

Revision, Version 3

Agency: Acento Advertising, Inc.
 Office: Los Angeles
 Client: 80 - DCCC
 Product: 405 - FL26

Station: WFUN-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 10/22/2018
 Flight End: 11/11/2018
 Hiatus:

Primary Demo: A35+
 Demo 2:
 Demo 3:

Received in ePort: 10/18/2018 5:50:36 PM
 Local/National: Local
 Rep Office: WFUN-TV
 AE: Anne Kensington
 Phone:
 OrderID: 7389697
 Status: Revised

Airtime Dollars: \$48,320.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$48,320.00
 Total Spots: 102
 MarketShare:

GRP: 291.57
 CPP: \$165.72
 GIMP: 0
 CPM: \$0.00

Comments: Separation: 30
 Terms of Sale: This is a Political Media Buy, DO NOT air if Acento Advertising, Inc. has not paid for this campaign at least one working day in advance. Acento Advertising, Inc. is not responsible for payment on activity placed without prior payment. Please coordinate payment logistics with our Media Buyers.

CONTACT LBrickel@acento.com CONCERNING TRAFFIC or call 424 238-4015 1. Requires 15-minute separation from any competitor spots. 2. To process payment, all invoices should reflect time zone, feed, commercial titles and ISCI codes of spots aired. 3. Spots that run outside of the date range assigned to the ISCI Code will not be accepted. 4. All questions regarding these instructions should be immediately communicated to Acento Advertising 5. In the affidavit/invoice, under ISCI column - please include code only (not title and length) to help expedite your invoice.

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/22	10/29	11/5	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThF 2P-3P LMD ANOCHE/ANOCHE EN-ESPJ	DT	\$40.00	C	30	3	0	0	3	0.50	\$80.00		
2	TuWThF 3P-4P ARREBATADOS	DT	\$150.00	C	30	3	0	0	3	1.20	\$125.00		
3	TuWThF 4P-5P RICK-90 MILLAS	EF	\$220.00	C	30	3	0	0	3	1.50	\$146.67		
4	TuWThF 5P-6P ANS	EN	\$600.00	C	30	3	0	0	3	3.80	\$157.89		
5	TuWThF 6P-7P AN6/PAV	EN	\$500.00	C	30	3	0	0	3	2.80	\$178.57		
6	TuWThF 7P-8P HAPPY HOUR	PA	\$500.00	C	30	3	0	0	3	3.50	\$142.86		
7	TuWThF 8P-9P A FONDO	PT	\$900.00	C	30	3	0	0	3	5.00	\$180.00		
8	TuWThF 9P-10P TN3	PT	\$850.00	C	30	3	0	0	3	4.50	\$188.89		
9	TuWThF 10P-10:30P AN10	PT	\$1,000.00	C	30	3	0	0	3	4.40	\$227.27		

Revision, Version 3 (Page 2)

Agency: Acento Advertising, Inc.

Client: 80 - DCCC

Flight Start: 10/22/2018

Station: WFUN-TV

Product: 405 - FL26

Flight End: 11/11/2018

Order ID: 7389697

Estimate: 2442 - DCCC FL 26 Spanish TV

Received in ePort: 10/18/2018 5:50:36 PM

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots			A35+				
						10/22	10/29	11/5	Total Spots	Rtg	GPP	Imp	CPM
10	TuWThF 10:30P-11P ESPEJO	PT	\$600.00	C	30	3	0	0	3	3.60	\$166.67		
11	TuWThF 11P-11:30P AL CIERRE	LN	\$300.00	C	30	3	0	0	3	1.70	\$176.47		
12	Sa 8P-9P CLAVE GUAJIRA	PT	\$170.00	C	30	1	0	0	1	1.50	\$133.33		
13	Sa 9P-10P MIRADA INDSCRT	PT	\$300.00	C	30	1	0	0	1	2.00	\$150.00		
14	Sa 10P-11P MEJOR DE TN3	RT	\$250.00	C	30	1	0	0	1	2.30	\$108.70		
15	Su 7P-8P CINE ESTELAR	RT	\$125.00	C	30	1	0	0	1	2.20	\$56.82		
16	Su 8P-9P CINE ESTELAR	PT	\$220.00	C	30	1	0	0	1	2.20	\$100.00		
17	Su 9P-10P AVG. ALL WKS	PT	\$125.00	C	30	1	0	0	1	2.20	\$56.82		
18	Su 10P-10:30P AVG. ALL WKS	PT	\$100.00	C	30	1	0	0	1	1.30	\$76.92		
19	TuWThF 2P-3P LMD ANOCHUE/ANOCHUE EN-ESPU	DT	\$40.00	C	30	0	3	0	3	0.54	\$74.07		
20	TuWThF 3P-4P ARREBATADOS	DT	\$150.00	C	30	0	3	0	3	1.03	\$145.63		
21	TuWThF 4P-5P RICK-90 MILLAS	EF	\$220.00	C	30	0	4	0	4	1.32	\$166.67		
22	TuWThF 5P-6P AN5	EN	\$600.00	C	30	0	4	0	4	4.04	\$148.51		
23	TuWThF 6P-7P AN6/PAV	EN	\$500.00	C	30	0	3	0	3	3.01	\$166.11		
24	TuWThF 7P-8P HAPPY HOUR	PA	\$500.00	C	30	0	4	0	4	3.63	\$137.74		
25	TuWThF 8P-9P A FONDO	PT	\$900.00	C	30	0	4	0	4	5.76	\$156.25		
26	TuWThF 9P-10P TN3	PT	\$850.00	C	30	0	4	0	4	4.54	\$187.22		
27	TuWThF 10P-10:30P AN10	PT	\$1,000.00	C	30	0	4	0	4	4.52	\$221.24		
28	TuWThF 10:30P-11P ESPEJO	PT	\$600.00	C	30	0	4	0	4	3.94	\$152.28		
29	TuWThF 11P-11:30P AL CIERRE	LN	\$300.00	C	30	0	4	0	4	1.39	\$215.83		
30	Sa 8P-9P CLAVE GUAJIRA	PT	\$170.00	C	30	0	1	0	1	2.00	\$85.00		
31	Sa 9P-10P MIRADA INDSCRT	PT	\$300.00	C	30	0	1	0	1	1.90	\$157.89		
32	Sa 10P-11P MEJOR DE TN3	RT	\$250.00	C	30	0	1	0	1	2.30	\$108.70		

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	Spots			A35+				
						10/22	10/29	11/5	Total Spots	Rtg	CPP	Imp	CPM
33	Su 7P-8P CINE ESTELAR	RT	\$125.00	C	30	0	1	0	1	2.20	\$56.82		
34	Su 8P-9P CINE ESTELAR	PT	\$220.00	C	30	0	1	0	1	2.19	\$100.46		
35	Su 9P-10P AVG. ALL WKS	PT	\$125.00	C	30	0	1	0	1	1.80	\$69.44		
36	Su 10P-10:30P AVG. ALL WKS	PT	\$100.00	C	30	0	1	0	1	0.90	\$111.11		
37	MTu 2P-3P LMD ANOCH/ANOCH/EN-ESPJ	DT	\$40.00	C	30	0	0	0	0	0.20	\$0.00		
38	MTu 3P-4P ARREBATADOS	DT	\$150.00	C	30	0	0	2	2	0.75	\$200.00		
39	MTu 4P-5P RICK-90 MILLAS	EF	\$220.00	C	30	0	0	3	3	1.02	\$215.69		
40	MTu 5P-6P AN5	EN	\$600.00	C	30	0	0	2	2	3.68	\$163.04		
41	M 6P-7P AN6/PAV	EN	\$500.00	C	30	0	0	1	1	2.40	\$208.33		
42	M 7P-8P HAPPY HOUR	PA	\$500.00	C	30	0	0	1	1	4.22	\$118.48		
43	M 8P-9P A FONDO	PT	\$900.00	C	30	0	0	1	1	5.48	\$164.23		
44	M 9P-10P TN3	PT	\$850.00	C	30	0	0	1	1	3.87	\$219.64		
45	M 10P-10:30P AN10	PT	\$1,000.00	C	30	0	0	1	1	4.39	\$227.79		
46	M 10:30P-11P ESPEJO	PT	\$600.00	C	30	0	0	1	1	2.90	\$206.90		
47	M 11P-11:30P AL CIERRE	LN	\$300.00	C	30	0	0	1	1	1.60	\$187.50		
Total Spots:						40	48	14					
Total GRP:						111.2	143.6	36.8					
Cash\$ - Spots: \$48,320.00 - 102 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$48,320.00 Total GRP - CPP: 291.6 - \$165.72 Total GIMP(000) - CPM: 0 - \$0.00													

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <p style="text-align: center;">Los Angeles, CA</p>	Date: <p style="text-align: center;">5/21/18</p>
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I, Aceto Advertising, Inc.
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached orders for details					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

CONGRESSIONAL ELECTIONS

I represent that the payment for the above described broadcast time has been furnished by (name and address):

VISION STRATEGY AND INSIGHTS 91401
5420 SYLMAR AVENUE #115 SHERMAN OAKS, CA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

DANIEL SENA - EXECUTIVE DIRECTOR
JACQUELINE FORTE-MACKAY - TREASURER
JACQUELINE NEWMAN - SECRETARY

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/26/2018 Jacqui Hewitt 202-675-6936
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Vanessa Hernandez Sales Coordinator _____
Signature Printed Name Title

Vanessa Hernandez