

J B Pritzker
7/10-7/16/18

POLITICAL FILE CHECK LIST

\$ 4,450

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26102777

Changes as of: 7/9/2018 at 1:09 PM

Version: Highlighting Revision 1

CPE: 2/17/228
Agency: SHORR JOHNSON
MAGNUS
100 N. 20th ST. Suite
201
Philadelphia, PA 19103

Flight: 7/10/18 - 7/16/18
Advertiser: Pritsker-Gov IL
Product: Pritsker-Sked B

Station: WRSP
Market: Campaign-Springfield-Di
DMA
Office: WASHINGTON

Agency Order #: 7523825

Buyer: D'Etorre, Mike
Salesperson: ALEXANDRA BRADLEY
202-955-5342

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total CPP: \$0.00
Total GRP:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/10 - 7/16							Total Spots	Total \$	CPP*	GRP*	
							7/10	7/11	7/12	7/13	7/14	7/15	7/16					
1	Tu-F,M 3p-3:30p		Family Feud	\$55.00	0	30	1	1	3	1	0	0	0	1	5	\$275.00	\$0.00	0.0
2	Tu-F,M 4p-4:30p		Judge Judy	\$160.00	0	30	1	1	5	1	0	0	0	1	5	\$800.00	\$0.00	0.0
3	Tu-F,M 5:30p-6p		FOX News at 5:30p	\$100.00	0	30	1	1	1	1	0	0	0	1	5	\$500.00	\$0.00	0.0
4	Tu-F,M 6:30p-7p		Big Bang Theory	\$400.00	0	30	1	1	1	1	0	0	0	1	5	\$2,000.00	\$0.00	0.0
5	Tu-F,M 9p-9:30p		FOX News at 9	\$175.00	0	30	1	0	0	0	0	0	0	1	3	\$525.00	\$0.00	0.0
6	Tu-F,M 9:30p-10p		FOX News at 9	\$175.00	0	30	0	1	0	0	0	0	0	1	2	\$350.00	\$0.00	0.0
TOTALS:							5	5	5	5	0	0	0	5	25	\$4,450.00	\$0.00	0.0

3410119



125 West 55th St
New York, NY 10019

Contract # 26102777 Changes as of: 7/9/2018 at 1:09 PM Version: Highlighting Revision 1

CPE: 2/117/228 Flight: 7/10/18 - 7/16/18 Station: WRSP Con Type: POLITICAL/NOTE

Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Campaign-Springf-Dir Total \$: \$4,450.00

WAGNUS Product: Pritzker Sked B DMA Office: WASHINGTON Total Spots: 25

100 N. 20th ST. Suite Philadelphia, PA 19103 Agency Order #: 7523825 Buyer: DiToro, Mike Primary Demo: Adults 35+ Total CPP: \$0.00

201 Salesperson: ALEXANDRA BRADLEY Assistant: ALEXANDRA BRADLEY Separation: 202-955-5342 Total GRP:

Date/Time	Added by	Comment	Order Level Comments
07/09/18 1:09 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R	
07/09/18 1:09 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R	

Competitive Information		Daypart Summary			Monthly Summary		
Market Budget:	WRSP Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$44,500	10%		100%	25	\$4,450.00	N/A	0.0
Unknown:	90%	Total	100%	25	\$4,450.00	N/A	0.0

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/9/18 2:16 PM					\$0	\$0	
Revision	7/9/18 1:09 PM	ALEXANDRA BRADLEY	Revised			\$0	\$4,450.00	Changes: Original product to General Election, Product from General Election to Pritzker Sked B, Demo Meta to [R16], Comments from Separation: 30 to NEW ORDER. PLS CHCK AND CNF. T&R.
New	7/9/18 1:08 PM	ALEXANDRA BRADLEY	New	25		\$4,450.00	\$4,450.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS
 2680 E Cook St
 Springfield, IL 62703

Shorr Johnson Magnus
 100 N 20th St
 Ste 201
 Philadelphia, PA 19103

Contract # 3417119

Schedule Dates: 07/10/18-07/16/18
Advertiser: JB Pritzker for Governor-D (116844)
Agency: Shorr Johnson Magnus (1504)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: 2/17/228 (1048561)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike D'Etorre,
Phone/Fax: /
CPE: 2/17/228
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: Pritzker Sked B alex bradley
 NEW ORDER, PLS CHECK AND CNF. T&R

Date Entered: 07/09/18
Last Modified: 07/09/18
Entered By: Janet Jackson
CO-OP: No
Headline #: ECR26102777
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$667.50
Net Total: \$3,782.50
Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)			
By Broadcast Month	Spots	Rate	
Jul 2018	25	\$4,450.00	
Grand Total:	25	\$4,450.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/10/18-07/10/18	3	:30	3P-3:30P (CST)	1		1						1	\$55.00	\$55.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	7/9/18
2.0	Normal Line / SPOT (1)	07/11/18-07/11/18	3	:30	3P-3:30P (CST)	1			1					1	\$55.00	\$55.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	7/9/18
3.0	Normal Line / SPOT (1)	07/12/18-07/12/18	3	:30	3P-3:30P (CST)	1				1				1	\$55.00	\$55.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	7/9/18
4.0	Normal Line / SPOT (1)	07/13/18-07/13/18	3	:30	3P-3:30P (CST)	1					1			1	\$55.00	\$55.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	7/9/18
5.0	Normal Line / SPOT (1)	07/16/18-07/16/18	3	:30	3P-3:30P (CST)	1						1		1	\$55.00	\$55.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	7/9/18
6.0	Normal Line / SPOT (2)	07/10/18-07/10/18	3	:30	4P-4:30P (CST)	1								1	\$160.00	\$160.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	7/9/18
7.0	Normal Line / SPOT (2)	07/11/18-07/11/18	3	:30	4P-4:30P (CST)	1								1	\$160.00	\$160.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	7/9/18
8.0	Normal Line / SPOT (2)	07/12/18-07/12/18	3	:30	4P-4:30P (CST)	1								1	\$160.00	\$160.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	7/9/18
9.0	Normal Line / SPOT (2)	07/13/18-07/13/18	3	:30	4P-4:30P (CST)	1								1	\$160.00	\$160.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	7/9/18
10.0	Normal Line / SPOT (2)	07/16/18-07/16/18	3	:30	4P-4:30P (CST)	1								1	\$160.00	\$160.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	7/9/18
11.0	Normal Line / News (3)	07/10/18-07/10/18	3	:30	5:30P-6P (CST)	1								1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 5:30p	7/9/18
12.0	Normal Line / News (3)	07/11/18-07/11/18	3	:30	5:30P-6P (CST)	1								1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 5:30p	7/9/18
13.0	Normal Line / News (3)	07/12/18-07/12/18	3	:30	5:30P-6P (CST)	1								1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 5:30p	7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

07/19/18



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 3417119

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Brand: 2/17/228 (1048561)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike D'Etorre,
Phone/Fax: /
CPE: 2/17/228
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: Pritzker Sked B alex bradley
NEW ORDER. PLS CHECK AND CNF. TAR

Date Entered: 07/09/18
Last Modified: 07/09/18
Entered By: Janet Jackson
CO-OP: No
Headline #: ECR26102777
Demo:
Order Type: Normal
Package Deal:
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WRSP+WCCU Combo 100/0 (WRSP+)		
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Jul 2018	25	\$4,450.00
Grand Total:	25	\$4,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (3)	07/13/18-07/13/18	3	:30	5:30P- 6P (CST)	1						1		1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 5:30p	7/9/18
15.0	Normal Line / News (3)	07/16/18-07/16/18	3	:30	5:30P- 6P (CST)	1	1							1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 5:30p	7/9/18
16.0	Normal Line / SPOT (4)	07/10/18-07/10/18	3	:30	6:30P- 7P (CST)	1		1						1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	7/9/18
17.0	Normal Line / SPOT (4)	07/11/18-07/11/18	3	:30	6:30P- 7P (CST)	1			1					1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	7/9/18
18.0	Normal Line / SPOT (4)	07/12/18-07/12/18	3	:30	6:30P- 7P (CST)	1				1				1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	7/9/18
19.0	Normal Line / SPOT (4)	07/13/18-07/13/18	3	:30	6:30P- 7P (CST)	1					1			1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	7/9/18
20.0	Normal Line / SPOT (4)	07/16/18-07/16/18	3	:30	6:30P- 7P (CST)	1	1							1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	7/9/18
21.0	Normal Line / SPOT (5)	07/10/18-07/10/18	3	:30	9P- 9:30P (CST)	1		1						1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	7/9/18
22.0	Normal Line / SPOT (5)	07/12/18-07/12/18	3	:30	9P- 9:30P (CST)	1			1					1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	7/9/18
23.0	Normal Line / SPOT (5)	07/16/18-07/16/18	3	:30	9P- 9:30P (CST)	1	1							1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	7/9/18
24.0	Normal Line / SPOT (6)	07/11/18-07/11/18	3	:30	9:30P- 10P (CST)	1					1			1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	7/9/18
25.0	Normal Line / SPOT (6)	07/13/18-07/13/18	3	:30	9:30P- 10P (CST)	1						1		1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	7/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WRSP, Stid IL</u>	Date: <u>05/02/17</u>
--	---------------------------------

I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the Primary

election to be held on: March 20, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/02/2017

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Jennifer E. Varenti, CSR

Printed Name

Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus
Media Account
100 N. 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

30977

7/9/2018

PAY TO THE ORDER OF WRSP-TV

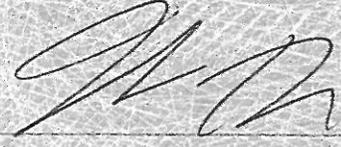
\$ **8,755.00

Eight Thousand Seven Hundred Fifty-Five and 00/100*****

DOLLARS

WRSP-TV

PROTECTED AGAINST FRAUD



MEMO Pritzker

For Contract #s 3416956
3417119

\$ 5,850

\$ 4,450

~~\$10,300~~

\$8,755 Net

Details on Back
Intuit® CheckLock™ Secure Check