

JB Pritzger
2/14-2/19/18
\$240

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25892448

Changes as of: 2/13/2018 at 2:41 PM

Version: Current State Version 2

CPE: 2/27/4

Agency: SHORR JOHNSON

Advertiser: Pritzker-Gov IL

Station: WRSP

Total \$: \$240.00

100 N. 20th ST. Suite 201

Product: Primary Election

Market: Campaign-Springfield-Dtr DMA

Total Spots: 16

Philadelphia, PA 19103

Agency Order #: 7044661

Office: WASHINGTON

Total CPP: \$0.00

Buyer: DiToro, Mike

Primary Demo: Adults 35+

Total GRP:

Salesperson: ALEXANDRA BRADLEY

Con Type: POLITICAL/VOTE

Separation:

202-955-5342

Assistant: ALEXANDRA BRADLEY

Comments: Separation: 30; Spots are all Bookend :15s

#	Day/Time	DP	Program	Rate	A35P Rating	2/14 - 2/19							Total Spots	Total \$	CPP	GRP		
						Len	2/14	2/15	2/16	2/17	2/18	2/19						
REV+ 1	Tu-F-M 8a-8:30a (BOOKENDS) Changes Rate from 30 to 15. Len from 30 to 15s		Good Day IL Marketplace	\$15.00	0	15	1	2	1	2	0	0	1	2	8	\$120.00	\$0.00	0.0
REV+ 2	Tu-F-M 7a-8a (BOOKENDS) Changes Rate from 30 to 15. Len from 30 to 15s		Good Day IL	\$15.00	0	15	1	2	1	2	0	0	1	2	8	\$120.00	\$0.00	0.0
TOTALS:						4	4	4	0	0	4	16	\$240.00	\$0.00	0.0			

BRADLEY

3214005



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Short Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 3214005
Schedule Dates 02/14/18-02/19/18
Advertiser JB Pritzker for Governor-D (116844)
Agency Short Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2/2/74 (420697)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike D'Ettore,
Phone/Fax /
CPE 2/2/74
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Primary Election ALEXANDRA BRADLEY

Date Entered 02/13/18
Last Modified 02/13/18
Entered By Janet Jackson
CO-OP No
Headline # ECR25892448
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$36.00
Net Total \$204.00
Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)
By Broadcast Month
Feb 2018 Spots 8 Rate \$240.00
Grand Total: 8 \$240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (B/E) (1)	02/14/18-02/14/18	3	:15	15:00A- 8:30A (CST)				1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
2.0	Normal Line / SPOT (B/E) (1)	02/15/18-02/15/18	3	:15	15:00A- 8:30A (CST)					1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
3.0	Normal Line / SPOT (B/E) (1)	02/16/18-02/16/18	3	:15	15:00A- 8:30A (CST)						1			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
4.0	Normal Line / SPOT (B/E) (1)	02/19/18-02/19/18	3	:15	15:00A- 8:30A (CST)		1							1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
5.0	Normal Line / News (B/E) (2)	02/14/18-02/14/18	3	:15	15:00A- 8:30A (CST)				1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
6.0	Normal Line / News (B/E) (2)	02/15/18-02/15/18	3	:15	15:00A- 8:30A (CST)					1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
7.0	Normal Line / News (B/E) (2)	02/16/18-02/16/18	3	:15	15:00A- 8:30A (CST)						1			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18
8.0	Normal Line / News (B/E) (2)	02/19/18-02/19/18	3	:15	15:00A- 8:30A (CST)		1							1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP+)	Good Day 1L [BOOKENDS]	2/13/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sfgn.net?=-1254> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WESP, Springfield IL.</u>	Date: <u>05/02/17</u>
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I, Shorr Johnson Magnus,
being/on behalf of: JB Pritzker,
a legally qualified candidate of the Democratic
political party for the office of: Governor
in the Primary
election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/02/2017

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Vant, CSR

Printed Name

Title

PAY TO THE ORDER OF **WRSP-TV**

One Thousand Three Hundred Eighty-Two and 10/100*****

\$ **1,382.10

MEMO **Pritzker**

PROTECTED AGAINST FRAUD

DOLLARS

MEMO **Pritzker**

[Signature]

MP

Contact #s
3213933 4140
3214005 240

CASH ONLY IF ALL CHECKLOCK™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus

Media Account
100 N. 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

29499

2/15/2018

PAY TO THE ORDER OF **WRSP-TV**

Two Thousand Seven Hundred Sixty-Five and 90/100*****

\$ **2,765.90

MEMO **Pritzker**

PROTECTED AGAINST FRAUD

DOLLARS

MEMO **Pritzker**

[Signature]

MP

4148

4148
Net