

**Radio Station WSGC/ WHTD**

**Issues/Programs List**

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First Quarter 2018

Compiled by

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## **WSGC RADIO QUARTERLY ISSUES/PROGRAMS OUTLINE**

### **SECTION A: Top Issues First Quarter**

#### **Newscast Overview / Quarterly Issues Addressed**

- 1. Bowman Council to adopt Zoning**
- 2. Deal adds 8.5 million dollar building to Elbert Campus of Athens Tech**
- 3. Chamber of Commerce Annual Meeting and Dinner**

### **SECTION B: Special Events/Other Platforms**

- 1. Community Remotes**
- 2. Website/Social Media**

### **SECTION C: Short Form Programs**

- 1. Community Calendar**
- 2. Community Spotlights**

### **Section D: Long Form Programs**

- 1. Community Spotlight on upcoming events / Movies at the Historic Elbert Theater**
- 2. Live broadcast of Elbert Chamber Banquet with Congressman Collins**

## **Section A: Top Issues First Quarter**

1. Bowman Council to adopt Zoning
2. Deal adds 8.5 million dollar building to Elbert  
Campus of Athens Tech
3. Chamber of Commerce Annual  
Meeting and Dinner

## **Newscast Overview and Quarterly Issues Addressed**

WSGC Radio produces daily newscasts that air on a regularly scheduled basis.

WSGC airs expanded local news at 6:35 a.m., 7:05 a.m., 7:35 a.m., 8:05 a.m., and 12:05 p.m and 5:05 p.m. Monday through Saturday after two minutes of national and world news from Fox News.

Some of the issues covered in these local newscasts are as follows. Dates indicate local news treatment unless otherwise noted.

- 1. Bowman to Adopt Zoning-** The City of Bowman Georgia Adopted new business zoning on Jan 25th.
- 2. Gov. Nathan deal at \$750K to state budget for 8.6 million dollar Bond issue to build new Ag Sciences building on the Elbert County Campus of Athens Technical College.**
- 3. Chamber of Commerce Banquet and annual meeting-News Treatment /Community Service-**The 94th Annual Meeting of the Elbert County Chamber of Commerce was held Doug Collins US Representative was the guest speaker WSGC and WHTD Broadcast the event Live on air.

## SECTION B: SPECIAL EVENTS

### 1. REMOTES

WSGC is dedicated to providing community organizations such as Chambers of Commerce, churches, municipalities, government institutions, and other charitable organizations with complimentary promotion. The following is a list of events WSGC-FM / WHTD AM participated in via LIVE remotes.

Date	Event
3/29/18	WSGC / WHTD broadcast the annual Banquet and meeting presented by the Chamber of Commerce
01/12/18-1/16/18	WSGC / WHTD broadcast various events during the Featured Speaker at MLK Banquet- Jeffery P. Hughes, who is an assistant principal at South Salem Elementary School in Covington was the featured the speaker at Saturday's MLK Ecumenical Banquet The Martin Luther King Jr. Celebration weekend has been commemorated in Elbert County since 1994.

### 2. Website/Social Media

WSGC has its own web site. Listeners are encouraged to visit [www.wsgcradio.com](http://www.wsgcradio.com) to see updates on news, weather, sports, lost pets, the pet of the week for adoption, Swap Shop listings, obituaries, community calendar announcements, contest information, and more. WSGC "streams" local high school sporting events and Swap Shop. WSGC has drastically stepped up its social media endeavors keeping listeners informed about local news stories, announcements including closings/delays due to weather on its Facebook page. WSGC's Facebook page generates thousands of viewers each week.

**SECTION C: SHORT FORM PROGRAMS**

**1. COMMUNITY CALENDAR**

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds to one-minute in length and are aired on a ROS basis. Some of the local groups and organizations that have benefited from these announcements are listed below.

**Group**

TJ and Friends Foundation  
Rotary Club of Wilkes-Elbert  
The Food Bank of Northeast Georgia Friends of the Library  
Book Club  
Elbert - Wilkes County 4H  
Downtown Development Authority / Chamber of Commerce

**Event**

Winter Fundraiser  
Meetings  
Free Food Distribution  
Meetings  
Annual Meeting and  
Banquet

## **SECTION D: LONG FORM PROGRAMS**

### **1. COMMUNITY Spotlight**

WSGC News airs a 15-20-minute, public information program featuring interviews with local community, as well as state and federal leaders on issues and events in both Elbert and Hart Counties. The program airs weekdays at 9:05 a.m.. A sample of the programs that aired this quarter include:

01/15/18– Interview with Crystal Beebee about the membership drive for the Chamber of Commerce.

01/27/18 - Interview with Dawn Benson of the "Main Street" group about upcoming events in the area that are a part of the "Main Street" program including The annual Twilight stroll 5K race

03/14/18- Interview with Danny Burt on the "yurts" being installed for campers at "Bobby Brown" Park. which is a former State Park that has been given to the county to operate.

## 1<sup>st</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

**Station:** WSGC/WHTD    **Market:** Wilkes / Elbert

### **Georgia Partnership for Excellence in Education**

The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research discuss this year's list. Available January 6-7. .

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** The Taste of the Championship taking place at the Georgia Aquarium Sunday, January 7, 2018, as a part of fan activities leading up to the 2018 College Football Playoff Championship game.

### **Georgia Trusts 2018 Place in Peril**

The Georgia Trust for Historic Preservation works for the preservation and revitalization of Georgia's diverse historic resources and advocates for their appreciation, protection and use. Each year they Trust release a list of 10 historic locations in Georgia that are in need of revitalization. This list is called *Places in Peril* and here to talk about the 2018 list is Mark McDonald, President and CEO of the GA Trust for Historic Preservation. Available January 13-14.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Amy Jacobs, Commissioner of DECAL: Bright from the Start discusses their 25<sup>th</sup> anniversary.

### **American Heart Association**

Our country's multicultural population is at a disproportionately high risk for cardiovascular disease and stroke. Dr. Michael Balk, Cardiologist and Chair of the Metro Atlanta AHA Advisory, Dr. Ayanna Buckner, Adjunct Associate Professor, Department of Community Health and Preventive Medicine, and Chair of the Metro Atlanta AHA's Social Determinants of Health Taskforce and Micheal Cortes, Government Relations Director, American Heart Association, discuss this and other heart health issues. Available January 20-21. .

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Ankur Chaterjee from Enduring Hearts discusses pediatric heart transplants and their fundraising effort.



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**Georgia Cotton Commission**

No one knows exactly how old cotton is but scientists have found bits of cotton bolls and pieces of cotton cloth that proved to be at least 7,000 years old. The GA Cotton Commission isn't quite that old...it was formed in 1965 to advance the interests of the state's cotton producers through research, promotion and education. Taylor Sills, Director of Public Affairs for the GA Cotton Commission, discusses the Georgia cotton industry. Available January 27-28. .

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** The Jones Legacy Golf Tournament to benefit the Emory Scholarship Foundations is featured.

**Georgia Forestry Commission**

The Georgia Forestry Commission is the state agency responsible for providing leadership, service and education in the protection and conservation of Georgia's forest resources. Headquartered in Dry Branch, District and county offices are located throughout the state where Commission professionals provide a wide variety of services. Governor Deal named Chuck Williams as Director of the Georgia Forestry Commission last year after the retirement of long time director Robert Farris. Available February 3-4.

This show aired on (Day) Sunday from: (Start Time) 6:00AMto: (End Time): 6:30AM

**GA Focus Extra:** Billy "White Shoes" Johnson discusses the work of Gridiron Greats.

**Go Beyond Profit**

goBeyondProfit is a first of its kind initiative of civic-minded business leaders in Georgia that shines a light on corporate generosity and is committed to celebrating businesses investing within Georgia communities. Guest is goBeyondProfit Founder Rick Jackson, Chairman & CEO, Jackson Healthcare. Available February 10-11.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** BDFCS Director Virginia Pryor discusses Adoption and Fostering in Georgia.

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**Turning Point**

Since 2003, Turning Point has cared for over 3,500 women with **breast cancer**. TurningPoint's clinic provides specialized and evidence-based rehabilitation for women with **breast cancer**, including physical therapy, massage therapy, counseling and nutritional counseling. Available February 17-18.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Susan G. Komen's new More Than Pink walk event is profiled.

**Outdoor Stewardship Act**

The Georgia Outdoor Stewardship Act - HB 332 - proposes the dedication of a portion of the state sales and use tax on outdoor recreation equipment to the protection of lands, waters and wildlife.

The Outdoor Industry Association is supporting the Georgia Outdoor Stewardship Act. They are the nation's leading trade association for the outdoor recreation industry representing more than 1,300 manufacturers, retailers, suppliers and other key members. Program guests are Thomas Farmer , E Executive Director of the Georgia Outdoor Stewardship Coalition, Robert Ramsey, President of the Georgia Conservancy and Mike Worley, President/CEO of the Georgia Wildlife Federation. Available February 24-25.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Dentist Dr. Shannon Parris discusses children's dental health during Pediatric Dental Month.

**Ronald McDonald House**

There are 6 in GA including 2 in Atlanta. Since 1979 the Atlanta Ronald McDonald Houses have served more than 48,000 families with ill and injured children receiving medical care nearby. This visit to the Ronald McDonald House near Children's Healthcare of Atlanta's Scottish Rite Hospital includes a tour with Beth Howell, President and CEO of the Ronald McDonald House Charities of Atlanta and visits with families staying there. March 3-4.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Virginia Pryor, Director of Georgia DFCS discusses Social Worker Month in March.

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### **Alzheimer's Association Dancing Stars Georgia**

*Dancing Stars* is a benefit for the Alzheimer's Association, Georgia Chapter. Reinventing the popular show, "Dancing with the Stars", these events are comprised of local celebrity dancers paired with professional dancers, all raising funds by gaining votes. Program guests Larrica Hubbard, Alzheimer's Association, Relationship Event Manager, Daniel Britt, Chair of Dancing Stars of Atlanta, Jason Perry, cast member for Dancing Stars of Atlanta and Amy Johnston, Sr. Director, Marketing & Communications, Alzheimer's Association, Georgia Chapter discuss the 6 events in Georgia. Available March 10-11.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30AM

**GA Focus Extra:** Chris Nunn, Commissioner of the Georgia Department of Community Affairs, discusses the Rural Zones recently chosen throughout the state.

### **Shepherd Center**

Shepherd Center is a private, not for profit hospital specializing in medical treatment, research and rehabilitation for people with spinal cord injury, brain injury and other neuromuscular conditions. Dr. Edee Field-Fote, Director of Spinal Cord Injury Research here at Shepherd, Sarah Batts, Executive Director for the Shepherd Center Foundation and Cathy McClendon, a physical therapist here at Shepherd who is retiring in just a few days and will then undertake a hike on the Appalachian Trail to raise funds for spinal cord injury research, discuss the work at Shepherd. Available March 17-18.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30 AM

**GA Focus Extra:** Kris Vaughn from Georgia Forward discusses the latest Young Gamechangers project in Albany.

### **Georgia Center of Innovation for Agribusiness**

From small-town startups to Fortune 500 enterprises, the Center of Innovation for Agribusiness accelerates the growth and development of Georgia's number one industry by providing focused industry expertise, product commercialization assistance and access to ground-breaking research, enabling companies to access high-growth opportunities for increased success. Chris Chammoun, Director of the Center of Innovation for Agribusiness, is program guest. Available March 24-25.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30 AM

**GA Focus Extra:** Karl Gross, PGA Golf Pro with Georgia State Parks Golf Courses, discusses the Georgia Junior Golf Tour events going on statewide.

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**Partnership Against Domestic Violence**

PADV is the largest nonprofit domestic violence organization in Georgia providing professional, compassionate, and empowering support to battered women and their children in metro Atlanta. Since 1977, PADV has worked passionately and tirelessly to end the crime of intimate partner violence and empower its survivors. Programs guests are Nancy Friauf, PADV President and CEO and Jennifer Graham Johnson, a PADV board member and chair for the organization's annual event, Hearts with Hope Gala. Available March 31-April 1.

This show aired on (Day) Sunday from: (Start Time) 6:00AM to: (End Time): 6:30Am

**GA Focus Extra:** Rick Aranson, CEO of Jewish Family & Career Services discusses their new partnership with Camp Twin Lakes.