

ORDER



Orders	Order / Rev:	721693	
	Alt Order #:	09194655	
	Product Desc:	OK 3 PAC BINGMAN/OSBORN/HOFME	
	Estimate:	486	KFOR-TV
	Flight Dates:	08/15/18 - 09/02/18	Primary AE: Jay Smith
	Original Date / Rev:	08/14/18 / 08/14/18	Sales Office: NWDC
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Medium Buying, LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3380 Tremont Rd	Billing Cycle: EOM/EOC
		Columbus, OH 43221	Agency Commission: 15%

Advertiser	Name:	OK 3 PAC/R/OTH/OK	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL1.g.ii	Advertiser External ID:	
	Priority:	03	Agency External ID:	
	Revenue Code 1:	Agency	Unit Code:	General
	Revenue Code 2:	Political		
	Revenue Code 3:	Political-Non-PAC		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	29	\$23,650.00	\$20,102.50
08/27/18	08/31/18	6	\$5,050.00	\$4,292.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	29	\$23,650.00	\$20,102.50	0.00
September 2018	6	\$5,050.00	\$4,292.50	0.00
Totals	35	\$28,700.00	\$24,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	08/15/18	08/31/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$1,700.00	004	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		1				\$1,700.00		0.00			
		Week: 08/20/18	08/26/18	MTWTF--		2				\$1,700.00		0.00			
		Week: 08/27/18	09/02/18	MTWTF--		1				\$1,700.00		0.00			
E 2	4	08/15/18	08/31/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	1	\$275.00	003	0.00	NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		1				\$275.00		0.00			
		Week: 08/20/18	08/26/18	MTWTF--		5				\$275.00		0.00			
		Week: 08/27/18	09/02/18	MTWTF--		1				\$275.00		0.00			
E 3	4	08/15/18	08/31/18	M-F 12p-1p M-F 12p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	MTWTF--	:30	3	\$300.00	004	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		3				\$300.00		0.00			
		Week: 08/20/18	08/26/18	MTWTF--		5				\$300.00		0.00			
		Week: 08/27/18	09/02/18	MTWTF--		2				\$300.00		0.00			
E 4	4	08/15/18	08/31/18	M-F 10p-1035p M-F 10p-1035p	CM	10:00 PM-10:35 PM	MTWTF--	:30	1	\$1,700.00	003	0.00	NM	7	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Estimate: 486
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	4	08/15/18	08/31/18	M-F 10p-1035p M-F 10p-1035p	CM	10:00 PM-10:35 PM	TWTF--	:30	1	\$1,700.00	03	0.00	NM	7	\$11,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		1			\$1,700.00			0.00			
		Week: 08/20/18	08/26/18	MTWTF--		5			\$1,700.00			0.00			
		Week: 08/27/18	09/02/18	MTWTF--		1			\$1,700.00			0.00			
E 5	4	08/15/18	08/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$775.00	04	0.00	NM	6	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/18	08/19/18	--WTF--		1			\$775.00			0.00			
		Week: 08/20/18	08/26/18	MTWTF--		4			\$775.00			0.00			
		Week: 08/27/18	09/02/18	MTWTF--		1			\$775.00			0.00			
E 6	4	08/26/18	08/26/18	Su 8a-930a Su 8a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-----1	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----1		1			\$425.00			0.00			
Totals														35	\$28,700.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 5.30.18

I, Dillon Lloyd/Medium Buying. LLC,

being/on behalf of: Leslie Osborn,

a legally qualified candidate of the REPUBLICAN

political party for the office of: Commissioner of Labor

in the Primary Runoff

election to be held on: 8.28.18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Leslie Kathryn Osborn 1250 N. Tea Olive Way Mustang, OK 73064

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Treasurer- Leslie Kathryn Osborn

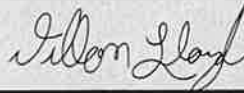
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/30/2018

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.