

Radio Station WSGC/ WHTD

Issues/Programs List

Second Quarter 2018

Compiled by

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July 10,2018

WSGC RADIO QUARTERLY ISSUES/PROGRAMS OUTLINE

SECTION A: Top Issues First Quarter

Newscast Overview / Quarterly Issues Addressed

1. Elbert County's hospital to seek ARC grant funding for technology
2. Board of Education installs security officers
3. Candidates meet in live political forum

SECTION B: Special Events/Other Platforms

1. Community Remotes
2. Website/Social Media

SECTION C: Short Form Programs

1. Community Calendar
2. Community Spotlights

Section D: Long Form Programs

1. Community Spotlight on upcoming events/ Movies at the Historic Elbert Theater
2. Live broadcast of Elbert Political Forum for the public to ask candidates for chairperson for the board of commissioners
3. Main Street Elberton interview on new apartment housing off of the downtown square.

Section A: Top Issues First Quarter

1. EMH to seek Grant (Hospital)
2. Board of Education places officers in all county schools
3. Political Forum for the County
Chairperson's race.

Newscast Overview and Quarterly Issues Addressed

WSGC Radio produces daily newscasts that air on a regularly scheduled basis.

WSGC airs expanded local news at 6:35 a.m., 7:05 a.m., 7:35 a.m., 8:05 a.m., and 12:05 p.m and 5:05 p.m. Monday through Saturday after two minutes of national and world news from Fox News.

Some of the issues covered in these local newscasts are as follows. Dates indicate local news treatment unless otherwise noted.

1. Elbert Memorial to seek Grant—Elbert Memorial Hospital (EMH) held a “community healthcare summit”

Monday at Time Capsule to get input from the community on feelings about healthcare needs in Elbert County. And with that input, EMH will likely seek a grant from the Appalachian Regional Commission to incorporate recent advances in medical technology referred to as “telemedicine,” according to EMH Authority Board Chairman Daniel Graves.

2. BOE has school resource officers in all five schools—Elbert County School Board Chairman Ben Baker’s announced goal of having school resource officers in all five of Elbert County’s schools has been accomplished, at least for the remainder of the current school year

3. Political Forum for Chairman of the County Board of Commissioners—This year’s candidates for County Commission Chairman in the May 22 Republican primary participated in a political forum last Tuesday that was hosted by WSGC Radio and The Elberton Star at the Historic Rock Gym. District 2

County Commissioner Lee Vaughn will compete in the race against former District 3 County Commissioner Frank Eaves for the seat of Chairman that is currently held by Tommy Lyon, who announced at the end of 2017 that he will not be seeking re-election.

SECTION B: SPECIAL EVENTS

1. REMOTES

WSGC is dedicated to providing community organizations such as Chambers of Commerce, churches, municipalities, government institutions, and other charitable organizations with complimentary promotion. The following is a list of events WSGC-FM / WHTD AM participated in via LIVE remotes.

Date	Event
04/24/18	WSGC / WHTD broadcast a live political forum for candidates and public to discuss issues and positions for the next chairperson for the county board of commissioners
04/16/18	WSGC / WHTD broadcast from the Bowman Spring Festival. A local opportunity where stations interviewed a number of local politicians and dignitaries.

2. Website/Social Media

WSGC has its own web site. Listeners are encouraged to visit www.wsgcradio.com to see updates on news, weather, sports, lost pets, the pet of the week for adoption, Swap Shop listings, obituaries, community calendar announcements, contest information, and more. WSGC "streams" local high school sporting events and Swap Shop. WSGC has drastically stepped up its social media endeavors keeping listeners informed about local news stories, announcements including closings/delays due to weather on its Facebook page. WSGC's Facebook page generates thousands of viewers each week.

SECTION C: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds to one-minute in length and are aired on a ROS basis. Some of the local groups and organizations that have benefited from these announcements are listed below.

Group

TJ and Friends Foundation
Rotary Club of Wilkes-Elbert
The Food Bank of Northeast Georgia Friends of the Library
Book Club
Elbert - Wilkes County 4H
Downtown Development Authority / Chamber of Commerce

Event

Spring Fundraiser
Meetings
Free Food Distribution
Meetings
Events in the city and
counties

SECTION D: LONG FORM PROGRAMS

1. COMMUNITY Spotlight

WSGC News airs a 15-20-minute, public information program featuring interviews with local community, as well as state and federal leaders on issues and events in both Elbert and Hart Counties. The program airs weekdays at 9:05 a.m.. A sample of the programs that aired this quarter include:

04/04/18– Interview with Crystal Beebee about the membership drive for the Chamber of Commerce and upcoming chamber events. Highlighting upcoming fireworks show to be held in the downtown area for the first time.

05/17/18 - Interview with Dawn Benson of the "Main Street" group about upcoming events in the area that are a part of the "Main Street" program including the new apartments above retail locations in the downtown shopping district

06/14/18- Interview with Danny Burt on spring camping and outdoor activities at Bobby Brown Park

2nd Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC/WHTD **Market:** Wilkes/Elbert

The Tommy Nobis Center

The Tommy Nobis Center helps individuals with all types of disabilities to enter or return to employment, and to enjoy productive and independent lifestyles while contributing to the greater business community. Since 1977, they have helped more than 25,000 individuals find dignity and workplace success. Dave Ward, President and CEO of The Nobis Center, discusses their service. Available April 7-8.

This show aired on (Day) Sunday from: (Start Time) 6am to: (End Time): 6:30 am

GA Focus Extra: Monte Ortel, Tournament Director of the Mitsubishi Electric Classic, discusses his year's event and the charities it benefits.

Georgia's Crisis Part 1: The Heroin Triangle

Part one of a series of programs on the heroin and opioid crisis in Georgia. This program focuses on the so-called Heroin Triangle north of Atlanta. Program guests include Cobb County DA Vic Reynolds and Lt. Noah Caplan from Roswell Police. Roswell Available April 14-15,

This show aired on (Day) Sunday from: (Start Time) 6 am to: (End Time): 6:30 am

GA Focus Extra: ArtsBridge Awards are featured.

Georgia's Crisis Part 2: The Rest of Georgia

Part two of the series focuses on the heroin and opioid abuse problem outside metro Atlanta in rural Georgia. Program guests include Georgia Attorney General Chris Carr, Habersham County Sheriff Joey Terrell and GBI Special Agent in Charge Mitchell Posey. Available April 21-22.

This show aired on (Day) Sunday from: (Start Time) 6 am to: (End Time): 6:30 am

GA Focus Extra: Coy Bowles from The Zac Brown Band discusses his children's books and the band's upcoming tour.

Georgia's Crisis Part 3: Where do we go?

Part three of the series focuses on where we go from here to combat this problem in our state. Program guests include Georgia Attorney General Chris Carr, John Briguel, Council on Alcohol & Drugs and Casandra Price, Georgia Department of Behavioral Health and Developmental Disabilities. Available April 28-29.

This show aired on (Day) Sunday from: (Start Time) 6am to: (End Time): 6:30 am

GA Focus Extra: Whitney Ellenby discusses autism and her book *Autism Uncensored; Pulling Back the Curtain*.

2nd Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC/WHTD **Market:** WILKES/ELBERT

Atlanta Super Bowl LIII Host Committee

The Atlanta Super Bowl LIII Host Committee is the liaison between the National Football League, the City of Atlanta and the local surrounding community. Formed under the Championship Hosting Division of the Atlanta Sports Council, the Committee is responsible for helping to plan, organize and support activities and events which will enhance the Super Bowl experience for the city, state and region. Lee Hendrickson, the Committee's Vice President, Community Engagement and Volunteer Programs, discusses volunteer opportunities. Available May 5-6.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Efforts to provide meals to veterans in need in the Atlanta area are featured.

Grady Burn Center

Grady Hospital's Burn Center in Atlanta is one of the largest in the country and provides complete care to burn victims of all ages. The Burn Center is staffed by a highly qualified team of Emory University School of Medicine surgeons and Grady nurses certified in critical burn and advanced wound care. On this visit to the Center, Unit Director Susan Campis, Medical Director Dr. Walter Ingram and Child Life Specialist Elnora Williams discuss the services they provide. Available May 12-13.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Jessica Brock with the Alzheimer's Association discusses The Longest Day fundraiser, June 21.

GA 811

Georgia 811 is a nonprofit corporation dedicated to preventing damage to Georgia's underground utilities and promoting public safety by functioning as a communication system, connecting utility companies with professional excavators and homeowners who are planning mechanized digging activity such as excavation, tunneling, grading, boring and demolition. Program guests are Public Service Commission Chairman Lauren "Bubba" McDonald, Roy Rogers of Blount Construction Co. in Marietta and Meghan Wade, President of Ga811. Available May 19-20.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Renee Cooper talks about MomaCon and their job fair May 24.

2nd Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGC/WHTD **Market:** WILKES/ELBERT

The 2018 Clean Energy Roadshow

The 2018 Clean Energy Roadshow is a statewide educational tour featuring Education and Demonstration seminars for alternative fuel and renewable energy projects. Guests are Joy Kramer, Director of the Clean Energy Roadshow, Don Francis, Executive Director of Clean Cities Georgia and Eric Tanenblatt, Chair of Dentons' US Public Policy practice talk about the show and the latest developments with respect to alternative fuel and renewable energy. Available May 26-27.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Georgia Restaurant Association reacts to the signing of The Brunch Bill and what that means for restaurants.

Micajah Clark Dyer

On this program recorded in Blairsville Sylvania Dyer Turnage, author of *Flying Off Rattlesnake Mountain: The Amazing Story of Pioneer Inventor-Aviator, Micajah Clark Dyer* tells the story of Clark Dyer who invented a Flying Machine and was one of the first, if not the first, person to fly. Available June 2-3.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Helen Prokesch, founder and executive director of Lekotek, discusses their work with families across Georgia.

3 Governors Controversy

The death of Georgia governor-elect Eugene Talmadge in late 1946 launched a constitutional crisis that ranks as one of the most unusual political events in U.S. history: the state had three active governors at once, each claiming that he was the true elected official. The first full-length examination of that episode is in the form of a book titled *The Three Governors Controversy: Skullduggery, Machinations, and the Decline of Georgia's Progressive Politics*. Co-author and UGA Professor of Political Science Charles Bullock, discusses this incident and the politics in that era. June 9-10. .

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30

GA Focus Extra: Chris Clark, President/CEO of the GA Chamber discusses their rural initiatives.

2nd Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

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Alzheimer's Music Fest

The 7th Alzheimer's Music Fest will be held in Woodstock, Sept. 15. Inspired by families who provide care for loved ones with Alzheimer's and other dementias and those affected with the diseases, Alzheimer's Music Fest presents a festival of musicians with diverse musical backgrounds. This year's headliner is Drivin & Cryin. A number of organizations involved in this year's event are profiled on this program.

Available June 16-17.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Georgia Restaurant Association reacts to the signing of The Brunch Bill and what that means for restaurants.

Georgia's Hands-Free Law

The new Hands-Free Law takes effect July 1 prohibiting all use of handheld device while driving. Col. Mark McDonough, Commissioner of the Georgia Department of Public Safety and Robert Hydrick, Communications Director for the Governor's Office of Highway Safety, discuss the new law and other highway safety issues. Available June 23-24.

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Cliff Newmark, VP of Blood Service for American Red Cross discusses the Missing Type Campaign.

Georgia Department of Transportation

Natalie Dale from GDOT discusses a variety of transportation topic including the new Hands-Free law, summer construction, driving alert to cut down on accidents as well as the HERO and CHAMP units that assist motorists through the state. Available June 30-July 1 .

This show aired on (Day) SUNDAY from: (Start Time) 6AM to: (End Time): 6:30AM

GA Focus Extra: Virginia Pryor, Director of the GA Department of Family and Children's Services discusses their new State of Hope initiative.