

588942 Springer KLUR

|  | Date                 | Action             | Line | Comment   | By         | Total    | # Spots | Expected GR |
|--|----------------------|--------------------|------|---|------------|----------|---------|-------------|
|  | 09/23/20 11:13:18 AM | Processed          |      | <async process>   | Beth Robe  | \$420.00 | 36      | 0.00        |
|  | 09/23/20 11:08:11 AM | Approved           |      |   | Susan Rea  | \$420.00 | 36      | 0.00        |
|  | 09/23/20 11:08:08 AM | Approval Workflow  |      | [Business Manager - Business Office<br>Approval Needed Default] | Susan Rea  | \$420.00 | 36      | 0.00        |
|  | 09/23/20 9:33:31 AM  | Approval Workflow  |      | [Sales Manager - Ready Default]                                 | Lindy Parr | \$420.00 | 36      | 0.00        |
|  | 09/23/20 8:48:22 AM  | Ready for approval |      | New   | Beth Robe  | \$420.00 | 36      | 0.00        |
|  | 09/23/20 8:29:23 AM  | New order created  |      | Imported EC Order   | Beth Robe  | \$420.00 | 36      | 0.00        |

[Sorted by: Date]

## ORDER

|                   |                      |                                |                               |
|-------------------|----------------------|--------------------------------|-------------------------------|
| <b>Orders</b>     | <b>Order / Rev:</b>  | <b>588942</b>                  |                               |
|                   | Alt Order #:         | 34366499                       |                               |
|                   | Product Desc:        | TX SD-30                       |                               |
|                   | Estimate:            | 92429                          |                               |
|                   | Flight Dates:        | 09/24/20 - 09/29/20            | <b>KLUR-FM</b>                |
|                   | Original Date / Rev: | 09/23/20 / 09/23/20            | Primary AE: Katz Philadelphia |
|                   | Order Type:          | GENERAL                        | Sales Office: K-7.5           |
|                   |                      |                                | Sales Region: N-Katz75        |
| <b>Agency</b>     | <b>Name:</b>         | <b>Katz Media Group</b>        |                               |
|                   | Buying Contact:      |                                | Billing Type: Cash            |
|                   | Billing Contact:     |                                | Billing Calendar: Broadcast   |
|                   |                      | 125 West 55th Street           | Billing Cycle: EOM/EOC        |
|                   |                      | New York, NY 10019             | Agency Commission: 15%        |
| <b>Advertiser</b> | <b>Name:</b>         | <b>Springer/R/State Senate</b> |                               |
|                   | Demographic:         | A35+                           | New Business Thru:            |
|                   | Product Codes:       | Candidates                     | Advertiser External ID:       |
|                   | Revenue Code 1:      | AGY-AVAIL                      | Agency External ID:           |
|                   | Revenue Code 2:      | POL-CAND                       | Unit Code: General            |
|                   | Revenue Code 3:      | POL-STATE                      | Order Separation: 00:15:00    |
|                   | Priority:            | P-100                          |                               |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/31/20   | 09/27/20 | 24      | \$272.00     | \$231.20   |
| 09/28/20   | 09/29/20 | 12      | \$148.00     | \$125.80   |

## Totals

| Month          | # Spots   | Gross Amount    | Net Amount      | Rating      |
|----------------|-----------|-----------------|-----------------|-------------|
| September 2020 | 24        | \$272.00        | \$231.20        | 0.00        |
| October 2020   | 12        | \$148.00        | \$125.80        | 0.00        |
| <b>Totals</b>  | <b>36</b> | <b>\$420.00</b> | <b>\$357.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | K-7.5        | N-Katz75     | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code      | Break | Start/End Time    | Days    | Len  | Spots | Rate        | Pri  | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|---------------------|-------|-------------------|---------|------|-------|-------------|------|---------------|------|-------|----------|
| N 1 | KLUR | 09/24/20          | 09/29/20        | M-F AM Drive<br>M-F | CM    | 6:00 AM-10:00 AM  | ---22-- | 1:00 | 4     | \$12.00     | P-50 | 0.00          | NM   | 8     | \$96.00  |
|     |      | AM -              |                 |                     |       |                   |         |      |       |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/21/20    | 09/27/20        | ---22--             |       | 4                 |         |      |       | \$12.00     |      | 0.00          |      |       |          |
|     |      | Week: 09/28/20    | 10/04/20        | 22-----             |       | 4                 |         |      |       | \$12.00     |      | 0.00          |      |       |          |
| N 2 | KLUR | 09/24/20          | 09/29/20        | M-F Midday<br>M-F   | CM    | 10:00 AM-3:00 PM  | ---22-- | 1:00 | 4     | \$14.00     | P-50 | 0.00          | NM   | 8     | \$112.00 |
|     |      | MD -              |                 |                     |       |                   |         |      |       |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/21/20    | 09/27/20        | ---22--             |       | 4                 |         |      |       | \$14.00     |      | 0.00          |      |       |          |
|     |      | Week: 09/28/20    | 10/04/20        | 22-----             |       | 4                 |         |      |       | \$14.00     |      | 0.00          |      |       |          |
| N 3 | KLUR | 09/24/20          | 09/29/20        | M-F PM Drive<br>M-F | CM    | 3:00 PM-7:00 PM   | ---22-- | 1:00 | 4     | \$12.00     | P-50 | 0.00          | NM   | 6     | \$72.00  |
|     |      | PM -              |                 |                     |       |                   |         |      |       |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |
|     |      | Week: 09/21/20    | 09/27/20        | ---22--             |       | 4                 |         |      |       | \$12.00     |      | 0.00          |      |       |          |
|     |      | Week: 09/28/20    | 10/04/20        | 2-----              |       | 2                 |         |      |       | \$12.00     |      | 0.00          |      |       |          |
| N 4 | KLUR | 09/24/20          | 09/29/20        | M-F Evening<br>M-F  | CM    | 7:00 PM-12:00 XM  | ---22-- | 1:00 | 4     | \$10.00     | P-50 | 0.00          | NM   | 6     | \$60.00  |
|     |      | EV -              |                 |                     |       |                   |         |      |       |             |      |               |      |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |       | <u>Spots/Week</u> |         |      |       | <u>Rate</u> |      | <u>Rating</u> |      |       |          |

Order / Rev: 588942  
Alt Order #: 34366499  
Flight Dates: 09/24/20 - 09/29/20

Advertiser: Springer/R/State Senate  
Product Desc: TX SD-30  
Estimate: 92429  
**KLUR-FM**

| Ln  | Ch   | Start             | End             | Inventory Code       | Break             | Start/End Time  | Days        | Len           | Spots | Rate    | Pri  | Rtg  | Type   | Spots | Amount   |
|-----|------|-------------------|-----------------|----------------------|-------------------|-----------------|-------------|---------------|-------|---------|------|------|--------|-------|----------|
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |                 | <u>Rate</u> | <u>Rating</u> |       |         |      |      |        |       |          |
|     |      | Week: 09/21/20    | 09/27/20        | ---22--              | 4                 |                 | \$10.00     | 0.00          |       |         |      |      |        |       |          |
|     |      | Week: 09/28/20    | 10/04/20        | 2-----               | 2                 |                 | \$10.00     | 0.00          |       |         |      |      |        |       |          |
| N 5 | KLUR | 09/26/20          | 09/29/20        | Sa-Su Prime<br>Sa-Su | CM                | 6:00 AM-7:00 PM | -----4-     | 1:00          | 4     | \$10.00 | P-60 | 0.00 | NM     | 4     | \$40.00  |
|     |      | WK -              |                 |                      |                   |                 |             |               |       |         |      |      |        |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |                 | <u>Rate</u> | <u>Rating</u> |       |         |      |      |        |       |          |
|     |      | Week: 09/26/20    | 10/02/20        | -----4-              | 4                 |                 | \$10.00     | 0.00          |       |         |      |      |        |       |          |
| N 6 | KLUR | 09/27/20          | 09/29/20        | Sa-Su Prime<br>Sa-Su | CM                | 6:00 AM-7:00 PM | -----4      | 1:00          | 4     | \$10.00 | P-60 | 0.00 | NM     | 4     | \$40.00  |
|     |      | WK -              |                 |                      |                   |                 |             |               |       |         |      |      |        |       |          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      | <u>Spots/Week</u> |                 | <u>Rate</u> | <u>Rating</u> |       |         |      |      |        |       |          |
|     |      | Week: 09/27/20    | 10/03/20        | -----4               | 4                 |                 | \$10.00     | 0.00          |       |         |      |      |        |       |          |
|     |      |                   |                 |                      |                   |                 |             |               |       |         |      |      | Totals | 36    | \$420.00 |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Springer

Authorized committee:

Drew Springer for Texas

Agency requesting time (and contact information):

☐ N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Senate District 30

Date of election:

Special Election - 9.29.2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lyndia K. Springer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

A Brant Fink

Digitally signed by A Brant Fink  
Date: 2020.09.22 22:15:23 -04'00'

Signature:

Beth Roberts

Name: A Brant Fink

Name:

Beth Roberts

Date of Request to Purchase Ad Time: ~~11/3/2020~~

9/23/20

Date of Station Agreement to Sell Time:

9/23/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 9/23/20

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 588942

Station Call Letters: KLWR-FM

Date Received/Requested: 9/23/20

Est. #: 92429

Station Location: Wichita Falls

Run Start and End Dates: 9/24/20 - 9/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.