

579985Springer

	Date	Action	Line	Comment	By	Total \$	Spots	Expected GR
	09/11/20 12:02:42 PM	Processed		<async process>	Beth Robe	\$750.00	50	0.00
	09/11/20 11:01:47 AM	Approved			Susan Re	\$750.00	50	0.00
	09/11/20 11:01:44 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Susan Re	\$750.00	50	0.00
	09/11/20 10:52:59 AM	Approval Workflow		[Sales Manager - Ready Default]	Lindy Parr	\$750.00	50	0.00
	09/11/20 10:46:31 AM	Ready for approval		New	Beth Robe	\$750.00	50	0.00
	09/10/20 2:46:37 PM	New order created		<new order>	Beth Robe	\$0.00	0	0.00

[Sorted by: Date]

ORDER**Orders**Order / Rev: **579985**

Alt Order #:

Product Desc: **2020 Election**

Estimate:

Flight Dates: **09/12/20 - 09/15/20**Original Date / Rev: **09/10/20 / 09/11/20**Order Type: **GENERAL****KLUR-FM**Primary AE: **Wichita Falls House**Sales Office: **L-WIT**Sales Region: **Local****Agency**Name: **Hoegger Communications**

Buying Contact:

Billing Contact: **Taylor Weaver****901 Indiana Ave****Wichita Falls, TX 76301**Billing Type: **Cash**Billing Calendar: **Calendar**Billing Cycle: **EOM/EOC**Agency Commission: **15%****Advertiser**Name: **Springer/R/State Senate**Demographic: **A25-54**Product Codes: **Candidates**Revenue Code 1: **AGY-AVAIL**Revenue Code 2: **POL-CAND**Revenue Code 3: **POL-STATE**Priority: **P-100**

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: **General**Order Separation: **00:15:00****Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/15/20	50	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	50	\$750.00	\$637.50	0.00
Totals	50	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wichita Falls House	L-WIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLUR	09/12/20	09/15/20	M-Su 6a-7p	CM	6a-7p	MT---SS	:30	25	\$15.00	P-60	0.00	NM	50	\$750.00
				M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/07/20		09/07/20	09/13/20	-----SS	25		\$15.00		0.00						
Week: 09/14/20		09/14/20	09/20/20	MT-----	25		\$15.00		0.00						
													Totals	50	\$750.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Hoegger Communications, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Springer

Authorized committee:

Drew Springer For Texas

Agency requesting time (and contact information):

☐ N/A Hoegger Communications (940)692-7999 Daniel Fowler 703-901-6633

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas State Senate, District 30

Date of election:

9/29/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lydia Springer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Daniel G. Fowler

Signature:

Beth Roberts

Name: Daniel G. Fowler

Name:

Beth Roberts

Date of Request to Purchase Ad Time: 9/8/2020

Date of Station Agreement to Sell Time: 9/11/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 9/11/20

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 579985	Station Call Letters: KLVR.FM	Date Received/Requested: 9/10/20
Est. #: N/A	Station Location: Wichita Falls	Run Start and End Dates: 9/12/20 - 9/15/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.