

Confirmation



MISSISSIPPI RIVER RADIO-CAPE
324 BROADWAY ST
CAPE GIRARDEAU, MO 63701
573-335-8291

MC/VISA/AMEX/DISCOVER
ACCEPTED AT
www.riverradio.net

Contract # 12130
Date Entered 07/30/18
Sales Person MEG DAVIS
Sales % 2.00
Billing Cycle Calendar
Revenue Source Cape Local Political
Conflict 1 Political
P.O. # REGULAR
Contract 07/31/18 - 08/07/18

STRACK, J.W. /FRIENDS OF JW STRACK
351 SANDY DRIVE
ALTENBERG MO 63732

Station	Date/Time	Schedule	Len	Comment	Avail Type	Rate	Qty	Total
1	KZIM-AM 07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	8.00	3	24.00
1	KZIM-AM 08/06/18-08/07/18 6:00a-10:00a	1,2,0,0,0,0,0	01:00		COMMERCIAL	8.00	3	24.00
2	KEZS-FM 07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	21.60	3	64.80
2	KEZS-FM 08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	01:00		COMMERCIAL	21.60	2	43.20
3	KGIR-AM 07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	12.21	10	122.10
3	KGIR-AM 08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	12.21	3	36.63
4	KGKS-FM 07/30/18-08/03/18 6:00a-10:00a	0,3,3,2,1,0,0	00:30		COMMERCIAL	9.40	9	84.60
4	KGKS-FM 08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	9.40	3	28.20
5	KEZS-FM 07/30/18-08/03/18 3:00p-7:00p	0,4,3,1,2,0,0	00:30		COMMERCIAL	40.00	10	400.00
5	KEZS-FM 08/06/18-08/06/18 3:00p-7:00p	1,0,0,0,0,0,0	00:30		COMMERCIAL	40.00	1	40.00
6	KCGQ-FM 07/30/18-08/03/18 6:00a-10:00a	0,4,3,1,2,0,0	00:30		COMMERCIAL	15.00	10	150.00
6	KCGQ-FM 08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	00:30		COMMERCIAL	15.00	2	30.00
7	KZIM-AM 07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	8.00	10	80.00
7	KZIM-AM 08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	8.00	3	24.00
8	KEZS-FM 07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	21.60	10	216.00
8	KEZS-FM 08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	21.60	3	64.80
9	KGKS-FM 07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	9.40	3	28.20
9	KGKS-FM 08/06/18-08/07/18 6:00a-10:00a	1,2,0,0,0,0,0	01:00		COMMERCIAL	9.40	3	28.20
10	KGIR-AM 07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	12.21	3	36.63
10	KGIR-AM 08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	01:00		COMMERCIAL	12.21	2	24.42
11	KCGQ-FM 07/30/18-08/03/18 6:00a-10:00a	0,0,0,2,1,0,0	01:00		COMMERCIAL	15.00	3	45.00
11	KCGQ-FM 08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	01:00		COMMERCIAL	15.00	3	45.00

Customer _____ Sales Person _____

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Station	Date/Time	Schedule	Len	Comment	Avail Type	Rate	Qty	Total
12 KEZS-FM	07/30/18-08/03/18 3:00p-7:00p	0,0,0,2,1,0,0	01:00		COMMERCIAL	40.00	3	120.00
12 KEZS-FM	08/06/18-08/06/18 3:00p-7:00p	1,0,0,0,0,0,0	01:00		COMMERCIAL	40.00	1	40.00
Total								1799.78

Station Summary	Count	Gross	Net
KZIM-AM	19	152.00	152.00
KEZS-FM	33	988.80	988.80
KGIR-AM	18	219.78	219.78
KGKS-FM	18	169.20	169.20
KCGQ-FM	18	270.00	270.00

Projected Billing	Count	Gross	Net
July 2018	23	415.44	415.44
August 2018	83	1384.34	1384.34
	106	1799.78	1799.78

Customer _____ Sales Person _____