11/1-11/7 Candidate
Estimate:	3263

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N54	WVBT	11/06/17	11/06/17	M-F 10-1044p WAVY News @10 on FOX43	CM	10-1045p	M-----	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
WVBT FOX NEWS< Target 200118 Index: 120. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$300.00		0.00				
N55	WVBT	11/01/17	11/01/17	M-F 1045-11p Fox Sportswrap	CM	1045-11p	--W----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
SPORTSWRAP M-F< Target 200118 Index: 122. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$150.00		0.00				
N56	WVBT	11/02/17	11/02/17	M-F 1045-11p Fox Sportswrap	CM	1045-11p	---T---	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
SPORTSWRAP M-F< Target 200118 Index: 122. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$150.00		0.00				
N57	WVBT	11/03/17	11/03/17	M-F 1045-11p Fox Sportswrap	CM	1045-11p	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
SPORTSWRAP M-F< Target 200118 Index: 122. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$150.00		0.00				
N58	WVBT	11/06/17	11/06/17	M-F 1045-11p Fox Sportswrap	CM	1045-11p	M-----	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
SPORTSWRAP M-F< Target 200118 Index: 122. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$150.00		0.00				
N59	WVBT	11/01/17	11/01/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	--W----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$50.00		0.00				
N60	WVBT	11/02/17	11/02/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	---T---	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$50.00		0.00				
N61	WVBT	11/06/17	11/06/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M-----			1		\$50.00		0.00				
N62	WVBT	11/01/17	11/01/17	M-F 12-1a M-F 12-1a	CM	12-1a	--W----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$30.00		0.00				
N63	WVBT	11/02/17	11/02/17	M-F 12-1a M-F 12-1a	CM	12-1a	---T---	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$30.00		0.00				
N64	WVBT	11/03/17	11/03/17	M-F 12-1a M-F 12-1a	CM	12-1a	----F--	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TMZ LIVE!<															

Order / Rev: 1265542  
 Alt Order #: 25777586  
 Flight Dates: 11/01/17 - 11/07/17

Advertiser: POL/Jill Vogel for Lt. Governor  
 Product Desc: 11/1-11/7 Candidate  
 Estimate: 3263

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----F--						1	\$30.00		0.00			
N65	WVBT	11/06/17	11/06/17	M-F 12-1a M-F 12-1a	CM	12-1a	M-----	:30	1	\$30.00	P5	0.00	NM	1	\$30.00
TMZ LIVE!<															
Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	M-----						1	\$30.00		0.00			
N66	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Footb (3:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
FOX COLLEGE FOOTBALL															
Target 200118 Index: 108. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S-						1	\$200.00		0.00			
N67	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Footb (7:30 PM-11:00 PM)	-----S-	:30	1	\$450.00	P5	0.00	NM	1	\$450.00
FOX COLLEGE FOOTBALL															
Target 200118 Index: 117. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S-						1	\$450.00		0.00			
N68	WVBT	11/04/17	11/04/17	Sa 12-1x Sa 12-1x	CM	12-1am	-----S-	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
TMZ WK															
Target 200118 Index: 133. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S-						1	\$20.00		0.00			
N69	WVBT	11/05/17	11/05/17	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	2	\$45.00	P5	0.00	NM	2	\$90.00
FOX NEWS SUNDAY															
Target 200118 Index: 103. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						2	\$45.00		0.00			
N70	WVBT	11/05/17	11/05/17	Washington Huddle Washington Huddle	CM	Washington Huddl	-----S	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
WASHINGTON HUDDLE															
Target 200118 Index: 115. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						1	\$200.00		0.00			
N71	WVBT	11/05/17	11/05/17	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Gam	-----S	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
FOX NFL SUNDAY PREGAME															
Target 200118 Index: 115. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						1	\$600.00		0.00			
N72	WVBT	11/05/17	11/05/17	NHRA on Fox NHRA on FOX	CM	NHRA on FOX (4:00 PM-7:00 PM)	-----S	:30	1	\$3,500.00	P5	0.00	NM	1	\$3,500.00
REDSKINS															
Target 200118 Index: 111. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						1	\$3,500.00		0.00			
N73	WVBT	11/05/17	11/05/17	Su 10-1044p WAVY News @10 on FOX43 St	CM	10-1045p	-----S	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
WVBT FOX NEWS															
Target 200118 Index: 118. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						1	\$300.00		0.00			
N74	WVBT	11/05/17	11/05/17	Su 12-1a Su 12-1a	CM	12-1a	-----S	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
EXTRA WK															
Target 200118 Index: 127. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S						1	\$20.00		0.00			



