

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Ed Lewis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ed Lewis

Authorized committee:

Friends For Ed Lewis

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative District 6

Date of election:

11-3-2020

General Primary

Treasurer of candidate's authorized committee:

Sherry Russell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ed Lewis

Signature:

Howard Niedtke

Name:

Ed Lewis

Name:

Howard Niedtke

Date of Request to Purchase Ad Time: 10/12/2020

Date of Station Agreement to Sell Time: 10/12/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/11/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 31324

Station Call Letters: KTCM

Date Received/Requested: 10/12/2020

Est. #: N/A

Station Location: Moberly

Run Start and End Dates: 10/13-10/18/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

General Order Form

Client Name: Ed Lewis for State Representative	Sales Person:	AE: Austin	For Office Use Only
Address: 322 Epperson St	Occasion: Political Non-preemptible		Order in Mktg
City, State, Zip: Moberly, MO 65270	Purchased By: Ed Lewis	Order Date: 10/12/20	Copy in Mktg
			Copy in vCreative
			Contract No.

Stations: KWIX-AM KRES KIRK KTCM

Type of Agreement: Cash Bids Prepay Trade New/Update Coop?

Billing Cycle: Calendar Standard/Broadcast Stream FCC None

Start Date	End Date	Start Time	End Time	Ad Length	Rate	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Total Ads	Total \$
10/13/20	10/18/20	6:00 AM	7:00 PM	30	\$10.00		3	3	3	3	3	3	18	\$180.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00

Order Totals: # of Ads: 18 Subtotal: \$180.00 Stream: 0.00 FCC: 0.00 Order Total: \$180.00

Ad Copy in vCreative (Title of Ad)	Cart. No.
Cash by Creative	
Game Day	
Smart Target	
March Madness	
Alpha Initiatives	
Client Trip	
January Cash Contest	
Spring Cash Contest	
Fall Cash Contest	
Billing Instructions/Promo Tag	

Sales Order

Stations: **KRES-FM, KTCM-FM, KIRK-FM, KWIX-AM** Buyer: _____
 Contract Name: **EdLewisForStateRep2020-02** Tax Schedule: _____ (None)
 Contract#: _____ 31324 Agency Commission %: **0**
 Start Date: **10/13/20** End Date: **11/03/20** Billing Cycle: **Calendar**
 Revenue Type: **Political** Type: **Cash** Salesperson: **1999ASCHU** Comm %: **0**
 Advertiser: **Ed Lewis for State Rep.** Makegood Policy: **Within Contract Dates**
 Address: **322 Epperson**
 City: **Moberly** State: **MO**
 Zip: **65270**
 Product Name: _____
 Competitive Code: **Political**

KRES-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	20.00	21	420.00	3	
Non Pre-Emptible																				
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3		18	D	20.00	18	360.00	3		
Non Pre-Emptible																				
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30						5	5	D	20.00	5	100.00	3		
Non Pre-Emptible																				
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2						2	D	30.00	2	60.00	3		
Non Pre-Emptible																				
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2						2	D	26.00	2	52.00	3		
Non Pre-Emptible																				
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2						2	D	24.00	2	48.00	3		
Non Pre-Emptible																				
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30		2					2	D	30.00	2	60.00	3		
Non Pre-Emptible																				
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30		2					2	D	26.00	2	52.00	3		
Non Pre-Emptible																				
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30		2					2	D	24.00	2	48.00	3		
Non Pre-Emptible																				
10	10/13/20	10/18/20		6:00 AM	7:00 PM	30		2	2	2	2	2	2	12	D	20.00	12	240.00	3	
Non Pre-Emptible																				

TOTAL GROSS \$1,440.00, NET \$1,440.00

KTCM-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	10.00	21	210.00	3	
Non Pre-Emptible																				
2	10/26/20	10/26/20		6:00 AM	7:00 PM	30	3						3	D	10.00	3	30.00	3		
Non Pre-Emptible																				
3	10/27/20	11/01/20		6:00 AM	7:00 PM	30		5	5	5	5	5	5	30	D	10.00	30	300.00	3	
Non Pre-Emptible																				
4	11/02/20	11/02/20		6:00 AM	7:00 PM	30	5						5	D	10.00	5	50.00	3		
Non Pre-Emptible																				

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
5	11/03/20	11/03/20		6:00 AM	6:00 PM	30		5						5	D	10.00	5	50.00	3
Non Pre-Emptible																			
6	10/13/20	10/18/20		6:00 AM	7:00 PM	30		3	3	3	3	3	3	18	D	10.00	18	180.00	3
Non Pre-Emptible																			

TOTAL GROSS \$820.00, NET \$820.00

KIRK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	14.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3		18	D	14.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30							5	5	D	14.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2							2	D	20.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2							2	D	16.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2							2	D	16.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30		2						2	D	20.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30		2						2	D	16.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30		2						2	D	16.00	0	0.00	3
=== CANCELED === Non Pre-Emptible																			

TOTAL GROSS \$0.00, NET \$0.00

KWIX-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	14.00	21	294.00	3
Non Pre-Emptible																			
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3		18	D	14.00	18	252.00	3
Non Pre-Emptible																			
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30							5	5	D	14.00	5	70.00	3
Non Pre-Emptible																			
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2							2	D	20.00	2	40.00	3
Non Pre-Emptible																			
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2							2	D	16.00	2	32.00	3
Non Pre-Emptible																			
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2							2	D	16.00	2	32.00	3
Non Pre-Emptible																			
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30		2						2	D	20.00	2	40.00	3
Non Pre-Emptible																			
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30		2						2	D	16.00	2	32.00	3
Non Pre-Emptible																			
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30		2						2	D	16.00	2	32.00	3
Non Pre-Emptible																			
10	10/17/20	10/18/20		6:00 AM	10:00 AM	30						2	2	4	D	20.00	4	80.00	3
Non Pre-Emptible																			

TOTAL GROSS \$904.00, NET \$904.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	2,316.00	848.00
ST	1,424.00	1,740.00

Print Spot Prices

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TOTAL SPOTS 210

GROSS TOTAL \$ 3,164.00

ADJUSTED SPOTS 210

ADJUSTED TOTAL \$ 3,164.00

APPROVE DECLINE

 General Manager

 Sales Manager

 National Sales Manager

 Local Sales Manager