

# Confirmation



MISSISSIPPI RIVER RADIO-CAPE  
324 BROADWAY ST  
CAPE GIRARDEAU, MO 63701  
573-335-8291

MC/VISA/AMEX/DISCOVER  
ACCEPTED AT  
www.riverradio.net

Contract # 12130  
Date Entered 07/30/18  
Sales Person MEG DAVIS  
Sales % 2.00  
Billing Cycle Calendar  
Revenue Source Cape Local Political  
Conflict 1 Political  
P.O. # REGULAR  
Contract 07/31/18 - 08/07/18

STRACK, J.W. /FRIENDS OF JW STRACK  
351 SANDY DRIVE  
ALTENBERG MO 63732

Station	Date/Time	Schedule	Len	Comment	Avail Type	Rate	Qty	Total
1 KZIM-AM	07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	8.00	3	24.00
1 KZIM-AM	08/06/18-08/07/18 6:00a-10:00a	1,2,0,0,0,0,0	01:00		COMMERCIAL	8.00	3	24.00
2 KEZS-FM	07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	21.60	3	64.80
2 KEZS-FM	08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	01:00		COMMERCIAL	21.60	2	43.20
3 KGIR-AM	07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	12.21	10	122.10
3 KGIR-AM	08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	12.21	3	36.63
4 KGKS-FM	07/30/18-08/03/18 6:00a-10:00a	0,3,3,2,1,0,0	00:30		COMMERCIAL	9.40	9	84.60
4 KGKS-FM	08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	9.40	3	28.20
5 KEZS-FM	07/30/18-08/03/18 3:00p-7:00p	0,4,3,1,2,0,0	00:30		COMMERCIAL	40.00	10	400.00
5 KEZS-FM	08/06/18-08/06/18 3:00p-7:00p	1,0,0,0,0,0,0	00:30		COMMERCIAL	40.00	1	40.00
6 KCGQ-FM	07/30/18-08/03/18 6:00a-10:00a	0,4,3,1,2,0,0	00:30		COMMERCIAL	15.00	10	150.00
6 KCGQ-FM	08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	00:30		COMMERCIAL	15.00	2	30.00
7 KZIM-AM	07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	8.00	10	80.00
7 KZIM-AM	08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	8.00	3	24.00
8 KEZS-FM	07/30/18-08/03/18 6:00a-10:00a	0,4,3,2,1,0,0	00:30		COMMERCIAL	21.60	10	216.00
8 KEZS-FM	08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	00:30		COMMERCIAL	21.60	3	64.80
9 KGKS-FM	07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	9.40	3	28.20
9 KGKS-FM	08/06/18-08/07/18 6:00a-10:00a	1,2,0,0,0,0,0	01:00		COMMERCIAL	9.40	3	28.20
10 KGIR-AM	07/30/18-08/03/18 6:00a-10:00a	0,0,0,1,2,0,0	01:00		COMMERCIAL	12.21	3	36.63
10 KGIR-AM	08/06/18-08/07/18 6:00a-10:00a	1,1,0,0,0,0,0	01:00		COMMERCIAL	12.21	2	24.42
11 KCGQ-FM	07/30/18-08/03/18 6:00a-10:00a	0,0,0,2,1,0,0	01:00		COMMERCIAL	15.00	3	45.00
11 KCGQ-FM	08/06/18-08/07/18 6:00a-10:00a	2,1,0,0,0,0,0	01:00		COMMERCIAL	15.00	3	45.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation

Station	Date/Time	Schedule	Len	Comment	Avail Type	Rate	Qty	Total
12 KEZS-FM	07/30/18-08/03/18 3:00p-7:00p	0,0,0,2,1,0,0	01:00		COMMERCIAL	40.00	3	120.00
12 KEZS-FM	08/06/18-08/06/18 3:00p-7:00p	1,0,0,0,0,0,0	01:00		COMMERCIAL	40.00	1	40.00
Total								1799.78

Station Summary					Count	Gross	Net
KZIM-AM					19	152.00	152.00
KEZS-FM					33	988.80	988.80
KGIR-AM					18	219.78	219.78
KGKS-FM					18	169.20	169.20
KCGQ-FM					18	270.00	270.00

Projected Billing		Count	Gross	Net
July	2018	23	415.44	415.44
August	2018	83	1384.34	1384.34
		106	1799.78	1799.78

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_