



125 West 55th St
New York, NY 10019

Contract #	26466568	Changes as of:	5/6/2019 at 3:31 PM	Version:	Current State Version 2
CPE:	488/524/77827	Flight:	5/7/19 - 5/13/19	Con Type:	POLITICAL/VOTE
Agency:	GMMB	Advertiser:	Edelen for Governor	Total \$:	\$6,555.00
	3050 K ST NW WASHINGTON DC 20007	Product:	Candidate TV	Total Spots:	102
		Agency Order #:	8505941		
		Buyer:	Pino, Thomas	Service:	Nielsen
		Salesperson:	SHEPARD RITZEN 215-567-7950	Primary Demo:	SHEPARD RITZEN 215-567-7950
		Separation:		Total CPP:	\$0.00
				Total GRP:	

Comments: Separation: 30

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/7	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 5a-6a		ABC36 Good Morning Kentucky	\$15.00	15	5	5	\$75.00	\$0.00	0.0
2	Tu-F,M 6a-7a		ABC36 Good Morning Kentucky	\$30.00	15	5	5	\$150.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Good Morning America	\$75.00	15	5	5	\$375.00	\$0.00	0.0
4	Sa 8a-9a		Good Morning America	\$45.00	15	1	1	\$45.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		ABC 36 News At 5	\$35.00	15	5	5	\$175.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		ABC 36 News At 6	\$50.00	15	5	5	\$250.00	\$0.00	0.0
7	Sa 6:30p-7p		ABC 36 News Saturday	\$45.00	15	1	1	\$45.00	\$0.00	0.0
8	Su 6:30p-7p		ABC 36 News Sunday	\$45.00	15	1	1	\$45.00	\$0.00	0.0
9	Tu-F,M 11p-11:35p		ABC 36 News At 11	\$45.00	15	5	5	\$225.00	\$0.00	0.0
10	Tu-F,M 11:35p-12:35a		Jimmy Kimmel!	\$25.00	15	5	5	\$125.00	\$0.00	0.0
11	Tu-F,M 5a-5:30a		ABC36 Good Morning Kentucky	\$15.00	15	4	4	\$60.00	\$0.00	0.0
12	Tu-F,M 5:30a-6a		ABC36 Good Morning Kentucky	\$15.00	15	4	4	\$60.00	\$0.00	0.0
13	Tu-F,M 6a-6:30a		ABC36 Good Morning Kentucky	\$30.00	15	4	4	\$120.00	\$0.00	0.0
14	Tu-F,M 6:30a-7a		ABC36 Good Morning Kentucky	\$30.00	15	4	4	\$120.00	\$0.00	0.0
15	Tu-F,M 7a-8a		Good Morning America	\$75.00	15	10	10	\$750.00	\$0.00	0.0
16	Tu-F,M 9a-9:30a		Good Day Kentucky	\$30.00	15	4	4	\$120.00	\$0.00	0.0
17	Tu-F,M 9a-10a		Good Day Kentucky	\$30.00	15	4	4	\$120.00	\$0.00	0.0
18	Tu-F,M 9:30a-10a		Good Day Kentucky	\$30.00	15	4	4	\$120.00	\$0.00	0.0
19	Tu-F,M 10a-11a		The Doctors	\$30.00	15	4	4	\$120.00	\$0.00	0.0
20	Tu-F,M 11a-12n		The View	\$50.00	15	4	4	\$200.00	\$0.00	0.0



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CPE:	488/524/7827	Flight:	5/7/19 - 5/13/19	Station:	WTVQ
Agency:	GMMB	Advertiser:	Edelen for Governor	Market:	Lexington-Fayette
3050 K ST NW		Product:	Candidate TV	Office:	PHILADELPHIA
WASHINGTON DC				Total Spots:	102

3007
Agency Order #: 8505941
Buyer: Pino, Thomas
Salesperson: SHEPARD RITZEN
215-567-7950
Separation:
Service: Nielsen
Primary Demo:
Assistant: SHEPARD RITZEN
215-567-7950

#	Day/Time	DP	Program	Rate	Len	5/7		Total Spots	Total \$	CPP*	GRP*
						5/7	5/7 - 5/7				
21	Tu-F,M 12p-12:30p		ABC 36 News At Noon	\$30.00	15	3		3	\$90.00	\$0.00	0.0
22	Tu-F,M 12:30p-1p		ABC 36 News At 1230P	\$30.00	15	3		3	\$90.00	\$0.00	0.0
23	Tu-F,M 5:30p-6p		ABC 36 News at 530P	\$35.00	15	5		5	\$175.00	\$0.00	0.0
M			Bachelorette-ABC	\$500.00	15	1		1	\$500.00	\$0.00	0.0
24	M 8p-10p		The Fix-ABC	\$250.00	15	1		1	\$250.00	\$0.00	0.0
25	M 10p-11p										
Tu			Blackish/Bless This Mess-ABC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
26	9p-10p										
W	8p-9p		Goldbergs/Schooled-ABC	\$400.00	15	1		1	\$400.00	\$0.00	0.0
27	W		Modern Family/Single Parents-ABC	\$500.00	15	1		1	\$500.00	\$0.00	0.0
28	9p-10p										
Th	8p-9p		Grey's Anatomy-ABC	\$600.00	15	0		0	\$0.00	\$0.00	0.0
29	Sa		20/20 10p/9p-ABC	\$350.00	30	1		1	\$350.00	\$0.00	0.0
30	Su		AMERICAN IDOL	\$600.00	15	1		1	\$600.00	\$0.00	0.0
31	8p-10p										
TOTALS:								102	\$6,555.00	\$0.00	0.0