





633218 Springer KLUR

|    | Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GR |
|--|----------------------|--------------------|------|--|------------|----------|---------|-------------|
| | 12/08/20 1:21:56 PM | CIA Spot status | | <updated to Cleared> 5-2, 5-3, 5-4, 3-7, 3-8, 3-9, 3-10, 3-11, 3-12, 3-13, 3-14, 3-15, 3-16 | Beth Robe | \$688.00 | 56 | 0.00 |
| | 12/08/20 1:21:56 PM | CIA Spot status | | <updated to Cleared> 1-6, 1-4, 1-5, 1-3, 1-2, 1-1, 4-4, 4-3, 4-2, 4-1, 2-6, 2-5, 2-4, 2-3, 2-2, 2-1, 1-16, 1-15, 1-14, 1-13, 1-12, 1-11, 1-10, 1-9, 1-8, 1-7, 2-16, 2-15, 2-14, 2-13, 2-12, 2-11, 2-10, 2-9, 2-8, 2-7, 3-6, 3-5, 3-4, 3-3, 3-2, 3-1, 5-1 | Beth Robe | \$688.00 | 56 | 0.00 |
|  | 12/08/20 1:10:30 PM | Processed | | <async process> | Beth Robe | \$688.00 | 56 | 0.00 |
| | 12/08/20 12:56:58 PM | Approved | | | Susan Rea | \$688.00 | 56 | 0.00 |
| | 12/08/20 12:56:56 PM | Approval Workflow | | [Business Manager - Business Office Approval Needed Default] | Susan Rea | \$688.00 | 56 | 0.00 |
| | 12/08/20 12:50:09 PM | Approval Workflow | | [Sales Manager - Ready Default] | Lindy Parr | \$688.00 | 56 | 0.00 |
| | 12/08/20 12:38:33 PM | Ready for approval | | New | Beth Robe | \$688.00 | 56 | 0.00 |
| | 12/08/20 12:37:55 PM | New order created | | Imported EC Order | Beth Robe | \$688.00 | 56 | 0.00 |

[Sorted by: Date]

ORDER

Orders

Order / Rev: 633218

Alt Order #: 34598158

Product Desc: TX SD-30

Estimate: 12918

Flight Dates: 12/09/20 - 12/18/20

Original Date / Rev: 12/08/20 / 12/08/20

Order Type: GENERAL

KLUR-FM

Primary AE: Katz Philadelphia

Sales Office: K-7.5

Sales Region: N-Katz75

Agency

Name: Katz Media Group

Buying Contact:

Billing Contact:

125 West 55th Street

New York, NY 10019

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Springer/R/State Senate

Demographic: A35+

Product Codes: Candidates

Revenue Code 1: AGY-AVAIL

Revenue Code 2: POL-CAND

Revenue Code 3: POL-STATE

Priority: P-100

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 11/30/20 | 12/18/20 | 56 | \$688.00 | \$584.80 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|---------|--------------|------------|--------|
| December 2020 | 56 | \$688.00 | \$584.80 | 0.00 |
| Totals | 56 | \$688.00 | \$584.80 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | K-7.5 | N-Katz75 | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|----------------------|-------|------------------|---------|------|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | KLUR | 12/09/20 | 12/18/20 | M-F AM Drive M-F | CM | 6:00 AM-10:00 AM | --222-- | 1:00 | 6 | \$12.00 | P-50 | 0.00 | NM | 16 | \$192.00 |
| AM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 12/07/20 | | 12/07/20 | 12/13/20 | --222-- | | | | | 6 | \$12.00 | | 0.00 | | | |
| Week: 12/14/20 | | 12/14/20 | 12/20/20 | 22222-- | | | | | 10 | \$12.00 | | 0.00 | | | |
| N 2 | KLUR | 12/09/20 | 12/18/20 | M-F Midday M-F | CM | 10:00 AM-3:00 PM | --222-- | 1:00 | 6 | \$14.00 | P-50 | 0.00 | NM | 16 | \$224.00 |
| MD - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 12/07/20 | | 12/07/20 | 12/13/20 | --222-- | | | | | 6 | \$14.00 | | 0.00 | | | |
| Week: 12/14/20 | | 12/14/20 | 12/20/20 | 22222-- | | | | | 10 | \$14.00 | | 0.00 | | | |
| N 3 | KLUR | 12/09/20 | 12/18/20 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM | --222-- | 1:00 | 6 | \$12.00 | P-50 | 0.00 | NM | 16 | \$192.00 |
| PM - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 12/07/20 | | 12/07/20 | 12/13/20 | --222-- | | | | | 6 | \$12.00 | | 0.00 | | | |
| Week: 12/14/20 | | 12/14/20 | 12/20/20 | 22222-- | | | | | 10 | \$12.00 | | 0.00 | | | |
| N 4 | KLUR | 12/12/20 | 12/18/20 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM | -----4- | 1:00 | 4 | \$10.00 | P-60 | 0.00 | NM | 4 | \$40.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 12/12/20 | | 12/12/20 | 12/18/20 | -----4- | | | | | 4 | \$10.00 | | 0.00 | | | |

Order / Rev: 633218
 Alt Order #: 34598158
 Flight Dates: 12/09/20 - 12/18/20

Advertiser: Springer/R/State Senate
 Product Desc: TX SD-30
 Estimate: 12918

KLUR-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|----------------------|-------|-------------------|--------|-------------|-------|---------------|------|------|------|----------|---------|
| N 5 | KLUR | 12/13/20 | 12/18/20 | Sa-Su Prime Sa-Su | CM | 6:00 AM-7:00 PM | -----4 | 1:00 | 4 | \$10.00 | P-60 | 0.00 | NM | 4 | \$40.00 |
| WK - | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: 12/13/20 | | 12/13/20 | 12/19/20 | -----4 | | 4 | | \$10.00 | | 0.00 | | | | | |
| Totals | | | | | | | | | | | | | 56 | \$688.00 | |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Springer

Authorized committee:

Drew Springer for Texas

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Senate District 30

Date of election:

Special Election Runoff - 12.19.2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Lydia K. Springer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Anthony Iacovetti

Digitally signed by Anthony Iacovetti
Date: 2020.11.24 11:27:21 -05'00'

Signature:

Beth Roberts

Name: Anthony Iacovetti

Name:

Beth Roberts

Date of Request to Purchase Ad Time: 11.24.20 12/8/20

Date of Station Agreement to Sell Time: 12/8/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 12/8/20Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
_____Contract #: 633218Station Call Letters: KLUR-FMDate Received/Requested:
12/8/20Est. #: 12918Station Location: Wichita FallsRun Start and End Dates:
12/9/20 -

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.