Contract Agreement Between:

CONTRACT

KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

Contract / Revision	Alt Order #
303177 /	WOC10348820

Product
Primary 2016

Contract Dates	Estimate #
02/16/16 - 02/22/16	**336**

Advertiser	Original Date / Revision
Cobb for State Senate	02/05/16 / 02/19/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWTX	Waco House	Waco National

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	65	241

Agency Ref	Advertiser Ref
2129	64502

And:

SRH Media Inc
PO Box 367
Spencerville, MD 20868

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KWTX	02/16/16	02/22/16	News 10 @ 5a	5:00 AM-5:30 AM		:30			NM	5	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$30.00							
N 2	KWTX	02/16/16	02/22/16	News 10 @ 53	5:30 AM-6:00 AM		:30			NM	5	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$55.00							
N 3	KWTX	02/16/16	02/22/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	5	$525.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$105.00							
N 4	KWTX	02/16/16	02/22/16	CBS This Morn	7:00 AM-9:00 AM		:30			NM	20	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	44444--	20	$40.00							
N 5	KWTX	02/16/16	02/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	5	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$40.00							
N 6	KWTX	02/16/16	02/22/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	4	$340.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$85.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	5	*KWTX*	*02/16/16-02/22/16*	*Price Is Right*	*10:00 AM-11:00 AM*	*MTuWThF----*	*:30*		*~~$85.00~~*	*NM*		
	Credited											
N 7	KWTX	02/16/16	02/22/16	Young and the	11:00 AM-12:00 PM		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$100.00							
N 8	KWTX	02/16/16	02/22/16	News 10 @ No	12:00 PM-12:30 PM		:30			NM	5	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$75.00							
N 9	KWTX	02/16/16	02/22/16	Bold and Beaut	12:30 PM-1:00 PM		:30			NM	5	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$60.00							
N 10	KWTX	02/16/16	02/22/16	The Talk	1:00 PM-2:00 PM		:30			NM	5	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$50.00							
N 11	KWTX	02/16/16	02/22/16	Let's Make A D	2:00 PM-3:00 PM		:30			NM	5	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/16/16	02/22/16	11111--	5	$50.00							

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Contract Dates	Product	Estimate #
02/16/16 - 02/22/16	Primary 2016	**336**

Advertiser	Original Date / Revision
Cobb for State Senate	02/05/16 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	KWTX	02/16/16	02/22/16	News 10 @ 3p	3:00 PM-3:30 PM		:30			NM	5	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$35.00						
N 13	KWTX	02/16/16	02/22/16	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	5	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$35.00						
N 14	KWTX	02/16/16	02/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	10	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	22222--	10	$40.00						
N 15	KWTX	02/16/16	02/22/16	News 10 @ 5p	5:00 PM-5:30 PM		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$125.00						
N 16	KWTX	02/16/16	02/22/16	CBS Evening N	5:30 PM-6:00 PM		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$125.00						
N 17	KWTX	02/16/16	02/22/16	News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	5	$1,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$215.00						
N 18	KWTX	02/16/16	02/22/16	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$125.00						
N 19	KWTX	02/16/16	02/22/16	Monday Prime I	9:00 PM-10:00 PM		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	1------	1	$350.00						
N 20	KWTX	02/16/16	02/22/16	M-F News 10 @	10:00 PM-10:35 PM		:30			NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$275.00						
N 21	KWTX	02/16/16	02/22/16	Late Show	10:35 PM-11:35 PM		:30			NM	5	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$70.00						
N 22	KWTX	02/16/16	02/22/16	Late Late Show	11:37 PM-12:37 XM		:30			NM	5	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/16/16	02/22/16	11111--	5	$15.00						
N 23	KWTX	02/16/16	02/16/16	Tuesday Prime	7:00 PM-8:00 PM		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	-1-----	1	$400.00						
N 24	KWTX	02/16/16	02/16/16	Tuesday Prime	8:00 PM-9:00 PM		:30			NM	4	$1,575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	-1-----	1	$400.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KWTX*	*02/16/16-02/22/16*	*CBS Evening News*	*5:30 PM-6:00 PM*	MTuWThF----	*:30*	~~*$125.00*~~	*NM*
	See MG 24.2,24.3,24.4,24.5							
2	*KWTX*	*02/16/16-02/22/16*	*CBS Evening News*	*5:30 PM-6:00 PM*	MTuWThF----	*:30*	~~*$125.00*~~	*NM*
	See MG 24.2,24.3,24.4,24.5							
3	*KWTX*	*02/16/16-02/22/16*	*CBS Evening News*	*5:30 PM-6:00 PM*	MTuWThF----	*:30*	~~*$125.00*~~	*NM*
	See MG 24.2,24.3,24.4,24.5							
4	*KWTX*	*02/16/16-02/22/16*	*CBS Evening News*	*5:30 PM-6:00 PM*	MTuWThF----	*:30*	~~*$125.00*~~	*NM*
	See MG 24.2,24.3,24.4,24.5							

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Cobb for State Senate	02/05/16 / 02/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot / Start Date	Ch / End Date	Date Range / Weekdays	Description / Spots/Week		Start/End Time / Rate	Weekdays	Length		Rate	Type		
1	KWTX	02/15/16-02/21/16	Tuesday Prime Hr 2		8:00 PM-9:00 PM	-Tu--------	:30		~~$400.00~~	NM		
See MG 24.2,24.3,24.4,24.5												
2	KWTX	02/15/16-02/21/16	Tuesday Prime Hr 2		8:00 PM-9:00 PM	-Tu--------	:30		$500.00	NM		
Ⓜ MG for 28.1,16.4,16.1,16.2,16.3,24.1,27.1												
3	KWTX	02/15/16-02/21/16	Sunday Prime Hr 4		9p-10p	---------Su	:30		$500.00	NM		
Ⓜ MG for 28.1,16.4,16.1,16.2,16.3,24.1,27.1												
4	KWTX	02/15/16-02/21/16	Sunday Prime Hr 2		7p-8p	---------Su	:30		$550.00	NM		
Ⓜ MG for 28.1,16.4,16.1,16.2,16.3,24.1,27.1												
5	KWTX	02/16/16-02/22/16	CBS This Morning Saturday		558a-8a	-------Sa--	:30		$25.00	NM		
Ⓜ MG for 28.1,16.4,16.1,16.2,16.3,24.1,27.1												
N 25	KWTX	02/16/16	02/18/16	Thursday Prime	9:00 PM-10:00 PM		:30			NM	1	$300.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays ---1---	Spots/Week 1		Rate $300.00							
N 26	KWTX	02/16/16	02/19/16	Friday Prime Hı	7:00 PM-8:00 PM		:30			NM	1	$250.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays ----1--	Spots/Week 1		Rate $250.00							
N 27	KWTX	02/16/16	02/19/16	Friday Prime Hı	8:00 PM-9:00 PM		:30			NM	0	$0.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays ----1--	Spots/Week 1		Rate $250.00							
Spot / 1	Ch / KWTX	Date Range / 02/15/16-02/21/16	Description / Friday Prime Hr 2		Start/End Time / 8:00 PM-9:00 PM	Weekdays ------F----	Length / :30		Rate / ~~$250.00~~	Type / NM		
See MG 24.2,24.3,24.4,24.5												
N 28	KWTX	02/16/16	02/19/16	Friday Prime Hı	9:00 PM-10:00 PM		:30			NM	0	$0.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays ----1--	Spots/Week 1		Rate $250.00							
Spot / 1	Ch / KWTX	Date Range / 02/15/16-02/21/16	Description / Friday Prime Hr 3		Start/End Time / 9:00 PM-10:00 PM	Weekdays ------F----	Length / :30		Rate / ~~$250.00~~	Type / NM		
See MG 24.2,24.3,24.4,24.5												
N 29	KWTX	02/16/16	02/20/16	CBS This Morn	6:00 AM-8:00 AM		:30			NM	1	$25.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $25.00							
N 30	KWTX	02/16/16	02/20/16	NCAA BB RS (	Various		:30			NM	1	$40.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $40.00							
N 31	KWTX	02/16/16	02/20/16	Weekend Rotat	5:00 PM-5:30 PM		:30			NM	1	$20.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $20.00							
N 32	KWTX	02/16/16	02/20/16	CBS Evening N	5:30 PM-6:00 PM		:30			NM	1	$50.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $50.00							
N 33	KWTX	02/16/16	02/20/16	Sa News 10 @	6:00 PM-6:30 PM		:30			NM	1	$65.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $65.00							
N 34	KWTX	02/16/16	02/20/16	Sa 630p-7p	6:30 PM-7:00 PM		:30			NM	1	$50.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $50.00							
N 35	KWTX	02/16/16	02/20/16	Saturday Prime	7:00 PM-8:00 PM		:30			NM	1	$75.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $75.00							
N 36	KWTX	02/16/16	02/20/16	Saturday Prime	8:00 PM-9:00 PM		:30			NM	1	$75.00
Start Date / Week: 02/15/16	End Date 02/21/16	Weekdays -----1-	Spots/Week 1		Rate $75.00							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 37	KWTX	02/16/16	02/20/16	Saturday Prime	9:00 PM-10:00 PM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	-----1-	1	$100.00						
N 38	KWTX	02/16/16	02/20/16	Sa-Su News 1(	10:00 PM-10:35 PM		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	-----1-	1	$200.00						
N 39	KWTX	02/16/16	02/21/16	Su 6a-630a	6:00 AM-6:30 AM		:30			NM	1	$5.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$5.00						
N 40	KWTX	02/16/16	02/21/16	CBS Sunday M	8:00 AM-9:30 AM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$100.00						
N 41	KWTX	02/16/16	02/21/16	Face The Natio	10:30 AM-11:00 AM		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$25.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KWTX	02/15/16-02/21/16	*Face The Nation*	*10:30 AM-11:00 AM*	---------Su	*:30*		*~~$25.00~~*	*NM*		
		Credited										
N 42	KWTX	02/16/16	02/21/16	Su News 10 @	5:30 PM-6:00 PM		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$50.00						
N 43	KWTX	02/16/16	02/21/16	Sunday Prime H	6:00 PM-7:00 PM		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$250.00						
N 44	KWTX	02/16/16	02/21/16	Sunday Prime H	8:00 PM-9:00 PM		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$250.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KWTX	02/15/16-02/21/16	*Sunday Prime Hr 3*	*8:00 PM-9:00 PM*	---------Su	*:30*		*~~$250.00~~*	*NM*		
		Credited										
N 45	KWTX	02/16/16	02/21/16	Sa-Su News 1(	10:00 PM-10:35 PM		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	------1	1	$250.00						
N 46	KWTX	02/16/16	02/22/16	All Day Rotator	4a-4a		:30			NM	18	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/15/16	02/21/16	-TWTFSS	16	$0.00						
Week:		02/22/16	02/28/16	M------	2	$0.00						
									Totals		161	$13,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 -02/22/16	161	$13,195.00	($1,979.25)	$11,215.75
Totals	161	$13,195.00	($1,979.25)	$11,215.75

Signature: _____ **Date:** _____

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