



---

## **WMKX-FM/WJNG-FM**

### **EEO Public File Report**

**April 1, 2016 to March 31, 2017**

The purpose of this EEO Public File Report is to comply with Section 73.2080() (6) of the FCC's 2002 EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WMKX-FM, Brookville, Pennsylvania, and WJNG-FM, Johnsonburg, Pennsylvania, and is required to be placed in the public inspection files of these stations.

The information contained in this report covers the time period beginning April 1, 2016 to and including March 31, 2017.

### **Notice Seeking Organizations**

For advising organizations that assist job seekers that they may request to be placed on a list to receive all job notices from the station ...

MEGA ROCK, STATIONS WMKX-FM AND WJNG-FM, IS LOOKING FOR ORGANIZATIONS THAT REGULARLY DISTRIBUTE INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES TO JOB APPLICANTS OR HAVE JOB APPLICANTS TO REFER. IF YOUR ORGANIZATION WANTS TO RECEIVE NOTIFICATION OF JOB VACANCIES AT MEGA ROCK, PLEASE NOTIFY KEVIN HEINRICH, PROGRAMMING/OPERATIONS DIRECTOR AT MEGA ROCK, 51 PICKERING STREET, BROOKVILLE, PA 15825, OR CALL 814-849-8100 EXTENSION 30. MEGA ROCK IS AN EQUAL OPPORTUNITY EMPLOYER.

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

- A. Full-Time Vacancies Filled During Past Year = **2** (Sales Associates)
- B. Recruitment/Referral Sources Used To Seek Candidates for Each Vacancy = **5**
- C. Total Number of Persons Interviewed for Full-Time Vacancies Filled During the Past Year = **11**
- D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources = **11**



---

## Recruitment Sources

### **Mega Rock (WMKX-FM 105.5/WJNG-FM 100.5)**

51 Pickering Street  
Brookville, PA 15825  
(814) 849-8100 x 28  
Contact: Nathan Sharp  
[www.megarock.fm](http://www.megarock.fm)

Number of interviewees referred: **12**

### **Mega Rock Website**

51 Pickering Street  
Brookville, PA 15825  
(814) 849-8100 x 28  
Contact: Nathan Sharp  
[www.megarock.fm](http://www.megarock.fm)

Number of interviewees referred: **10**

### **Pennsylvania Association of Broadcasters**

8501 Paxton Street  
Hummelstown, PA 17036  
(717) 482-4820  
Contact person: Gail Ponti  
[www.pab.org](http://www.pab.org)

Number of interviewees referred: **0**

### **Pennsylvania CareerLink Jefferson County (PA Job Gateway)**

103 East Union St, Ste 2  
Punxsutawney, PA 15767  
(814) 938-0504  
Contact: David Slagle  
[www.pacareerlink.state.pa.us](http://www.pacareerlink.state.pa.us)

Number of interviewees referred: **3**

### **indeed.com One Search. All Jobs.**      Number of interviewees referred: **35**

Indeed, Inc.  
6433 Champion Grandview Way  
Building 1  
Austin, TX 78750  
[www.indeed.com](http://www.indeed.com)



---

## E. Outreach Activities

### **Bruce A. McMurray Memorial Scholarship Award** (April 30, 2016)

Each year, Mega Rock awards the Bruce A. McMurray Memorial Scholarship. The \$500 prize is given to a high school senior who plans to attend college and major in communication or a related field. The 18<sup>th</sup> Bruce A. McMurray Memorial Scholarship was awarded on April 30, 2016, bringing Mega Rock's scholarship total throughout the years to \$9000.

### **Brookville Area High School Job Shadowing** (September 2016-March 2017)

Mega Rock offered an enthusiastic high school student extensive exposure of radio broadcasting, not only in the on-air studio, but on remote sports broadcasts as well. The student worked with our morning drive talent on all aspects of radio broadcasting, including writing, recording and editing public service announcements, recording weekly high school sports recaps, and learning about radio sales and sponsorships.

Meantime, the student assisted Mega Rock's high school wrestling announcers during remote broadcasts of wrestling matches. The student's responsibilities included collecting team rosters and statistics, assisting with equipment and computer setups, and going on-air as a color commentator.

### **Station Tours** (Various times)

Mega Rock offers tours to clubs and organizations for career exploration and education.

---