

ORDER



Orders
Order / Rev: 679806
Alt Order #: WOC10763904
Product Desc: Candidate
Estimate: 3239
Flight Dates: 10/25/17 - 10/31/17
Original Date / Rev: 10/24/17 / 10/24/17
Order Type: NORMAL

WDBJ

Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 N Ft Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ed Gillespie for Governor
Demographic: A35+
Product Codes: Candidate - State - Governor
Priority: P-06
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: 141999
Agency External ID: 5623
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	50	\$12,850.00	\$10,922.50
10/30/17	10/31/17	26	\$6,420.00	\$5,457.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	50	\$12,850.00	\$10,922.50	0.00
November 2017	26	\$6,420.00	\$5,457.00	0.00
Totals	76	\$19,270.00	\$16,379.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBJ	10/25/17	10/30/17	News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM	1--1---	:30	2	\$90.00	P-03	0.00	NM	2	\$180.00
(Program: WDBJ7 EARLY MN)Target 200119 Index: 115. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	1--1---					2	\$90.00		0.00			
E 2	WDBJ	10/25/17	10/31/17	News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM	111-1--	:30	4	\$205.00	P-03	0.00	NM	4	\$820.00
(Program: WDBJ7 MORNIN')Target 200119 Index: 115. Nielsen: 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	111-1--					4	\$205.00		0.00			
E 3	WDBJ	10/25/17	10/31/17	CBS This Morning	CM	7:00 AM-9:00 AM	-1-1---	:30	2	\$165.00	P-03	0.00	NM	2	\$330.00
(Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	-1-1---					2	\$165.00		0.00			
E 4	WDBJ	10/25/17	10/28/17	News 7 Sat Morning	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$80.00	P-06	0.00	NM	1	\$80.00
(Program: WDBJ7 SAT MORN)Target 200119 Index: 115. Nielsen: 5.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1-					1	\$80.00		0.00			
E 5	WDBJ	10/25/17	10/29/17	Face The Nation	CM	10:30 AM-11:30 AM	AI-----1	:30	1	\$75.00	P-07	0.00	NM	1	\$75.00
(Program: FACE THE NATION)Target 200119 Index: 105. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WDBJ	10/25/17	10/29/17	Face The Nation Face The Nation	CM	10:30 AM-11:30 AM	-----1	:30	1	\$75.00	P-07	0.00	NM	1	\$75.00
(Program: FACE THE NATION)Target 200119 Index: 105. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	-----1					1	\$75.00		0.00			
E 6	WDBJ	10/25/17	10/31/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	111-1--	:30	4	\$55.00	P-06	0.00	NM	4	\$220.00
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	111-1--					4	\$55.00		0.00			
E 7	WDBJ	10/25/17	10/31/17	Let's Make A Deal Let's Make A Deal	CM	10:00 AM-11:00 AM	1-1---	:30	2	\$130.00	P-02	0.00	NM	2	\$260.00
(Program: LETS-DEAL1-CBS/LETS-DEAL2-CBS)Target 200119 Index: 106. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	-1-1---					2	\$130.00		0.00			
E 8	WDBJ	10/25/17	10/31/17	Price Is Right Price Is Right	CM	11:00 AM-12:00 PM	1-11-1--	:30	3	\$250.00	P-02	0.00	NM	3	\$750.00
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	-11-1--					3	\$250.00		0.00			
E 9	WDBJ	10/25/17	10/31/17	News 7 @ Noon News 7 @ Noon	CM	12:00 PM-12:30 PM	111-11--	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	11-11--					4	\$175.00		0.00			
E 10	WDBJ	10/25/17	10/31/17	Soap Rotator Soap Rotator	CM	12:30 PM-2:00 PM	1-11--	:30	3	\$230.00	P-02	0.00	NM	3	\$690.00
(Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	-1-11--					3	\$230.00		0.00			
E 11	WDBJ	10/25/17	10/30/17	The Talk The Talk	CM	2:00 PM-3:00 PM	1--1---	:30	2	\$175.00	P-02	0.00	NM	2	\$350.00
(Program: TALK-CBS<)Target 200119 Index: 99. Nielsen: 2.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	1--1---					2	\$175.00		0.00			
E 12	WDBJ	10/25/17	10/30/17	News 7 @ 4p M-F News 7 @ 4p M-F	CM	4:00 PM-5:00 PM	1-111--	:30	4	\$65.00	P-07	0.00	NM	4	\$260.00
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	1-111--					4	\$65.00		0.00			
E 13	WDBJ	10/25/17	10/31/17	News 7 @ 5p M-F News 7 @ 5p M-F	CM	5:00 PM-5:30 PM	1111---	:30	4	\$325.00	P-03	0.00	NM	4	\$1,300.00
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	1111---					4	\$325.00		0.00			
E 14	WDBJ	10/25/17	10/30/17	News 7 @ 6p M-F News 7 @ 6p M-F	CM	6:00 PM-6:30 PM	1--11--	:30	3	\$535.00	P-03	0.00	NM	3	\$1,605.00
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	1--11--					3	\$535.00		0.00			
E 15	WDBJ	10/25/17	10/31/17	Early News Rotator M-F Early News Rotator M-F	CM	6:00 PM-7:00 PM	-11----	:30	2	\$535.00	P-03	0.00	NM	2	\$1,070.00
(Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/25/17	10/31/17	-11----					2	\$535.00		0.00			
E 16	WDBJ	10/25/17	10/29/17	Early News Rotator M-Su Early News Rotator M-Su	CM	6:00 PM-7:00 PM	-----1	:30	1	\$45.00	P-07	0.00	NM	1	\$45.00
(Program: WDBJ @ 6)Target 200119 Index: 102. Nielsen: 6.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/23/17	10/29/17	-----1					1	\$45.00		0.00			
E 17	WDBJ	10/25/17	10/30/17		CM	7:00 PM-7:30 PM	1--1---	:30	2	\$475.00	P-03	0.00	NM	2	\$950.00

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 WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune M-F (Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/31/17	10/31/17	1--1---					2	\$475.00		0.00			
E 18	WDBJ	10/25/17	10/31/17	Jeopardy M-F Jeopardy M-F (Program: JEOPARDY)Target 200119 Index: 116. Nielsen: 11.9	CM	7:30 PM-8:00 PM	-11-1--	:30	3	\$420.00	P-03	0.00	NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/31/17	10/31/17	-11-1--					3	\$420.00		0.00			
E 19	WDBJ	10/25/17	10/31/17	Tuesday Prime Hr 2 Tuesday Prime Hr 2 (Program: BULL)Target 200119 Index: 116. Nielsen: 11.0	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$785.00	P-03	0.00	NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/31/17	10/31/17	-1-----					1	\$785.00		0.00			
E 20	WDBJ	10/25/17	10/31/17	Tuesday Prime Hr 3 Tuesday Prime Hr 3 (Program: NCIS NEW ORLEANS)Target 200119 Index: 113. Nielsen: 8.6	CM	10:00 PM-11:00 PM	-1-----	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/31/17	10/31/17	-1-----					1	\$550.00		0.00			
E 21	WDBJ	10/25/17	10/25/17	Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: SURVIVOR)Target 200119 Index: 118. Nielsen: 8.7	CM	7:57 PM-9:00 PM	--1----	:30	1	\$760.00	P-03	0.00	NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	--1----					1	\$760.00		0.00			
E 22	WDBJ	10/25/17	10/25/17	Wednesday Prime Hr 3 Wednesday Prime Hr 3 (Program: CRIMNL-10P-CBS)Target 200119 Index: 115. Nielsen: 8.7	CM	10:00 PM-11:00 PM	PI--1----	:30	1	\$650.00	P-06	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	--1----					1	\$650.00		0.00			
E 23	WDBJ	10/25/17	10/27/17	Friday Prime Hr 3 Friday Prime Hr 3 (Program: BLUE BLOOD-CBS)Target 200119 Index: 120. Nielsen: 10.1	CM	10:00 PM-11:00 PM	PI----1--	:30	1	\$535.00	P-03	0.00	NM	1	\$535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	----1--					1	\$535.00		0.00			
E 24	WDBJ	10/25/17	10/28/17	Saturday Prime Hr 3 Saturday Prime Hr 3 (Program: 48 HOURS)Target 200119 Index: 112. Nielsen: 3.0	CM	10:00 PM-11:00 PM	PI-----1-	:30	1	\$95.00	P-06	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	-----1-					1	\$95.00		0.00			
E 25	WDBJ	10/25/17	10/29/17	Sunday Prime Hr 2 Sunday Prime Hr 2 (Program: WISDOM OF CROWD)Target 200119 Index: 107. Nielsen: 5.6	CM	8:30 PM-9:30 PM	-----1	:30	1	\$805.00	P-02	0.00	NM	1	\$805.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	-----1					1	\$805.00		0.00			
E 26	WDBJ	10/25/17	10/29/17	Sunday Prime Hr 4 Sunday Prime Hr 4 (Program: MADAM SECRETARY)Target 200119 Index: 111. Nielsen: 4.6	CM	10:30 PM-11:30 PM	PI-----1	:30	1	\$310.00	P-03	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	-----1					1	\$310.00		0.00			
E 27	WDBJ	10/25/17	10/30/17	News 7 @ 11p M-F News 7 @ 11p M-F (Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8	CM	11:00 PM-11:30 PM	PI1-11---	:30	3	\$265.00	P-03	0.00	NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/25/17		10/31/17	10/31/17	1-11---					3	\$265.00		0.00			
E 28	WDBJ	10/25/17	10/28/17	News 7 @ 11p Sat News 7 @ 11p Sat (Program: WDBJ7NWS AT 11)Target 200119 Index: 114. Nielsen: 3.5	CM	11:00 PM-11:30 PM	PI-----1-	:30	1	\$190.00	P-03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/23/17		10/29/17	10/29/17	-----1-					1	\$190.00		0.00			
E 29	WDBJ	10/25/17	10/29/17		CM	11:00 PM-11:30 PM	PI-----1	:30	1	\$115.00	P-06	0.00	NM	1	\$115.00

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News 7 @ 11p Sun															
News 7 @ 11p Sun															
(Program: WDBJ7NWS AT 11)Target 200119 Index: 116. Nielsen: 4.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1					1	\$115.00		0.00			
E 30	WDBJ	10/25/17	10/31/17	Late Show	CM	11:30 PM-12:30 AM	11111--	:30	5	\$110.00	P-03	0.00	NM	5	\$550.00
Late Show															
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	11111--					5	\$110.00		0.00			
E 31	WDBJ	10/25/17	10/31/17	Late Late Show	CM	12:30 AM-1:30 AM	11111--	:30	5	\$5.00	P-07	0.00	NM	5	\$25.00
Late Late Show															
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	11111--					5	\$5.00		0.00			
E 32	WDBJ	10/25/17	10/29/17	Sun 1205a-105a	CM	12:00 AM-1:00 AM	-----1	:30	1	\$20.00	P-07	0.00	NM	1	\$20.00
Sun 1205a-105a															
(Program: ELEMENTARY)Target 200119 Index: 111. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1					1	\$20.00		0.00			
E 33	WDBJ	10/25/17	10/26/17	Thursday Night Football	CM	8:30 PM-11:30 PM	---1---	:30	1	\$740.00	P-07	0.00	NM	1	\$740.00
Thursday Night Football															
(Program: DOLPHINS @ RAVENS)Target 200119 Index: 113. Nielsen: 2.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	---1---					1	\$740.00		0.00			
E 34	WDBJ	10/25/17	10/29/17	NFL Reg Season Early Game	CM	1:00 PM-4:00 PM	-----1	:30	1	\$995.00	P-03	0.00	NM	1	\$995.00
NFL Reg Season Early Game (1:00 PM-4:00 PM)															
(Program: CHARGERS @ PATS)Target 200119 Index: 101. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-----1					1	\$995.00		0.00			
N 35	WDBJ	10/25/17	10/27/17	CBS This Morning	CM	7:00 AM-9:00 AM	--WTF--	:30	2	\$165.00	P-03	0.00	NM	2	\$330.00
CBS This Morning															
(Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	--WTF--					2	\$165.00		0.00			
N 36	WDBJ	10/28/17	10/28/17	News 7 Late Run Sat	CM	730p-8p	-----S-	:30	1	\$75.00	P-06	0.00	NM	1	\$75.00
News 7 Late Run Sat															
(Program: CBS THIS MORNING)Target 200119 Index: 113. Nielsen: 4.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/17	10/31/17	-----S-					1	\$75.00		0.00			
													Totals	76	\$19,270.00

WOC10763904 [00.00]

Order Printout

Order Status: New	Start/End Dates: 10/25/17 - 10/31/17	C/P/E: 277 / 357 / 3239
Traffic #: 6661803	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 6661803	Advertiser: 277 - Ed Gillespie for Governor	Estimate Desc.: Gillespie TV B: 10/25-10/31/17
AE: Unassigned (Brian Boush)	Buyer: Primary Demo:	Total Cost: \$19,270.00 (Cash)
Property: WDBJ TV		Received Date: 10/24/17 8:15 AM
Sales Region: Local		

Comments:

Separation: 30

List Items						Spots													Total Spots
Line	Program	ST	Len	Time	Days	Rate	Oct 25												
1	WDBJ7 EARLY MN	NM	:30	5:00 AM-6:00 AM	-----M-	90.00	1												1
(Program: WDBJ7 EARLY MN)Target 200119 Index: 115, Nielsen: 2.3																			
1	WDBJ7 EARLY MN	NM	:30	5:00 AM-6:00 AM	-T-----	90.00	1												1
(Program: WDBJ7 EARLY MN)Target 200119 Index: 115, Nielsen: 2.3																			
2	WDBJ7 MORNING	NM	:30	6:00 AM-7:00 AM	-----M-	205.00	1												1
(Program: WDBJ7 MORNING)Target 200119 Index: 115, Nielsen: 5.0																			
2	WDBJ7 MORNING	NM	:30	6:00 AM-7:00 AM	-----T	205.00	1												1
(Program: WDBJ7 MORNING)Target 200119 Index: 115, Nielsen: 5.0																			
2	WDBJ7 MORNING	NM	:30	6:00 AM-7:00 AM	W-----	205.00	1												1
(Program: WDBJ7 MORNING)Target 200119 Index: 115, Nielsen: 5.0																			
2	WDBJ7 MORNING	NM	:30	6:00 AM-7:00 AM	--F----	205.00	1												1
(Program: WDBJ7 MORNING)Target 200119 Index: 115, Nielsen: 5.0																			
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-----T	165.00	1												1
(Program: CBS THIS MORNING)Target 200119 Index: 113, Nielsen: 4.4																			
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T-----	165.00	1												1
(Program: CBS THIS MORNING)Target 200119 Index: 113, Nielsen: 4.4																			
4	WDBJ7 SAT MORN	NM	:30	6:00 AM-8:00 AM	--S---	80.00	1												1
(Program: WDBJ7 SAT MORN)Target 200119 Index: 115, Nielsen: 5.4																			
5	FACE THE NATION	NM	:30	10:30 AM-11:30 AM	---S-	75.00	1												1
(Program: FACE THE NATION)Target 200119 Index: 105, Nielsen: 4.3																			
6	LVE-KELLY&RYAN	NM	:30	9:00 AM-10:00 AM	-----M-	55.00	1												1
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114, Nielsen: 2.3																			

List Items										Spots										Total Spots
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Oct 25												
6	LVE-KELLY&RYAN	NM	:30	9:00 AM-10:00 AM	-----T		55.00	1												1
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3																				
6	LVE-KELLY&RYAN	NM	:30	9:00 AM-10:00 AM	W-----		55.00	1												1
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3																				
6	LVE-KELLY&RYAN	NM	:30	9:00 AM-10:00 AM	--F----		55.00	1												1
(Program: LVE-KELLY&RYAN)Target 200119 Index: 114. Nielsen: 2.3																				
7	LET'S-DEAL1-CBS/LET'S-DEAL2-CBS	NM	:30	10:00 AM-11:00 AM	-----T		130.00	1												1
(Program: LET'S-DEAL1-CBS/LET'S-DEAL2-CBS)Target 200119 Index: 106. Nielsen: 1.7																				
7	LET'S-DEAL1-CBS/LET'S-DEAL2-CBS	NM	:30	10:00 AM-11:00 AM	-T-----		130.00	1												1
(Program: LET'S-DEAL1-CBS/LET'S-DEAL2-CBS)Target 200119 Index: 106. Nielsen: 1.7																				
8	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	-----T		250.00	1												1
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8																				
8	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	W-----		250.00	1												1
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8																				
8	PRICE-RT 1-CBS/PRICE-RT 2-CBS	NM	:30	11:00 AM-12:00 PM	--F----		250.00	1												1
(Program: PRICE-RT 1-CBS/PRICE-RT 2-CBS)Target 200119 Index: 106. Nielsen: 3.8																				
9	WDBJ7 NWS@NOON	NM	:30	12:00 PM-12:30 PM	-----M-		175.00	1												1
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5																				
9	WDBJ7 NWS@NOON	NM	:30	12:00 PM-12:30 PM	-----T		175.00	1												1
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5																				
9	WDBJ7 NWS@NOON	NM	:30	12:00 PM-12:30 PM	-T-----		175.00	1												1
(Program: WDBJ7 NWS@NOON)Target 200119 Index: 109. Nielsen: 6.5																				
10	YOUNG & RESTLESS	NM	:30	12:30 PM-2:00 PM	-----T		230.00	1												1
(Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9																				
10	YOUNG & RESTLESS	NM	:30	12:30 PM-2:00 PM	-T-----		230.00	1												1
(Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9																				
10	YOUNG & RESTLESS	NM	:30	12:30 PM-2:00 PM	--F----		230.00	1												1
(Program: YOUNG & RESTLESS)Target 200119 Index: 102. Nielsen: 4.9																				
11	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	-----M-		175.00	1												1
(Program: TALK-CBS<)Target 200119 Index: 99. Nielsen: 2.0																				
11	TALK-CBS<	NM	:30	2:00 PM-3:00 PM	-T-----		175.00	1												1
(Program: TALK-CBS<)Target 200119 Index: 99. Nielsen: 2.0																				
12	WDBJ @ 4	NM	:30	4:00 PM-5:00 PM	-----M-		65.00	1												1
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5																				
12	WDBJ @ 4	NM	:30	4:00 PM-5:00 PM	W-----		65.00	1												1
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5																				

List Items										Spots										Total Spots
Line	Program	ST	Len	Time	Days	Rate	Oct 25													
12	WDBJ @ 4	NM	:30	4:00 PM-5:00 PM	-T-----	65.00	1													1
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5																				
12	WDBJ @ 4	NM	:30	4:00 PM-5:00 PM	-F-----	65.00	1													1
(Program: WDBJ @ 4)Target 200119 Index: 101. Nielsen: 2.5																				
13	WDBJ7 NWS AT 5	NM	:30	5:00 PM-5:30 PM	-----T	325.00	1													1
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6																				
13	WDBJ7 NWS AT 5	NM	:30	5:00 PM-5:30 PM	-----T	325.00	1													1
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6																				
13	WDBJ7 NWS AT 5	NM	:30	5:00 PM-5:30 PM	-----T	325.00	1													1
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6																				
13	WDBJ7 NWS AT 5	NM	:30	5:00 PM-5:30 PM	-----T	325.00	1													1
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6																				
13	WDBJ7 NWS AT 5	NM	:30	5:00 PM-5:30 PM	-----T	325.00	1													1
(Program: WDBJ7 NWS AT 5)Target 200119 Index: 115. Nielsen: 7.6																				
14	WDBJ7 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M-	535.00	1													1
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0																				
14	WDBJ7 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M-	535.00	1													1
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0																				
14	WDBJ7 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M-	535.00	1													1
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0																				
14	WDBJ7 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M-	535.00	1													1
(Program: WDBJ7 NWS AT 6)Target 200119 Index: 118. Nielsen: 13.0																				
15	WDBJ7 NWS AT 6<	NM	:30	6:00 PM-7:00 PM	-----T	535.00	1													1
(Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9																				
15	WDBJ7 NWS AT 6<	NM	:30	6:00 PM-7:00 PM	-----T	535.00	1													1
(Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9																				
15	WDBJ7 NWS AT 6<	NM	:30	6:00 PM-7:00 PM	-----T	535.00	1													1
(Program: WDBJ7 NWS AT 6<)Target 200119 Index: 116. Nielsen: 12.9																				
16	WDBJ @ 6	NM	:30	6:00 PM-7:00 PM	-----S-	70.00	1													1
(Program: WDBJ @ 6)Target 200119 Index: 102. Nielsen: 6.5																				
17	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-----M-	475.00	1													1
(Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4																				
17	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-----M-	475.00	1													1
(Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4																				
17	WHEEL-FORTNE	NM	:30	7:00 PM-7:30 PM	-----M-	475.00	1													1
(Program: WHEEL-FORTNE)Target 200119 Index: 113. Nielsen: 11.4																				
18	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-----T	420.00	1													1
(Program: JEOPARDY)Target 200119 Index: 119																				
18	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-----T	420.00	1													1
(Program: JEOPARDY)Target 200119 Index: 119																				
18	JEOPARDY	NM	:30	7:30 PM-8:00 PM	-----T	420.00	1													1
(Program: JEOPARDY)Target 200119 Index: 116. Nielsen: 11.9																				
19	BULL	NM	:30	9:00 PM-10:00 PM	-----T	785.00	1													1
(Program: BULL)Target 200119 Index: 116. Nielsen: 11.0																				
20	NCIS NEW ORLEANS	NM	:30	10:00 PM-11:00 PM	-----T	550.00	1													1
(Program: NCIS NEW ORLEANS)Target 200119 Index: 113. Nielsen: 8.6																				
21	SURVIVOR	NM	:30	7:45 PM-9:00 PM	W-----	760.00	1													1
(Program: SURVIVOR)Target 200119 Index: 118. Nielsen: 8.7																				
22	CRIMNL-10P-CBS	NM	:30	10:00 PM-11:00 PM	W-----	650.00	1													1
(Program: CRIMNL-10P-CBS)Target 200119 Index: 115. Nielsen: 8.7																				

List Items							Spots														Total Spots
Line	Program	ST	Len	Time	Days	WTFSSMT	Rate	Oct 25													
23	BLUE BLOOD-CBS	NM	:30	10:00 PM-11:00 PM	-F----		535.00	1	3												1
(Program: BLUE BLOOD-CBS)Target 200119 Index: 120. Nielsen: 10.1																					
24	48 HOURS	NM	:30	10:00 PM-11:00 PM	---S--		265.00	1													1
(Program: 48 HOURS)Target 200119 Index: 112. Nielsen: 3.0																					
25	WISDOM OF CROWD	NM	:30	8:30 PM-9:30 PM	----S--		805.00	1	2												1
(Program: WISDOM OF CROWD)Target 200119 Index: 107. Nielsen: 5.6																					
26	MADAM SECRETARY	NM	:30	10:30 PM-11:30 PM	----S--		310.00	1	3												1
(Program: MADAM SECRETARY)Target 200119 Index: 111. Nielsen: 4.6																					
27	WDBJ7NWS AT 11	NM	:30	11:00 PM-11:30 PM	----M-		265.00	1	3												1
(Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8																					
27	WDBJ7NWS AT 11	NM	:30	11:00 PM-11:30 PM	W-----		265.00	1	3												1
(Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8																					
27	WDBJ7NWS AT 11	NM	:30	11:00 PM-11:30 PM	-T-----		265.00	1	3												1
(Program: WDBJ7NWS AT 11)Target 200119 Index: 113. Nielsen: 4.8																					
28	WDBJ7NWS AT 11	NM	:30	11:00 PM-11:30 PM	---S---		190.00	1	3												1
(Program: WDBJ7NWS AT 11)Target 200119 Index: 114. Nielsen: 3.5																					
29	WDBJ7NWS AT 11	NM	:30	11:00 PM-11:30 PM	---S---		115.00	1	10												1
(Program: WDBJ7NWS AT 11)Target 200119 Index: 116. Nielsen: 4.6																					
30	LATE SHOW	NM	:30	11:30 PM-12:30 XM	----M-		110.00	1	3												1
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8																					
30	LATE SHOW	NM	:30	11:30 PM-12:30 XM	-----T		110.00	1	3												1
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8																					
30	LATE SHOW	NM	:30	11:30 PM-12:30 XM	W-----		110.00	1	3												1
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8																					
30	LATE SHOW	NM	:30	11:30 PM-12:30 XM	-T-----		110.00	1	3												1
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8																					
30	LATE SHOW	NM	:30	11:30 PM-12:30 XM	---F---		110.00	1	3												1
(Program: LATE SHOW)Target 200119 Index: 108. Nielsen: 1.8																					
31	LATE LATE SHOW	NM	:30	12:30 XM-1:30 XM	-----T		10.00	1													1
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2																					
31	LATE LATE SHOW	NM	:30	12:30 XM-1:30 XM	W-----		10.00	1													1
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2																					
31	LATE LATE SHOW	NM	:30	12:30 XM-1:30 XM	-T-----		10.00	1													1
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2																					
31	LATE LATE SHOW	NM	:30	12:30 XM-1:30 XM	---F---		10.00	1													1
(Program: LATE LATE SHOW)Target 200119 Index: 106. Nielsen: 0.2																					
32	ELEMENTARY	NM	:30	12:00 XM-1:00 XM	---S---		20.00	1	1												1
(Program: ELEMENTARY)Target 200119 Index: 111. Nielsen: 0.4																					
33	DOLPHINS @ RAVENS	NM	:30	8:30 PM-11:30 PM	-T-----		925.00	1													1
(Program: DOLPHINS @ RAVENS)Target 200119 Index: 113. Nielsen: 2.2																					

List Items										Spots												Total Spots
Line	Program	ST	Len	Time	Days	Rate	Oct 25															
34	CHARGERS @ PATS	NM	:30	1:00 PM-4:00 PM	----S--	995.00	1	✓														1
(Program: CHARGERS @ PATS) Target 200119 Index: 101. Nielsen: 2.9																						
Spot Totals:							73															73

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	73	\$19,270.00			

18,805
 1465
 19,270.00