

DUPLICATE INVOICE



WYFF 4
 505 Rutherford Street
 Greenville, SC 29609
 Main: (864)242-4404
 Billing: (407)389-7661

WYFF4.com

Billing Address:

Davis Ad Agency
 Attention: Accounts Payable
 1010 Wisconsin Ave
 Ste 205
 Georgetown, DC 20007

Send Payment To:

WYFF 4
 PO Box 90041
 Prescott, AZ 86304-9041

Invoice #	Invoice Date	Invoice Month	Invoice Period
1713953-1	02/11/18	February 2018	01/29/18 - 02/10/18

Property	Account Executive	Sales Office	Sales Region
WYFF 4	Jenna Nubar	Eagle-Washingt	National

Advertiser	Product	Estimate Number
California For Population S	California for Population S	175

Flight Dates	Order #	Alt Order #
02/06/18 - 02/10/18	1713953	25887946

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	49	55

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
1	02/06/18	02/10/18	NBC Today Show Class of Time - Pre-emptible with notice	7-9am	-TW----	:30	4	\$750.00	NM																																																							
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



WYFF4.com

Send Payment To:

WYFF 4
PO Box 90041
Prescott, AZ 86304-9041

Invoice #	Invoice Date	Invoice Month	Invoice Period
1713953-1	02/11/18	February 2018	01/29/18 - 02/10/18

Advertiser	Product	Estimate Number
California For Population S	California for Popluation S	175

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
4	02/06/18	02/10/18	M-F 6pm News Class of Time - Pre-emptible with notice	6-630pm	-TWT---	:30	3	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
3	WYFF	Tu	02/06/18	6:14 PM	M-F 6pm News	6-630pm	:30	CPOPMPORPH30RVH	\$1,000.00 NM	
1	WYFF	W	02/07/18	6:09 PM	M-F 6pm News	6-630pm	:30	CPOPMPORPH30RVH	\$1,000.00 NM	
2	WYFF	Th	02/08/18	6:27 PM	M-F 6pm News	6-630pm	:30	CPOPMPORPH30RVH	\$1,000.00 NM	
5	02/06/18	02/10/18	Sat 6pm News Class of Time - Fixed Non Pre-emptible	6-630pm	-----S-	:30	1	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
02/05/18 02/11/18 -----S- 1 \$1,200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WYFF	Sa	02/10/18	6:29 PM	Sat 6pm News	6-630pm	:30	CPOPMPORPH30RVH	\$1,200.00 NM	
6	02/06/18	02/10/18	OLYMPICS TODAY SHO 7-9A Class of Time - Pre-emptible with notice		---T---	:30	2	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
02/05/18 02/11/18 ---T--- 2 \$750.00										
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2	WYFF	Th	02/08/18	7:22 AM	OLYMPICS TODAY SHOW M-F 7-9A	7-9A	:30	CPOPMPORPH30RVH	\$750.00 NM	
1	WYFF	Th	02/08/18	8:59 AM	OLYMPICS TODAY SHOW M-F 7-9A	7-9A	:30	CPOPMPORPH30RVH	\$750.00 NM	
Total Spots							15			

Payment Terms 30 Days

<u>Gross Total</u>	\$13,000.00
<u>Agency Commission</u>	\$1,950.00
<u>Net Amount Due</u>	\$11,050.00

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