

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

| | | |
|--|--|--|
| <u>Contract / Revision</u> 298045 / | | <u>Alt Order #</u> WOC10347070 |
| <u>Product</u> Primary 2016 | | |
| <u>Contract Dates</u> 01/28/16 - 02/01/16 | | <u>Estimate #</u> 332 |
| <u>Advertiser</u> Cobb for State Senate | | <u>Original Date / Revision</u> 01/27/16 / 01/27/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KWTX | <u>Account Executive</u> Waco House | <u>Sales Office</u> Waco National |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 65 | <u>Product Code</u> 241 |
| <u>Agency Ref</u> 2129 | | <u>Advertiser Ref</u> 64502 |

And:

SRH Media Inc
PO Box 367
Spencerville, MD 20868

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 5a | 5:00 AM-5:30 AM | | :30 | | | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$50.00 | | | |
| N 2 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 530a | 5:30 AM-6:00 AM | | :30 | | | NM | 3 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$55.00 | | | |
| N 3 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 6a | 6:00 AM-7:00 AM | | :30 | | | NM | 3 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$105.00 | | | |
| N 4 | KWTX | 01/28/16 | 02/01/16 | CBS This Morning | 7:00 AM-9:00 AM | | :30 | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$40.00 | | | |
| N 5 | KWTX | 01/28/16 | 02/01/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$40.00 | | | |
| N 6 | KWTX | 01/28/16 | 02/01/16 | Price Is Right | 10:00 AM-11:00 AM | | :30 | | | NM | 3 | \$255.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$85.00 | | | |
| N 7 | KWTX | 01/28/16 | 02/01/16 | Young and the Restless | 11:00 AM-12:00 PM | | :30 | | | NM | 3 | \$255.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$85.00 | | | |
| N 8 | KWTX | 01/28/16 | 02/01/16 | News 10 @ Noon | 12:00 PM-12:30 PM | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$75.00 | | | |
| N 9 | KWTX | 01/28/16 | 02/01/16 | Bold and Beautiful | 12:30 PM-1:00 PM | | :30 | | | NM | 3 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$60.00 | | | |
| N 10 | KWTX | 01/28/16 | 02/01/16 | The Talk | 1:00 PM-2:00 PM | | :30 | | | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$50.00 | | | |
| N 11 | KWTX | 01/28/16 | 02/01/16 | Let's Make A Deal | 2:00 PM-3:00 PM | | :30 | | | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$50.00 | | | |
| N 12 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 3p | 3:00 PM-3:30 PM | | :30 | | | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$35.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

| | | |
|--|--------------------------------|--|
| <u>Contract / Revision</u> 298045 / | | <u>Alt Order #</u> WOC10347070 |
| <u>Contract Dates</u> 01/28/16 - 02/01/16 | <u>Product</u> Primary 2016 | <u>Estimate #</u> 332 |
| <u>Advertiser</u> Cobb for State Senate | | <u>Original Date / Revision</u> 01/27/16 / 01/27/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 13 | KWTX | 01/28/16 | 02/01/16 | M-F 330p-4p | 3:30 PM-4:00 PM | | :30 | | | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$35.00 | | | |
| N 14 | KWTX | 01/28/16 | 02/01/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$40.00 | | | |
| N 15 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 5p | 5:00 PM-5:30 PM | | :30 | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$125.00 | | | |
| N 16 | KWTX | 01/28/16 | 02/01/16 | CBS Evening News | 5:30 PM-6:00 PM | | :30 | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$125.00 | | | |
| N 17 | KWTX | 01/28/16 | 02/01/16 | News 10 @ 6p | 6:00 PM-6:30 PM | | :30 | | | NM | 3 | \$645.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$215.00 | | | |
| N 18 | KWTX | 01/28/16 | 02/01/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | NM | 3 | \$585.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$195.00 | | | |
| N 19 | KWTX | 01/28/16 | 02/01/16 | M-F News 10 @ 10p | 10:00 PM-10:35 PM | | :30 | | | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/28/16 | 02/03/16 | 1--11-- | | | | 3 | \$275.00 | | | |
| N 20 | KWTX | 01/28/16 | 01/29/16 | Friday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | ----1-- | | | | 1 | \$250.00 | | | |
| N 21 | KWTX | 01/28/16 | 01/30/16 | CBS This Morning Saturday | 6:00 AM-8:00 AM | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$25.00 | | | |
| N 22 | KWTX | 01/28/16 | 01/30/16 | Weekend Rotator Sa | 5:00 PM-5:30 PM | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$20.00 | | | |
| N 23 | KWTX | 01/28/16 | 01/30/16 | CBS Evening News Sa | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$50.00 | | | |
| N 24 | KWTX | 01/28/16 | 01/30/16 | Sa News 10 @ 6p | 6:00 PM-6:30 PM | | :30 | | | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$65.00 | | | |
| N 25 | KWTX | 01/28/16 | 01/30/16 | Sa 630p-7p | 6:30 PM-7:00 PM | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$50.00 | | | |
| N 26 | KWTX | 01/28/16 | 01/30/16 | Saturday Prime Hr 1 | 7:00 PM-8:00 PM | | :30 | | | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$75.00 | | | |
| N 27 | KWTX | 01/28/16 | 01/30/16 | Saturday Prime Hr 2 | 8:00 PM-9:00 PM | | :30 | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$175.00 | | | |
| N 28 | KWTX | 01/28/16 | 01/30/16 | Saturday Prime Hr 3 | 9:00 PM-10:00 PM | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1- | | | | 1 | \$100.00 | | | |
| N 29 | KWTX | 01/28/16 | 01/31/16 | Su 6a-630a | 6:00 AM-6:30 AM | | :30 | | | NM | 1 | \$5.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1 | | | | 1 | \$5.00 | | | |
| N 30 | KWTX | 01/28/16 | 01/31/16 | CBS Sunday Morning | 8:00 AM-9:30 AM | | :30 | | | NM | 1 | \$100.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

| | |
|--|-----------------------------------|
| <u>Contract / Revision</u> 298045 / | <u>Alt Order #</u> WOC10347070 |
|--|-----------------------------------|

| | | |
|---|--------------------------------|---------------------------------|
| <u>Contract Dates</u> 01/28/16 - 02/01/16 | <u>Product</u> Primary 2016 | <u>Estimate #</u> 332 |
|---|--------------------------------|---------------------------------|

| | |
|---|--|
| <u>Advertiser</u> Cobb for State Senate | <u>Original Date / Revision</u> 01/27/16 / 01/27/16 |
|---|--|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1 | | | | 1 | \$100.00 | | | |
| N 31 | KWTX | 01/28/16 | 01/31/16 | Face The Nation | 10:30 AM-11:00 AM | | :30 | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1 | | | | 1 | \$25.00 | | | |
| N 32 | KWTX | 01/28/16 | 01/31/16 | Su News 10 @ 530p | 5:30 PM-6:00 PM | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1 | | | | 1 | \$50.00 | | | |
| N 33 | KWTX | 01/28/16 | 01/31/16 | Sunday Prime Hr 1 | 6:00 PM-7:00 PM | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 01/25/16 | 01/31/16 | -----1 | | | | 1 | \$250.00 | | | |
| Totals | | | | | | | | | | | 71 | \$6,460.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 12/28/15 - 01/31/16 | 52 | \$4,720.00 | (\$708.00) | \$4,012.00 |
| 02/01/16 - 02/01/16 | 19 | \$1,740.00 | (\$261.00) | \$1,479.00 |
| Totals | 71 | \$6,460.00 | (\$969.00) | \$5,491.00 |

Signature: _____ **Date:** _____

