

CONTRACT



KHXT-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

Contract / Revision 4372259 /		Alt Order #
Advertiser Preston Summers for Sheriff		Original Date / Revision 10/05/23 / 10/05/23
Contract Dates 10/06/23 - 10/14/23	Estimate #	
Product October 2023		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KHXT-FM	Account Executive Mary Galyean	Sales Office Local Lafayette
Special Handling		
Demographic Households		
Agency Ref	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Preston Summers for Sheriff
 2336 Alcide Circle
 Abbeville, LA 70510

KHXT-FM - 4372259A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHXT	10/06/23	10/13/23	M-F AM Drive	6a-10a		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/23	10/08/23	----4--				4	\$25.00			
	Week:	10/09/23	10/15/23	----4--				4	\$25.00			
Totals											8	\$200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/13/23	8	\$200.00	\$200.00
Totals	8	\$200.00	\$200.00

KMDL-FM - 4372259B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	10/06/23	10/06/23	M-F AM Drive	6am-10am		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/23	10/08/23	----4--				4	\$45.00			
N 2	KMDL	10/12/23	10/13/23	M-F AM Drive	6am-10am		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	---TF--				4	\$45.00			
N 3	KMDL	10/14/23	10/14/23	Sa-Su AM	6am-10am		:30			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/23	10/15/23	-----S-				2	\$0.00			
Totals											10	\$360.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/14/23	10	\$360.00	\$360.00
Totals	10	\$360.00	\$360.00

KPEL-FM - 4372259C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	10/06/23	10/06/23	M-F Midday	10a-3p		:30			NM	3	\$195.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Preston Summers for Sheriff rev 2



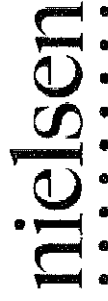
From: Mary Galyean
 Phone: (337) 233-6000
 Email:
 10/4/2023 3:37 PM

Flight Dates: 10/02/2023 - 10/14/2023
 Demo: P 21+, P 35+

Radio Market: LAFAYETTE, LA
 Survey: SP23 / FA22
 Geography: Metro

	Daypart	Length	Notes	Spots	Total Cost	Unit Rate	P 21+ Average Rating	P 21+ Frequency	P 21+ Net Reach	Schedule Cume Persons	P 35+ Average Rating	P 35+ Frequency	P 35+ Net Reach	Schedule Cume Persons
Radio Total														
				31	\$1,157.00	\$37.32	1.2%	2.4	62,800	103,800	1.2%	2.4	48,000	79,700
	KHXT-FM			8	\$200.00	\$25.00	1.6%	3.0	17,000	22,400	1.3%	3.3	9,300	11,700
Week of 10/2/23 - 1 wk (10/02)														
				4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
	One Week Total			4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
	F 6A-10A	30		4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
Week of 10/9/23 - 1 wk (10/09)														
				4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
	One Week Total			4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
	F 6A-10A	30		4	\$100.00	\$25.00	1.6%	2.0	12,500	18,700	1.3%	2.2	7,000	9,800
	KMDL-FM			10	\$360.00	\$36.00	1.2%	2.0	23,000	41,900	1.3%	2.1	16,900	32,700
Week of 10/2/23 - 1 wk (10/02)														
				4	\$180.00	\$45.00	1.2%	1.8	10,700	18,200	1.4%	1.9	8,800	14,300
	One Week Total			4	\$180.00	\$45.00	1.2%	1.8	10,700	18,200	1.4%	1.9	8,800	14,300
	F 6A-10A	30		4	\$180.00	\$45.00	1.2%	1.8	10,700	18,200	1.4%	1.9	8,800	14,300
Week of 10/9/23 - 1 wk (10/09)														
				6	\$180.00	\$30.00	1.1%	1.7	15,600	32,100	1.3%	1.8	13,000	25,100
	One Week Total			6	\$180.00	\$30.00	1.1%	1.7	15,600	32,100	1.3%	1.8	13,000	25,100
	Th-F 6A-10A	30		4	\$180.00	\$45.00	1.4%	1.6	13,600	27,900	1.6%	1.6	11,500	22,100
	Sa 6A-10A	30		2	\$0.00	\$0.00	0.6%	1.3	3,800	8,600	0.7%	1.3	3,200	7,100
	KPEL-FM			7	\$375.00	\$53.57	0.9%	1.8	11,600	22,100	1.0%	1.8	11,200	21,100
Week of 10/2/23 - 1 wk (10/02)														
				3	\$195.00	\$65.00	1.0%	1.7	6,800	11,200	1.2%	1.7	6,700	10,900

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA - SP23 / FA22; Metro; Multiple Dayparts Used; Multiple Demos Used; See Detailed Sourcing Page for Complete Details.
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Preston Summers for Sheriff rev 2



From: Mary Galyean

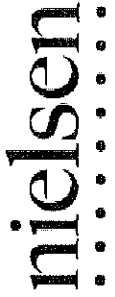
Phone: (337) 233-6000

Email:

10/4/2023 3:37 PM

	Daypart	Length	Notes	Spots	Total Cost	Unit Rate	Average Rating	P 21+ Frequency	P 21+ Net Reach	P 21+ Schedule Cume Persons	P 35+ Average Rating	P 35+ Frequency	P 35+ Net Reach	P 35+ Schedule Cume Persons
KPEL-FM (continued)														
One Week Total	F 10A-3P	30		3	\$195.00	\$65.00	1.0%	1.7	6,800	11,200	1.2%	1.7	6,700	10,900
Week of 10/9/23 - 1 wk (10/09)														
One Week Total				4	\$180.00	\$45.00	0.6%	1.6	6,300	13,000	0.8%	1.6	5,900	12,200
One Week Total	Th-F 6A-10A	30		4	\$180.00	\$45.00	0.6%	1.6	6,300	13,000	0.8%	1.6	5,900	12,200
KTDY-FM				6	\$222.00	\$37.00	1.5%	2.5	14,200	20,000	1.4%	2.2	11,000	16,600
Week of 10/2/23 - 1 wk (10/02)														
One Week Total				3	\$111.00	\$37.00	1.5%	1.7	10,300	16,600	1.4%	1.6	7,700	13,800
One Week Total	F 6A-10A	30		3	\$111.00	\$37.00	1.5%	1.7	10,300	16,600	1.4%	1.6	7,700	13,800
Week of 10/9/23 - 1 wk (10/09)														
One Week Total				3	\$111.00	\$37.00	1.5%	1.7	10,300	16,600	1.4%	1.6	7,700	13,800
One Week Total	F 6A-10A	30		3	\$111.00	\$37.00	1.5%	1.7	10,300	16,600	1.4%	1.6	7,700	13,800

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Preston Summers for Sheriff rev 2

From: Mary Galyean
Phone: (337) 233-6000
Email:
10/4/2023 3:37 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Total Cost	Unit Rate	P 21+ Average Rating	P 21+ Frequency	P 21+ Net Reach	P 21+ Schedule Cume Persons	P 35+ Average Rating	P 35+ Frequency	P 35+ Net Reach	P 35+ Schedule Cume Persons
Radio Total	31	\$1,157.00	\$37.32	1.2%	2.4	62,800	103,600	1.2%	2.4	18,000	79,700
KHXT-FM	8	\$200.00	\$25.00	1.6%	3.0	17,000	22,400	1.3%	3.3	9,300	11,700
KMDL-FM	10	\$360.00	\$36.00	1.2%	2.0	23,000	41,900	1.3%	2.1	18,900	32,700
KPEL-FM	7	\$375.00	\$53.57	0.8%	1.8	11,600	22,100	1.0%	1.8	11,200	21,100
KTDY-FM	6	\$222.00	\$37.00	1.5%	2.5	14,200	20,000	1.4%	2.2	11,000	16,600

Mary F. Galyean
Accepted by Station

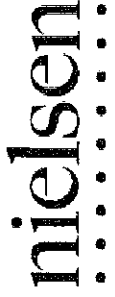
10/9/23
Date

[Signature]
Accepted by Client

10/4/23
Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Detailed Sourcing Summary

Radio Market: LAFAYETTE, LA
Survey: Average of Nielsen Radio Spring 2023, Nielsen Radio Fall 2022
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 21+ (Primary)	397,000	2,217
Adults 35+	300,900	1,835

Stations: User Selected
Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/RR8/2023SPR/0253/bcfs/SpecialNotices.pdf>
<https://ebook.nielsen.com/secure/RR8/2022FAL/0253/pdfs/SpecialNotices.pdf>

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Preston Summers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
--------------------------------	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <u>Preston Summers</u>
Authorized committee: <u>Summers For Sheriff</u>
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A
Candidate's political party: <u>Republican</u>
Office sought (no acronyms or abbreviations): <u>Vermilion Parish Sheriff</u>
Date of election: <u>10/14/23</u> <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>Jodi Hulim</u>
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Mary Galyean</u>
Name: <u>Preston Summers</u>	Name: <u>Mary Galyean</u>
Date of Request to Purchase Ad Time: <u>10/3/23</u>	Date of Station Agreement to Sell Time: <u>10/3/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/1/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>see attach</u>	Station Call Letters: <u>KTDY</u> <u>KHXT, KMDL, RPEL-FM</u>	Date Received/Requested: <u>10/3/23</u>
Est. #:	Station Location: <u>Safayette, La.</u>	Run Start and End Dates: <u>10/6 - 10/14/23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.