

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Hayward Bannister, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Overture Walker

Authorized committee:

Overture Walker for S.C. Senate

Agency requesting time (and contact information):

N/A BANCO/Bannister Company, Post Office Box 3427, Columbia, SC 29230

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

South Carolina Senate District 22

Date of election:

June 11, 2024 and November 5, 2024

- General
- Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

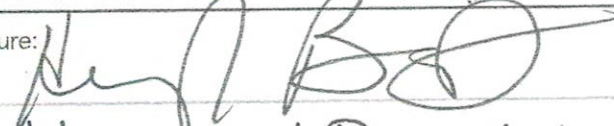
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Hayward Bannister</u>	Name: <u>Felicia Cokley</u>
Date of Request to Purchase Ad Time: <u>5/29/2024</u>	Date of Station Agreement to Sell Time: <u>5/31/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Heyward Bannister

Date: May 29, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/31/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 254412	Station Call Letters: WUDM	Date Received/Requested: 5/31/24
Est. #:	Station Location: Columbia SC	Run Start and End Dates: 6/1 - 6/11

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for a candidate request The request was accepted #
 an election message request * rejected
 an issue request *

Candidate Named in Message: Overture Walker

Office Being Sought: State Senate

Election or Issue Referred to: Primary

Sponsor (or authorized candidate committee): _____

Treasurer of authorized candidate committee: _____

Person Ordering Advertising: Nicole Holland

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

CONTRACT



Alpha Media LLC
 1900 Pineview Drive
 Columbia, SC 29209
 (803) 695-8600

<u>Contract / Revision</u> 754412 /		<u>Alt Order #</u>
<u>Advertiser</u> POL 24/ Overture Walker for Senate		<u>Original Date / Revision</u> 05/30/24 / 05/30/24
<u>Contract Dates</u> 05/25/24 - 06/11/24	<u>Estimate #</u>	
<u>Product</u> Overture Walker		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WWDM-FM	<u>Account Executive</u> Steven Powell	<u>Sales Office</u> Local-Columbia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

POL 24/ Overture Walker for Senate
 Banco Banister
 P.O. Box 3427
 Columbia, SC 29230

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWDM	06/01/24	06/09/24	Sa-Su AM	6a-10a		1:00			NM	4	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	-----S-				2	\$12.75			
	Week:	06/03/24	06/09/24	-----S-				2	\$12.75			
D 2	WWDM	05/25/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	0	\$0.00
N 3	WWDM	06/01/24	06/09/24	Sa-Su Midday	10a-3p		1:00			NM	8	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	-----S				4	\$8.50			
	Week:	06/03/24	06/09/24	-----S				4	\$8.50			
N 4	WWDM	06/01/24	06/09/24	Sa-Su AM	6a-10a		1:00			NM	8	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	-----S				4	\$8.50			
	Week:	06/03/24	06/09/24	-----S				4	\$8.50			
N 5	WWDM	06/01/24	06/09/24	Sa-Su Midday	10a-3p		1:00			NM	4	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/24	06/02/24	-----S-				2	\$12.75			
	Week:	06/03/24	06/09/24	-----S-				2	\$12.75			
D 6	WWDM	05/25/24	06/11/24	Sa-Su PM	3p-7p		:30			NM	0	\$0.00
N 7	WWDM	06/03/24	06/11/24	Mo-Fr AM	6a-10a		1:00			NM	24	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/03/24	06/09/24	22233--				12	\$63.75			
	Week:	06/10/24	06/16/24	66-----				12	\$63.75			
D 8	WWDM	05/27/24	06/11/24	Mo-Fr PM	3p-7p		:30			NM	0	\$0.00
Totals											48	\$1,768.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/24 -06/11/24	48	\$1,768.00	\$1,768.00
Totals	48	\$1,768.00	\$1,768.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this agreement.



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 Columbia, SC 29209
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<u>Contract / Revision</u> 754412 /	<u>Alt Order #</u>
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<u>Advertiser</u> POL 24/ Overture Walker for Senate	<u>Original Date / Revision</u> 05/30/24 / 05/30/24
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<u>Contract Dates</u> 05/25/24 - 06/11/24	<u>Product</u> Overture Walker	<u>Estimate #</u>
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Signature: _____ Date: _____

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Steven Powell <steven.powell@alphamediausa.com>

Proposed Buy for Overture Walker_2024

Nicole H. Holland <nicoleholland803@gmail.com>
 To: Steven Powell <steven.powell@alphamediausa.com>

Thu, May 30, 2024 at 3:38 PM

Columbia - WWDM 101.3

WEEK 3: May 31 - June 1

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Totals
AM DRIVE 6-10a	N/A	N/A	N/A			2	2	4
Rate						\$63.75	\$12.75	
Total						\$ 127.50		\$ 127.50
MIDDAY 10a-3p							2	2
Rate							\$12.75	
Total						\$ -	\$ 25.50	\$ 25.50
PM DRIVE 3-7p						0	0	0
Rate								
Total						\$ -	\$ -	\$ -
					SPOTS	8	COST	\$ 153.00

Steve Harvey

WEEK 2: June 2 - June 8

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Totals
AM DRIVE 6-10a	4	2	2	2	2	2	2	16
Rate	\$8.50	\$63.75	\$63.75	\$63.75	\$63.75	\$63.75	\$12.75	
Total	\$ 34.00	\$ 127.50	\$ 127.50	\$ 127.50	\$ 127.50	\$ 127.50		\$ 671.50
MIDDAY 10a-3p	4	0	0	0	0	0	1	

5/30/24, 6:10 PM

Alpha Media LLC and its affiliates Mail - Proposed Buy for Overture Walker_2024

 **OVERTURE WALKER 1_2024_MP3.mp3**

1854K Download