

JB Pritsker  
2/14-2/19/18  
\$240

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25892448 Changes as of: 2/13/2018 at 2:41 PM Version: Current State Version 2

CPE: 2/274 Agency: SHORR JOHNSON MAGNUS 100 N. 20th ST, Suite 201 Philadelphia, PA 19103  
Flight: 2/14/18 - 2/19/18 Advertiser: Pfitzker-Gov IL Product: Primary Election  
Buyer: DiEtorra, Mike Agency Order #: 7044661  
Salesperson: ALEXANDRA BRADLEY 202-955-5342  
Station: WRSP Market: Campaign-Springfield-Dtr DMA  
Office: WASHINGTON  
Total GRP: \$240,000  
Total Spots: 16  
Total CPP: \$0.00

Comments: Separation: 30; Spots are all Bookend :15s

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/14 - 2/19							Total Spots	Total \$	CPP	GRP			
							2/14	2/15	2/16	2/17	2/18	2/19								
REV+ 1	Tu-F-M 8a-8:30a BOOKENDS/ Changes: Rate from 30 to 15		Good Day IL Marketplace	\$15.00	0	15	1	2	1	2	1	2	0	0	1	2	8	\$120.00	\$0.00	0.0
REV+ 2	Tu-F-M 7a-8a BOOKENDS/ Changes: Rate from 30 to 15		Good Day IL	\$15.00	0	15	1	2	1	2	1	2	0	0	1	2	8	\$120.00	\$0.00	0.0
TOTALS:							4	4	4	0	0	4				16	\$240.00	\$0.00	0.0	

BOOKENDS

3214005





WRSP+WCCU Combo 100/0  
2880 E Cook St  
Springfield, IL 62703

Short Johnson Magnus  
100 N 20th St  
Site 201  
Philadelphia, PA 19103

**Contract # 3214005**  
**Schedule Dates** 02/14/18-02/19/18  
**Advertiser** JB Pritzker for Governor-D (116844)  
**Agency** Short Johnson Magnus (1504)  
**Product** POLITICAL CANDIDATE (MS) (1186)  
**Brand** 2/2/74 (420697)  
**Salesperson** Millennium/DC, Washington DC (1109)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mike D'Etorre,  
**Phone/Fax** /  
**CPE** 2/2/74  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** Primary Election ALEXANDRA BRADLEY

**Date Entered** 02/13/18  
**Last Modified** 02/13/18  
**Entered By** Janet Jackson  
**CO-OP** No  
**Headline #** ECR25892448  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$36.00  
**Net Total** \$204.00  
**Sales Tax**

WRSP+WCCU Combo 100/0 (WRSP+)			
By Broadcast Month	Spots	Rate	
Feb 2018	8	\$240.00	
<b>Grand Total:</b>	<b>8</b>	<b>\$240.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (B/E) (1)	02/14/18-02/14/18	3	:15	1:15:00A- 8:30A (CST)	1			1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL Marketplace [BOOKENDS]	2/13/18
2.0	Normal Line / SPOT (B/E) (1)	02/15/18-02/15/18	3	:15	1:15:00A- 8:30A (CST)	1				1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL Marketplace [BOOKENDS]	2/13/18
3.0	Normal Line / SPOT (B/E) (1)	02/16/18-02/16/18	3	:15	1:15:00A- 8:30A (CST)	1					1			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL Marketplace [BOOKENDS]	2/13/18
4.0	Normal Line / SPOT (B/E) (1)	02/19/18-02/19/18	3	:15	1:15:00A- 8:30A (CST)	1						1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL Marketplace [BOOKENDS]	2/13/18
5.0	Normal Line / News (B/E) (2)	02/14/18-02/14/18	3	:15	1:15:00A- 7A- 9A (CST)	1						1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL [BOOKENDS]	2/13/18
6.0	Normal Line / News (B/E) (2)	02/15/18-02/15/18	3	:15	1:15:00A- 7A- 9A (CST)	1						1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL [BOOKENDS]	2/13/18
7.0	Normal Line / News (B/E) (2)	02/16/18-02/16/18	3	:15	1:15:00A- 7A- 9A (CST)	1						1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL [BOOKENDS]	2/13/18
8.0	Normal Line / News (B/E) (2)	02/19/18-02/19/18	3	:15	1:15:00A- 7A- 9A (CST)	1						1		1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRSP)	Good Day IL [BOOKENDS]	2/13/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigi.net?r=1234> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

*[Handwritten Signature]*  
 2/14/18  
 Page 1 of 1

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WESP, Spid IL.</span>	<b>Date:</b> <span style="font-size: 1.2em;">05/02/17</span>
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I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

05/02/2017

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Valenti, CSR

Printed Name

Title

PAY TO THE ORDER OF WRSP-TV

One Thousand Three Hundred Eighty-Two and 10/100\*\*\*\*\*

\$ \*\*1,382.10

WRSP-TV

PROTECTED AGAINST FRAUD

DOLLARS

MEMO

Pritzker

*[Signature]*



CASH ONLY/FALL CREDIT/LOCK™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus

Media Account  
100 N. 20th Street  
Suite 201  
Philadelphia, PA 19103

Firsttrust Savings Bank  
3-7380/2960

29499

2/15/2018

PAY TO THE ORDER OF WRSP-TV

Two Thousand Seven Hundred Sixty-Five and 90/100\*\*\*\*\*

\$ \*\*2,765.90

WRSP-TV

PROTECTED AGAINST FRAUD

DOLLARS

MEMO

Pritzker

*[Signature]*



4148

Contact #s  
321 3933 4148  
3214005 240

4880  
4148 Net