



**Remit Address:**  
**WRAL**  
**PO Box 60904**  
**Accounting Department**  
**Charlotte, NC 28260**  
**Main: (919)890-6000**  
**Billing:**

# DUPLICATE INVOICE

|                   |                         |                 |                     |
|-------------------|-------------------------|-----------------|---------------------|
| Advertiser        | Richard Burr for Senate | Invoice #       | 168855-2            |
| Product           | BURR FOR SEN 10/28      | Invoice Date    | 11/06/16            |
| Estimate Number   | 8489                    | Invoice Month   | November 2016       |
|                   |                         | Invoice Period  | 10/31/16 - 10/31/16 |
| Property          | WRAL                    | Order #         | 168855              |
| Account Executive | Cheryl Blair            | Alt Order #     | 08429387            |
| Sales Office      | Washington Telerep      | Deal #          |                     |
| Sales Region      | National                | Order Flight    | 10/28/16 - 10/31/16 |
| Billing Calendar  | Broadcast               | Agency Code     |                     |
| Billing Type      | Cash                    | Advertiser Code | 475                 |
| Special Handling  | CIA - Mark PAID         | Product 1/2     | 894                 |
| Agency Ref        |                         | Advertiser Ref  |                     |

**Billing Address:**

**National Media Research Planning & Placement, LLC**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

| Line | Channel | Description                              | Time          | Day | Date                 | Length | Air Time | Ad-ID               | Rate     | Reconciliation | Ref # |
|------|---------|--|---------------|-----|----------------------|--------|----------|---------------------|----------|----------------|-------|
| 1    | WRAL    | Days of Our Lives                        | 1p-2p         |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 1:27 PM  | DMSC2016RB11H       | \$575.00 |                | 2     |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 1:59 PM  | CCI-2016-RB-001 rev | \$575.00 |                | 1     |
| 2    | WRAL    | Today Show III                           | 10-11a        |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 1x     | 1-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 10:28 AM | CCI-2016-RB-001 rev | \$400.00 |                | 1     |
| 3    | WRAL    | Tonight Show                             | 11:35p-1237xm |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 12:03 AM | DMSC2016RB11H       | \$525.00 |                | 2     |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 12:33 AM | CCI-2016-RB-001 rev | \$525.00 |                | 1     |
| 4    | WRAL    | Dr. Phil - 2nd Run                       | 11a-12p       |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 11:34 AM | DMSC2016RB11H       | \$400.00 |                | 1     |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 11:56 AM | CCI-2016-RB-001 rev | \$400.00 |                | 2     |
| 5    | WRAL    | WRAL Noon News                           | 12-1p         |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 12:13 PM | DMSC2016RB11H       | \$625.00 |                | 2     |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 12:41 PM | CCI-2016-RB-001 rev | \$625.00 |                | 1     |
| 6    | WRAL    | Dr. Phil                                 | 3-4p          |     |                      |        |          |                     |          |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |               |     |                      |        |          |                     |          |                |       |
|      |         |  |               |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |          |                |       |
|      | WRAL    |  |               | M   | 10/31/16             | :30    | 3:12 PM  | DMSC2016RB11H       | \$675.00 |                | 2     |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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|-------------------|-------------------------|-----------------|---------------------|
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|                   |                         | Invoice Period  | 10/31/16 - 10/31/16 |
| Property          | WRAL                    | Order #         | 168855              |
| Account Executive | Cheryl Blair            | Alt Order #     | 08429387            |
| Sales Office      | Washington Telerep      | Deal #          |                     |
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| Billing Calendar  | Broadcast               | Agency Code     |                     |
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| Special Handling  | CIA - Mark PAID         | Product 1/2     | 894                 |
| Agency Ref        |                         | Advertiser Ref  |                     |

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**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

| Line | Channel | Description                              | Time     | Day | Date                 | Length | Air Time | Ad-ID               | Rate       | Reconciliation | Ref # |
|------|---------|--|----------|-----|----------------------|--------|----------|---------------------|------------|----------------|-------|
| 6    | WRAL    | Dr. Phil                                 | 3-4p     |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 3:32 PM  | CCI-2016-RB-001 rev | \$675.00   |                | 1     |
| 7    | WRAL    | WRAL 4p News                             | 4-5p     |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      |         |  |          |     | 10/31/16 to 11/06/16 | 2x     | 2-----   |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 4:12 PM  | DMSC2016RB11H       | \$700.00   |                | 2     |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 4:41 PM  | CCI-2016-RB-001 rev | \$700.00   |                | 1     |
| 8    | WRAL    | WRAL 5a News                             | 5a-530a  |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      |         |  |          |     | 10/31/16 to 11/06/16 | 1x     | 1-----   |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 5:10 AM  | CCI-2016-RB-001 rev | \$625.00   |                | 1     |
| 9    | WRAL    | WRAL 5p News                             | 5-530p   |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      |         |  |          |     | 10/31/16 to 11/06/16 | 1x     | 1-----   |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 5:29 PM  | DMSC2016RB11H       | \$1,750.00 |                | 1     |
| 10   | WRAL    | WRAL 6p News                             | 6p-6:30p |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      |         |  |          |     | 10/31/16 to 11/06/16 | 1x     | 1-----   |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 6:29 PM  | CCI-2016-RB-001 rev | \$2,625.00 |                | 1     |
| 11   | WRAL    | Today Show                               | 7-9a     |     |                      |        |          |                     |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |          |     |                      |        |          |                     |            |                |       |
|      |         |  |          |     | 10/31/16 to 11/06/16 | 4x     | 4-----   |                     |            |                |       |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 7:23 AM  | DMSC2016RB11H       | \$975.00   |                | 3     |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 8:00 AM  | CCI-2016-RB-001 rev | \$975.00   |                | 2     |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 8:39 AM  | DMSC2016RB11H       | \$975.00   |                | 4     |
|      | WRAL    |  |          | M   | 10/31/16             | :30    | 9:00 AM  | CCI-2016-RB-001 rev | \$975.00   |                | 1     |
| 12   | WRAL    | The Voice MON                            | 8-10p    |     |                      |        |          |                     |            |                |       |

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|------|---------|--|--------|-----|----------------------|-----------|----------|---------------|------------|----------------|-------|
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 3 |        |     | 10/31/16 to 11/06/16 | 1x        | 1-----   |               |            |                |       |
|      | WRAL    |  |        | M   | 10/31/16             | :00       |          |               | \$4,000.00 | Credited       | 1     |
| 13   | WRAL    | Today Show II                            | 9a-10a |     |                      |           |          |               |            |                |       |
|      |         | Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 2 |        |     | 10/31/16 to 11/06/16 | 1x        | 1-----   |               |            |                |       |
|      | WRAL    |  |        | M   | 10/31/16             | :30       | 9:59 AM  | DMSC2016RB11H | \$450.00   |                | 1     |
|      |         | <u>Aired Spots</u>                       |        |     |                      | <b>21</b> |          |               |            |                |       |

|                              |                    |                                     |
|------------------------------|--------------------|-------------------------------------|
| <u>Gross Total</u>           | <b>\$16,750.00</b> |                                     |
| <u>Agency Commission</u>     | <b>\$2,512.50</b>  |                                     |
| <b><u>Net Amount Due</u></b> | <b>\$14,237.50</b> | <b><u>Payment Terms 30 Days</u></b> |

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