

SCRIPPS BROADCASTING HOLDINGS LLC



WSFL-TV, Miami-Ft. Lauderdale

ISSUES & PROGRAMS LIST - FIRST QUARTER 2020

WSFL's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

The following list was determined after careful evaluation of information and communication with community leaders and local organizations. Below represents topics we look to address year-round:

- Community Events/Social
- Charity
- Economy/Finance
- Education
- Health
- Technology

From *January 1 through March 31, 2020*, WSFL addressed the above community issues and needs through the following on-air programs and public service announcements, supplemental off-air outreach such as the station's on-line website and participation in community service events. The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

- WSFL's **Inside South Florida** – A comprehensive locally produced Public Affairs show with local guest interviews covering important issues in their own communities. **Inside South Florida** airs on Saturday's 12:00pm, 7:00pm, and Sunday's 3:00pm.
- Public Service Announcements

**Program-Issues Report
WSFL-TV
1st Quarter 2020**

Descriptions of episodes and events which addressed public affairs issues of interest to the local community.

**WSFL “Inside South Florida” – Hosts Melissa Marrero & Kirk Gimenez
Sat 12n-1230p, 7-730p and Sun 3-330p**

COMMUNITY EVENTS/SOCIAL:

Inside South Florida (#490) Jan. 11 & 12, Length 28:30, A preview of the biggest party for the big game at a Multi-million-dollar mansion on Star Island. A taste of the newest restaurant on South Beach. Graffiti, illusions and comic murals in Wynwood. We explore all the different cultures in South Florida.

Inside South Florida (#491) Jan. 18 & 19, Length 28:30, It is BIG-TIME entertainment including counting down to Super Sunday. Texas-style barbeque has made its way to South Florida! Our local BB&T Center explores dinosaurs coming to life.

Inside South Florida (#492) Jan. 25 & 26, Length 28:30, The Super Bowl game in Miami between the Chiefs and The 49ers is coming next weekend. Super foods and the super stadium preparations are the topic of the day. We got to see the field and talk to NFL officials as they put the finishing touches on Hard Rock stadium.

Inside South Florida (#494) Feb. 8 & 9, Length 28:30, This week we introduce our new studio. And we are all still buzzing about the great job Miami did of hosting the Super Bowl game. And what a wonderful half-time performance by J-lo and Shakira! We recap all local super events from super weekend.

Inside South Florida (#497) Feb. 29 & Mar 1, Length 28:30, We focus on the Best Of Inside South Florida including new reports on the South Beach Wine and food festival and the Miami Heat dedicating an entire weekend to Dwyane Wade who had his jersey raised to the rafters.

Inside South Florida (#498) Mar 7 & Mar 8, Length 28:30, We’re celebrating the 37th year of the Miami International film festival. A preview of what to expect this year. Plus, a super teacher taking a stance in support of better pay for all teachers. Businesses owners and artists meet to discuss the future of Wynwood. The meeting took place after a bid proposed closing businesses at 11 pm.

Inside South Florida (#499) Mar 14 & Mar 15, Length 28:30, On our show today, we’ll show you how Miami is the place to be to learn a new game — Padel tennis. Plus, from pastas to pastelitos, we’ve got your foodie cravings covered. We have that and a whole lot more on Inside South Florida but first—our host, Miriam Tapia was at opening night for the Miami Film Festival last week. She chats with one of the stars of the film “The Burnt Orange Heresy”.

Inside South Florida (#500) Mar 21 & Mar 22, Length 28:30, Welcome to Inside South Florida. This week we are focusing on the health and safety of you and your family during this Coronavirus pandemic.

CHARITY:

Inside South Florida (#493) Feb. 1 & 2: Make-A-Wish Foundation comes to South Florida and we talk to filmmakers of Moana helping to make someone's dream come true **(Length 2:00)**. Miami Dolphins help the South Florida community with a Charity Breakfast cart **(Length 2:00)**. Big Bounce House of America comes to Miami for local charity event **(Length 1:00)**.

Inside South Florida (#495) Feb. 15 & 16: The United Way kicks-off a Cook-off for the military veterans in South Florida **(Length 2:00)**.

Inside South Florida (#498) Mar. 7 & 8: Finding ways to help feed South Florida **(Length 2:00)**. We visit the 9th Annual Magnolia Luncheon raising money for local children charities **(Length 2:00)**.

ECONOMY:

Inside South Florida (#498) Mar. 7 & 8: A super teacher taking a stance in support of better pay for all teachers **(Length 2:30)**. Businesses owners and artists meet to discuss the future of Wynwood **(Length 2:00)**.

Inside South Florida (#499) Mar. 14 & 15: We speak to an Amazon Cashier-less grocery store **(Length 2:30)**.

EDUCATION:

Inside South Florida (#495) Feb. 15 & 16: Focusing on our Super Teacher of the Month, KIPP Dana Bailey and how she takes pride in teaching her students the importance of respecting one another **(Length 2:30)**.

Inside South Florida (#499) Mar. 14 & 15: We will show you how Miami is the place to be to learn a new fun game, Padel Tennis **(Length 2:00)**.

HEALTH:

Inside South Florida (#495) Feb. 15 & 16: We speak with our favorite Nurse Monica on how to keep safe during the Flu season **(Length 2:00)**.

Inside South Florida (#496) Feb. 22 & 23: Finding ways to help fight cancer with the Miami Dolphins Cancer Challenge **(Length 2:30)**; And, we discuss American Heart Month **(Length 2:00)**.

Inside South Florida (#500) Mar. 21 & 22: We will show you how to stay in shape and have fun with Yoga Fun Festival at Gulfstream in Hallandale **(Length 2:30)**.

Inside South Florida (#501) Mar. 28 & 29: We have a discussion with a healthcare professional regarding binge watching and the related health risks **(Length 2:30)**.

TECHNOLOGY:

Inside South Florida (#495) Feb. 15 & 16: Super Safety tips on how to keep your personal information safe on the internet **(Length 2:00)**.

Inside South Florida (#499) Mar. 14 & 15: Talk to our Tech experts on Twitter Testing stories **(Length 2:00)**.