

JB Pritzger
10/16-10/22/18
\$3,000

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26223107

Changes as of: 10/15/2018 at 11:45 AM

Version: Current State Version 2

CPE: 2/17/355

Flight: 10/16/18 - 10/22/18

Station: WRSP

Con Type: POLITICAL/VOTE

Agency: SHORR JOHNSON

Advertiser: Pritzker-Gov IL

Market: Campaign-Sprngld-Dtr

Total \$: \$3,000.00

MAGNUS
100 N. 20th ST. Suite
201
Philadelphia, PA 19103

Product: General Election

Office: WASHINGTON

Total Spots: 20

Agency Order #: 7852440

Service: Nielsen

Total CPP: \$0.00

Buyer: D'Ettore, Mike

Primary Demo: Adults 35+

Total GRP:

Salesperson: ALEXANDRA
BRADLEY
202-955-5342

Assistant: ALEXANDRA BRADLEY
202-955-5342

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*								
							10/16	10/17	10/18	10/19	10/20	10/21	10/22												
REV+ 1	Tu-F,M 4p-4:30p		Judge Judy	\$150.00	0	15	1	2	1	2	1	2	0	0	1	2		10	\$1,500.00	\$0.00	0.0				
[BOOKENDS] Changes: Rate from 300 to 150, Len from 30 to 15s																									
REV+ 2	Tu-F,M 4:30p-5p		Judge Judy	\$150.00	0	15	1	2	1	2	1	2	0	0	1	2		10	\$1,500.00	\$0.00	0.0				
[BOOKENDS] Changes: Rate from 300 to 150, Len from 30 to 15s																									
TOTALS: 4														4	4	4	4	0	0	0	4	20	\$3,000.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26223107 Changes as of: 10/15/2018 at 11:45 AM Version: Current State Version 2

CPE: 2/17/355 Flight: 10/16/18 - 10/22/18 Station: WRSP Con Type: POLITICAL/NOTE
Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Campaign-Spmgld-Dtr Total \$: \$3,000.00
MAGNUS
100 N. 20th St. Suite Product: General Election
201
Philadelphia, PA 19103 Agency Order #: 7852440 Office: WASHINGTON Total Spots: 20

Buyer: DETORRE, Mike Service: Nielsen Total CPP: \$0.00
Salesperson: ALEXANDRA BRADLEY Primary Demo: Adults 35+ Total GRP:
202-955-5342 Assistant: ALEXANDRA BRADLEY
Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/15/18 11:45 AM	ALEXANDRA BRADLEY	Separation: 30
10/15/18 11:45 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information

Market Budget:	\$30,000
WRSP Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$3,000.00	N/A	0.0
Total	100%	20	\$3,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	20	\$3,000.00
Total	20	\$3,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/15/18 11:45 AM	ALEXANDRA BRADLEY	Revised	10		\$0	\$3,000.00	Changes: Total Spots from 10 to 20, Demo Meta to [R16], 2 buylines added or modified.
New	10/15/18 11:44 AM	ALEXANDRA BRADLEY	New	10		\$3,000.00	\$3,000.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSF+WCCU Combo 100/0 WRSF
2680 E Cook St
Springfield, IL 62703

Contract # 3541997

Schedule Dates

10/16/18-10/22/18

Advertiser

JB Pritzker for Governor-D (116844)

Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

2/17/355 (1076355)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike D'Ettore,

Phone/Fax

/

CPE

2/17/355

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

General Election
ALEXANDRA BRADLEY

Date Entered

10/15/18

Last Modified

10/15/18

Entered By

Travis Dodson

CO-OP

No

External

ECR26223107

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$450.00

Net Total

\$2,550.00

Sales Tax

WRSF+WCCU Combo 100/0 (WRSF+)

By Broadcast Month

Month	Spots	Rate
Oct. 2018	10	\$3,000.00
Grand Total:	10	\$3,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1)	10/16/18-10/16/18	3	:15/15	4P-4:30P (CST)			1						1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
2.0	Normal Line / SPOT(B/E) (1)	10/17/18-10/17/18	3	:15/15	4P-4:30P (CST)				1					1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
3.0	Normal Line / SPOT(B/E) (1)	10/18/18-10/18/18	3	:15/15	4P-4:30P (CST)					1				1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
4.0	Normal Line / SPOT(B/E) (1)	10/19/18-10/19/18	3	:15/15	4P-4:30P (CST)						1			1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
5.0	Normal Line / SPOT(B/E) (1)	10/22/18-10/22/18	3	:15/15	4P-4:30P (CST)			1						1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
6.0	Normal Line / SPOT(B/E) (2)	10/16/18-10/16/18	3	:15/15	4:30P-5P (CST)			1						1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
7.0	Normal Line / SPOT(B/E) (2)	10/17/18-10/17/18	3	:15/15	4:30P-5P (CST)				1					1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
8.0	Normal Line / SPOT(B/E) (2)	10/18/18-10/18/18	3	:15/15	4:30P-5P (CST)					1				1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
9.0	Normal Line / SPOT(B/E) (2)	10/19/18-10/19/18	3	:15/15	4:30P-5P (CST)						1			1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18
10.0	Normal Line / SPOT(B/E) (2)	10/22/18-10/22/18	3	:15/15	4:30P-5P (CST)			1						1	\$300.00	\$300.00	WRSF+WCCU Combo 100/0 (WRSF)		10/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WESP, Std IL</u>	Date: <u>6/5/18</u>
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I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 3,000

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

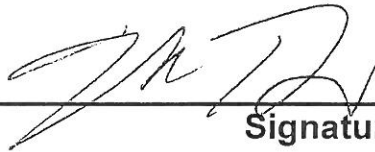
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/5/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected





Signature

Jennifer E. Valenti, WSM

Printed Name

Title

Check  Details on Back 

3341840 *16.500
3341915 *11.500
3341955 *16.25
225-712-51
Net