

HUBBARD RADIO CINCINNATI, LLC.

ISSUES AND PROGRAMS REPORT

FOR

WREW

First Quarter, 2024

(January 1, 2024, through March 31, 2024)

WREW-FM, City of License: Fairfield, Ohio

Prepared by:

Rodney Lear  
Director, Public Affairs

**ISSUES OF CONCERN TO CINCINNATI  
ADDRESSED IN RESPONSIVE PROGRAMMING  
THE  
FIRST QUARTER, 2024**

1. **Women and the Gender Pay Gap:** 2023 Marked the 60<sup>th</sup> anniversary of the Equal Pay Act—Which mandated equal pay for equal work and sought to eliminate gender-based disparities in compensation. We explored ways to erase the gender pay gap.
2. **Health:** We focused on methods of living to lower the risk of serious illnesses in addition to maintaining one’s emotional and psychological well-being.
3. **Second Act Careers:** As our aging population are entering retirement age, many are deciding to embark on a more meaningful and fulfilling career path to earn money during their retirement years. We present stories of these inspiring seniors.
4. **Race Relations:** We presented information to bring a better appreciation of the culture of those of a different race, heritage, or socioeconomic background.
5. **Literacy:** Educators nationwide maintain that the country is facing a literacy crisis. We spoke to authors and experts who presented information to engage young people in reading.
6. **Parenting:** We provided information to promote and support the physical, emotional, social, and intellectual development of youngsters.
7. **Personal Growth:** We explored strategies to improve skills and knowledge base to promote emotional, personal, and professional growth.
8. **Marriage Enrichment:** We provided information designed to strengthen the bond of marriage.

## PUBLIC AFFAIRS PROGRAMS

### WREW PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. Sunday Morning Magazine

(Sundays 6:00 a.m. - 7:00 a.m.)

Locally produced show focusing on community events.

The show features interviews with local community leaders as well as national authors. The show is hosted by Rodney Lear.

First Quarter 2024

(January 1, 2024, to March 31, 2024)

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: WOMEN AND GENDER PAY GAP**

**Sunday Morning Magazine**

February 25, 2024

6:37 a.m.

4:00 Minutes of a 48 Minute Program

Ginger Zee, Chief Meteorologist, ABC News, *Good Morning America*. Ginger joins *Sunday Morning Magazine* to talk about how she balances her family and career. She also discusses the overt sexism she encountered in her career as the first Chief Meteorologist on a major television network.

**Sunday Morning Magazine**

March 10, 2024

6:00 a.m.

34:00 Minutes of a 48 Minute Program

Sarah Jane Glynn, U.S. Department of Labor and Yasemin Besen-Cassino, Author, [The Cost of Being a Girl: Working Teens and the Origins of the Gender Wage Gap](#). Last year Marked the 60<sup>th</sup> anniversary of the Equal Pay Act—Which mandated equal pay for equal work and sought to eliminate gender-based disparities in compensation. However, a recent study revealed that women earned 82% of what men earn. Our expert guests spoke about how to end the gender pay gap.

**Sunday Morning Magazine**

March 17, 2024

6:10 a.m.

4:00 Minutes of a 48 Minute Program

Poppy Harlow, CNN Anchor. Poppy Harlow is a twice-E Emmy-nominated journalist who co-anchors the morning edition of *CNN Newsroom*. Poppy joined us to discuss how she balances motherhood and her career.

**ISSUE: HEALTH**

**Sunday Morning Magazine**

February 11, 2024

6:00 a.m.

42:00 Minutes of a 48 Minute Program

Terri, Heart Transplant Recipient; George, Terri's husband; Dr. Thomas O'Brien, Advance Heart Failure Cardiologist. In November 2022 Terri became one of the first patients to receive a new heart through The Christ Hospital Heart Transplant program. Terri and her husband, George, join the show to talk about Terri's heart health journey. We were also joined by Dr. Thomas O'Brien, Advanced Heart Failure Cardiologist with the Christ Hospital Network.

**Sunday Morning Magazine**

February 18, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Dr. Chelsea Jackson Roberts, Peloton Instructor, Yoga. Chelsea is an internationally recognized Peloton yoga teacher. She is regarded as a leader in a new generation of yogis. She has worked to connect youth with yoga through the program she founded, Yoga Literature, and Art Camp at the prestigious Spelman College. Dr. Roberts believes that practicing yoga connects you more deeply to yourself and the world around you, making you happier and healthier in your daily life.

**Sunday Morning Magazine**

March 10, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Charlie Howard, Executive Vice President of the Greater Cincinnati Automobile Dealers Association (GCADA). The 36th Cincinnati Auto Expo will celebrate the retail automotive industry by providing guests with opportunities to experience innovative technologies and explore features created for the newest cars, crossovers, EVs, SUVs, trucks and more from popular domestic and import manufacturers. Charlie joined us to talk about the environmental implications of electronic vehicles.

(Health cont.)

**Sunday Morning Magazine**

March 17, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Jill Brink, CancerFree Kids. As a guest of the show, Jill explained that CareFree Kids exists because childhood cancer research is critically underfunded, often leaving treatment options limited and unsafe for kids. CancerFree KIDS mission is to eradicate cancer as a life-threatening disease in children by funding promising research that might otherwise go unfunded. In addition, Brink mentioned that CancerFree KIDS is partnering with Jersey Mike's for their 14<sup>th</sup> Annual Month of Giving.

## ISSUE: SECOND ACT CAREERS

### **Sunday Morning Magazine**

January 7, 2024

6:00 a.m.

20:00 Minutes of a 48 Minute Program

Michael Clinton, Author, ROAR: Into the Second half of your life (Before It's Too Late). During this special edition of the show, we celebrated those who have found passion and purpose in a second career. Since retirement age, Michael Clinton has traveled through 124 countries, has run marathons on seven continents, is a private pilot, and is a part owner of a vineyard in Argentina. He started a nonprofit foundation, holds two master's degrees, and still has an extensive list of life experiences that he plans to tackle. Mr. Clinton joined *Sunday Morning Magazine* to discuss the secrets of his success.

### **Sunday Morning Magazine**

January 7, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Michelle Hopkins, TV Personality, Co-Host, *Cincy Lifestyle*, WCPO-TV 9 (Weekdays 10:00am). For the special edition of *Sunday Morning Magazine*, we highlighted those who have found success in a second career. Michelle recently found her way back to television and WCPO specifically after spending several years doing community relations and communications at three local companies. After 13 years, Hopkins is back in front of the camera as host of WCPO's *Cincy Lifestyle*.

### **Sunday Morning Magazine**

January 7, 2024

6:46 a.m.

9:00 Minutes of a 48 Minute Program

Chris Donovan, Women's Luxury Fashion Shoe Brand Designer. For this special edition of the show, we spoke with those who have found success in a second act career. Mr. Donovan explains on air that after more than 25 years as a telephone operator, he made a drastic career switch to pursue a lifelong dream to design women's shoes. To make this dream a reality, Donovan studied at one of the most prestigious fashion schools in the world, Polimoda Fashion Institute.

*(Second Act Careers cont.)*

**Sunday Morning Magazine**

January 7, 2024

6:55 a.m.

5:00 Minutes of a 48 Minute Program

Nicola Griffin, International Supermodel. This special edition of the show centered on those who have found fulfillment in a second act career. Nicola had the fashion world buzzing when she became the oldest woman to ever be featured in the Sports Illustrated Swimsuit issue. She is defying stereotypes and redefining beauty standards. Griffin joined us over the phone, from her home in the UK, to discuss her career journey.



## ISSUE: RACE RELATIONS

### **Sunday Morning Magazine**

January 14, 2024

6:00 a.m.

28:00 Minutes of a 48 Minute Program

Taylor Branch, Author, At Canaan's Edge: America in the King Years 1965-68. We spoke to Pulitzer Prize-winning and bestselling author Taylor Branch. He joined the show to talk about his latest project. The book concludes Branch's history of the civil rights movement and Dr. Martin Luther King's heroic role at the center of it all. While on *Sunday Morning Magazine*, Branch explained that the book chronicles King's efforts to hold his movement together in the face of internal factions that disagreed about strategy, tactics, and whether they could achieve their goals solely through nonviolence. Branch also spoke about the intermittent hostility Dr. King faced from President Johnson's administration. Branch also provided insight into the unrelenting harassment Dr. King endured at the hands of the FBI.

### **Sunday Morning Magazine**

January 14, 2024

6:34 a.m.

7:00 Minutes of a 48 Minute Program

Christine King-Farris, Civil Right Activist, Author, My Brother Martin: A Sister Remembers Growing up with Dr. Martin Luther King, Jr. Dr. King-Farris pass away in June of 2023. In honor of her, we re-aired our interview with her. Dr. King-Farris was a Civil Rights activist and the sister of Dr. Martin Luther King, Jr.

### **Sunday Morning Magazine**

January 14, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Karyn Parsons, Actor and Author. Karyn Parsons is best known for her role as Hilary Banks on *The Fresh Prince of Bel-Air*. After leaving acting behind, Karyn has gone on to found and produce *Sweet Blackberry*, an award-winning series of children's animated films, to share stories about unsung Black heroes in history. Parsons will be visiting Cincinnati to discuss the importance of representation in children's literature at an event. She joined *Sunday Morning Magazine* to talk about her career, writing and literacy.

(Race Relations cont.)

**Sunday Morning Magazine**

February 25, 2024

6:00 a.m.

31:00 Minutes of a 48 Minute Program

Lesa Cline-Ransome (Author) and James E. Ransome (Illustrator), Fighting with Love: The Legacy of John Lewis. The talented husband and wife team of James E. Ransome and Lesa Cline-Ransome join the show to discuss their latest project, Fight with Love. The beautifully written and amazingly illustrated picture books follows the life of John Lewis from the cotton fields of Alabama to the fight for civil rights beside his mentor, Dr. Martin Luther King Jr.

## ISSUE: LITERACY

### **Sunday Morning Magazine**

January 28, 2024

6:00 a.m.

33:00 Minutes of a 48 Minute Program

Angela Santomero, Author, Life Clues: Unlocking the Lessons of an Exceptional Life. Angela Santomero is co-creator of *Blue's Clues*, and the Creator, Executive Producer, and Head Writer of the smash hit shows *Super Why!* (PBS), *Daniel Tiger's Neighborhood* (PBS), *Creative Galaxy* (Amazon Studios), and *Wishenproof* (Amazon Studios). As a guest on *Sunday Morning Magazine*, Santomero spoke about the importance of children's educational television. Santomero, explained that when developing episodes of her shows, she is very intentional about the educational components and content.

### **Sunday Morning Magazine**

February 4, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Angie Thomas, Author, Nick Black and the Remarkables. Angie was born and raised in Mississippi, but now calls Atlanta her home. A former teen rapper, she holds a BFA in creative writing. Her award-winning, acclaimed debut novel, The Hate U Give is a #1 New York Times bestseller and major motion picture. Thomas is also the author of On the Come Up, Concrete Rose and the Nick Blake and the Remarkables series. Thomas joined the show to talk about literacy.

### **Sunday Morning Magazine**

March 3, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Julie Murphy, Author, Puddin.' Mrs. Murphy joined the show to talk about the newly released companion book to her beloved novel, Dumplin.' Murphy is known for her celebrated novels that bring an empowering message to girls struggling with body image issues.

(Literacy cont.)

**Sunday Morning Magazine**

March 3, 2024

6:46 a.m.

13:00 Minutes of a 48 Minute Program

Kate DiCamillo, #1 *New York Times* bestselling and two-time Newbery Medal-winning author. From titles such as Because of Winn-Dixie and The Tale of Despereaux, Kate's books have resonated with readers of all ages around the world. These two books were adapted into major motion pictures starring actors such as Matthew Broderick, Dustin Hoffman, Emma Watson, Christopher Lloyd, and Jeff Daniels.

**Sunday Morning Magazine**

March 24, 2024

6:00 a.m.

26:00 Minutes of a 48 Minute Program

Clothilde Ewing, Author, Stella, and the Mystery of the Missing Tooth. A journalist for most of her career with *The Oprah Winfrey Show* and CBS News, Clothilde joins *Sunday Morning Magazine* to discuss her amazing career as well as her new book, Stella, and the Mystery of the Missing Tooth. Ewing also shared tips on how to get young children interested in reading.

**Sunday Morning Magazine**

March 24, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Elizabeth Acevedo, Author, Clap When You Land. Elizabeth Acevedo is the winner of the National Book Award for Young People's Literature, the Michael L. Printz Award, and the Boston Globe-Horn Book Award. She joined our show to discuss her latest project, Clap When You Land. While on the show, Acevedo discussed the importance of diversity in children's literature.

**Sunday Morning Magazine**

March 31, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Janelle Harper, Author, My Block Looks Like. Janelle Harper is a Bronx native. She finds inspiration in city living and the diverse experiences of the African Diaspora. She is a proud veteran public school teacher who comes from an extensive line of educators. She joined the show to chat about her adorable new picture book, education, and literacy.

## ISSUE: PARENTING

### **Sunday Morning Magazine**

January 28, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Dr. Mariel Buqué, Author, BREAK THE CYCLE: A Guide to Healing Intergenerational Trauma. Mariel Buqué PhD is a Columbia University-trained trauma-informed psychologist, and professor. She joined the show with tips, advice, and information to help heal inherited trauma. In both her practice and book, Dr. Mariel teaches how trauma is transmitted from one generation to the next and how to break the cycle through tangible therapeutic practices, learning to pass down strength instead of pain to future generations.

### **Sunday Morning Magazine**

February 4, 2024

6:00 a.m.

14:00 Minutes of a 48 Minute Program

Lane Igoudin, Author, A Family, Maybe: Two Dads, Two Babies, and the Court Cases that Brought Us Together. Lane Igoudin and his partner decided to adopt two baby girls from the Los Angeles County foster to adopt system. Igoudin joined *Sunday Morning Magazine* to talk about the ensuing spiral, rifle with legal challenges, emotions blows and political strife to adopt his girls and become a family.

### **Sunday Morning Magazine**

February 11, 2024

6:54 a.m.

6:00 Minutes of a 48 Minute Program

Dr. Rebekah Fenton, Pediatrician, New Mom. “On Valentine’s Day, there are many ways we can show children how much we love them that goes beyond candy and cards,” says pediatrician and new mom, Dr. Rebekah Fenton. She joined the show with 14 Ways to Show Your Child Love on Valentine’s Day and Every Day. Among her tips: start reading to your child beginning at infancy, discipline your child with love, mark game nights or other family activities on your calendar, apologize to your child when you’ve done wrong, teach your children the importance of making nutritious food choices and ask your child “how was your day?”

(Parenting cont.)

**Sunday Morning Magazine**

February 18, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Bawe and Ashley Shinholster, Be U Bear: A Family's Journey to Understanding Autism Spectrum Disorder with Love. Husband and wife duo, Bawe and Ashley Shinholster joins *Sunday Morning magazine* to talk about their new book, which was inspired by their oldest son, Bawe Jr. who they lovingly call Bear. Bawe Jr. was diagnosed with autism. From the first signs to diagnosis to intervention, the Shinholster's share their autism journey.

**Sunday Morning Magazine**

February 25, 2024

6:46 a.m.

14:00 Minutes of a 48 Minute Program

Henry Winkler, Actor, Director, and New York Times-Selling Author. Henry Winkler is best known for his role as the ultra-cool Arthur Fonzarelli from the hit TV series *Happy Days*. While on *Sunday Morning Magazine* Winkler revealed that he grew up with a learning disability but was not diagnosed until he was 31 years old. From reading and memorizing scripts, Winkler spoke candidly about the difficulties of being an actor in Hollywood with a learning disability. During his time on-air, Winkler gave advice to listeners raising children with dyslexia and other learning disabilities.

**Sunday Morning Magazine**

March 17, 2024

6:00 a.m.

9:00 Minutes of a 60 Minute Program

Laura Linn Knight, Parenting Expert. Our guest, Laura Linn Knight is a former elementary school teacher and positive discipline educator who specializes in helping families create calmer home environments.

(Parenting cont.)

**Sunday Morning Magazine**

March 31, 2024

6:00 a.m.

20:00 Minutes of a 60 Minute Program

Mr. Buddy, Mike, and Mark LaRosa. Earlier this week local pizzeria legend, Mr. Buddy LaRosa celebrated 70 years in business. Mr. Buddy and his two sons, Mike, and Mark joined the show to talk about the bond between fathers and sons. As a father, Mr. LaRosa said it was important for him to teach his sons how to become successful businessmen. LaRosa's sons, Mike and Mark recalled stories of how their father influenced them both personally and professionally.

## ISSUE: PERSONAL GROWTH

### **Sunday Morning Magazine**

January 21, 2024

6:00 a.m.

14:00 Minutes of a 48 Minute Program

Steve Harryman, Author, Char's Gift: A Remarkable Story of Hope Through the Storms of Life. Char Harryman faced a life-limiting diagnosis with extraordinary courage and faith, and she used the time she was given to be a gift to others. Her husband, Steve Harryman, honors their timeless love story and Char's selfless devotion to God and to others with Char's Gift: A Remarkable Story of Hope Through the Storms of Life. Steve joined the show to discuss the book.

### **Sunday Morning Magazine**

January 21, 2024

6:26 a.m.

13:00 Minutes of a 48 Minute Program

Tim Hightower, Former National Football League (NFL) Player, Author, A Dream Worth Fighting For: Never Let Obstacles Stop You from Being Your Best Self. As a guest on the show, Tim Hightower spoke about how he was the starting running back for the Washington Commanders (then known as the Redskins) in 2011, when he suffered a torn ACL (anterior cruciate ligament) in his left knee during a game. Hightower's story of his recovery from injury, is told in his new book, A Dream Worth Fighting For. Hightower is the only NFL running back to return to play four years after an injury. His is a story of strength, resilience, faith, courage, and determination – surviving five surgeries, financial challenges, and periods of homelessness.

### **Sunday Morning Magazine**

February 4, 2024

6:46 a.m.

13:00 Minutes of a 48 Minute Program

Whitney Austin, Founder, Whitney/Strong. On the morning of September 6, 2018, Whitney was immediately hit by bullets as she entered the revolving door at Fifth Third Bank headquarters in Cincinnati, Ohio. As she attempted to reach for her phone, she was shot again—12 times in total. She joins *Sunday Morning Magazine* to share her story. Since that fateful day, she has established her own foundation, Whitney/Strong. The organization works to reduce gun violence.



(Personal Growth cont.)

**Sunday Morning Magazine**

March 17, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Regina Lawless, Author, Do You: A Journey of Success, Loss and Learning to Live a More MeaningFULL Life. Regina, former head of DEI at Instagram (now Meta). After climbing the corporate ladder, Lawless made the decision to leave it all behind to save herself, her mental health, and her spirit after the sudden and devastating death of her husband. She joins us to share her amazing journey.

**Sunday Morning Magazine**

March 24, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

Justin Baldoni, Actor, Film Director and Producer, Author, Man Enough: Undefining My Masculinity. Justin Baldoni is known for his starring role on the CW hit series *Jane the Virgin*, as the director of 2019's box office hit *Five Feet Apart*, and 2020's critically praised feature film *Clouds*. Baldoni stopped by *Sunday Morning Magazine* to talk about his book, Man Enough. He says he drafted the book for men who are hurting and need to be reassured that they are not alone.

## ISSUE: MARRIAGE ENRICHMENT

### **Sunday Morning Magazine**

January 21, 2024

6:46 a.m.

12:00 Minutes of a 48 Minute Program

Matthew Fray, Relationship Coach, Author, [This Is How Your Marriage Ends: A Hopeful Approach to Saving Relationships](#). Matthew Fray is a relationship coach and writer who leans on the lessons of his failed marriage and divorce to help others avoid making the same mistakes he did. While on the show, Fray spoke about the common issues newly married couples face as well as the accidental things couples do that damage their relationships.

### **Sunday Morning Magazine**

February 18, 2024

6:00 a.m.

20:00 Minutes of a 48 Minute Program

Dan Vu, Attorney, Cooper, Adel, and Vu Associates. Attorney Dan Vu joined *Sunday Morning Magazine* to discuss estate planning. Vu gave advice from an estate planning standpoint, in a variety of categories that are relevant to listeners including: same sex couples and small business owners.

### **Sunday Morning Magazine**

March 3, 2024

6:00 a.m.

20:00 Minutes of a 48 Minute Program

Dr. Ronn Elmore, Marriage and Family Counselor, Author, [An Outrageous Commitment: The 48 Vows of an Indestructible Marriage](#). As a guest on *Sunday Morning Magazine*, Dr. Ronn dispensed invaluable advice on how couples can develop, maintain, and strengthen their marriage. Dr. Ronn spoke powerfully about common issues that many couples face including sex, money, and infidelity.

### **Sunday Morning Magazine**

March 31, 2024

6:26 a.m.

14:00 Minutes of a 48 Minute Program

James Homan and CaLeigha Callahan, Content creators. James and CaLeigha have skyrocketed on social media over the past few years for their relationship goals, lifestyle content, entrepreneurial business ventures and fashion content. The couple is in the preliminary stages of planning a lifestyle podcast focusing on the modern-day couple, mental health, working functionally as a couple and maintaining boundaries. Today, the couple have over 1.4 million social media followers.

The Following Public Service Announcements aired during *Sunday Morning Magazine* between 6:00am-7:00am.

- o Feeding America  
Ran: January 21, 2024  
1 sixty seconds announcement
- o Adopt US Kids  
Ran: January 21, 2024; February 4, 2024; March 3, 2024  
3 sixty seconds announcements
- o AARP (Caregiving)  
Ran: January 21, 2024  
1 sixty seconds announcement
- o Hubbard Radio (Anti-Bullying Campaign)  
Ran: January 21, 2024  
1 sixty seconds announcement
- o National Traffic Highway Safety Administration  
Ran: January 28, 2024; March 17, 2024  
2 sixty seconds announcements
- o The American Diabetes Association (Pre-Diabetes)  
Ran: February 4, 2024  
1 sixty seconds announcement

The following Public Service Announcements aired on the station:

- o Ohio Association of Broadcasters (Ohio Expedited Pardon Project)  
Ran: January 1, 2024, through January 31, 2024  
8 thirty seconds announcements
- o Ohio Association of Broadcasters (Foodbank)  
Ran: January 1, 2024, through January 31, 2024  
9 thirty seconds announcements
- o Ohio Association of Broadcasters (Opportunity Port)  
Ran: January 1, 2024, through January 31, 2024  
8 thirty seconds announcements