

WUDM 955323

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request
 an election message request *
 an issue request *

The request was accepted #
 rejected

Candidate Named in Message:	<u>Phillip J. Ford</u>
Office Being Sought:	<u>SC House District 93</u>
Election or Issue Referred to:	<u>Primary Election</u>
Sponsor (or authorized candidate committee):	<u>SC for Phillip J. Ford</u>
Treasurer of authorized candidate committee:	<u>Bre Spaulding</u>
Person Ordering Advertising:	<u>Bre Spaulding</u>

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Phillip J. Ford, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phillip J. Ford

Authorized committee:

SC for Phillip J Ford

Agency requesting time (and contact information):

N/A

Candidate's political party:

Demoractic

Office sought (no acronyms or abbreviations):

SC House Disritct 93

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Bre Spaulding

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Phillip J Ford

Signature:

Flobly

Name: Phillip J. Ford

Name:

Felicia Dorkley

Date of Request to Purchase Ad Time: 5.23.24

Date of Station Agreement to Sell Time:

6/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Phillip J Ford

Name: Phillip J. Ford

Date: 5.23.24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 6/6/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>755323</u>	Station Call Letters: <u>WUDM</u>	Date Received/Requested: <u>6/6/24</u>
Est. #:	Station Location: <u>Columbia SC</u>	Run Start and End Dates: <u>6/10 - 6/16</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

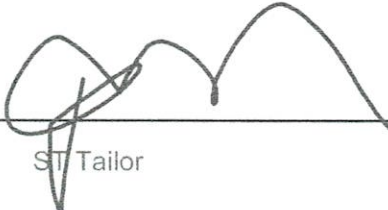
<u>Contract / Revision</u> 755323 /		<u>Alt Order #</u>
<u>Advertiser</u> POL 24/ Phillip J. Ford-SC Houe 93		<u>Original Date / Revision</u> 06/06/24 / 06/06/24
<u>Contract Dates</u> 06/07/24 - 06/11/24	<u>Estimate #</u>	
<u>Product</u> POL: Phil Ford for House		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Keisha Martin	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Tailor Made
 Attention: Tre Tailor
 P.O. Box 536
 Columbia, SC 29229

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	06/07/24	06/11/24	Mo-Fr AM	6a-10a		:30			NM	5	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----1--				1	\$56.00			
Week:		06/10/24	06/16/24	22-----				4	\$56.00			
N 2	WWDM	06/07/24	06/11/24	Mo-Fr Midday	10a-3p		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----2--				2	\$30.00			
Week:		06/10/24	06/16/24	23-----				5	\$30.00			
N 3	WWDM	06/07/24	06/11/24	Mo-Fr PM	3p-7p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----1--				1	\$50.00			
Week:		06/10/24	06/16/24	22-----				4	\$50.00			
N 4	WWDM	06/07/24	06/11/24	Sa-Su Prime Time	6a-7p		:30			NM	10	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	-----+				10	\$7.00			
Week:		06/10/24	06/16/24	-----				0	\$7.00			
Totals											27	\$810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 - 06/11/24	27	\$810.00	(\$121.50)	\$688.50
Totals	27	\$810.00	(\$121.50)	\$688.50

Signature: 
 ST Tailor

Date: 6-7-24
 6-7-24

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

Deposit Date	Deposit Notes	Payment Type	Paid From	Reference Number	Amount	Fees	Net Deposit	Payment Date	Code
5/1/2024	Automatic Deposit for po_1P88nUATwU43J62R4EDQ1zDd	Credit Card	Harvey Elwood Jr	ch_2PAWR4OaiKbG3VY113SPZY/hh	\$5.00	\$0.59	\$4.41	4/29/2024	379 - Press Ids 240 - Due to EF
5/3/2024	Automatic Deposit for po_1PBV3JATwU43J62CrrwI6b	Credit Card	Jane Pigg	ch_2PBabxOaiKbG3VY10aHw5V8	\$50.00	\$2.44	\$47.56	5/1/2024	240 - Due to EF
5/3/2024	Automatic Deposit for po_1PBV3JATwU43J62CrrwI6b	Credit Card	Millie Hayes	ch_2PBabxOaiKbG3VY10aBxwXp	\$200.00	\$8.43	\$191.57	5/1/2024	240 - Due to EF
5/9/2024	Automatic Deposit for po_1PEX3JATwU43J624e06qDXJ	Credit Card	Josh Rule	ch_2Pdp2FOaiKbG3VY10upmzqza	\$219.38	\$6.79	\$212.59	5/7/2024	380-002 ABIP Inspector Expenses
5/15/2024	Automatic Deposit for po_1P6QOqATwU43J62YTR1hm	Credit Card	SC Department of Employment & Workforce	ch_2PFYwOaiKbG3VY10v8XVqo	\$66,000.00	#####	\$64,092.15	5/13/2024	381-045 Dept. of Employment & Workforce
5/24/2024	Automatic Deposit for po_1P75RUATwU43J62Htw8vXd	Credit Card	Mary Soto	ch_2PILHnOaiKbG3VY1nXs8ITI	\$340.00	\$10.28	\$329.72	5/22/2024	361-003 STAR Entry Fees
5/28/2024	Automatic Deposit for po_1PK6FATwU43J62IAIVnOQS	Credit Card	Taylor Farmer	ch_2PId56OaiKbG3VY10x407GUJ	\$35.00	\$1.46	\$33.54	5/23/2024	361-003 STAR Entry Fees
5/29/2024	Automatic Deposit for po_1PLFezATwU43J62JrRNP0lh	Credit Card	Todd Summers	py_2PK3InOaiKbG3VY10uyCU5d	\$35.00	\$1.46	\$33.54	5/24/2024	361-003 STAR Entry Fees
5/29/2024	Automatic Deposit for po_1PLFezATwU43J62JrRNP0lh	Credit Card	SC Educational Television Network	ch_2PjYhFOaiKbG3VY119ZTw6	\$385.00	\$11.58	\$373.42	5/24/2024	361-003 STAR Entry Fees
5/29/2024	Automatic Deposit for po_1PLFezATwU43J62JrRNP0lh	Credit Card	SC Educational Television Network	ch_2PjYwOaiKbG3VY11yTz7WY	\$420.00	\$12.59	\$407.41	5/24/2024	361-003 STAR Entry Fees
Count\Average\Totals					\$67,689.38	#####	\$65,725.91		