

WUDM 755095

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request                      The request was  accepted #  
 an election message request \*     rejected  
 an issue request \*

Candidate Named in Message: Russel Ott

Office Being Sought: SC State Senate

Election or Issue Referred to: Primary

Sponsor (or authorized candidate committee): \_\_\_\_\_

Treasurer of authorized candidate committee: \_\_\_\_\_

Person Ordering Advertising: Jane Murray

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jane H Murray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Russell Ott

Authorized committee:

Russell Ott for Senate

Agency requesting time (and contact information):

N/A Zimmerman & Murray Associates

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

SC State Senate

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Russell Ott

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Name: Jane H. Murray

Signature:

Name:

Felicia Colley

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

6/6/24



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 6/6/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>755095</u>	Station Call Letters: <u>WUDM</u>	Date Received/Requested: <u>6/6/24</u>
Est. #:	Station Location: <u>Columbia SC</u>	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Momentum National - Russell Ott - Flight Dates 6/06/24 - 6/11/24**

**WWDM-FM 101.3**

STATION	DAY	TIME	DAYPART	LENGTH	6-Jun	10-Jun	Spot	Total	Rate	Total
WWDM-FM 101.3	M-F	6AM - 10AM	AM Drive	:60	2	2	4		\$75.00	\$300.00
WWDM-FM 101.3	M-F	10AM - 3PM	Midday	:60	2	2	4		\$50.00	\$200.00
WWDM-FM 101.3	M-F	3PM - 7PM	PM Drive	:60	2	1	3		\$61.00	\$183.00
WWDM-FM 101.3	Sat	6AM - 10AM	AM Drive	:30	1	0	1		\$10.00	\$10.00
				:60	1	0	1		\$15.00	\$15.00
WWDM-FM 101.3	Sat	10AM - 3PM	Midday	:30	1	0	1		\$10.00	\$10.00
				:60	1	0	1		\$15.00	\$15.00
WWDM-FM 101.3	Sat	3PM - 7PM	PM Drive	:30	1	0	1		\$10.00	\$10.00
				:60	1	0	1		\$15.00	\$15.00
WWDM-FM 101.3	Sun	6AM - 10AM	AM Drive	:30	1	0	1		\$5.00	\$5.00
				:60	1	0	1		\$10.00	\$10.00
WWDM-FM 101.3	Sun	10AM - 3PM	Midday	:30	1	0	1		\$5.00	\$5.00
				:60	1	0	1		\$10.00	\$10.00
WWDM-FM 101.3	Sun	3PM - 7PM	PM Drive	:30	1	0	1		\$5.00	\$5.00
				:60	1	0	1		\$10.00	\$10.00
					17	5	23			\$803.00



# CONTRACT



**Alpha Media LLC**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 (803) 695-8600

<u>Contract / Revision</u> 755095 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>POL 24/ Russel Ott</b>		<u>Original Date / Revision</u> 06/05/24 / 06/05/24
<u>Contract Dates</u> <b>06/06/24 - 06/11/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>Momentum National Russel Ott for State Senate</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WWDM-FM</b>	<u>Account Executive</u> Steven Powell	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Zimmerman & Murray Associates, Inc.(SC)**  
 1286 University Avenue  
 #245  
 San Diego, CA 92103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	06/06/24	06/11/24	Mo-Fr AM	6a-10a		1:00			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	---11--				2	\$75.00			
Week:		06/10/24	06/16/24	11-----				2	\$75.00			
N 2	WWDM	06/06/24	06/11/24	Mo-Fr Midday	10a-3p		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	---11--				2	\$50.00			
Week:		06/10/24	06/16/24	11-----				2	\$50.00			
N 3	WWDM	06/06/24	06/11/24	Mo-Fr PM	3p-7p		1:00			NM	3	\$183.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	---11--				2	\$61.00			
Week:		06/10/24	06/16/24	1-----				1	\$61.00			
N 4	WWDM	06/06/24	06/09/24	Sa-Su AM	6a-10a		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$15.00			
N 5	WWDM	06/06/24	06/09/24	Sa-Su AM	6a-10a		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$10.00			
N 6	WWDM	06/06/24	06/09/24	Sa-Su Midday	10a-3p		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$15.00			
N 7	WWDM	06/06/24	06/09/24	Sa-Su Midday	10a-3p		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$10.00			
N 8	WWDM	06/06/24	06/09/24	Sa-Su PM	3p-7p		1:00			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$10.00			
N 9	WWDM	06/06/24	06/09/24	Sa-Su PM	3p-7p		1:00			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$15.00			
N 10	WWDM	06/06/24	06/09/24	Sa-Su Midday	10a-3p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$10.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



**Alpha Media LLC**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 (803) 695-8600

<u>Contract / Revision</u> 755095 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL 24/ Russel Ott	<u>Original Date / Revision</u> 06/05/24 / 06/05/24
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<u>Contract Dates</u> 06/06/24 - 06/11/24	<u>Product</u> Momentum National Rus	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WWDM	06/06/24	06/09/24	Sa-Su AM	6a-10a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$10.00			
N 12	WWDM	06/06/24	06/09/24	Sa-Su PM	3p-7p		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1-				1	\$10.00			
N 13	WWDM	06/06/24	06/09/24	Sa-Su Midday	10a-3p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$5.00			
N 14	WWDM	06/06/24	06/09/24	Sa-Su PM	3p-7p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$5.00			
N 15	WWDM	06/06/24	06/09/24	Sa-Su AM	6a-10a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----1				1	\$5.00			
<b>Totals</b>											23	\$803.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/11/24	23	\$803.00	(\$120.45)	\$682.55
<b>Totals</b>	23	\$803.00	(\$120.45)	\$682.55

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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