



125 West 55th St
New York, NY 10019

Contract # 25765887		Changes as of: 10/5/2017 at 10:25 AM		Version: Original Order	
CPE: 278/358/3182		Flight: 10/6/17 - 10/10/17		Station: WVBT	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Vogel - LT Gov		Market: Norfolk-Virginia Beach	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	
SUITE 400		Agency Order #: 6605451		Primary Demo:	
ARLINGTON, VA 20009		Buyer: Rheault, Ben		Con Type: POLITICAL/VOTE	
		Salesperson: BILL THOMAS 202-872-5880		Assistant: BILL THOMAS 202-872-5880	
				Total \$: \$1,885.00	
				Total Spots: 20	
				Total CPP: \$0.00	
				Total GRP:	
				Separation:	

#	Day/Time	DP	Program	Rate	Len	10/6 - 10/10					Total Spots	Total \$	CPP	GRP
						10/6	10/7	10/8	10/9	10/10				
1	F,M-Th 12n-1p		MILLIONAIRE	\$25.00	30	1	0	0	1	1	3	\$75.00	\$0.00	0.0
Target 200118 Index: 119. Nielsen: 0.3														
2	F,M-Th 4p-5p		STEVE WILKOS<	\$60.00	30	1	0	0	1	1	3	\$180.00	\$0.00	0.0
Target 200118 Index: 104. Nielsen: 1.9														
3	F,M-Th 10p-10:45p		WVBT FOX NEWS<	\$300.00	30	1	0	0	1	1	3	\$900.00	\$0.00	0.0
Target 200118 Index: 120. Nielsen: 2.1														
4	F,M-Th 10:45p-11p		SPORTSWRAP M-F<	\$150.00	30	1	0	0	1	1	3	\$450.00	\$0.00	0.0
Target 200118 Index: 122. Nielsen: 1.3														
5	F,M-Th 11p-12m		TMZ	\$50.00	30	1	0	0	1	1	3	\$150.00	\$0.00	0.0
Target 200118 Index: 125. Nielsen: 0.9														
6	F,M-Th 12m-1a		TMZ LIVE!<	\$30.00	30	1	0	0	1	1	3	\$90.00	\$0.00	0.0
Target 200118 Index: 122. Nielsen: 0.6														
7	Sa 12m-1a		TMZ WK	\$20.00	30	0	1	0	0	0	1	\$20.00	\$0.00	0.0
Target 200118 Index: 133. Nielsen: 0.4														
8	Su 12m-1a		EXTRA WK	\$20.00	30	0	0	1	0	0	1	\$20.00	\$0.00	0.0
Target 200118 Index: 127. Nielsen: 0.3														
TOTALS:						6	1	1	6	6	20	\$1,885.00	\$0.00	0.0



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		Total Spots: 20
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Competitive Information	
Market Budget:	\$31,417
WVBT Share:	6%
Comment:	
WAVY:	36%
WGNT:	2%
WTKR:	25%
WTVZ:	4%
WVEC:	27%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$1,885.00	N/A	0.0
Total	100%	20	\$1,885.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	20	\$1,885.00
Total	20	\$1,885.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/5/17 10:49 AM					\$0	\$0	
New	10/5/17 10:25 AM	BILL THOMAS	New	20		\$1,885.00	\$1,885.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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