

# 588478 Luther KLUR

	Date	Action	Line	Comment	By	Total	# Spots	Expected GRT
	09/25/20 7:25:18 AM	Processed		<async process>	Beth Robe	\$882.00	42	0.00
	09/24/20 2:44:42 PM	Approved			Susan Re	\$882.00	42	0.00
	09/24/20 2:44:39 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Susan Re	\$882.00	42	0.00
	09/24/20 2:42:07 PM	Approval Workflow		[Sales Manager - Ready Default]	Lindy Parr	\$882.00	42	0.00
	09/24/20 2:40:04 PM	Ready for approval		Revised...added spots	Beth Robe	\$882.00	42	0.00
	09/24/20 2:37:50 PM	Canceled Changes	4	<sync process>	Beth Robe	\$848.00	37	0.00
	09/24/20 2:35:02 PM	Put in Edit Mode			Beth Robe	\$750.00	30	0.00
	09/22/20 1:52:51 PM	CIA Spot status		<updated to Cleared> 1-30, 1-29, 1-26, 1-28, 1-1, 1-27, 1-25, 1-2, 1-24, 1-23, 1-22, 1-3, 1-4, 1-5, 1-6, 1-7, 1-8, 1-9, 1-10, 1-11, 1-12, 1-13, 1-14, 1-15, 1-17, 1-18, 1-16, 1-19, 1-20, 1-21	Beth Robe	\$750.00	30	0.00
	09/22/20 1:30:49 PM	Processed		<async process>	Kihanna Jr	\$750.00	30	0.00
	09/22/20 1:29:47 PM	Approved		paid in advance per confirmation from KATZ	Susan Re	\$750.00	30	0.00
	09/22/20 1:29:22 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Susan Re	\$750.00	30	0.00
	09/22/20 1:28:07 PM	Approval Workflow		[Sales Manager - Ready Default]	Lindy Parr	\$750.00	30	0.00
	09/22/20 1:15:48 PM	Ready for approval		New	Beth Robe	\$750.00	30	0.00
	09/22/20 1:04:36 PM	New order created		Imported EC Order	Beth Robe	\$750.00	30	0.00

[Sorted by: Date]

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>588478</b>	
	Alt Order #:	34364346	
	Product Desc:	TX SD 30	
	Estimate:	13033	
	Flight Dates:	09/23/20 - 09/29/20	<b>KLUR-FM</b>
	Original Date / Rev:	09/22/20 / 09/25/20	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-7.5
			Sales Region: N-Katz75
<b>Agency</b>	<b>Name:</b>	<b>Katz Media Group</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		125 West 55th Street	Billing Cycle: EOM/EOC
		New York, NY 10019	Agency Commission: 15%
<b>Advertiser</b>	<b>Name:</b>	<b>Luther/R/Senate</b>	
	Demographic:	A35-54	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-STATE	Order Separation: 00:15:00
	Priority:	P-100	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	30	\$619.00	\$526.15
09/28/20	09/29/20	12	\$263.00	\$223.55

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	30	\$619.00	\$526.15	0.00
October 2020	12	\$263.00	\$223.55	0.00
<b>Totals</b>	<b>42</b>	<b>\$882.00</b>	<b>\$749.70</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLUR	09/23/20	09/29/20	M-F Prime M-F	CM	6:00 AM-7:00 PM	--777--	1:00	21	\$25.00	P-100	0.00	NM	30	\$750.00
				MD -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--777--		21				\$25.00		0.00			
		Week: 09/28/20	10/04/20	72-----		9				\$25.00		0.00			
N 2	KLUR	09/25/20	09/29/20	M-F Midday M-F	CM	10a-3p	1---1--	1:00	2	\$14.00	P-50	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$14.00		0.00			
		Week: 09/28/20	10/04/20	1-----		1				\$14.00		0.00			
N 3	KLUR	09/28/20	09/29/20	M-F AM Drive M-F	CM	6a-10a	11-----	1:00	2	\$12.00	P-50	0.00	NM	2	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	11-----		2				\$12.00		0.00			
N 4	KLUR	09/23/20	09/27/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	1:00	4	\$10.00	P-60	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S-		4				\$10.00		0.00			
N 5	KLUR	09/23/20	09/27/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----S	1:00	4	\$10.00	P-60	0.00	NM	4	\$40.00

Order / Rev: 588478  
 Alt Order #: 34364346  
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: Luther/R/Senate  
 Product Desc: TX SD 30  
 Estimate: 13033  
 KLUR-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	-----S	4	\$10.00	0.00								
													Totals	42	\$882.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media and Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shelley Luther

Authorized committee:

Shelley Luther Campaign

Agency requesting time (and contact information):

☒ N/A American Media and Advocacy Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas State Senate District 30

Date of election:

Special Election, September 29, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Tim Georgeff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Steve Sykes*

Signature:

*Beth Roberts*

Name:

*Steve Sykes*

Name:

*Beth Roberts*

Date of Request to Purchase Ad Time:

*9/24/20*

Date of Station Agreement to Sell Time:

*9/24/20*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Steve Sykes agent for Shelley Luther Campaign*

Name:

*Steve Sykes*

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

*9/9/20*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*588478*

Station Call Letters:

*KLUR FM*

Date Received/Requested:

*9/24/20*

Est. #:

*13033*

Station Location:

*Wichita Falls*

Run Start and End Dates:

*9/23/20 - 9/29/20*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.