

WUDM

CANDIDATE ADVERTISEMENT AGREEMENT FORM 751927

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, McKenna Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: **David Pascoe**

Authorized committee: **David Pascoe for Solicitor**

Agency requesting time (and contact information): **Mckenna Media (c/o Sage Media 1322 G St SE Washington, DC**
 N/A

Candidate's political party: **Democratic**

Office sought (no acronyms or abbreviations): **South Carolina First Circuit Solicitor's Office**

Date of election: **6/11/2024** General Primary

Treasurer of candidate's authorized committee: **David Pascoe**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


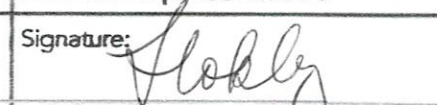
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Isaac Nelson	Name: Felicia Coker
Date of Request to Purchase Ad Time: 5/10/2024	Date of Station Agreement to Sell Time: 5/13/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Isaac Nelson

Date: 5/10/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/13/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>751927</u>	Station Call Letters: <u>WUDM</u>	Date Received/Requested: <u>5/13/24</u>
Est. #:	Station Location: <u>Columbia SC</u>	Run Start and End Dates: <u>5/14 - 6/11</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

<u>Contract / Revision</u> 751927 / 1		<u>Alt Order #</u> 37284427
<u>Advertiser</u> POL 24/ David Pascoe for Solicitor		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 06/11/24	<u>Estimate #</u> 13438	
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Eastman Philadelphia	<u>Sales Office</u> Eastman Radio
<u>Social Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Sage Media Planning & Placement
 1322 G ST SE
 Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	06/11/24	06/11/24	Mo-Fr AM	6a-10a		1:00			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/10/24	06/16/24	-2-----				2	\$75.00			
N 2	WWDM	05/14/24	06/10/24	Mo-Fr Midday	10:00 AM-3:00 PM		1:00			NM	40	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/14/24	05/20/24	22222--				10	\$50.00			
	Week:	05/21/24	05/27/24	22222--				10	\$50.00			
	Week:	05/28/24	06/03/24	22222--				10	\$50.00			
	Week:	06/04/24	06/10/24	22222--				10	\$50.00			
Totals											42	\$2,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	18	\$900.00	(\$135.00)	\$765.00
05/27/24 -06/11/24	24	\$1,250.00	(\$187.50)	\$1,062.50
Totals	42	\$2,150.00	(\$322.50)	\$1,827.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

May 13, 24
 CONT# 37284427 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO WWDM-FM (Columbia, SC)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY SAGE MEDIA PLANNING AND PLACEMENT DC
 ADDR 1322 G ST SE
 WASHINGTON, 20003

DDS CONT# 0
 C/P/E: / / 13438

SALESPERSON FAX#
 PH # 202-675-6936

BYR MEDIA PLACEMENT
 ADV DAVID PASCOE FOR SOLICITOR
 PDT Candidate
 FLT May 14, 24 - Jun 11, 24

* REP ORDER COMMENT *

** 5/10/2024 12:25:00 PM: POPULATIONBUYTYPE: CPP.

** 5/10/2024 12:25:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .T.....	10A - 3P	60	05/14/2024 - 05/14/2024	1D	2	\$50.00	2
					** FLIGHT TOTALS **		2	\$100.00	
	2.1	<u>FLIGHT 2</u> ..W....	10A - 3P	60	05/15/2024 - 05/15/2024	1D	2	\$50.00	2
					** FLIGHT TOTALS **		2	\$100.00	
	3.1	<u>FLIGHT 3</u> ...T...	10A - 3P	60	05/16/2024 - 05/16/2024	1D	2	\$50.00	2
					** FLIGHT TOTALS **		2	\$100.00	
	4.1	<u>FLIGHT 4</u>F..	10A - 3P	60	05/17/2024 - 05/17/2024	1D	2	\$50.00	2
					** FLIGHT TOTALS **		2	\$100.00	
	5.1	<u>FLIGHT 5</u> M.....	10A - 3P	60	05/20/2024 - 05/20/2024	1D	2	\$50.00	2
					** FLIGHT TOTALS **		2	\$100.00	
	6.1	<u>FLIGHT 6</u> .T.....	10A - 3P	60	05/21/2024 - 05/21/2024	1D	2	\$50.00	2

				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 7							
7.1	..W....	10A - 3P	60	05/22/2024 - 05/22/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 8							
8.1	...T...	10A - 3P	60	05/23/2024 - 05/23/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 9							
9.1F..	10A - 3P	60	05/24/2024 - 05/24/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 10							
10.1	M.....	10A - 3P	60	05/27/2024 - 05/27/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 11							
11.1	.T.....	10A - 3P	60	05/28/2024 - 05/28/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 12							
12.1	..W....	10A - 3P	60	05/29/2024 - 05/29/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 13							
13.1	...T...	10A - 3P	60	05/30/2024 - 05/30/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 14							
14.1F..	10A - 3P	60	05/31/2024 - 05/31/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	
	FLIGHT 15							
15.1	M.....	10A - 3P	60	06/03/2024 - 06/03/2024	1D	2	\$50.00	2
				** FLIGHT TOTALS **		2	\$100.00	

May 13, 24
 CONT# 37284427 Mod# Ver# 1 (Last =)
 REP EASTMAN

DDS CONT# 0
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	FLIGHT 16								
16.1	.T.....	10A - 3P	60	06/04/2024 - 06/04/2024	1D	2	\$50.00	2	
				** FLIGHT TOTALS **		2	\$100.00		
	FLIGHT 17								
17.1	..W....	10A - 3P	60	06/05/2024 - 06/05/2024	1D	2	\$50.00	2	
				** FLIGHT TOTALS **		2	\$100.00		
	FLIGHT 18								
18.1	...T...	10A - 3P	60	06/06/2024 - 06/06/2024	1D	2	\$50.00	2	
				** FLIGHT TOTALS **		2	\$100.00		
	FLIGHT 19								
19.1F..	10A - 3P	60	06/07/2024 - 06/07/2024	1D	2	\$50.00	2	
				** FLIGHT TOTALS **		2	\$100.00		
	FLIGHT 20								
20.1	M.....	10A - 3P	60	06/10/2024 - 06/10/2024	1D	2	\$50.00	2	
				** FLIGHT TOTALS **		2	\$100.00		
	FLIGHT 21								
21.1	.T.....	6A - 10A	60	06/11/2024 - 06/11/2024	1D	2	\$75.00	2	
				** FLIGHT TOTALS **		2	\$150.00		

	May 24	Jun 24				
SPOTS	18	24				
CASH	900.00	1250.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	900.00	1250.00				

SPOTS						TOTAL
						42
CASH						2,150.00
TRADE						0.00
NSL						0.00
TOTAL						2,150.00

CONT# **May 13, 24**
37284427 Mod# Ver# 1 (Last =)
REP **EASTMAN**

DDS CONT# 0
C/P/E: / / 13438

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 25+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.