

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ed Lewis, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ed Lewis

Authorized committee:

Friends For Ed Lewis

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative District 6

Date of election:

11-3-2020

General

Primary

Treasurer of candidate's authorized committee:

Sherry Russell

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Ed Lewis

Signature:

Howard Miedler

Name:

Ed Lewis

Name:

Howard Miedler

Date of Request to Purchase Ad Time: 10/1/2020

Date of Station Agreement to Sell Time: 10/1/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/1/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>31324</u>	Station Call Letters: <u>KTCM FM</u>	Date Received/Requested: <u>10/1/2020</u>
Est. #: <u>N/A</u>	Station Location: <u>Madison</u>	Run Start and End Dates: <u>10/19 - 11/3/2020</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>Client Name:</b> Ed Lewis for State Representative	<b>Sales Person:</b> Austin	<b>AE:</b> Austin	<b>For Office Use Only</b>
<b>Address:</b> 322 Epperson St	<b>Occasion:</b> Political Non-preemptable	<b>Order Date:</b> 10/01/20	Order in Mlctn Copy in Mlctn Copy in vCreative
<b>City/State, Zip:</b> Moberly, MO 65270	<b>Purchased By:</b> Ed Lewis	<b>Contract No.:</b>	

**Stations:**  KWIX-AM  KRES  KIRK  KTCM

**Type of Agreement:**  Cash  Prepay  New/Update  
 Bids  Trade  Coop?

**Billing Cycle:**  Calendar  Standard/Broadcast  Stream  FCC  None

Start Date	End Date	Start Time	End Time	Ad Length	Rate	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Total Ads	Total \$
10/19/20	10/25/20	6:00 AM	7:00 PM	30	\$10.00	3	3	3	3	3	3	3	21	\$210.00
10/26/20	10/26/20	6:00 AM	7:00 PM	30	\$10.00	3							3	\$30.00
10/27/20	11/1/20	6:00 AM	7:00 PM	30	\$10.00	5	5	5	5	5	5	5	30	\$300.00
11/2/20	11/2/20	6:00 AM	7:00 PM	30	\$10.00	5							5	\$50.00
11/3/20	11/3/20	6:00 AM	6:00 PM	30	\$10.00		5						5	\$50.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00
													0	\$0.00

**Order Totals:** # of Ads: 64    Subtotal: \$640.00    Stream: 0.00    FCC: 0.00    Order Total: \$640.00

Ad Copy in vCreative (Title of Ad)	Cart. No.
Cash by Creative	
Game Day	
Smart Target	
March Madness	
<b>Alpha Initiatives</b>	
Client Trip	
January Cash Contest	
Spring Cash Contest	
Fall Cash Contest	
<b>Billing Instructions/Promo Tag</b>	

# Sales Order

Stations: KRES-FM, KTCM-FM, KIRK-FM, KWIX-AM Buyer: \_\_\_\_\_  
 Contract Name: EdLewisForStateRep2020-01 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ 31324 Agency Commission %: 0  
 Start Date: 10/19/20 End Date: 11/03/20 Billing Cycle: Calendar  
 Revenue Type: Political Type: Cash Salesperson: 1999ASCHU Comm %: 0  
 Advertiser: Ed Lewis for State Rep. Makegood Policy: Within Contract Dates  
 Address: 322 Epperson  
 City: Moberly State: MO  
 Zip: 65270  
 Product Name: \_\_\_\_\_  
 Competitive Code: Political

## KRES-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	3	21	D	20.00	21	420.00	3
Non Pre-Emptible																				
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3		18	D	20.00	18	360.00	3	
Non Pre-Emptible																				
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30								5	5	D	20.00	5	100.00	3
Non Pre-Emptible																				
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2							2	D	30.00	2	60.00	3	
Non Pre-Emptible																				
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2							2	D	26.00	2	52.00	3	
Non Pre-Emptible																				
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2							2	D	24.00	2	48.00	3	
Non Pre-Emptible																				
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30		2						2	D	30.00	2	60.00	3	
Non Pre-Emptible																				
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30		2						2	D	26.00	2	52.00	3	
Non Pre-Emptible																				
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30		2						2	D	24.00	2	48.00	3	
Non Pre-Emptible																				

TOTAL GROSS \$1,200.00, NET \$1,200.00

## KTCM-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	10.00	21	210.00	3	
Non Pre-Emptible																				
2	10/26/20	10/26/20		6:00 AM	7:00 PM	30	3							3	D	10.00	3	30.00	3	
Non Pre-Emptible																				
3	10/27/20	11/01/20		6:00 AM	7:00 PM	30		5	5	5	5	5	5	30	D	10.00	30	300.00	3	
Non Pre-Emptible																				
4	11/02/20	11/02/20		6:00 AM	7:00 PM	30	5							5	D	10.00	5	50.00	3	
Non Pre-Emptible																				
5	11/03/20	11/03/20		6:00 AM	6:00 PM	30		5						5	D	10.00	5	50.00	3	
Non Pre-Emptible																				

TOTAL GROSS \$640.00, NET \$640.00

**KIRK-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	14.00	0	0.00	3
=== CANCELED ===																			
Non Pre-Emptible																			
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3		18	D	14.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30							5	5	D	14.00	0	0.00	3
=== CANCELED ===																			
Non Pre-Emptible																			
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2						2	D	20.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2						2	D	16.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2						2	D	16.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30	2						2	D	20.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30	2						2	D	16.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30	2						2	D	16.00	0	0.00	3	
=== CANCELED ===																			
Non Pre-Emptible																			

TOTAL GROSS \$0.00, NET \$0.00

**KWIX-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	10/19/20	10/25/20		6:00 AM	7:00 PM	30	3	3	3	3	3	3	3	21	D	14.00	21	294.00	3
Non Pre-Emptible																			
2	10/26/20	10/31/20		6:00 AM	7:00 PM	30	3	3	3	3	3		18	D	14.00	18	252.00	3	
Non Pre-Emptible																			
3	11/01/20	11/01/20		6:00 AM	7:00 PM	30							5	5	D	14.00	5	70.00	3
Non Pre-Emptible																			
4	11/02/20	11/02/20		6:00 AM	10:00 AM	30	2						2	D	20.00	2	40.00	3	
Non Pre-Emptible																			
5	11/02/20	11/02/20		10:00 AM	3:00 PM	30	2						2	D	16.00	2	32.00	3	
Non Pre-Emptible																			
6	11/02/20	11/02/20		3:00 PM	7:00 PM	30	2						2	D	16.00	2	32.00	3	
Non Pre-Emptible																			
7	11/03/20	11/03/20		6:00 AM	10:00 AM	30	2						2	D	20.00	2	40.00	3	
Non Pre-Emptible																			
8	11/03/20	11/03/20		10:00 AM	3:00 PM	30	2						2	D	16.00	2	32.00	3	
Non Pre-Emptible																			
9	11/03/20	11/03/20		3:00 PM	7:00 PM	30	2						2	D	16.00	2	32.00	3	
Non Pre-Emptible																			

TOTAL GROSS \$824.00, NET \$824.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	1,816.00	848.00
ST	924.00	1,740.00

Print Spot Prices

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TOTAL SPOTS	176
GROSS TOTAL \$	2,664.00
ADJUSTED SPOTS	176
ADJUSTED TOTAL \$	2,664.00

APPROVE	DECLINE	
<input type="checkbox"/>	<input type="checkbox"/>	General Manager
<input type="checkbox"/>	<input type="checkbox"/>	Sales Manager
<input type="checkbox"/>	<input type="checkbox"/>	National Sales Manager
<input type="checkbox"/>	<input type="checkbox"/>	Local Sales Manager