

## NCC Cable System Order

|             |                       |
|-------------|-----------------------|
| Order #     | 62545036              |
| Syscode     | 0324                  |
| System Name | Spectrum/Syracuse, NY |
| Market      | Syracuse              |

|                   |                          |
|-------------------|--------------------------|
| AE                | Nesma Rodriguez          |
| Sales Coordinator | Molly Casca              |
| Office            | Washington               |
| Phone             | (301) 951-2620           |
| Status            | Accepted                 |
| Survey            | DMA Nielsen Live+1 Nov17 |
| -                 |                          |

|              |                           |
|--------------|---------------------------|
| Flight Dates | 06/11/18 - 07/01/18       |
| Agency       | Screen Strategies Media   |
| Advertiser   | DCCC Juanita for Congress |

|               |      |
|---------------|------|
| Client Code   |      |
| Product Code  |      |
| Est Code      | 3673 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |   |               |   |
|------------------|---|---------------|---|
| Update Date      |   | 06/14/18      |   |
| Version          |   | 2 Vs. 1       |   |
| Show All Lines   |   |               |   |
| Total # of Weeks |   | 3             |   |
| Total            |   | \$3,448.00    |   |
| Commission       |   | \$517.20      |   |
| Net Total        |   | \$2,930.80    |   |
| Total Spots      |   | 328           |   |
| Affiliate Split  |   | 100.0         |   |
| Sold On          |   | Cost Per Spot |   |
| GRP              | - | GIMP          | - |
| CPP              | - | CPM           | - |

|            |   |
|------------|---|
| Comments : | R1: 6/14 Spots re-allocated to maintain even number on each daypart |
|------------|---|

| Line | Net  | Program      | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1    | CNN  | Bookend :15s | 6/11/18    | 6/17/18   | 05:00      | 09:00     |   |   |   |   |   | X | X | -   | -   | 10          | \$8.00    | \$80.00    | 15       | MG+1x        |
| 2    | CNN  | Bookend :15s | 6/18/18    | 6/24/18   | 05:00      | 09:00     | X | X | X | X | X | X | X | -   | -   | 30          | \$8.00    | \$240.00   | 15       | -1x          |
| 3    | CNN  | Bookend :15s | 6/25/18    | 7/1/18    | 05:00      | 09:00     | X | X |   |   |   |   |   | -   | -   | 4           | \$8.00    | \$32.00    | 15       | Bookend :15s |
| 4    | CNN  | Bookend :15s | 6/11/18    | 6/17/18   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$6.00    | \$48.00    | 15       | Bookend :15s |
| 5    | CNN  | Bookend :15s | 6/18/18    | 6/24/18   | 09:00      | 16:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$6.00    | \$168.00   | 15       | Bookend :15s |
| 6    | CNN  | Bookend :15s | 6/25/18    | 7/1/18    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$6.00    | \$24.00    | 15       | Bookend :15s |
| 7    | CNN  | Bookend :15s | 6/11/18    | 6/17/18   | 16:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$9.50    | \$76.00    | 15       | Bookend :15s |
| 8    | CNN  | Bookend :15s | 6/18/18    | 6/24/18   | 16:00      | 19:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$9.50    | \$266.00   | 15       | Bookend :15s |
| 9    | CNN  | Bookend :15s | 6/25/18    | 7/1/18    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$9.50    | \$38.00    | 15       | Bookend :15s |
| 10   | CNN  | Bookend :15s | 6/11/18    | 6/17/18   | 19:00      | 24:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$12.00   | \$96.00    | 15       | Bookend :15s |
| 11   | CNN  | Bookend :15s | 6/18/18    | 6/24/18   | 19:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$12.00   | \$336.00   | 15       | Bookend :15s |
| 12   | CNN  | Bookend :15s | 6/25/18    | 7/1/18    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$12.00   | \$48.00    | 15       | Bookend :15s |
| 13   | SPNS | Bookend :15s | 6/11/18    | 6/17/18   | 05:00      | 09:00     |   |   |   |   |   | X | X | -   | -   | 10          | \$19.00   | \$190.00   | 15       | MG+1x        |
| 14   | SPNS | Bookend :15s | 6/18/18    | 6/24/18   | 05:00      | 09:00     | X | X | X | X | X | X | X | -   | -   | 30          | \$19.00   | \$570.00   | 15       | -1x          |
| 15   | SPNS | Bookend :15s | 6/25/18    | 7/1/18    | 05:00      | 09:00     | X | X |   |   |   |   |   | -   | -   | 4           | \$19.00   | \$76.00    | 15       | Bookend :15s |
| 16   | SPNS | Bookend :15s | 6/11/18    | 6/17/18   | 09:00      | 16:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$8.50    | \$68.00    | 15       | Bookend :15s |
| 17   | SPNS | Bookend :15s | 6/18/18    | 6/24/18   | 09:00      | 16:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$8.50    | \$238.00   | 15       | Bookend :15s |
| 18   | SPNS | Bookend :15s | 6/25/18    | 7/1/18    | 09:00      | 16:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$8.50    | \$34.00    | 15       | Bookend :15s |
| 19   | SPNS | Bookend :15s | 6/11/18    | 6/17/18   | 16:00      | 19:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$9.00    | \$72.00    | 15       | Bookend :15s |
| 20   | SPNS | Bookend :15s | 6/18/18    | 6/24/18   | 16:00      | 19:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$9.00    | \$252.00   | 15       | Bookend :15s |
| 21   | SPNS | Bookend :15s | 6/25/18    | 7/1/18    | 16:00      | 19:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$9.00    | \$36.00    | 15       | Bookend :15s |

## NCC Cable System Order

|                   |                          |   |                           |                  |               |
|-------------------|--------------------------|---|---------------------------|------------------|---------------|
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| Syscode           | 0324                     | Agency  | Screen Strategies Media   | Version          | 2 Vs. 1       |
| System Name       | Spectrum/Syracuse, NY    | Advertiser  | DCCC Juanita for Congress | Show All Lines   |               |
| Market            | Syracuse                 |   |                           | Total # of Weeks | 3             |
|                   |                          | Client Code   |                           | Total            | \$3,448.00    |
| AE                | Nesma Rodriguez          | Product Code  |                           | Commission       | \$517.20      |
| Sales Coordinator | Molly Casca              | Est Code  | 3673                      | Net Total        | \$2,930.80    |
| Office            | Washington               | Product Name  |                           | Total Spots      | 328           |
| Phone             | (301) 951-2620           | Credit Status   |                           | Affiliate Split  | 100.0         |
| Status            | Accepted                 |   |                           | Sold On          | Cost Per Spot |
| Survey            | DMA Nielsen Live+1 Nov17 | Primary Demo  | Adults 35+                | GRP              | -             |
| -                 |                          | Makegood Policy   | Approval Required         | GIMP             | -             |
|                   |                          |   |                           | CPP              | -             |
| Comments :        |                          | R1: 6/14 Spots re-allocated to maintain even number on each daypart |                           |                  |               |

| Line | Net  | Program      | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|--------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22   | SPNS | Bookend :15s | 6/11/18    | 6/17/18   | 19:00      | 24:00     |   |   |   |   |   | X | X | -   | -   | 8           | \$11.50   | \$92.00    | 15       | Bookend :15s |
| 23   | SPNS | Bookend :15s | 6/18/18    | 6/24/18   | 19:00      | 24:00     | X | X | X | X | X | X | X | -   | -   | 28          | \$11.50   | \$322.00   | 15       | Bookend :15s |
| 24   | SPNS | Bookend :15s | 6/25/18    | 7/1/18    | 19:00      | 24:00     | X |   |   |   |   |   |   | -   | -   | 4           | \$11.50   | \$46.00    | 15       | Bookend :15s |

|              | Jun 2018   | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Total      |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| <b>SPOTS</b> | 296        | 32       | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 328        |
| <b>AMT</b>   | \$3,114.00 | \$334.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$3,448.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/16/18

62545036 | Syracuse | Spectrum/Syracuse, NY | 0324 |