



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jonnieka Farr, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jonnieka Farr

Authorized committee:

Committee to elect Jonnieka Farr

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

South Carolina State House Representative District 79

Date of election:

June 11, 2024

General

Primary

Treasurer of candidate's authorized committee:

Ollie Benners

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Jonnieka Farr	Signature: <i>Flokey</i>
Name: Jonnieka Farr	Name: <i>Felicia Cooley</i>
Date of Request to Purchase Ad Time: 06.06.24	Date of Station Agreement to Sell Time: <i>6/6/24</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 6/6/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>740045</u>	Station Call Letters: <u>WUDM / WHYT</u>	Date Received/Requested: <u>6/6/24</u>
Est. #: <u>755354</u>	Station Location: <u>Columbia SC</u>	Run Start and End Dates: <u>6/10 - 6/16</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**Alpha Media LLC**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 (803) 695-8600

<u>Contract / Revision</u> 741045 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>POL 24/ Jonnieka Farr Huse District 79</b>		<u>Original Date / Revision</u> 02/28/24 / 06/06/24
<u>Contract Dates</u> <b>06/07/24 - 06/11/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>House 79</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Steven Powell	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**POL 24/ Jonnieka Farr Huse District 79**  
**Attention: Nic Outen**  
 3814 Main Street  
 Columbia, SC 29201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	06/07/24	06/11/24	Sa-Su AM	6a-10a		:30			NM	1	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S-				1	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 2	WWDM	06/07/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 3	WWDM	06/07/24	06/11/24	Sa-Su Midday	10a-3p		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 4	WWDM	06/07/24	06/11/24	Sa-Su AM	6a-10a		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 5	WWDM	06/07/24	06/11/24	Sa-Su Midday	10a-3p		:30			NM	2	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 6	WWDM	06/07/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	1	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S-				1	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 7	WWDM	06/07/24	06/11/24	Mo-Fr AM	6a-10a		:30			NM	3	\$142.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	----F--				1	\$47.60			
	Week:	06/10/24	06/16/24	MT-----				2	\$47.60			
N 8	WWDM	06/07/24	06/11/24	Mo-Fr PM	3p-7p		:30			NM	3	\$127.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	----F--				1	\$42.50			
	Week:	06/10/24	06/16/24	M-----				2	\$42.50			
N 9	WWDM	06/07/24	06/11/24	Mo-Fr Midday	10a-3p		:30			NM	3	\$76.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



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<u>Contract / Revision</u> 741045 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL 24/ Jonnieka Farr Huse District 79	<u>Original Date / Revision</u> 02/28/24 / 06/06/24
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<u>Contract Dates</u> 06/07/24 - 06/11/24	<u>Product</u> House 79	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				1	\$25.50			
Week:		06/10/24	06/16/24	MT-----				2	\$25.50			
N 10	WWDM	06/07/24	06/10/24	Mo-Fr Evening	7p-12m		:30			NM	4	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				2	\$8.50			
Week:		06/10/24	06/16/24	M-----				2	\$8.50			
<b>Totals</b>											23	\$440.30

Time Period	# of Spots	Gross Amount	Net Amount
06/01/24 -06/11/24	23	\$440.30	\$440.30
<b>Totals</b>	23	\$440.30	\$440.30

**Signature:** \_\_\_\_\_ Jonnieka Farr **Date:** 06.06.24 \_\_\_\_\_

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# CONTRACT



**Alpha Media LLC**  
 1900 Pineview Drive  
 Columbia, SC 29209  
 (803) 695-8600

<u>Contract / Revision</u> 755354 /		<u>Alt Order #</u>
<u>Advertiser</u> POL 24/ Jonnieka Farr Huse District 79		<u>Original Date / Revision</u> 06/06/24 / 06/06/24
<u>Contract Dates</u> 06/07/24 - 06/11/24	<u>Estimate #</u>	
<u>Product</u> House 79		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WHXT-FM	<u>Account Executive</u> Steven Powell	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**POL 24/ Jonnieka Farr Huse District 79**  
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHXT	06/07/24	06/11/24	Sa-Su AM	6a-10a		:30			NM	1	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S-				1	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 2	WHXT	06/07/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 3	WHXT	06/07/24	06/11/24	Sa-Su Midday	10a-3p		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 4	WHXT	06/07/24	06/11/24	Sa-Su AM	6a-10a		:30			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S				2	\$4.25			
	Week:	06/10/24	06/16/24	-----				0	\$4.25			
N 5	WHXT	06/07/24	06/11/24	Sa-Su Midday	10a-3p		:30			NM	2	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S-				2	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 6	WHXT	06/07/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	2	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	-----S-				2	\$8.50			
	Week:	06/10/24	06/16/24	-----				0	\$8.50			
N 7	WHXT	06/07/24	06/11/24	Mo-Fr AM	6a-10a		:30			NM	3	\$63.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	----F--				1	\$21.25			
	Week:	06/10/24	06/16/24	MT-----				2	\$21.25			
N 8	WHXT	06/07/24	06/11/24	Mo-Fr PM	3p-7p		:30			NM	2	\$47.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	----F--				1	\$23.80			
	Week:	06/10/24	06/16/24	M-----				1	\$23.80			
N 9	WHXT	06/07/24	06/11/24	Mo-Fr Midday	10a-3p		:30			NM	3	\$51.00

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<u>Contract / Revision</u> 755354 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL 24/ Jonnieka Farr Huse District 79	<u>Original Date / Revision</u> 06/06/24 / 06/06/24
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<u>Contract Dates</u> 06/07/24 - 06/11/24	<u>Product</u> House 79	<u>Estimate #</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				1	\$17.00			
Week:		06/10/24	06/16/24	MT-----				2	\$17.00			
N 10	WHXT	06/07/24	06/10/24	Mo-Fr Evening	7p-12m		:30			NM	4	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	----F--				2	\$8.50			
Week:		06/10/24	06/16/24	M-----				2	\$8.50			
<b>Totals</b>											23	\$264.35

Time Period	# of Spots	Gross Amount	Net Amount
06/01/24 - 06/11/24	23	\$264.35	\$264.35
<b>Totals</b>	23	\$264.35	\$264.35

**Signature:** Jonnieka Farr **Date:** 06.06.24

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