

JB Pritsker

2/27-3/5/18

\$1,100

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25899863		Changes as of: 2/26/2018 at 1:51 PM		Version: Current State Version 1	
CPE: 2/2/84	Agency: SHORR JOHNSON MAGNUS	Flight: 2/27/18 - 3/5/18	Advertiser: Pritzker-Gov IL	Station: WRSR	Total \$: \$1,100.00
100 N. 20th St. Suite 201	Product: Primary Election	Buyer: D'Ettore, Mike	Office: WASHINGTON	Market: Champaign-Springfield-Dur DMA	Total Spots: 7
Philadelphia, PA 19103	Agency Order #: 7094172	Salesperson: ALEXANDRA BRADLEY	Primary Demo:	Assistant: ALEXANDRA BRADLEY	Total CPP: \$0.00
Comments: Separation: 30		202-955-5342		Con Type: POLITICAL/VOTE	Total GRP:
				Separation:	

#	Day/Time	DP	Program	Rate	Len	2/27 - 3/5										Total Spots	Total \$	CPP*	GRP*
						2/27	2/28	3/1	3/2	3/3	3/4	3/5							
1	Tu-F-M 7a-8a		Good Day IL	\$60.00	60	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0		
2	Tu-F-M 9p-10p		FOX News at 9	\$400.00	60	0	1	0	0	0	0	1		2	\$800.00	\$0.00	0.0		
TOTALS:						1	2	1	1	0	0	2		7	\$1,100.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 25899863

Changes as of: 2/26/2018 at 1:51 PM

Version: Current State Version 1

CPE: 2/2/84
Agency: SHORR JOHNSON
MAGNUS
100 N. 20th ST. Suite
201
Philadelphia, PA 19103

Flight: 2/27/18 - 3/5/18
Advertiser: Pritzker-Gov IL
Product: Primary Election

Station: WRSP
Market: Champaign-Sprngfld-Dt
DMA

Total \$: \$1,100.00
Total Spots: 7

Buyer: D'Elorre, Mike
Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Agency Order #: 7094172

Office: WASHINGTON

Total CPE: \$0.00

Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total GRP:
Separation:

Special
Instructions

Date/Time Added by Comment
02/26/18 1:51 PM ALEXANDRA BRADLEY Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$11,000
WRSP Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,100.00	N/A	0.0
Total	100%	7	\$1,100.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Mar	7	\$1,100.00
Total	7	\$1,100.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/26/18 1:55 PM					\$0
New	2/26/18 1:50 PM	ALEXANDRA BRADLEY	New	7		\$1,100.00
						\$0
						\$1,100.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSB+WCCU Combo 100/0 WRSB
2680 E Cook St
Springfield, IL 62703

Contract # 3227754

Schedule Dates 02/27/18-03/05/18

Agency J&B Pritzker for Governor-D (116844)

Product Political Candidate (ns) (1186)

Brand 2/2/84 (1007245)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Mike D'Elton

Phone/Fax /

CPE 2/2/84

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments Primary Election alex bradley Separation: 30

Date Entered 02/26/18

Last Modified 02/26/18

Entered By Janet Jackson

CO-OP No

Headline # ECR2589863

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$165.00

Net Total \$935.00

Sales Tax

WRSB+WCCU Combo 100/0 (WRSB+)

By Broadcast Month Spots Rate

Mar. 2018 7 \$1,100.00

Grand Total: 7 \$1,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/27/18-02/27/18	3	1:00	7A-8A (CST)	1		1						1	\$60.00	\$60.00	WRSB+WCCU Combo 100/0 (WRSB)	Good Day 1L	2/26/18
2.0	Normal Line / SPOT (1)	02/28/18-02/28/18	3	1:00	7A-8A (CST)	1			1					1	\$60.00	\$60.00	WRSB+WCCU Combo 100/0 (WRSB)	Good Day 1L	2/26/18
3.0	Normal Line / SPOT (1)	03/01/18-03/01/18	3	1:00	7A-8A (CST)	1				1				1	\$60.00	\$60.00	WRSB+WCCU Combo 100/0 (WRSB)	Good Day 1L	2/26/18
4.0	Normal Line / SPOT (1)	03/02/18-03/02/18	3	1:00	7A-8A (CST)	1					1			1	\$60.00	\$60.00	WRSB+WCCU Combo 100/0 (WRSB)	Good Day 1L	2/26/18
5.0	Normal Line / SPOT (1)	03/05/18-03/05/18	3	1:00	7A-8A (CST)	1						1		1	\$60.00	\$60.00	WRSB+WCCU Combo 100/0 (WRSB)	Good Day 1L	2/26/18
6.0	Normal Line / SPOT (2)	02/28/18-02/28/18	3	1:00	9P-10P (CST)	1			1					1	\$400.00	\$400.00	WRSB+WCCU Combo 100/0 (WRSB)	FOX News at 9	2/26/18
7.0	Normal Line / SPOT (2)	03/05/18-03/05/18	3	1:00	9P-10P (CST)	1						1		1	\$400.00	\$400.00	WRSB+WCCU Combo 100/0 (WRSB)	FOX News at 9	2/26/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2/26/18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WRSP, Springfield IL</u>	Date: <u>05/02/17</u>
---	---------------------------------

I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 1,100

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/02/2017

Date



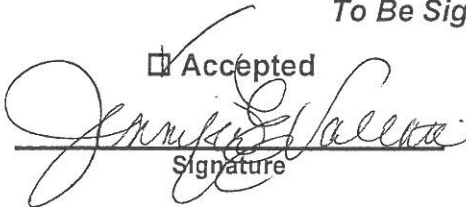
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Vant, COM

Printed Name

Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus

Media Account
100 N. 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

29584

2/26/2018

PAY TO THE
ORDER OF WRSP-TV

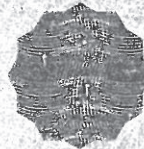
\$ **2,953.75

Two Thousand Nine Hundred Fifty-Three and 75/100*****

DOLLARS

PROTECTED AGAINST FRAUD

WRSP-TV



MEMO

Pritzker

[Signature]

MP

29584 333073801 8000084056

+ # 29631

\$ 3,463.75

\$ 6,417.50

Contract #s

3233343 \$ 600

3227772 \$ 5,050

3227760 \$ 800

3227754 \$ 1,100

~~\$ 7,550~~

\$ 6,417.50 Net