

Judge Federspiel Campaign Summary

Tactics	Geo-Targeting	Deliverable	Monthly Budget
OTT Video ad will play alongside premium CTV publisher content. Providers include: Turner (CNN), Sling TV (ESPN, TBS, TNT), Discovery, Hulu, and A&E	Target by cities, counties, or state	10,000 videos	\$588.24
Total			\$588.24

Flight dates: October 16th 2020 - November 2nd 2020

Marice Haratty

Print Name

Marice Haratty

Signature

10/15/2020

Date

CONTRACT

Townsquare Media Yakima
4010 Summitview Ave
Yakima, WA 98908
(509) 972-3461

Yakima

And:

SPD&G Advertising and Public Relations
1440 North 16th Avenue, Suite 1
Yakima, WA 98902

<u>Contract / Revision</u> 2131940 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Doug Federspiel		<u>Original Date / Revision</u> 10/15/20 / 10/15/20
<u>Contract Dates</u> 10/16/20 - 11/02/20	<u>Estimate #</u>	
<u>Product</u> Ignite Campaign - General Election 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Yakima	<u>Account Executive</u> Juan Barragan	<u>Sales Office</u> Local Yakima
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Yakima Ignite

*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount
N 1	10/16/20	11/02/20	OTT	0	\$588.24	Flat Fee	\$588.24
Totals				0			\$588.24

Time Period	Gross Amount	Agency Comm.	Net Amount
11/01/20 - 11/02/20	\$588.24	(\$88.24)	\$500.00
Totals	\$588.24	(\$88.24)	\$500.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.