



WYZZ
5000 Riverside Dr
Building 5 Suite 200
Thuy Nguyen
Irving, TX 75039
(214) 765-4132

CONTRACT

<u>Contract / Revision</u> 1660070 /		<u>Alt Order #</u> 26137899
<u>Product</u> General election		
<u>Contract Dates</u> 08/28/18 - 09/03/18		<u>Estimate #</u> 2/17/288
<u>Advertiser</u> POL/JB Pritzker/Governor/Illinois/Democrat		<u>Original Date / Revision</u> 08/27/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYZZ	<u>Account Executive</u> Millennium Washingto	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN2386/IN15841/SP27		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYZZ	08/28/18	09/03/18	M-F 630p-7p	M-F 630p-7p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-1111--	4			\$350.00					
	Week:	09/03/18	09/09/18	1-----	1			\$350.00					
N 2	WYZZ	09/03/18	09/03/18	Mon Prime Hour 1	M 7p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/03/18	09/09/18	1-----	1			\$900.00					
N 3	WYZZ	08/28/18	09/03/18	M-F 10p-1030p	M-F 10p-1030p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-1111--	4			\$70.00					
	Week:	09/03/18	09/09/18	1-----	1			\$70.00					
N 4	WYZZ	08/28/18	09/03/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-1111--	4			\$50.00					
	Week:	09/03/18	09/09/18	1-----	1			\$50.00					
N 5	WYZZ	09/02/18	09/02/18	Sun FOX 43 News at 9	Su 9p-930p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-----1	1			\$150.00					
N 6	WYZZ	08/28/18	09/03/18	M-F FOX 43 News at 9	M-F 9p-10p		:30				NM	10	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-2222--	8			\$225.00					
	Week:	09/03/18	09/09/18	2-----	2			\$225.00					
N 7	WYZZ	09/02/18	09/02/18	Sun FOX 43 News at 9	Su 9p-930p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-----S	1			\$150.00					
N 8	WYZZ	09/01/18	09/01/18	11:00 AM-2:00 PM	11:00 AM-2:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-----S-	1			\$350.00					
N 9	WYZZ	09/01/18	09/01/18	College Football Dytime 2	College Football Dy		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	08/27/18	09/02/18	-----S-	1			\$350.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1660070 /	26137899

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/28/18 - 09/03/18	General election	217/288

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/JB Pritzker/Governor	08/27/18 / 08/30/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 10	WYZZ	09/01/18	09/01/18	College Football Prime	College Football Pr		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/27/18	09/02/18	-----S-				2	\$350.00				
N 11	WYZZ	09/03/18	09/03/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	2-----				2	\$50.00				
Totals								0.00				34	\$7,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/03/18	34	\$7,300.00	(\$1,095.00)	\$6,205.00
Totals	34	\$7,300.00	(\$1,095.00)	\$6,205.00

Signature: _____ **Date:** _____

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