

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-------------------------|
| Station and Location: WPSK-FM-PULASKI WRAD-AM-RADFORD | Date: 4/20/18 |
|---|-------------------------|

I, RAYMOND DAVID HORTON,

being/on behalf of: DAVID HORTON FOR MAYOR, a legally

qualified candidate of the INDEPENDANT political

party for the office of: MAYOR

in the CITY OF RADFORD

election to be held on: MAY 1, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached. | | | | | |

Total Charges: \$ 600⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

DAVID HORTON FOR MAYOR

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAVID HORTON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/20/18 Date Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Cindy Rollison Signature

Cindy Rollison Printed Name

vp/mm Title

Market: Cumulus-New River Valley
Client: David Horton for Radford Mayor
Prepared By: Cindy Rollison
Date Prepared: 4/19/2018
Flight Dates: 4/23/18-5/01/18

| WPSK-FM | | NASH 107PSK | | LUR-Lowest Unit Rate | | |
|--------------|------------|-------------|--------|----------------------|-------------|-----------------|
| Dates | Daypart | # Per Day | Length | Rate | Total Spots | Flight Total |
| 4/23-4/27 | M-F 6a-10a | 2x | :30 | \$7.50 | 10 | \$75.00 |
| 4/23-4/27 | M-F 10a-3p | 2x | :30 | \$7.50 | 10 | \$75.00 |
| 4/23-4/27 | M-F 3p-7p | 2x | :30 | \$7.50 | 10 | \$75.00 |
| 28-Apr | Sat 6a-7p | 5x | :30 | \$4.00 | 5 | \$20.00 |
| 29-Apr | Sun 6a-7p | 5x | :30 | \$4.00 | 5 | \$20.00 |
| 30-Apr | Mon 6a-10a | 4x | :30 | \$7.50 | 4 | \$30.00 |
| 30-Apr | Mon 10a-3p | 4x | :30 | \$7.50 | 4 | \$30.00 |
| 30-Apr | Mon 3p-7p | 4x | :30 | \$7.50 | 4 | \$30.00 |
| 1-May | Tue 6a-10a | 4x | :30 | \$7.50 | 4 | \$30.00 |
| 1-May | Tue 10a-3p | 4x | :30 | \$7.50 | 4 | \$30.00 |
| 1-May | Tue 3p-6p | 4x | :30 | \$7.50 | 4 | \$30.00 |
| TOTAL | | | | | | \$445.00 |

Candidate Signature:  **Date:** 4/20/18

Market: Cumulus-New River Valley
Client: David Horton for Radford Mayor
Prepared By: Cindy Rollison
Date Prepared: 4/19/2018
Flight Dates: 4/23/18-5/01/18

| WRAD | | OLDIES | | LUR-Lowest Unit Rate | | |
|--------------|------------|-----------|--------|----------------------|-------------|-----------------|
| Dates | Daypart | # Per Day | Length | Rate | Total Spots | Flight Total |
| 4/23-4/27 | M-F 6a-10a | 2x | :30 | \$2.50 | 10 | \$25.00 |
| 4/23-4/27 | M-F 10a-3p | 2x | :30 | \$2.50 | 10 | \$25.00 |
| 4/23-4/27 | M-F 3p-7p | 2x | :30 | \$2.50 | 10 | \$25.00 |
| 28-Apr | Sat 6a-7p | 5x | :30 | \$2.00 | 5 | \$10.00 |
| 29-Apr | Sun 6a-7p | 5x | :30 | \$2.00 | 5 | \$10.00 |
| 30-Apr | Mon 6a-10a | 4x | :30 | \$2.50 | 4 | \$10.00 |
| 30-Apr | Mon 10a-3p | 4x | :30 | \$2.50 | 4 | \$10.00 |
| 30-Apr | Mon 3p-7p | 4x | :30 | \$2.50 | 4 | \$10.00 |
| 1-May | Tue 6a-10a | 4x | :30 | \$2.50 | 4 | \$10.00 |
| 1-May | Tue 10a-3p | 4x | :30 | \$2.50 | 4 | \$10.00 |
| 1-May | Tue 3p-6p | 4x | :30 | \$2.50 | 4 | \$10.00 |
| TOTAL | | | | | | \$155.00 |

Candidate Signature:  **Date:** 4/20/18

Sales Order

Advertiser **David Horton for Mayor**
Agency

New / Revision **New**
Start Date **04/23/18**
End Date **05/01/18**
Month Type **Calendar**
Billing Cycle **Monthly**

Bill To **David Horton for Mayor**
106 5th St.

Radford, VA 24141

Co-op No
Co-op Product
Notarized **N**
of Invoices **1**
Make Goods **Ask AE**
Income Type **Political: Local Candidate "Use" - 42100**
Local Income Type **Political- Local Direct**
Competitive Code **Political Advt#279181**

Account
Executive **Karie Geiss**
Contract #
Estimate #
Description
Stratus # **392061**
Special
Instructions

Contact **540-731-4410**

Order Entered **04/20/18**

Schedule

| # | Sponsor Log Name Revenue Types | Length Rate Line# | Start Date End Date | Start time End time | Auto Weekly | #/Wk | M | T | W | T | F | S | S | Total |
|---|---|----------------------|------------------------|------------------------|----------------|------|---|---|---|---|---|---|---|-------------------|
| 1 | David Horton for Mayor | 30 2.50 | 04/23/18 04/27/18 | 6:00AM 10:00AM | N | | 2 | 2 | 2 | 2 | 2 | | | 25.00 10 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734550 | All Weeks | | | | | | | | | | | |
| 2 | David Horton for Mayor | 30 2.50 | 04/23/18 04/27/18 | 10:00AM 3:00PM | N | | 2 | 2 | 2 | 2 | 2 | | | 25.00 10 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734551 | All Weeks | | | | | | | | | | | |
| 3 | David Horton for Mayor | 30 2.50 | 04/23/18 04/27/18 | 3:00PM 7:00PM | N | | 2 | 2 | 2 | 2 | 2 | | | 25.00 10 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734552 | All Weeks | | | | | | | | | | | |
| 4 | David Horton for Mayor | 30 2.00 | 04/28/18 04/29/18 | 6:00AM 7:00PM | N | | | | | | | 5 | 5 | 20.00 10 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734553 | All Weeks | | | | | | | | | | | |
| 5 | David Horton for Mayor | 30 2.50 | 04/30/18 05/01/18 | 6:00AM 10:00AM | N | | 4 | 4 | | | | | | 20.00 8 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734554 | All Weeks | | | | | | | | | | | |
| 6 | David Horton for Mayor | 30 2.50 | 04/30/18 05/01/18 | 10:00AM 3:00PM | N | | 4 | 4 | | | | | | 20.00 8 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734555 | All Weeks | | | | | | | | | | | |
| 7 | David Horton for Mayor | 30 2.50 | 04/30/18 04/30/18 | 3:00PM 7:00PM | N | | 4 | | | | | | | 10.00 4 Spots |
| | Political: Local Candidate "Use" - 42100 / Political-Local Direct | 2734556 | All Weeks | | | | | | | | | | | |
| 8 | David Horton for Mayor | 30 2.50 | 05/01/18 05/01/18 | 3:00PM 6:00PM | N | | | 4 | | | | | | 10.00 4 Spots |

| # | Sponsor Log Name Revenue Types | Length Rate Line# | Start Date End Date | Start time End time | Auto Weekly | #/Wk | M | T | W | T | F | S | S | Total |
|---|---|----------------------|------------------------|------------------------|----------------|------|---|---|---|---|---|---|---|-------|
| | Political: Local Candidate "Use" - 42100 / Political- Local Direct | 2734557 | All Weeks | | | | | | | | | | | |

| | | | | | |
|-----------------|----------------|---------------|---------------|---------------|---------------|
| Apr 18 = 125.00 | May 18 = 30.00 | Jun 18 = 0.00 | Jul 18 = 0.00 | Aug 18 = 0.00 | Sep 18 = 0.00 |
| Oct 18 = 0.00 | Nov 18 = 0.00 | Dec 18 = 0.00 | Jan 19 = 0.00 | Feb 19 = 0.00 | Mar 19 = 0.00 |

Total Contract Value: 155.00 Total Due: 155.00 64 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 4/20/2018 2:13:46 PM by Angie Rivers

Sales / Market Manager: 4/20/2018 3:28:03 PM by Cindy Rollison

Business Manager: 4/20/2018 3:34:51 PM by Pam Blackburn

Traffic Manager: 4/20/2018 3:51:34 PM by Nathan Sparks

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount

| Date | Cart # | Product | Order/Line /Contract | Copy | Time | Len | Rate |
|----------------------|--------|---------------------------------|----------------------|------------------------------|---------|-----|------|
| Order: 392061 | | | | | | | |
| Mon, 04/23/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor Dry | 6:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor music | 7:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor Dry | 11:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor music | 1:16PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor Dry | 4:16PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor music | 5:34PM | 30 | 2.50 |
| Tue, 04/24/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor Dry | 7:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor music | 9:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor Dry | 11:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor music | 2:16PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor Dry | 5:16PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor music | 6:16PM | 30 | 2.50 |
| Wed, 04/25/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor Dry | 6:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor music | 9:16AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor Dry | 11:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor music | 2:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor Dry | 4:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor music | 6:16PM | 30 | 2.50 |
| Thu, 04/26/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor Dry | 8:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor music | 9:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor Dry | 11:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor music | 2:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor Dry | 5:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor music | 6:34PM | 30 | 2.50 |
| Fri, 04/27/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor Dry | 6:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4550/ | David Horton For Mayor music | 8:16AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor Dry | 12:16PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4551/ | David Horton For Mayor music | 1:16PM | 30 | 2.50 |

Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount

| | | | | | | | |
|-----------------|------|---------------------------------|---------------------|------------------------------|---------|----|------|
| Fri, 04/27/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor Dry | 4:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4552/ | David Horton For Mayor music | 5:16PM | 30 | 2.50 |
| Sat, 04/28/2018 | 3004 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor music | 8:34AM | 30 | 2.00 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor Dry | 12:16PM | 30 | 2.00 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor music | 1:16PM | 30 | 2.00 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor Dry | 2:34PM | 30 | 2.00 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor music | 3:34PM | 30 | 2.00 |
| Sun, 04/29/2018 | 3003 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor Dry | 7:16AM | 30 | 2.00 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor music | 7:34AM | 30 | 2.00 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor Dry | 11:34AM | 30 | 2.00 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor music | 12:34PM | 30 | 2.00 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4553/ | David Horton For Mayor Dry | 1:16PM | 30 | 2.00 |
| Mon, 04/30/2018 | 3004 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor music | 6:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor Dry | 7:16AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor music | 8:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor Dry | 9:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor music | 11:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor Dry | 12:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor music | 1:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor Dry | 2:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4556/ | David Horton For Mayor music | 3:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4556/ | David Horton For Mayor Dry | 4:16PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4556/ | David Horton For Mayor music | 5:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4556/ | David Horton For Mayor Dry | 6:34PM | 30 | 2.50 |
| Tue, 05/01/2018 | 3004 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor music | 6:16AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor Dry | 7:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor music | 8:34AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4554/ | David Horton For Mayor Dry | 9:34AM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor music | 10:16AM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor Dry | 11:16AM | 30 | 2.50 |

**Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount**

| | | | | | | | |
|-------------------------|------|---------------------------------|---------------------|------------------------------|---------|------------------|---------------|
| Tue, 05/01/2018 | 3004 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor music | 12:34PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4555/ | David Horton For Mayor Dry | 2:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4557/ | David Horton For Mayor music | 3:16PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4557/ | David Horton For Mayor Dry | 3:34PM | 30 | 2.50 |
| | 3004 | David Horton for Mayor / 392061 | 392061/273 4557/ | David Horton For Mayor music | 4:16PM | 30 | 2.50 |
| | 3003 | David Horton for Mayor / 392061 | 392061/273 4557/ | David Horton For Mayor Dry | 5:34PM | 30 | 2.50 |
| Total for 392061 | | | | | | Spots: 64 | 155.00 |

155.00

Hi, this is David Horton. I'm running to become the next mayor of Radford. Our campaign is focused on building a positive future for our city. We all come from different backgrounds, but share so many of the same values. Health and safety, successful schools, economic prosperity, a variety of restaurants, shops, parks, and activities. A thriving community where everyone gives their very best. To make this vision a reality for Radford, I urge you to get out and vote for me on May first. If you're ready for a change, this is your time. Help Radford achieve the future we need and deserve. Please vote May first. Paid for by David Horton for Mayor.