

# ORDER



**Orders**  
**Order / Rev:** 721693  
**Alt Order #:** 09194655  
**Product Desc:** OK 3 PAC BINGMAN/OSBORN/HOFME  
**Estimate:** 486  
**Flight Dates:** 08/15/18 - 09/02/18  
**Original Date / Rev:** 08/14/18 / 08/14/18  
**Order Type:** GENERAL

**Primary AE:** Jay Smith  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency Name:** Medium Buying, LLC  
**Buying Contact:**  
**Billing Contact:**  
 3380 Tremont Rd  
 Columbus, OH 43221

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** OK 3 PAC/R/OTH/OK  
**Demographic:** A35+  
**Product Codes:** PL1.g.ii  
**Priority:** 03  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 07/30/18   | 08/26/18 | 29      | \$23,650.00  | \$20,102.50 |
| 08/27/18   | 08/31/18 | 6       | \$5,050.00   | \$4,292.50  |

**Totals**

| Month          | # Spots   | Gross Amount       | Net Amount         | Rating      |
|----------------|-----------|--------------------|--------------------|-------------|
| August 2018    | 29        | \$23,650.00        | \$20,102.50        | 0.00        |
| September 2018 | 6         | \$5,050.00         | \$4,292.50         | 0.00        |
| <b>Totals</b>  | <b>35</b> | <b>\$28,700.00</b> | <b>\$24,395.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jay Smith         |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch | Start             | End             | Inventory Code                 | Break | Start/End Time                         | Days      | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount      |
|-----|----|-------------------|-----------------|--------------------------------|-------|--|-----------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| E 1 | 4  | 08/15/18          | 08/31/18        | M-F 530p-6p<br>M-F 530p-6p     | CM    | 5:30 PM-6:00 PM                        | MTWTF--   | :30 | 1     | \$1,700.00  | 004 | 0.00          | NM   | 4     | \$6,800.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>                      |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 08/13/18    | 08/19/18        | --WTF--                        |       | 1                                      |           |     |       | \$1,700.00  |     | 0.00          |      |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | MTWTF--                        |       | 2                                      |           |     |       | \$1,700.00  |     | 0.00          |      |       |             |
|     |    | Week: 08/27/18    | 09/02/18        | MTWTF--                        |       | 1                                      |           |     |       | \$1,700.00  |     | 0.00          |      |       |             |
| E 2 | 4  | 08/15/18          | 08/31/18        | M-F 11a-12p<br>M-F 11a-12p     | CM    | 11:00 AM-12:00 PM                      | PMTWTF--  | :30 | 1     | \$275.00    | 003 | 0.00          | NM   | 7     | \$1,925.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>                      |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 08/13/18    | 08/19/18        | --WTF--                        |       | 1                                      |           |     |       | \$275.00    |     | 0.00          |      |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | MTWTF--                        |       | 5                                      |           |     |       | \$275.00    |     | 0.00          |      |       |             |
|     |    | Week: 08/27/18    | 09/02/18        | MTWTF--                        |       | 1                                      |           |     |       | \$275.00    |     | 0.00          |      |       |             |
| E 3 | 4  | 08/15/18          | 08/31/18        | M-F 12p-1p<br>M-F 12p-1p       | CM    | 12:30 PM-1:00 PM<br>(12:30 PM-1:00 PM) | PMMTWTF-- | :30 | 3     | \$300.00    | 004 | 0.00          | NM   | 10    | \$3,000.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>                      |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |
|     |    | Week: 08/13/18    | 08/19/18        | --WTF--                        |       | 3                                      |           |     |       | \$300.00    |     | 0.00          |      |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | MTWTF--                        |       | 5                                      |           |     |       | \$300.00    |     | 0.00          |      |       |             |
|     |    | Week: 08/27/18    | 09/02/18        | MTWTF--                        |       | 2                                      |           |     |       | \$300.00    |     | 0.00          |      |       |             |
| E 4 | 4  | 08/15/18          | 08/31/18        | M-F 10p-1035p<br>M-F 10p-1035p | CM    | 10:00 PM-10:35 PM                      | PMTWTF--  | :30 | 1     | \$1,700.00  | 003 | 0.00          | NM   | 7     | \$11,900.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       | <u>Spots/Week</u>                      |           |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |             |

Order / Rev: 721693  
 Alt Order #: 09194655  
 Flight Dates: 08/15/18 - 09/02/18

Advertiser: OK 3 PAC/R/OTH/OK  
 Product Desc: OK 3 PAC BINGMAN/OSBORN/HOFME  
 Estimate: 486  
 KFOR-TV

| Ln  | Ch | Start             | End             | Inventory Code                 | Break | Start/End Time                       | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-----|----|-------------------|-----------------|--------------------------------|-------|--------------------------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| E 4 | 4  | 08/15/18          | 08/31/18        | M-F 10p-1035p<br>M-F 10p-1035p | CM    | 10:00 PM-10:35 P                     | MTWTF-- | :30 | 1                 | \$1,700.00  | 03  | 0.00          | NM     | 7     | \$11,900.00 |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |    | Week: 08/13/18    | 08/19/18        | --WTF--                        |       |                                      |         |     | 1                 | \$1,700.00  |     | 0.00          |        |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | MTWTF--                        |       |                                      |         |     | 5                 | \$1,700.00  |     | 0.00          |        |       |             |
|     |    | Week: 08/27/18    | 09/02/18        | MTWTF--                        |       |                                      |         |     | 1                 | \$1,700.00  |     | 0.00          |        |       |             |
| E 5 | 4  | 08/15/18          | 08/31/18        | M-F 6p-630p<br>M-F 6p-630p     | CM    | 6:00 PM-6:30 PM                      | MTWTF-- | :30 | 1                 | \$775.00    | 04  | 0.00          | NM     | 6     | \$4,650.00  |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |    | Week: 08/13/18    | 08/19/18        | --WTF--                        |       |                                      |         |     | 1                 | \$775.00    |     | 0.00          |        |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | MTWTF--                        |       |                                      |         |     | 4                 | \$775.00    |     | 0.00          |        |       |             |
|     |    | Week: 08/27/18    | 09/02/18        | MTWTF--                        |       |                                      |         |     | 1                 | \$775.00    |     | 0.00          |        |       |             |
| E 6 | 4  | 08/26/18          | 08/26/18        | Su 8a-930a<br>Su 8a-930a       | CM    | 9:00 AM-9:30 AM<br>(9:00 AM-9:30 AM) | -----1  | :30 | 1                 | \$425.00    | 04  | 0.00          | NM     | 1     | \$425.00    |
|     |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                                      |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|     |    | Week: 08/20/18    | 08/26/18        | -----1                         |       |                                      |         |     | 1                 | \$425.00    |     | 0.00          |        |       |             |
|     |    |                   |                 |                                |       |                                      |         |     |                   |             |     |               | Totals | 35    | \$28,700.00 |

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|                              |                      |
|------------------------------|----------------------|
| <b>Station and Location:</b> | <b>Date:</b> 5.30.18 |
|------------------------------|----------------------|

I, Dillon Lloyd/Medium Buying. LLC,

being/on behalf of: Leslie Osborn,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Commissioner of Labor

in the Primary Runoff

election to be held on: 8.28.18

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Leslie Kathryn Osborn 1250 N. Tea Olive Way Mustang, OK 73064

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer- Leslie Kathryn Osborn

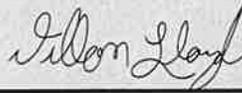
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/30/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.