

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4044637

Traffic Order #	11675440,11675439		Created On	11/10/2023 11:43:32 AM		Order Status	Contract Confirmed	
Order #	4044637		Created By	NCC_Gateway_User		Gross \$	1600.00	
Order Descrp	63136889_POL_ISSUE _SHE SPEAKS FOR ME - CA		Updated On	11/10/2023 3:19:27 PM		Net \$	1152.00	
Client	AMP - SHE SPEAKS FOR ME - CA		Updated By	eClerx BOT		Units	2	
Start Date	11/27/2023		Industry	Political-Association		Credit Hold	NO	
End Date	12/3/2023		REFERENCES			BILLING INFORMATION		
# of Weeks	1		Primary			Purchase Order #	63136889	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	1		Tertiary			EDI INFORMATION		
AE 1	NCC - SAC - WASH DC		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate		
Agency	AMP - GRASSROOTS MEDIA LLC	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Sacramnto-Stkton-Modesto - PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	2		Zip	07003				
Zones	SACRAMENTO DISH - I+,Sacramento DMA I...		Contact					
Total Networks	1		Phone	111-111-1111		SYSCODE LIST		
GENERAL COMMENTS			Avail Tag			9765,6300		
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6300

Traffic Order #	11675440	Created On	11/10/2023 11:43:32 AM	Order Status	Contract Confirmed
Order #	4044637	Created By	NCC_Gateway_User	Syscode Gross \$	1410.00
Order Descrp	63136889_POL_ISSUE _SHE SPEAKS FOR ME - CA	Updated On	11/10/2023 3:16:48 PM	Syscode Net \$	1015.20
Client	AMP - SHE SPEAKS FOR ME - CA	Updated By	eClerx BOT	Syscode Units	1
Start Date	11/27/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	12/3/2023	Zones	Sacramento DMA Interconnect 6300	Avg Unit Rate	1410.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6300	Newsom vs DeSantis Debate	11/30/2023	11/30/2023	Th 6p-7p				X				1	\$1,410.00	\$1,410.00	30

**SUMMARY FOR SYSCODE 9765**

<b>Traffic Order #</b>	11675439	<b>Created On</b>	11/10/2023 11:43:32 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4044637	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	190.00
<b>Order Descrp</b>	63136889_POL_ISSUE _SHE SPEAKS FOR ME - CA	<b>Updated On</b>	11/10/2023 3:16:48 PM	<b>Syscode Net \$</b>	136.80
<b>Client</b>	AMP - SHE SPEAKS FOR ME - CA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	1
<b>Start Date</b>	11/27/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	12/3/2023	<b>Zones</b>	SACRAMENTO DISH - I+	<b>Avg Unit Rate</b>	190.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	1		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	9765	Newsom vs DeSantis Debate	11/30/2023	11/30/2023	Th 6p-7p				X				1	\$190.00	\$190.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4044637							
Traffic Order #	11675440,11675439		# of Weeks	1		Active	Yes
Order #	4044637		Created On	11/10/2023 11:43:32 AM		Order Status	Contract Confirmed
Order Descrp	63136889_POL_ISSUE _SHE SPEAKS FOR ME - CA		Created By	NCC_Gateway_User		Gross \$	1600.00
Client	AMP - SHE SPEAKS FOR ME - CA		Updated On	11/10/2023 3:19:27 PM		Net \$	1152.00
Start Date	11/27/2023		Updated By	eClerx BOT		Units	2
End Date	12/3/2023		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	