

Radio Station WSGC/ WHTD

Issues/Programs List

Third Quarter 2017

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WSGC RADIO QUARTERLY ISSUES/PROGRAMS OUTLINE

SECTION A: Top Third Quarter

Newscast Overview / Quarterly Issues Addressed

- 1. EMH seeks funds for indigent care**
- 2. Commission begins improvements on two fire stations**
- 3. Bowman council approves request to apply for library grant**
- 4. Acclaimed author holds writing workshop at library**

SECTION B: Special Events/Other Platforms

- 1. Community Remotes**
- 2. Website/Social Media**

SECTION C: Short Form Programs

- 1. Community Calendar**
- 2. Community Spotlights**

Section D: Long Form Programs

- 1. Community Spotlight on upcoming events Movies at the Historic Elbert Theater with Toni King**
- 2. Community Spotlight with Mayor on Economic Development**
- 3. Fireworks Show for Chamber of Commerce**
- 4. Interview with School Superintendant on upcoming school year goals and plans**

Section A: Top Issues Third Quarter

1. EMH seeks funds for indigent care
2. Commission begins improvements on two fire stations
3. Bowman council approves request to apply for library grant
4. Acclaimed author holds writing workshop at library

Newscast Overview and Quarterly Issues Addressed

WSGC Radio produces daily newscasts that air on a regularly scheduled basis.

WSGC airs expanded local news at 6:35 a.m., 7:05 a.m., 7:35 a.m., 8:05 a.m., and 12:05 p.m and 5:05 p.m. Monday through Saturday after two minutes of national and world news from Fox News.

Some of the issues covered in these local newscasts are as follows.

1. **Hospital to seek funds from County-News Treatment** -Elbert Memorial Hospital's Authority Board representatives appeared before the Elbert County Board of Commissioners at a work session to explain EMH's upcoming fiscal year budget, then in August the authority asked the commissioners for an increased millage rate to help offset the hospital's indigent care costs.
2. **Commission begins improvements on two fire stations-News Treatment-** County Administrator Bob Thomas said the county will begin the groundwork on building two new fire stations at the Centerville Fire Station on Hartwell Highway and at the Deep Creek Fire Station on Stinchcomb Road during the first week of October. The new fire stations will be the same design as more recently built fire stations, such as those located and recently completed on Athens Highway and Pearl Mill Road.
3. **Bowman City Council Approves request to seek Library Grant-News Treatment-**The Council applied for a \$300,000.00 state Grant to build a new library in the town.
4. **Award winning author Karen Zacharias to be at Library-News Treatment / Community Service-** Author Karen Zacharias led a program at the County Library . The Program was a writers workshop "Writing Your Memoirs: How do you get started? How do you build a story?"

SECTION B: SPECIAL EVENTS

1. REMOTES

WSGC is dedicated to providing community organizations such as Chambers of Commerce, churches, municipalities, government institutions, and other charitable organizations with complimentary promotion. The following is a list of events WSGC-FM / WHTD AM participated in via LIVE remotes.

Date	Event
07/01/17	WSGC / WHTD broadcast the annual fireworks show for the Chamber of Commerce

2. Website/Social Media

WSGC has its own web site. Listeners are encouraged to visit www.wsgcradio.com to see updates on news, weather, sports, lost pets, the pet of the week for adoption, Swap Shop listings, obituaries, community calendar announcements, contest information, and more. WSGC “streams” local high school sporting events and Swap Shop. WSGC has drastically stepped up its social media endeavors keeping listeners informed about local news stories, announcements including closings/delays due to weather on its Facebook page. WSGC’s Facebook page generates thousands of viewers each week.

SECTION C: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds to one-minute in length and are aired on a ROS basis. Some of the local groups and organizations that have benefited from these announcements are listed below.

Group

TJ and Friends Foundation
Rotary Club of Wilkes-Elbert
The Food Bank of Northeast Georgia
Friends of the Library Book Club
Elbert - Wilkes County 4H

Event

Ride for Cancer
Meetings
Free Food Distribution
Meetings

SECTION D: LONG FORM PROGRAMS

1. COMMUNITY Spotlight

WSGC News airs a 15-20-minute, public information program featuring interviews with local community, as well as state and federal leaders on issues and events in both Elbert and Hart Counties. The program airs weekdays at 9:05 a.m.. A sample of the programs that aired this quarter include:

06/29-17– Interview with Crystal Beebee of the chamber of commerce about the 4th of July Fireworks show.

07/24/17 - Interview with Dawn Benson of the "Main Street" group about upcoming events in the area that are a part of the "Main Street" program

08/03/17- Interview with School Superintendant on preparing students for this school year and goals for the system for the rest of the 2017/2018 year.

3rd Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC / WHTD **Market:** Elbert / Wilkes

FWD.us – Immigration Reform

FWD.us is a bipartisan organization that promotes policies to address issues with the country's immigration system and criminal justice reform. FWD.us Georgia coalition is a growing alliance of elected officials, business leaders, community advocates, immigrant entrepreneurs and concerned citizens who believe that our immigration system is fundamentally broken and outdated. Program guest is Brian Walsh - Partner at ROKK Solutions, consultants for FWD.us. Available July 1-2.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Climate Change – republicanEn

republicEn is an organization that believes changes need to be made with respect to America's climate change policy. Citizen's Climate Lobby is a grassroots advocacy organization focused on national policies to address climate change. Former congressman Bob Inglis, Executive Director of republicanEN and Terry Welsler, Co-State Coordinator for CCL Georgia and Leader of the CCL Group in Gwinnett/Forsyth County are program guests. Available July 8-9.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Georgia Department of Juvenile Justice

The Georgia Department of Juvenile Justice is the agency that serves the state's youthful offenders up to the age of 21. Each day, at facilities around the state more than 4,000 DJJ employees work to effect justice as well redirect and shape the young lives in the agency's care. DJJ Commissioner Avery Niles discusses the agency. Available July 15-16.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30 AM

Technical College System of Georgia

The Technical College System of Georgia provides technical education, business and industry training and adult education at 22 campuses across the state. Gretchin Corbin, Commissioner of the Technical College System of Georgia and Tim Buchanan, CEO of the Chattahoochee Valley College and Career Academy in Cusseta, discuss efforts to improve Georgia's workforce. Available July 22-23.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

3rd Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

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Curing Kids Cancer

Just one year after the devastating loss of their nine-year-old son Killian to leukemia, Grainne and Clay Owen founded Curing Kids Cancer in 2005 in order to celebrate Killian's life and to fund research to find a cure for childhood cancer. They discuss their work and upcoming Curing Kids Cancer First & Gold Gala in Atlanta. Available July 29-30.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Long-Term Care Ombudsman Program

The Georgia Department of Human Services (DHS) Division of Aging Services Long-Term Care Ombudsman Program seeks the resolution of problems and advocates for the rights of residents of long-term care facilities with the goal of enhancing the quality of life and care of residents. Melanie McNeil, State Long-Term Care Ombudsman, discusses their services. Available August 5-6.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

A Man's World – Steve Oney

A Man's World is a collection of 20 profiles of fascinating men by author and magazine writer Steve Oney. These profiles, 5 with Georgia connections, were written over a 40-year period for publications including *Esquire*, *GQ*, *Time*, *Los Angeles*, and *The Atlanta Journal-Constitution*. Steve Oney discusses the book. Available August 12-13.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

MADD/GOHS

Mothers Against Drunk Driving® (MADD) works to protect families from drunk driving, drugged driving and underage drinking. Colleen Sheehey-Church joined MADD in 2005, after her 18-year-old son Dustin was killed in a car being driven by an impaired driver. Since 2015 she has served as National President of MADD and join Harris Blackwood, Director of the GA Governor's Office of Highway Safety, on the program. Available August 19-20.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Alzheimer's Association/Alzheimer's Music Fest

Linda Davidson, Executive Director of the Georgia Chapter of the Alzheimer's Association talks about the upcoming Walks to End Alzheimer's and other initiatives. Vince Zagaro, Founder of the Alzheimer's Music Fest, talks about this year's festival set for Sept. 16 at MadLife Stage & Studios in Woodstock. Available August 26-27.

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

3rd Quarter 2017 "Georgia Focus" Public Affairs Issues/Clearance

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Otis Redding: An Unfinished Life

Otis Redding: An Unfinished Life, by Jonathan Gould is the long-awaited, definitive biography of The King of Soul, timed to coincide with the 50th anniversary of Redding's iconic performance at the 1967 Monterey Pop Festival. Redding remains an immortal presence in the canon of American music yet an aura of myth and mystery has always surrounded his life, which was tragically cut short at the height of his career by a plane crash in December 1967. Author Jonathan Gould discusses the life of Otis Redding. September 2-3. .

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

Parkinson's Disease/Fundraisers for Research

Parkinson's disease is a chronic, degenerative neurological disorder that affects one in 100 people over age 60. Wilkins Parkinson's Foundation is dedicated to accelerating the cure and treatment of Parkinson's. Bill Wilkins and Daniel Wilkins, Co-founders of Wilkins Parkinson's Foundation and Tamra Cantore, Founder of Team Cantore, discuss the disease and 2 events to raise funds for research. Available September 9-10. .

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM

East Lake Foundation/PGA Tour Championship

Proceeds from the PGA Tour Championship benefit the East Lake Foundation. Established in 1995, the Foundation turned one of the nation's most violent public housing projects into a national model for community redevelopment. Guest Danny Shoy, President of the East Lake, Foundation, Bob Williams, Executive Chairman of the TOUR Championship and Catherine Lewis, curator of a new Bobby Jones exhibit at Atlanta History Center, discuss the foundation, tournament and legacy of Bobby Jones at East Lake Golf Club. Available September 16-17. .

This show aired on (Day) Sun from: (Start Time) 6AM to: (End Time): 6:30AM

Georgia's College and Career Academies

Local high schools and their post-secondary partners are joining together to provide students all over Georgia access to training through College and Career Academies, the latest of which recently opened in Cairo. Lt. Gov Casey Cagle and Todd Gainus, CEO of Cairo High School College and Career Academy discuss these new programs. Available September 23-24. .

This show aired on (Day) Sunday from: (Start Time) 6AM to: (End Time): 6:30AM