

Radio Station WSGC / WHTD

Issues/Programs List

Fourth Quarter 2017

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WSGC RADIO FOURTH QUARTER 2017 ISSUES/PROGRAMS OUTLINE

SECTION A: Top Issues Fourth Quarter

Newscast Overview / Quarterly Issues Addressed

1. Rabies case found in Franklin County
2. Voter registration deadline approaching
3. County and City officials approve cancer insurance for firefighters
4. Continued coverage of the suspect accused of shooting two Lavonia officers
5. Early voting turnouts in both Wilkes and Elbert counties higher than expected
6. Candidates announce in Race for Elbert County Commission Chairman
7. Candidates announce in Race for Elbert County Commission District 2
8. Northeast Georgia drought continues
9. Continued coverage of Watkins Murder Trial

SECTION B: Special Events/Other Platforms

1. Community Remotes
2. Website/Social Media

SECTION C: Short Form Programs

1. Community Calendar
2. Community Spotlights

Section D: Long Form Programs

1. Community Forum for Elbert County Voters in City of Elberton for Mayor and City Council

Section A: Top Issues Fourth Quarter

1. Rabies case found in Franklin County- Newscasts: 10/2/17 7a, 8a, noon, 5p – The Franklin County Health Department reported a case of Rabies in Franklin County. The department put out health warnings in the nearby area, and WSGC alerted the public through several newscasts throughout the day. The newscasts urged the public to be wary of wild animals as well as domesticated animals that show signs of aggression.

2. Voter registration deadline approaching – Newscasts: 10/6/17, 10/9/17 ALL Newscasts – Beginning with qualifying of candidates, WSGC reminded residents of the need to register for the upcoming elections on multiple occasions, including two during this quarter up to the deadline.

3. County and City officials approve newly mandated cancer insurance for firemen – The state of Georgia passed a law requiring local governments to cover certain cancers for firefighters who contract the disease as a result of their duties. Municipalities sought quotes and then passed ordinances approving the coverage for their respective firefighters. WSGC covered each of the votes.

4. Continued coverage of the suspect accused of shooting two Lavonia police officers – WSGC continued to cover the case of a Greenville, South Carolina man accused of shooting two Lavonia police officers during a traffic stop. The suspect was given a court date, but that date was change approximately two weeks later to a 2018 date. The station has covered the event since the shooting first occurred in December, 2016.

5. Development Authority Announces New Industry- WSGC provided continuing coverage of New Grain / Feed mill to be built and operated in Elbert County. Will be hiring from all surrounding counties Wilkes, Elbert, Franklin and Hart

9. I Love Tignal Day- WSGC provided the City of Tignal Georgia in Wilkes County with coverage of thier annual event in all newscasts and promoted digitally on websites as well as Social Media

10. Northeast Georgia drought continues – Below average rainfall continues to keep this area in drought conditions. Hurricane rains did not bring the relief experts were predicting. WSGC News continues to cover this story as the drought conditions continue to worsen via interviews with the State Climatologist, Meteorologists and the U.S. Army Corps of Engineers on the effects of the drought to citizens, agriculture and local tourism.

Newscast Overview and Quarterly Issues Addressed

WSGC Radio produces daily newscasts that air on a regularly scheduled basis.

WSGC airs expanded local news at 6:35 a.m.,7:05 a.m.,7:35 a.m.,8:05 a.m., and 12:05 p.m and 5:05 p.m. Monday through Saturday after two minutes of national and world news from Fox News.

Some of the issues covered in these local newscasts are as follows. Dates indicate local news treatment unless otherwise noted.

1. Rabies case found in Franklin County- News treatments: Oct. 3, 2017 All newscasts – The Franklin County Health Department reported a case of Rabies in Franklin County. The department put out health warnings in the nearby area, and WSGC alerted the public through newscasts throughout the day, urging the public to be wary of wild animals as well as domesticated animals that show signs of aggression.

2. Voter registration deadline approaching – News treatments: All Newscasts – A story informing the public about the impending deadline for voter registration, which was Oct. 10, 2017.

3. Candidates Qualify for Local Elections- News treatments- Stories proving coverage of qualifying dates and announced candidates for the Local Election throught the month of November.

4. Northeast Georgia drought continues – Below average rainfall continues to keep this area in drought conditions. Hurricane rains did not bring the relief experts were predicting. WSGC News continues to cover this story as the drought conditions continue to worsen via interviews with the State Climatologist, Meteorologists and the U.S. Army Corps of Engineers on the effects of the drought to citizens, agriculture and local tourism.

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6. Court Date set for man accused of shooting officers - News treatments: Oct. 10, 2017, Oct. 26, 2017, All Newscasts— Almost 10 months from the date of the shooting, Khari Anthony Dashaun Gordon of Greenville, South Carolina had a trial date. The trial was scheduled for Nov. 6, 2017. On Oct. 26 the trial date was moved to Feb 5, 2018. Gordon is accused of shooting two Lavonia police officers during a traffic stop in December, 2016.

7. Arrest made in attack on Franklin County Teacher – News treatments: Nov. 2, 2017 All Newscasts— School officials were attempting to determine if the attack on a school teacher was staged or a part of a cafeteria fight. 18-year-old Coreyon Davis was eventually arrested for the assault and faces charges of assaulting a public school teacher on Oct. 27.

8. Early voting sees Higher turnout in both Wilkes and Elbert Counties – News Treatments: Oct. 26, 2017, Nov. 3, 2017 All Newscasts – Voters turned out in “droves” during the past two weeks of early voting for the general election scheduled for Nov 7. Both counties reported Higher than expected turnout with only two races/issues to be decided.

SECTION B: SPECIAL EVENTS

1. REMOTES

WSGC is dedicated to providing community organizations such as Chambers of Commerce, churches, municipalities, government institutions, and other charitable organizations with complimentary promotion. The following is a list of events WSGC-FM participated in via LIVE remotes.

Date	Event
October 5, 2017	Downtown Fall Festival
October 31, 2017	Trick-Or-Treating Family Night
December 2, 2017	Christmas Parade
	Monte Video USA Christmas Parade
December 17,2017	

2. Website/Social Media

WSGC has its own web site. Listeners are encouraged to visit www.wsgcradio.com to see updates on news, weather, sports, lost pets, the pet of the week for adoption, Swap Shop listings, obituaries, community calendar announcements, contest information, and more. WSGC “streams” local high school sporting events and Swap Shop. WSGC has drastically stepped up its social media endeavors keeping listeners informed about local news stories, announcements including closings/delays due to weather on its Facebook page. WSGC’s Facebook page generates thousands of viewers each week.

SECTION C: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds to one-minute in length and are aired on a ROS basis. Some of the local groups and organizations that have benefited from these announcements are listed below.

Group

TJ and Friends Foundation
Rotary Club of Wilkes-Elbert
Lavonia Presbyterian and the Food Bank of Northeast Georgia
Friends of the Library Book Club
Elbert - Wilkes County
Downtown Development Authority
Celebrate Recovery

Event

Car Show
Golf Tournament
Free Food Distribution
Meetings
4-H Plant Sale
Halloween Street Night
Thanksgiving Meals for those in need

SECTION D: LONG FORM PROGRAMS

1. COMMUNITY Spotlight

WSGC News airs a 15-20-minute, public information program featuring interviews with local community, as well as state and federal leaders on issues and events in both Elbert and Hart Counties. The program airs weekdays at 9:05 a.m.. A sample of the programs that aired this quarter include:

10/1/17 – Interview with Chuck Bell County Schools Superintendent about National Bus Safety Week.

11/8/17 – Interview with State Representative Tom McCall about issues facing the Wilkes, Elbert and surrounding counties and how those public issues will be addressed in the next session of the Georgia General Assembly

12/12/17 – Trooper William Jordan with the Georgia State Patrol talking about the Toys for Tots Program.

12/01/17 - Interview with Crystal Bebee from the Chamber of Commerce about the Candlelight Shopping and Christmas parade.

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12/15/17 – Interview with Chuck Bell County School Superintendent about several awards the school system received and State test score results.

4th Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC / WHTD **Market:** Wilkes / Elbert

Child Abuse Intervention and Prevention Program

Non accidental trauma has been a leading cause of death since 2010 at Children's Healthcare of Atlanta. Their Partnerships for Healthy Communities' Child Abuse Intervention and Prevention Program provides training for first responders to recognize the signs of child abuse. Kara Klein and Dr. Stephen Messner from CHOA and Jeff Adams with Banks County Fire/EMS, discuss the program. Available September 30-October 1.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Grady Hospital

Grady Hospital is a familiar landmark to anyone coming into Atlanta – First opened in 1892 it's now a 900 plus bed hospital towering over what's known as The Grady Curve. It's also well known as one of the nation's leading trauma centers treating life-threatening illness and injuries around the clock. Dr. Hany Atallah, Chief of Emergency Medicine and Denise Simpson, Media Relations Manager, talk about Grady's impact on citizens across Georgia. Available October 7-8.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

DECAL

Bright from the Start: Georgia Department of Early Care and Learning Also known as DECAL - is responsible for meeting the child care and early education needs of Georgia's children and their families. It administers a number of programs including Georgia's Pre-K and Childcare and Parent Services (CAPS) programs. Amy Jacobs, Commissioner of Bright from the Start: Georgia Department of Early Care and Learning, discusses their programs. Available October 14-15.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Georgia Department of Transportation

After a decade of decreases in annual roadway fatalities in Georgia, the last two years have seen a 33 percent increase. Pedestrian deaths are also surging at an alarming rate. DOT's *Drive Alert Arrive Alive* campaign calls attention to the increasing and preventable fatalities on Georgia's roads and educates drivers about changes in their driving behavior that can save lives. Andrew Heath, State Traffic Engineer for the Georgia Department of Transportation discusses the campaign and other issues. Available October 21-22.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

4th Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC / WHTD **Market:** Wilkes / Elbert

Jim Miles - *Mysteries of Georgia's Military Bases*

Jim Miles is author of 14 books; 7 about the Civil War and the others on the paranormal and unexplained in our state – And now he has recently released 4 new books – *Mysteries of Georgia's Military Bases*, a book of eye-witness accounts of strange things that have been seen over the decades on Georgia's military bases plus 3 books on Georgia ghosts...*Haunted Central Georgia, Haunted South Georgia and Haunted North Georgia. Available October 28-29.*

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Georgia Farm Bureau

Georgia Farm Bureau is a member-driven, nonprofit organization dedicated to serving as the voice of Georgia farmers and rural Georgia since 1937. As Georgia's largest farm organization, Farm Bureau promotes Georgia commodities and offers legislative representation to ensure Georgia's farming future. Gerald Long, President, discusses Farm Bureau and Georgia's Agricultural industry. Available November 4-5. .

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Former Atlanta Mayor Sam Massell – Part 1

Sam Massell was elected Mayor of Atlanta in 1969 and served from 1970-1974. He is credited with, among other things, establishing MARTA and pioneering minority opportunities in city government. He has also had successful careers in real estate, tourism, and association management and today, at age 90, is President of the Buckhead coalition. On this program, Mayor Massell discusses his early career and a new book about his life by Charles McNair called *Play It Again Sam – The Notable Life of Sam Massell, Atlanta's First Minority Mayor*. Available November 11-12.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Former Atlanta Mayor Sam Massell – Part 2

Atlanta's 53rd Mayor, Sam Massell is the subject of a new book by Charles McNair called *Play It Again Sam – The Notable Life of Sam Massell, Atlanta's First Minority Mayor*. On this program Mayor Massell discusses his election loss to Maynard Jackson, life after being Atlanta's Mayor, Buckhead and the city's growth. Available November 18-19.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

4th Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC / WHTD **Market:** Wilkes - Elbert

Georgia Gives Day

Georgia Gives Day is Tuesday, November 28. The Georgia Center for Nonprofits is the creator and organizer of this initiative the purpose of which is to empower Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. Guests Karen Beavor, President and CEO of The Georgia Center for Nonprofits, Carolyn Salvador, Executive Director of Enduring Hearts and Joy Humphries, Deputy Director of PAWS Humane, discuss this initiative. Available November 25-26.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Georgia High School Association

The Georgia High School Association is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools, and endeavors to maintain high standards so that each pupil competing in each school is on the same basis. Dr. Robin Hines began his tenure as GHSA Executive Director in June of this year and provides an update of the GHSA. Available December 2-3.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Atlanta Lab Rescue

Atlanta Lab Rescue is an all-volunteer, non-profit organization, whose mission is to identify and rescue Labrador Retrievers and large breed mixes from overwhelmed shelters and abusive situations and place them in secure, loving homes. Becky Cross, founder of ALR , Kathy Camp, Intake and Vetting Coordinator and Stacey Brogan, Adoption Coordinator, discuss ALR and the great need across Georgia. Available December 9-10.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

The Council on Alcohol and Drugs

The Council on Alcohol and Drugs works to change lives by empowering communities to prevent substance abuse and its related problems at home, school and work with proven, practical resources, prevention education, and advocacy with a vision to be the premier resource for substance abuse prevention and education: changing lives, saving futures. John Bringuel, Project Director of the Georgia Prescription Drug Abuse Prevention Initiative, discusses the opioid epidemic and solutions to prescription drug abuse. Available December 16-17.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

4th Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Mission Dawgs

Mission Dawgs is an organization started last year with the mission of supporting much of the homeless population of Georgia by providing basic human needs like food, clothing and toiletries. They take to the streets every day to serve 100s of homeless people. This program goes on the streets of Atlanta with Kevin Weakley, founder of Mission Dawgs. Available December 23-24.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Otis Redding: An Unfinished Life

Otis Redding: An Unfinished Life, by Jonathan Gould is the long-awaited, definitive biography of The King of Soul, timed to coincide with the 50th anniversary of Redding's iconic performance at the 1967 Monterey Pop Festival. Redding remains an immortal presence in the canon of American music yet an aura of myth and mystery has always surrounded his life, which was tragically cut short at the height of his career by a plane crash in December 1967. Author Jonathan Gould discusses the life of Otis Redding. September 2-3. .

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30 AM