

**KTXH**

**ISSUES & PROGRAMS REPORT**

**3rd QTR 2017**

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## KTXH

In response to Houston's growing Hispanic population, KTXH airs "American Latino" on Sundays at 11am. and "LatiNation" Sundays at 1130am.

American Latino is a nationally syndicated, half-hour program that celebrates American Latino Pride. The weekly, award winning half-hour show sets the standard for culturally relevant television for young U.S. born Latinos in the United States.

LatiNation is a nationally syndicated, half-hour program that takes an entertaining and in-depth look at the impact of the Latino experience on American Culture. From investigative exposes to talk show discussions, from pop culture to politics, nothing is off limits on LatiNation.

On Saturday, 8/12, we aired American Latino Presents: LOL Latinos Out Loud! This program is a celebration of some of the top Latino talents in the world of comedy and entertainment.

On Saturday, 9/30, we aired The Hispanic College Quiz Show. Airing during Hispanic Heritage month, this program tests the nation's top Hispanic students on their knowledge of Hispanic culture and history.

KTXH serves the community by airing Amber Alerts, severe weather warnings and crawls as needed. Listed below are the alerts our viewers saw in the quarter:

### **Amber Alerts**

On 8/6, an Amber Alert was issued at 10:50pm.

On 8/18, an Amber Alert was issued at 9:20pm.

### **Weather Crawls**

On 7/15, weather crawl aired at 2:14pm and 4:03pm.

On 8/25, tornado warnings aired at 2:00pm, 2:25pm, 2:46pm, 4:03pm, 10:05pm, 10:43pm, 11:07pm, 11:30pm, 11:59pm, 1:00am, 2:16am, 3:00am, 3:30am, 3:40am.

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On 8/26, tornado warnings aired at 4:30am, 5:01am, 5:31am, 12:50pm, 12:55pm, 7:03pm, 7:47pm, 8:20pm, 8:34pm

On 8/26, flash flood warnings aired at 8:55am, 11:05am, 11:35am.

On 8/27, weather crawls aired at 1:43pm, 5:30pm, 6:55pm, 7:32pm, 10:05pm.

On 8/27, tornado warnings aired at 2:00am, 3:02am, 3:31am, 4:00am, 5:03am, 10:16am, 10:43am, 10:54am, 11:35pm,

On 8/27, flash flood warnings aired at 10:01am.

On 8/27, evacuation orders aired at 10:43pm, 11:22pm.

On 8/28, tornado warnings aired at 12:32am, 2:00am.

On 8/28, flash flood warnings aired at 1:08am, 1:30am, 1:43am, 4:37am.

On 8/28, weather crawls aired at 12:17pm, 2:00pm, 2:04pm, 4:08pm.

On 8/29, a weather crawl aired at 4:00pm.

On 9/18, a weather crawl aired at 7:18pm.

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**KTXH EDUCATIONAL AND INFORMATIONAL PROGRAMS, 3rd QUARTER 2017**

Here is the list of educational and informational children's core programming targeted to children 13-16. Refer to the quarterly 398 for details:

**“Teen Kids News”** presents news and information features in a teen appropriate manner with segments including college advice; personal safety-including tips for new drivers; vocabulary skills; training and nutrition.

**“Made in Hollywood: Teen Edition”** introduces its audience to behind-the-scene filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

**“Animal Rescue”** features spectacular rescues of all types of animals and dedicated people around the world who help sick, injured or abused animals.

**“Elizabeth Stanton’s Great Big World”** offers a dynamic television experience for teens – combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas.

**“Live Life & Win”** features inspirational segments from character and determination in the arts, school and sports to health and wellness to teen success stories, with themes including social responsibility, perseverance, leadership, academic achievement, volunteerism, and exercise and nutrition.

**“America’s Heartland”** presents the importance of learning about farming and feeding the world.

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**KTXH RELIGIOUS PROGRAMS, 3rd QUARTER 2017**

KTXH broadcasted the following religious programs (local and syndicated) during this quarter:

- **700 Club, M-F, 9-10am – A mix of news and commentary, interviews, feature stories and Christian ministry.**
- **Power Walk Ministries with Dr. Paul Cannings, Sundays, 6-630am**
- **Key of David, Sundays, 730-8am, 7/2/17-7/16/17**
- **In Touch Ministries, Sundays, 8-9am – A series of lessons from the Bible.**
- **Living Truth, Sundays, 9-930am – Religious messages and stories about people who improve society locally and globally.**

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### **KTXH PSA SUMMARY REPORT**

A comprehensive list of PSA's that aired on KTXH during the quarter is listed on the next page.

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July 2017

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## August 2017



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## September 2017