

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPSK-FM-PULASKI WRAD-AM-RADFORD

Date:

4/20/18

I, RAYMOND DAVID HORTON,being/on behalf of: DAVID HORTON FOR MAYOR, a legallyqualified candidate of the INDEPENDANT politicalparty for the office of: MAYORin the CITY OF RADFORDelection to be held on: MAY 1, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached.				

Total Charges: \$600⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

DAVID HORTON FOR MAYOR

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAVID HORTON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/20/18 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Cindy Rollison Cindy Rollison vp/mm
Signature Printed Name Title

Market:	Cumulus-New River Valley
Client:	David Horton for Radford Mayor
Prepared By:	Cindy Rollison
Date Prepared:	4/19/2018
Flight Dates:	4/23/18-5/01/18

WPSK-FM		NASH 107PSK LUR- Lowest Unit Rate			
Dates	Daypart	# Per Day	Length	Rate	Total Spots Flight Total
4/23-4/27	M-F 6a-10a	2x	:30	\$7.50	10 \$75.00
4/23-4/27	M-F 10a-3p	2x	:30	\$7.50	10 \$75.00
4/23-4/27	M-F 3p-7p	2x	:30	\$7.50	10 \$75.00
28-Apr	Sat 6a-7p	5x	:30	\$4.00	5 \$20.00
29-Apr	Sun 6a-7p	5x	:30	\$4.00	5 \$20.00
30-Apr	Mon 6a-10a	4x	:30	\$7.50	4 \$30.00
30-Apr	Mon 10a-3p	4x	:30	\$7.50	4 \$30.00
30-Apr	Mon 3p-7p	4x	:30	\$7.50	4 \$30.00
1-May	Tue 6a-10a	4x	:30	\$7.50	4 \$30.00
1-May	Tue 10a-3p	4x	:30	\$7.50	4 \$30.00
1-May	Tue 3p-6p	4x	:30	\$7.50	4 \$30.00
TOTAL					\$445.00

Candidate Signature:  Date: 4/20/18

Market:	Cumulus-New River Valley
Client:	David Horton for Radford Mayor
Prepared By:	Cindy Rollison
Date Prepared:	4/19/2018
Flight Dates:	4/23/18-5/01/18

WRAD		OLDIES		LUR- Lowest Unit Rate		
Dates	Daypart	# Per Day	Length	Rate	Total Spots	Flight Total
4/23-4/27	M-F 6a-10a	2x	:30	\$2.50	10	\$25.00
4/23-4/27	M-F 10a-3p	2x	:30	\$2.50	10	\$25.00
4/23-4/27	M-F 3p-7p	2x	:30	\$2.50	10	\$25.00
28-Apr	Sat 6a-7p	5x	:30	\$2.00	5	\$10.00
29-Apr	Sun 6a-7p	5x	:30	\$2.00	5	\$10.00
30-Apr	Mon 6a-10a	4x	:30	\$2.50	4	\$10.00
30-Apr	Mon 10a-3p	4x	:30	\$2.50	4	\$10.00
30-Apr	Mon 3p-7p	4x	:30	\$2.50	4	\$10.00
1-May	Tue 6a-10a	4x	:30	\$2.50	4	\$10.00
1-May	Tue 10a-3p	4x	:30	\$2.50	4	\$10.00
1-May	Tue 3p-6p	4x	:30	\$2.50	4	\$10.00
TOTAL						\$155.00

Candidate Signature:  Date: 4/20/18

Sales Order

Advertiser **David Horton for Mayor**

Agency

Bill To **David Horton for Mayor**
106 5th St.**Radford, VA 24141**

Account

Executive **Karie Geiss**

Contract #

Estimate #

Description

Stratus # **392061**Special
InstructionsContact **540-731-4410**New / Revision **New**Start Date **04/23/18**End Date **05/01/18**Month Type **Calendar**Billing Cycle **Monthly**Co-op **No**

Co-op Product

Notarized **N**# of Invoices **1**Make Goods **Ask AE**Income Type **Political: Local Candidate "Use" - 42100**Local Income Type **Political- Local Direct**Competitive Code **Political Advt#279181**Order Entered **04/20/18**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
1	David Horton for Mayor	30 2.50	04/23/18 04/27/18	6:00AM 10:00AM	N		2	2	2	2	2			25.00 10 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734550	All Weeks											
2	David Horton for Mayor	30 2.50	04/23/18 04/27/18	10:00AM 3:00PM	N		2	2	2	2	2			25.00 10 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734551	All Weeks											
3	David Horton for Mayor	30 2.50	04/23/18 04/27/18	3:00PM 7:00PM	N		2	2	2	2	2			25.00 10 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734552	All Weeks											
4	David Horton for Mayor	30 2.00	04/28/18 04/29/18	6:00AM 7:00PM	N							5	5	20.00 10 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734553	All Weeks											
5	David Horton for Mayor	30 2.50	04/30/18 05/01/18	6:00AM 10:00AM	N		4	4						20.00 8 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734554	All Weeks											
6	David Horton for Mayor	30 2.50	04/30/18 05/01/18	10:00AM 3:00PM	N		4	4						20.00 8 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734555	All Weeks											
7	David Horton for Mayor	30 2.50	04/30/18 04/30/18	3:00PM 7:00PM	N		4							10.00 4 Spots
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734556	All Weeks											
8	David Horton for Mayor	30 2.50	05/01/18 05/01/18	3:00PM 6:00PM	N			4						10.00 4 Spots

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
	Political: Local Candidate "Use" - 42100 / Political- Local Direct	2734557	All Weeks											

Apr 18 = 125.00	May 18 = 30.00	Jun 18 = 0.00	Jul 18 = 0.00	Aug 18 = 0.00	Sep 18 = 0.00
Oct 18 = 0.00	Nov 18 = 0.00	Dec 18 = 0.00	Jan 19 = 0.00	Feb 19 = 0.00	Mar 19 = 0.00

Total Contract Value: 155.00 Total Due: 155.00 64 Spots

Client Acceptance: _____

Date: _____

Account Executive: 4/20/2018 2:13:46 PM by Angie Rivers

Sales / Market Manager: 4/20/2018 3:28:03 PM by Cindy Rollison

Business Manager: 4/20/2018 3:34:51 PM by Pam Blackburn

Traffic Manager: 4/20/2018 3:51:34 PM by Nathan Sparks

V 5.3

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO

Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount

Date	Cart #	Product	Order/Line /Contract	Copy	Time	Len	Rate
Order: 392061							
Mon, 04/23/2018	3003	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor Dry	6:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor music	7:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor Dry	11:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor music	1:16PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor Dry	4:16PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor music	5:34PM	30	2.50
Tue, 04/24/2018	3003	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor Dry	7:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor music	9:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor Dry	11:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor music	2:16PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor Dry	5:16PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor music	6:16PM	30	2.50
Wed, 04/25/2018	3003	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor Dry	6:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor music	9:16AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor Dry	11:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor music	2:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor Dry	4:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor music	6:16PM	30	2.50
Thu, 04/26/2018	3003	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor Dry	8:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor music	9:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor Dry	11:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor music	2:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor Dry	5:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor music	6:34PM	30	2.50
Fri, 04/27/2018	3003	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor Dry	6:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4550/	David Horton For Mayor music	8:16AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor Dry	12:16PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4551/	David Horton For Mayor music	1:16PM	30	2.50

Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount

Fri, 04/27/2018	3003	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor Dry	4:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4552/	David Horton For Mayor music	5:16PM	30	2.50
Sat, 04/28/2018	3004	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor music	8:34AM	30	2.00
	3003	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor Dry	12:16PM	30	2.00
	3004	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor music	1:16PM	30	2.00
	3003	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor Dry	2:34PM	30	2.00
	3004	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor music	3:34PM	30	2.00
Sun, 04/29/2018	3003	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor Dry	7:16AM	30	2.00
	3004	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor music	7:34AM	30	2.00
	3003	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor Dry	11:34AM	30	2.00
	3004	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor music	12:34PM	30	2.00
	3003	David Horton for Mayor / 392061	392061/273 4553/	David Horton For Mayor Dry	1:16PM	30	2.00
Mon, 04/30/2018	3004	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor music	6:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor Dry	7:16AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor music	8:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor Dry	9:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor music	11:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor Dry	12:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor music	1:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor Dry	2:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4556/	David Horton For Mayor music	3:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4556/	David Horton For Mayor Dry	4:16PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4556/	David Horton For Mayor music	5:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4556/	David Horton For Mayor Dry	6:34PM	30	2.50
Tue, 05/01/2018	3004	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor music	6:16AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor Dry	7:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor music	8:34AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4554/	David Horton For Mayor Dry	9:34AM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor music	10:16AM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor Dry	11:16AM	30	2.50

Cumulus-Blacksburg Spot Times / Program Log Reconciliation by Order
4/23/18 - 5/01/18, Mid - 11:59 PM, Net Amount

Tue, 05/01/2018	3004	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor music	12:34PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4555/	David Horton For Mayor Dry	2:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4557/	David Horton For Mayor music	3:16PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4557/	David Horton For Mayor Dry	3:34PM	30	2.50
	3004	David Horton for Mayor / 392061	392061/273 4557/	David Horton For Mayor music	4:16PM	30	2.50
	3003	David Horton for Mayor / 392061	392061/273 4557/	David Horton For Mayor Dry	5:34PM	30	2.50
Total for 392061					Spots:	64	155.00

155.00

Hi, this is David Horton. I'm running to become the next mayor of Radford. Our campaign is focused on building a positive future for our city. We all come from different backgrounds, but share so many of the same values. Health and safety, successful schools, economic prosperity, a variety of restaurants, shops, parks, and activities. A thriving community where everyone gives their very best. To make this vision a reality for Radford, I urge you to get out and vote for me on May first. If you're ready for a change, this is your time. Help Radford achieve the future we need and deserve. Please vote May first. Paid for by David Horton for Mayor.