

EFFECTV POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS

☒ Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet, national health care policy, national abortion rights issues, or federal judicial appointments, etc.).

OR

☐ Ad relates to state or local issue and does not communicate a political matter of national importance (e.g., issues being decided by the state legislature or city council, state ballot issues, zoning controversies, local school issues.)

1) Requested by (Agency name, address, phone number and contact):

- a) **Agency Name:** Grassroots Media
- b) **Contact Name:** Mike D'Ettorre
- c) **Phone Number:** 610-220-7188
- d) **Address:** Click or tap here to enter text.

2) Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a) **Name:** She Speaks for Me PAC
- b) **Contact Name:** Patricia Mar
- c) **Phone Number:** NA
- d) **Address:** 393 7th Ave STE 301 San Francisco, CA 94118
- e) **EIN#, FEC#, W-9 or CP575 (optional):** 1688729

3) Date of request: 11/6/2023

4) Request received by: David Bishop

5) Description of the content of the ad (e.g. topics or issues discussed/candidates referenced): Promoting Barbara Lee for CA US Senate

6) If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Barbara Lee

7) If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): NA

8) If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election: NA

9) If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): NA

10) List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Patricia Mar,

11) If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: Click or tap here to enter text. **YES.**

- a) **Date of follow-up inquiry:** Click or tap here to enter text.
- b) **Name of person contacted for follow-up inquiry:** Click or tap here to enter text.

12) DMA : San Francisco, ☒ **Interconnect (Check if Yes)**

Zones: Click or tap here to enter text.

13) Distribution Platform(s): Check if applies:

- ☒ **Linear TV;** ☐ **VOD;** ☒ **Digital/websites/apps**

14) Date and information provided, if any: Click or tap here to enter text.

15) Disposition:

- ☒ **Accepted – see attached contract details**
- ☐ **Rejected – provide reason:** Click or tap here to enter text.

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16) Date of ROR completion: 11/6/2023

17) Additional information: Click or tap here to enter text.