

**May 20, 22**  
 CONT# 35921688 Mod# Ver# 1 (Last = )  
 REP Katz Group Sales  
 TO WZSR-FM (Chicago, IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: NA / NA / PAC52322

SALESPERSON FAX#

PH#

BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People Who Play By The Rules PAC 5.23.22  
 FLT May 23, 22 - May 29, 22

**\* REP ORDER COMMENT \***

**\*\* 5/20/2022 2:03:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION**  
**\*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS**  
**WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S**  
**NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ**  
**CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A**  
**CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK**  
**TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE**  
**CONFIRM ORDER IN SYSTEM. THANK YOU!**  
**\*\* 5/20/2022 2:03:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT**  
**ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\***  
**\*\* 5/20/2022 2:03:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ**  
**GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	5/23/2022 - 5/27/2022	1W	4	\$36.00	4
	1.2	MTWTF..	10A - 3P	60	5/23/2022 - 5/27/2022	1W	4	\$36.00	4
	1.3	MTWTF..	3P - 7P	60	5/23/2022 - 5/27/2022	1W	4	\$36.00	4
	1.4	.....S.	6A - 7P	60	5/28/2022 - 5/28/2022	1W	2	\$29.00	2
	1.5	.....S	6A - 7P	60	5/29/2022 - 5/29/2022	1W	2	\$29.00	2
					<b>** WEEKLY FLIGHT TOTALS **</b>		16	\$548.00	

	<b>May 22</b>
SPOTS	16
CASH	548.00
TRADE	0.00
NSL	0.00
TOTAL	548.00

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	TOTAL
SPOTS	16
CASH	548.00
TRADE	0.00
NSL	0.00
TOTAL	548.00

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**\*\* Competitive Comments \*\***

SVC:  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 632066  
**Alt Order #:** 35921688  
**Product Desc:** People Who Play by the Rules PAC  
**Estimate:** PAC52322  
**Flight Dates:** 05/23/22 - 05/29/22  
**Original Date / Rev:** 05/20/22 / 05/20/22  
**Order Type:** TRANSACTIONAL

**WZSR-FM**  
**Primary AE:** Christal Chicago  
**Sales Office:** N-CHR  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 W 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL22/People Who Play By The Rules  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Issue  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	16	\$548.00	\$465.80

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	16	\$548.00	\$465.80	0.00
<b>Totals</b>	<b>16</b>	<b>\$548.00</b>	<b>\$465.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZSR	05/23/22	05/29/22	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	MTWTF--	1:00	4	\$36.00	P-03	0.00	NM	4	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	MTWTF--		4		\$36.00		0.00					
N 2	WZSR	05/23/22	05/29/22	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	MTWTF--	1:00	4	\$36.00	P-03	0.00	NM	4	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	MTWTF--		4		\$36.00		0.00					
N 3	WZSR	05/23/22	05/29/22	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	MTWTF--	1:00	4	\$36.00	P-03	0.00	NM	4	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	MTWTF--		4		\$36.00		0.00					
N 4	WZSR	05/28/22	05/28/22	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----2-	1:00	2	\$29.00	P-03	0.00	NM	2	\$58.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	-----2-		2		\$29.00		0.00					
N 5	WZSR	05/29/22	05/29/22	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----2	1:00	2	\$29.00	P-03	0.00	NM	2	\$58.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	-----2		2		\$29.00		0.00					

Totals 16 \$548.00