



Comments: Separation: 30

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125 West 55th St
New York, NY 10019

Contract # 26466568 **Changes as of:** 5/6/2019 at 3:31 PM **Version:** Current State Version 2

CPE: 488/524/7827 **Flight:** 5/7/19 - 5/13/19 **Station:** WTVQ **Con Type:** POLITICAL/VOTE
Agency: GMMB **Advertiser:** Edelen for Governor **Market:** Lexington-Fayette **Total \$:** \$6,555.00
3050 K ST NW **Product:** Candidate TV **Office:** PHILADELPHIA **Total Spots:** 102
WASHINGTON DC 20007

Agency Order #: 8505941 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: Pino, Thomas **Primary Demo:** **Total GRP:**
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN 215-567-7950
Separation:

#	Day/Time	DP	Program	Rate	Len	5/7 - 5/7		Total Spots	Total \$	CPP*	GRP*
						5/7					
21	Tu-F M 12n-12:30p		ABC 36 News At Noon	\$30.00	15	3		3	\$90.00	\$0.00	0.0
22	Tu-F M 12:30p-1p		ABC 36 News At 1230P	\$30.00	15	3		3	\$90.00	\$0.00	0.0
23	Tu-F M 5:30p-6p		ABC 36 News at 530P	\$35.00	15	5		5	\$175.00	\$0.00	0.0
24	M 8p-10p		Bachelorette-ABC	\$500.00	15	1		1	\$500.00	\$0.00	0.0
25	M 10p-11p		The Fix-ABC	\$250.00	15	1		1	\$250.00	\$0.00	0.0
26	Tu 9p-10p		Blackish/Bless This Mess-ABC	\$300.00	30	1		1	\$300.00	\$0.00	0.0
27	W 8p-9p		Goldbergs/Schooled-ABC	\$400.00	15	1		1	\$400.00	\$0.00	0.0
28	W 9p-10p		Modern Family/Single Parents-ABC	\$500.00	15	1		1	\$500.00	\$0.00	0.0
29	Th 8p-9p		Grey's Anatomy-ABC	\$600.00	15	0		0	\$0.00	\$0.00	0.0
30	Sa 10p-11p		20/20 10p/9p-ABC	\$350.00	30	1		1	\$350.00	\$0.00	0.0
31	Su 8p-10p		AMERICAN IDOL	\$600.00	15	1		1	\$600.00	\$0.00	0.0
TOTALS:								102	\$6,555.00	\$0.00	0.0