



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26107596	<b>Changes as of:</b> 7/17/2018 at 8:24 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 416/442/6658	<b>Flight:</b> 7/17/18 - 7/23/18	<b>Station:</b> NLAS
<b>Agency:</b> WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	<b>Advertiser:</b> Clean Air Moms Action	<b>Market:</b> Las Vegas
<b>Product:</b> issue	<b>Office:</b> WASHINGTON	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency Order #:</b> 7540504	<b>Service:</b> Nielsen	<b>Total \$:</b> \$320.00
<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 8
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total CPP:</b> \$0.00
<b>Separation:</b>		<b>Total GRP:</b>
		<b>Traffic #:</b> 1619543

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/17 - 7/17		Total Spots	Total \$	CPP*	GRP*
							7/17					
1	Tu-F,M 3p-4p		The Rifleman-MeTV	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
2	Tu-F,M 6p-7p		MAMA FAMILY/JEFFERSONS	\$40.00	0	30	3		3	\$120.00	\$0.00	0.0
3	Tu-F,M 7p-8p		M*A*S*H-MeTV	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
4	Su 8p-10p		Columbo-MeTV	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
<b>TOTALS:</b>							<b>8</b>		<b>8</b>	<b>\$320.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/16/18 4:18 PM	JENNA NUBAR	Separation: 30
07/16/18 3:03 PM	System	Notice Received.
07/16/18 3:01 PM	Sharon Kanaley	please note: line 2 6-7pm is not Hawaii 5-0, programs airing are: Mama's Family/The Jeffersons.
07/16/18 10:38 AM	JENNA NUBAR	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$32,000
<b>NLAS Share:</b>	1%
<b>Comment:</b>	
<b>KLAS:</b>	20%
<b>KSNV:</b>	27%
<b>KTNV:</b>	21%
<b>KVCW:</b>	5%
<b>KVVU:</b>	22%
<b>NVCW:</b>	4%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$320.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$320.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jul	8	\$320.00
<b>Total</b>	<b>8</b>	<b>\$320.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/16/18 4:18 PM	JENNA NUBAR	Confirmed			\$0	\$0	Changes: Demo Meta to [R16]. 1 buyline added or modified.
Makegood 1	7/16/18 3:01 PM	Sharon Kanaley	Confirmed			\$0	\$0	
Queued for Electronic Contracting	7/16/18 10:55 AM					\$0	\$0	
New	7/16/18 10:37 AM	JENNA NUBAR	Confirmed	8		\$320.00	\$320.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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