

EMPLOYMENT FCC PUBLIC FILE REPORT 2023 WRDR & WJUX, Old Bridge, NEW JERSEY
REPORTING PERIOD:

February 1, 2023 – January 31, 2024

Bridgelight, LLC, the licensee of WRDR & WJUX, is a "religious broadcaster" as that term is defined in the FCC's Second Report and Order and Third Notice of Proposed Rule Making in MM Docket No 98-204. As such, Bridgelight LLC has established Christian religious belief as a job qualification for all station employees. Among those who share our religious principles, Bridgelight, LLC recruits and hires employees without regard to race, color, national origin or gender.

FULL-TIME POSITIONS:

1. Office Assistant/Receptionist

RECRUITMENT SOURCES USED:

1. On 8/11/2023, the job notice was posted to LinkedIn website via Job Posting, www.cmbonline.org, Indeed and www.jobs@hisair.net posted on 8/14/23

RECRUITMENT SOURCE FOR PERSON HIRED:

1. Word of mouth
2. Reference

TOTAL NUMBER OF PERSONS INTERVIEWED:

1. 3
2. 2

DATE VACANCY FILLED:

1. 8/15/23 – Office Assistant/Receptionist

**WRDR(FM) and WJUX(FM)
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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	<i>Internship Program (1 point)</i>	<p>From 2/2/22 - 5/19/22 we had two interns from Calvary Christian High School, Old Bridge, NJ.</p> <p>From 9/8/22 – 5/31/23 we had one intern from Calvary Christian High School, Old Bridge, NJ.</p> <p>Internship: Learn and engage with our Donor Perfect Software system. Keep inventory of supplies and promotional items. Complete thank you mailings to listeners. Learn accounting responsibilities of a station. Train in on-air programming/ production, within studio software systems.</p> <p>Kathleen Meacham was the manager that oversaw their internship.</p>
2	<i>Training programs that enable station personnel to acquire skills to qualify them for higher level positions (1 point)</i>	<p>The Operations Broadcast Assistant had the opportunity to train with the Operations Director in the following systems. This has provided the assistant with the skills to get to the next level of the operations of the radio station.</p> <p>Training programs: iMedia Touch Enterprise (Station's Automation System) Application Training on Production, On-Air and Log Tools.</p> <p>Natural Log (Stations's Automation System Log Template)</p>
3	<i>Training programs that enable station personnel to acquire skills to qualify them for higher level positions (1 point)</i>	<p>The Office Manager, Community Relations Manager, and the afternoon on air personality attended a multi-day training for radio broadcasting (Vidare Creative). The training was done by seasoned radio broadcasters.</p> <p>Training: Listened to lectures of improving on air verbiage. Met in small groups to collaborate on new initiatives for gaining additional radio listeners. Learned how to change mailings to be better equipped in fundraising.</p>