

SCRIPPS BROADCASTING HOLDINGS LLC



WSFL-TV, Miami-Ft. Lauderdale

ISSUES & PROGRAMS LIST – 2nd QUARTER 2020

WSFL's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

The following list was determined after careful evaluation of information and communication with community leaders and local organizations. Below represents topics we look to address year-round:

- Community Service/Consumer Advocacy
- Charity
- Economy/Finance
- Education
- Health
- Technology

From *April 1 through June 30, 2020*, WSFL addressed the above community issues and needs through the following on-air programs and public service announcements, supplemental off-air outreach such as the station's on-line website and participation in community service events. The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

- WSFL's **Inside South Florida** – A comprehensive locally produced 30-minute Public Affairs show with local guest interviews covering important issues in their own communities. **Inside South Florida** airs on Saturday's 12:00pm, 7:00pm, and Sunday's 3:00pm.
- WSFL's **The Rebound South Florida** - a weekly 30-minute show aimed at helping viewers navigate through the Covid-19 pandemic. From getting back to work to making ends meet and managing the pressure, The Rebound will help South Floridians relieve some of the pressure as the country focuses on ways to revive. **The Rebound South Florida** airs on Thursday's 7:30pm and 10:00pm.
- Public Service Announcements

Program-Issues Report
WSFL-TV
2nd Quarter 2020

Descriptions of episodes and events which addressed public affairs issues of interest to the local community.

WSFL “Inside South Florida” – Hosts Melissa Marrero, Kirk Gimenez and Miriam Tapia
Sat 12n-12:30pm, 7-7:30pm and Sun 3-3:30pm

COMMUNITY SERVICE/COVID-19 ISSUES:

Inside South Florida (#502) April 4 & 5, Length 28:30 –

This week, our show is here to help you cope with the coronavirus and the quarantine. We’re all in this together. And one way that South Floridians are coping with the quarantine is by turning to the power of music. Also, it’s great spotlighting a family owned restaurant. South Floridians are also working hard to keep families and our community fed.

Inside South Florida (#503) April 11 & 12, Length 28:30 –

We start with new testing sites and a new community effort to track Covid-19. In our “We’re open” segment, we highlight a restaurant that has transformed into a pop-up market to serve customers and first responders. Plus, a family-owned dry cleaner fighting to stay open while serving their customers during this pandemic. And, how a local woman is keeping frontline workers safe.

Inside South Florida (#504) April 18 & 19, Length 28:30 –

We start in Miami-Dade where the mayor had a full week of critical announcements. We will highlight many of the efforts going on to help feed South Florida during Covid-19. From first responders to veterans. How our community is taking care of its own. And a South Florida mall creates a special letter writing program to send messages to one of the hardest hits area in the country. And we feature the restaurant Casa Sensei.

Inside South Florida (#505) April 25 & 26, Length 28:30 -

Miami-Dade and Broward are starting to make plans to re-open as the Coronavirus pandemic shifts into a new phase. But South Floridians are still rising to the challenge to help each other through this worldwide crisis. How a local market found a creative way to create new jobs for those who were left without work because of Covid-19. Plus, Don Shula and former dolphins team up to tackle hunger. And, a creole restaurant keeps serving up tasty treats. And a story that will brighten your day – a special Liberty City parade for a little girl.

Inside South Florida (#506) May 2 & 3, Length 28:30 -

The “new norm” includes South Florida parks partially re-opening this week. And, we report on Doral’s big mall reopening while the Miami Marlins baseball team starts a new food distribution program.

Inside South Florida (#507) May 9 & 10, Length 28:30 –

While the rest of Florida is rolling into phase 1 of re-opening, officials in South Florida are keeping us on a slower timetable. The national guard helps distribute foody for the needy. And a local sushi restaurant helps its furloughed workers.

Inside South Florida (#508) May 16 & 17, Length 28:30 –

And we are still focused on keeping you safe, informed and inspired in order to tackle the changing norms. Here are the latest preparations as we start to reopen. And, we shine the spotlight on the Class of 2020 high school graduates in our best and brightest segment. And how you can enjoy Disney from your couch at home. And a restaurant where the name says it all -- Ms. Cheezious.

Inside South Florida (#509) May 23 & 24, Length 28:30 –

The week started with Miami-Dade Mayor Carlos Gimenez visiting a barber shop in Miami Lakes and a Sergio's restaurant in Kendall to see how they handled phase 1 of the reopening.

Inside South Florida (#510) May 30 & 31, Length 28:30 –

Restaurants opened in South Florida this week as did beaches in Broward County. And that's where we start the show – with that big announcement. And, we will also focus on Lincoln Road Mall, downtown Miami, The Grove and Wynwood reopening. And a new drive-in movie theater opens-up. And we take you for a trip to Lion Country Safari.

Inside South Florida (#511) June 6 & 7, Length 28:30 –

Miami-Dade and Broward Counties, like the rest of the nation, were caught in the grip of grief this week. But there are still messages of hope and unity as our community finds ways to shine. Here's where you can reset and reconnect locally. And, from protests to a pandemic, how can you cope with the grief being felt nationwide and worldwide.

Inside South Florida (#512) June 13 & 14, Length 28:30 –

We start the show with the highly anticipated reopening of beaches in Miami-Dade County. And gyms reopen. Plus, our station gives back by helping Meals on Wheels. And, we introduce you to an iconic Miami Bodega and buffet -- Palacio de Los Jugos. Plus, how you can get involved with the Little Haiti book festival, virtually.

Inside South Florida (#513) June 20 & 21, Length 28:30 -

It is an exciting time as our show is starting to refocus and get back to featuring the fun side of South Florida – like a new restaurant with Caribbean cuisine and outdoor yoga in this week's show. And, as you head out there let us remind you to always follow the new Coronavirus safety guidelines, which are being implemented in the hotels that are now back in business.

Inside South Florida (#514) June 27 & 28, Length 28:30 -

We feature how Miami Spice, a restaurant showcase, is expanding to meet the challenges of covid-19. A local composer writes a message of rebuilding with the focus on helping the arts and fighting social injustice. Plus, a dinosaur parade helps rekindle the Dino dreams for a little boy battling cancer.

CHARITY:

Inside South Florida (#502) April 4 & 5: Floridians working hard to keep families and our community fed (**Length 2:00**). Food Distributions: Broward Schools (**Length 1:40**). Florida Teacher Delivers Pizza to families in need (**Length 1:00**).

Inside South Florida (#504) April 18 & 19: Marlins Food bank Jackie Robinson Day (**Length 1:00**). Little Smiles Donations (**Length :30**). United Way Veterans Food Giveaway (**Length 1:00**). Feeding South Florida (**Length :20**); Mendez Fuel Food Distribution (**Length :40**).

Inside South Florida (#505) April 25 & 26: Broward Humane Society Donations (**Length :30**). We are Open: Gulf Stream Park (**Length 1:00**). We are Open: Creole Restaurant (**Length 1:30**). Frontline Foods (**Length 2:30**). Miami Dolphins Alumni Feed Hungry (**Length :45**)

Inside South Florida (#506) May 2 & 3: Chevy Parks Open (**Length 2:00**). We are Open: City Place Doral (**Length 2:00**). Marlins Launch Weekly Food Distribution (**Length :30**). United Way (**Length 1:30**). Diaper bank (**Length 1:00**). Amazon Feeding South Florida (**Length 2:00**).

Inside South Florida (#507) May 9 & 10: National Guard helps Feeding South Florida (**Length :45**). Marlins feed Nurses on Nurse week (**Length :45**). Discount mugs donation (**Length 2:00**).

Inside South Florida (#510) May 30 & 31: United Way Broward Lincoln (**Length 1:30**).

Inside South Florida (#511) June 6 & 7: Make-A-Wish Pool Makeover (**Length 1:00**).

Inside South Florida (#512) June 13 & 14: Meals on Wheels helping our community (**Length 2:00**). Broward Schools Summer Food drive (**Length 1:15**)

Inside South Florida (#513) June 20 & 21: Meals on Wheels 90 year old volunteer (**Length 2:00**).

Inside South Florida (#514) June 27 & 28: Meals on Wheels – Kids Breakfast (**Length 2:00**). Broward Schools Summer Food drive (**Length 1:15**)

ECONOMY:

Inside South Florida (#502) Aril 4 & 5: McDonald's Meal Coupon (**Length 1:40**). We are Open, Recovery Unplugged (**Length 2:30**).

Inside South Florida (#503) April 11 & 12: Small business Insurance for COVID-19 (**Length 2:00**). HSBC Donates during this pandemic (**Length :40**). Lyft offers free rides (**Length 2:00**).

Inside South Florida (#504) April 18 & 19: Mayor Gimenez Recap on local business openings (**Length 2:00**). We are Open: Casa Sensei (**Length 2:00**). We are Open: Units of Miami (**Length 2:00**).

Inside South Florida (#506) May 2 & 3: Chevy Parks Open (**Length 2:00**). We are Open: City Place Doral (**Length 2:00**). Small Business Tips (**Length 1:30**).

Inside South Florida (#507) May 9 & 10: COVID-19 Open Phase Update (**Length 1:30**). Rebound Resume tips (**Length 2:00**). South Florida Ford launches Get in & Give in Campaign (**Length 1:30**). Rising Tide Car Wash helping others (**Length 1:30**).

Inside South Florida (#508) May 16 & 17: Preparations to Reopening on Monday (**Length 1:30**). We are Open: Ms. Cheezious (**Length 2:00**).

Inside South Florida (#509) May 23 & 24: Reopen Phase 1: Lincoln Road Mall in Miami (**Length 1:00**).

Inside South Florida (#512) June 13 & 14: Reopening South Florida Gyms (**Length 2:00**). We are Open: Burger Hive (**Length 2:00**).

Inside South Florida (#513) June 20 & 21: Local hotels back in business (**Length 2:00**). We are Open: C-Food Shack (**Length 2:00**).

Inside South Florida (#510) May 30 & 31: Coronavirus latest Broward beaches Open (**Length 1:00**). We are Open: Wynwood and new drive-in movie theater, CarFix Cinema (**Length 2:00**).

Inside South Florida (#511) June 6 & 7: Status of Miami (**Length 1:30**); We are Open House of Mac (**Length 2:00**). Miami Dolphins Food Relief Fund (**Length 1:00**). Consumer Spending during COVID-19 (**Length 1:30**).

EDUCATION:

Inside South Florida (#505) April 25 & 26: Liberty City Teachers organize a Birthday Parade for an 8 year old student (**Length :45**). Amigos for Kids (**Length 1:30**).

Inside South Florida (#509) May 23 & 24: Hopkins Scholarships (**Length 1:00**). Best and Brightest (**Length 1:00**). Ford School Awards (**Length 1:00**).

Inside South Florida (#510) May 30 & 31: Hollywood Institute now open (**Length 2:00**). Best and Brightest: William H. Turner Technical Arts High School honors (**Length 1:30**).

Inside South Florida (#512) June 13 & 14: Best & Brightest – Silver Knight Winners (**Length 2:00**). Little Haiti Book Festival (**Length 1:30**).

HEALTH:

Inside South Florida (#502) April 4 & 5: Toilet Paper Workout (**Length 2:00**).

Inside South Florida (#503) April 11 & 12: New Testing sites and new community effort to track Covid-19 (**Length 1:00**); Glove pollution (**Length 2:00**). Fort Lauderdale Behavioral Health discusses COVID-19 (**Length 2:00**).

Inside South Florida (#506) May 2 & 3: Reduce Child Stress (**Length 1:30**). Chen Medical: Taking care of elderly during COVID-19 (**Length 1:30**). Banned Nursing homes (**Length 1:30**).

Inside South Florida (#509) May 23 & 24: Red Nose Day bringing health awareness to the community (**Length 1:30**). Local dentist reopens (**Length 2:00**). Dr. Miami reopens (**Length 2:00**). Toast Distillery Hand Sanitizer (**Length 2:30**).

Inside South Florida (#511) June 6 & 7: Staying safe during camping (**Length 1:30**). Psychologist Tips to Cope with Nationwide Grief (**Length 2:00**).

Inside South Florida (#512) June 13 & 14: Safety in America (**Length 2:00**).

Inside South Florida (#513) June 20 & 21: Kidney transplant Virtual Graduation (**Length 1:00**). Germ Genie (**Length 1:30**).

TECHNOLOGY:

Inside South Florida (#502) April 4 & 5: FIU makes reusable 3D Face Shields for Baptist Hospital **(Length 2:00)**.
What to Stream during this pandemic **(Length 1:30)**.

Inside South Florida (#503) April 11 & 12: Tips on Home Learning **(Length 1:30)**; Glove pollution **(Length 2:00)**.

Inside South Florida (#504) April 18 & 19: What to Stream during this pandemic **(Length 2:00)**. Virtual Entertainment **(Length 2:00)**.

Inside South Florida (#505) April 25 & 26: Virtual Riverwalk **(Length 1:30)**. Amigos for Kids **(Length 1:30)**.

Inside South Florida (#506) May 2 & 3: South Florida Colleges Virtual Commencement **(Length 2:00)**.

Inside South Florida (#508) May 16 & 17: Boys & Girls Club goes Virtual **(Length :45)**.

Inside South Florida (#511) June 6 & 7: Thynk Global **(Length 2:00)**. What to Stream Part 4 **(Length 2:00)**.

Inside South Florida (#514) June 27 & 28: "Rebuild" Virtual Orchestra **(Length 3:00)**.

WSFL “The Rebound South Florida” – Hosted by Melissa Marrero
Thursday’s 7:30-8pm and 10-10:30pm

COMMUNITY SERVICE/COVID-19 ISSUES:

The Rebound South Florida (#001) May 28, Length 28:30 –

School officials speak out about the future looks like for students.

Toast Distillers in Miami is hiring.

Find out why thousands of Floridians are still waiting for the \$600 weekly payments from the federal government.

Letters you can send your bank or landlord if you’re struggling to pay your rent or mortgage.

Free virtual therapy with a special golden retriever.

The Rebound South Florida (#002) June 4, Length 28:30 –

Managing the pressure during the these trying times.

We track down a history of problems with the state’s unemployment website.

Highlights of a Miami-based company looking to hire dozens of workers.

The Rebound South Florida (#003) June 11, Length 28:30 -

Our Investigative Team takes a closer look at how the state’s contact tracing program is helping to stop the spread of coronavirus.

Are we in for a child-care crisis?

A former local news anchor is giving back and putting smiles on children’s faces across South Florida.

Our challenge to the community to help those in need as they rebound from the pandemic.

The Rebound South Florida (#004) June 18, Length 28:30 –

Meals on Wheels South Florida Launches Grab & Go Food Program for Kids.

With schools and several summer camps closed, families are depending on food distributions to feed their children.

To help with the high need, the nonprofit organization Meals on Wheels expanded their BreakSpot Program.

The Rebound South Florida (#005) June 25, Length 28:30 –

Our team looks at the Covid-19 testing capabilities of Florida, and how it’s handling what seems to be a surge in demand.

A group of moms worried about sending their kids back to school in the fall come together to make sure their kids get their education and stay safe.

A Meals on Wheels volunteer shares her reason for giving back.

The Miami Dolphin Foundation does its part to help South Florida rebound.